

**Report name:**

**User: Dorritos Michael**

**Date: 19 Jan 2015 04:20:40 PM Europe/Berlin**

**Comment:**

1. In which country the market you are testing is situated?

Select from list:

Austria

2. Are you testing a Local or Regional Market? If yes, please specify which.

Region/Location:

cluj

3. What is the name of the industry/market you are testing ?

Name:

dsdsas

4. How many competitors are there in the market ?

Number of Competitors:

32

5. Is there high entry barriers? Please justify your response.

High entry barrier:

yes

Please justify your response:

bla bla bla

6. Is there frequent interaction between the firms? If yes, please specify.

Frequent interaction:

yes

If yes specify:

dsdsasd

7. Is the market transparent? If yes, please specify.

Transparent market:

yes

If yes specify:

kgfda

8. What is the market growth ? Please enter the market growth for the industry in the country in percentage , in the world and for average market growth in the country for all industries in percentage.

Market growth for the industry in the country(percentage):

78

Market growth for the industry in the world(percentage):

77

Average market growth in the country for all industries(percentage):

6

9. Is there significant fluctuations or business cycles? If yes, please specify.

Significant fluctuations or business cycles:

no

If yes specify:

10. Demand elasticity. Please provide data for demand current(First) and past(Second, Third, Fourth) in the industry in his country, in the industry in EU (Fifth, Sixth, Seventh, Eight).

The Industries Current demand elasticity in the country:

54

The Industries Past demand elasticity in the country:

44

The Industries Past demand elasticity in the country:

44

The Industries Past demand elasticity in the country:

45

The Industries Current demand elasticity in the EU:

88

The Industries Past demand elasticity in the EU:

88

The Industries Past demand elasticity in the EU:

99

The Industries Past demand elasticity in the EU:

33

11. What is the buying power concentration? Please give information about the buying power of the main consumers in the market in the specific country. Please justify your response.

Buying Power Concentration:

32

Please justify your response:

fgfdsf fgfdgd

12. Is there an absence of club and network effects?

Absence of club and network effect:

yes

If yes specify:

dfs f rgr t5yr

13. Is the industry mature with stabilized technologies?

Mature industry with stabilized technologies:

yes

Please justify your response:

dyyjrwqqddsvbter

14. Are the cost of production for most businesses in the industry symmetric (nearly equal)?

Symmetric costs:

yes

Please justify your response:

ererw ers

15. Are the capacities of the most players involved symmetric ( nearly equal ) ?

Player capacities symmetric:

yes

Please justify your response:

dgh rt qrq q

16. Are the products on the market homogeny?

Homegeneus products on the market:

yes

Please justify your response:

et w ewtw

17. Do the companies involved have multi-market contact?

Multi market companies involvement:

yes

Please justify your response:

ewrw

18. Are there structural links between the competitors in the market?

Structural links bettwene competitors

yes

Please justify your response:

erw

19. Are there cooperative and other contractual agreements between the competitors?

Cooperative and other contractual agreements between the competitors:

yes

Please justify your response:

rwe ewr