

Zuzanna Rajewska
Born: 23.12.1987 in Warsaw, Poland
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Education

- 2004-2007 **Prywatne Liceum Plastyczne (Fine Arts High School)**
Warsaw, Poland Specialisation: Visual Advertising
- 2007-2008 **Pedagogical Academy**
Cracow, Poland Specialisation: Graphic design and traditional print (unfinished)
- 2008 **Foksal Gallery Foundation**
Warsaw, Poland Desktop Publishing Course
- 2009-2014 **Academy Of Fine Arts**
Warsaw, Poland Painting and visual structures (master's degree)

Languages

Polish – native
English – fluent
German – basic
Spanish – basic

Experience

From 2008 – Freelance, *DJ and promoter*

Organising gigs and parties in numerous clubs in Poland (resident DJ in DZiK, Eufemia and Hydrozagadka in Warsaw, multiple performances at Obiekt Znaleziony, Powiśle in Warsaw, DOM, Cafe Bagdad in Łódź, Folia and Caryca in Cracow, Cafe Mięsna in Poznań and many more); DJ at corporate events for clients such as Kompania Piwowarska (biggest brewery in Poland) and Urban Decay (American cosmetics brand); DJ at festivals (Castle Party, We Have Sound)

From 2009 – Freelance, *graphic designer*

Design and production of promo materials (posters, flyers, banners, covers etc) for event agencies such as Kukabara, Lazy Bug (clients like Grolsch), People Group (clients like Microsoft); TFH concept store; Hydrozagadka and Chmury (clubs), Komety and Partia (bands).

2013 – The Concepts, *graphic designer*

Designing jewellery, watches, bags, beauty sets and gadgets for clients such as Avon, Oriflame, Coca-Cola. Position requires good knowledge of trends, ability to do research, working in response to client's briefs

2014-2016 – Hydrozagadka and Chmury clubs, *manager*

- responsible for a number of key operational roles, including organising and promoting events of different sizes, creation and production of club materials (print and digital), media communications, among others;
- running webpage and social media profiles; designing and coordinating promo materials (posters, flyers, tickets, banners, photos, drink cards etc), decoration design and art direction for special events (Halloween, NYE etc);
- organising concerts, parties and cultural events on a daily basis, some with audiences as large as 500, working with top concert agencies in Poland (Go Ahead, Knock Out Productions);
- responsible for bookings, artist accommodation and transportation, catering, backline, promotion (PR, media contact, obtaining patronages)
- coordinating resources and employees (security, sound engineer, technicians) required by individual events, as well as facilitating communications between club and artists

2016 – Feed Communications, *digital designer*

Designing digital advertising (mostly banners and emails) for clients such as eBay. Job required working with briefs, finding appropriate pictures on stocks, pixel perfection, responsive design

Skills:

- Social Media management
- Sketch
- Adobe Photoshop
- Illustrator and InDesign
- desktop publishing
- MS Office
- digital photography (shooting and editing)
- drawing and painting
- self-learning through research

Personal Interests:

Design, music, art, fashion, literature, film and cooking