

Debrief II

Welcome Back

- Lab II - Q&A's
- Portfolio feedback
- Feedback on style tyles & wireframes

Second hour

Style & Layout Recap

What have we learned so far?

- Content vs. style
- Semantics – what does it *mean*?
- `.classes` vs. `#id` – when to use?
- The box model
- Fluid design

Typography

Type for Dummies

Fonts are a universe in itself. Some designers spend their life doing mostly font design. There are several categories of fonts:

- Serif
- Sans-serif
- Slab
- Brush
- ...

Publik.

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Webfonts

Some beautiful type

Publik Coffee Roasters is a small batch coffee roaster in Lakewood, CO. We believe in quality over quantity, which is why we sweat the small and the big stuff. Click below to view our space and learn more about what we're doing.

[TAKE THE TOUR](#)



Publik.

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Quality OVER *Quantity.*
Community OVER *Corporate.*
Planet OVER *Profit.*

We are Publik Coffee Roasters, a small batch coffee roastery in Salt Lake City, Utah. We believe in quality over quantity, which is why we sweat the small and the big stuff. Click below to view our space and learn more about what we're doing.

TAKE THE TOUR



VISIT PROJECT

House on Noff st. *HaShfela Area*

NEXT PROJECT



**Jeremy D. Larson**

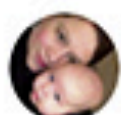
9 hrs ago



How To Take Mushrooms As An Adult

In 1983, a beagle dog named Max was born on a sugar cane farm in Louisiana, soon adopted by a woman named Janelle DeRouen who lived with Max in New Iberia...

[Continue reading](#) · 13 min read

**Laura June Topolsky**

9 hrs ago

SASSI HOLFORD

SASSI HOLFORD

Perfectly Beautiful

Upcoming Event

WEDDING SHOWCASE AT BLUEBIRD
LONDON

12TH MARCH



**Where to get
them**

Free:

Usually less weights (bold, italic, etc) and way less good options. Always check for international characters. Some staples like **Open Sans** are all over the web.

- [Google Fonts](#)
- [Fontquirrel](#)

Paid:

More unique fonts, made by pros. Lots of weights. Can get very expensive.

- Adobe Typekit (subscription)
- MyFonts (purchase license)

How to choose

- Pick two
- Don't be afraid to combine **serif** + **sans**
- Keep the *mood* consistent
- Only import the font weights you need

Read these:

- [Hoefler & Co](#)
- [The Webfont Combinator](#)
- [Typecast](#)

How to use them

1. Import the fonts

Option A. Google Fonts

1. Choose one or more fonts
2. Click "Add to collection"
3. Go to tab "Use"
4. Select font weights
5. Copy **standard** website code
6. Paste it on your HTML, *before* your main style sheet.

Option B. Host Locally

- Choose and download your fonts
- Go to [Fontsquirrel > Webfont Generator](#)
- Follow the instructions and download the "font kit"
- Unzip & copy into a folder (ex: assets/fonts)
- Look for the style sheet files. You'll see something like:

- Add it to the top of your style sheet. You'll need to add one of these for each font weight. Make sure you pay attention to **path**.
- Change the appropriate path to the font file on your structure (/assets/fonts in our example)
- Change the **font-family** and **font-weight** values to match what each @font-face is referring to (in our example's case, it should be "Open Sans" and "bold")

2. Use the font

After you import the font, you can simply use it in your CSS:

```
p {  
    font-family: 'Open Sans';  
}
```

Licensing

Any .ttf font can be used as a web font. However, you must pay attention to licensing and make sure you only use fonts on the web which are licensed for such use.



Questions?