# In the pursuit of happiness

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## Introduction

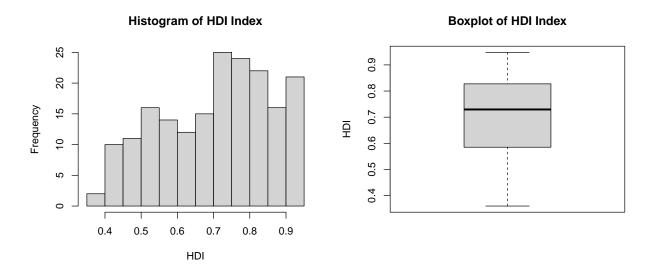
Our project today is to determine what socio-economic variables have statistically significant effects on a country's level of development as measured by the HDI. We intend to do this through different types of regression models, applied to a dataset of 241 countries in 2014.

```
library(tidyverse)
library(GGally)
library(ggplot2)
library(caret)
library(MASS)
library(glmnet)
library(factoextra)

df=readRDS("./merged_gapminder_happiness.rds")%>%filter(!is.na(hdiindex))
df_variables=df%>%dplyr::select(-country,-year)
```

## **Exploratory Data Analysis**

## Target variable



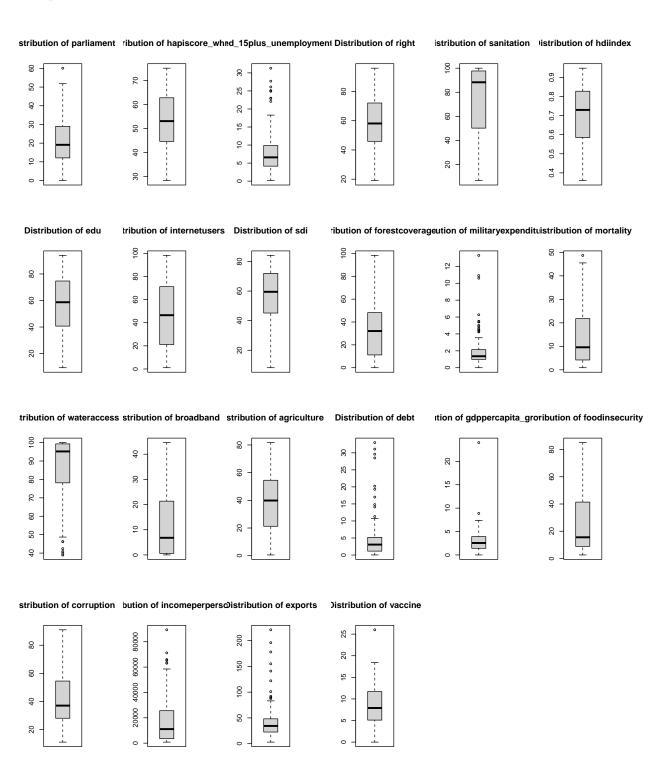
## Min. 1st Qu. Median Mean 3rd Qu. Max. ## 0.3600 0.5850 0.7295 0.7054 0.8273 0.9480

hdiindex: Human Development Index (HDI)

distribution - concave down increasing, wide spread.

IQR: 0.02125, variance: 9.375379e-04, standard deviation: 3.061924e-02

## Independent variables



hapiscore\_whr: This is the national average response to the question of life evaluations asking the following "Please imagine a ladder, with steps numbered from 0 at the bottom to 10 at the top. The top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life for you. On which step of the ladder would you say you personally feel you stand at this time?" This measure is

also referred to as Cantril life ladder. Gapminder has converted this indicator's scale from 0 to 100.

Distribution - mild hump/stretched-out normal curve with wide spread

IQR: 9.52500, variance: 6.312879e+01, standard deviation: 7.945363e+00

parliament: Percentage of national parliamentary seats held by women. Lower and upper houses combined. Distribution - skewed right, normal.

aged\_15plus\_unemployment\_rate\_percent: Percentage of total population, age group above 15, that has been registered as unemployed during the given year.

Distribution - normal

IQR: 11.77500, variance: 8.424851e+01, standard deviation: 9.178698e+00

right: Fundamental Rights in the form of liberal and social rights support both fair representation and the vertical mechanism of accountability that the first attribute seeks to achieve. This attribute is composed of three subattributes: access to justice, civil liberties, and social rights and equality. The three subattributes were aggregated into the Fundamental Rights index using BFA

Distribution: normal/hump, wide spread

IQR: 6.95000, variance: 7.135659e+01, standard deviation: 8.447283e+00

sanitation: percentage of people using improved sanitation facilities that are not shared with other households. distribution - uniform/linear then with sharp jump/exponential increase at 100%.

IQR: 22.82500, variance: 1.784627e+02, standard deviation: 1.335899e+01

edu: Education index calculated based on Avg years of schooling, taking values 0 as minimum and 15 as maximum

Distribution - wide spread.

IQR: 12.12500, variance: 8.859174e+01, standard deviation: 9.412319e+00

internetusers: Percentage of Population with stable Internet access

Distribution - multimodal, wide spread.

IQR: 19.22500, variance: 2.372645e+02, standard deviation: 1.540339e+01

sdi: The Sustainable Development Index is an efficiency metric, designed to assess the ecological efficiency of nations in delivering human development. It is calculated as the quotient of two figures: (1) a "development index" based on the Human Development Index, calculated as the geometric mean of the life expectancy index, the education index, and a modified income index; and (2) an "ecological impact index" calculated as the extent to which consumption-based CO2 emissions and material footprint exceed per-capita shares of planetary boundaries.

Distribution - seemingly linearly increasing, or skewed left.

IQR: 5.17500, variance: 1.093839e+02, standard deviation: 1.045867e+01

forest coverage: Percentage of total land area that has been covered with forest

Distribution - Seemingly decreasing.

IQR: 18.10500, variance: 3.058635e+02, standard deviation: 1.748895e+01

military expenditure as a percentage of GDP.

Distribution - Right skewed normal with outliers at larger values.

IQR: 0.78975, variance: 2.334034e+00, standard deviation: 1.527755e+00

mortality: Newborn mortality rate per 1000

Distribution - decreasing

IQR: 6.22500, variance: 1.591720e+01, standard deviation: 3.989636e+00

wateraccess: Percentage of people with at least basic water services

Distribution - exponentially increasing.

IQR: 7.25000, variance: 2.993909e+01, standard deviation: 5.471663e+00

broadband: Broadband subscribers per 100 people

Distribution - steep drop/potentially exponentially decreasing.

IQR: 9.98500, variance: 4.516839e+01, standard deviation: 6.720743e+00

agriculture: Percentage of land area that is arable

Distribution - wide-ranging

IQR: 13.02500, variance: 2.622336e+02, standard deviation: 1.619363e+01

debt: Total debt service (% of GNI) Distribution - Sharp decrease then flat

IQR: 6.64000, variance: 3.385360e+01, standard deviation: 5.818385e+00

gdppercapita\_growth: GDP per capita Distribution - decreasing with outliers

IQR: 2.13000, variance: 2.543614e+00, standard deviation: 1.594871e+00

foodinsecurity: Prevalence of moderate or severe food insecurity in the population

Distribution - normal skewed right

IQR: 9.55000, variance: 1.128336e+02, standard deviation: 1.062232e+01

Exports:% of GNP: exports of goods & services, include the value of merchandise, freight, insurance, transport, travel

Data source: https://data.worldbank.org/indicator/NE.EXP.GNFS.ZS/ IQR: 20.17500, variance: 2.426063e+02, standard deviation: 1.557582e+01

Corruption Perception Index (CPI): Transparency International's score of perceptions of corruption. Higher value indicates less corruption.

Data source: http://www.transparency.org/research/cpi/ IQR: 3.25000, variance: 8.818182e+00, standard deviation: 2.969542e+00

Income: Income per person adjusted for purchasing power

 $Data\ Source:\ World\ Bank,\ http:llgapm.io/dgdppc/\ IQR:\ 5350.00000,\ variance:\ 2.689152e+07,\ standard\ Source:\ Mark,\ http:llgapm.io/dgdppc/\ IQR:\ 5350.00000,\ variance:\ 2.689152e+07,\ standard\ Source:\ Mark,\ http:llgapm.io/dgdppc/\ IQR:\ Mark,\ http:llgapm.io/dgdppc/\ Mark,\ http:llgapm.i$ 

deviation: 5.185703e+03

Vaccine: Proportion of people who disagree that vaccines are effective for children to have

 $Data\ Source:\ http://gapm.io/dvaccine\_confidence/\ IQR:\ 5.47500,\ variance:\ 3.927970e+01,\ standard\ deviation:\ and the standard\ deviation:\ and the$ 

 $6.267352\mathrm{e}{+00}$ 

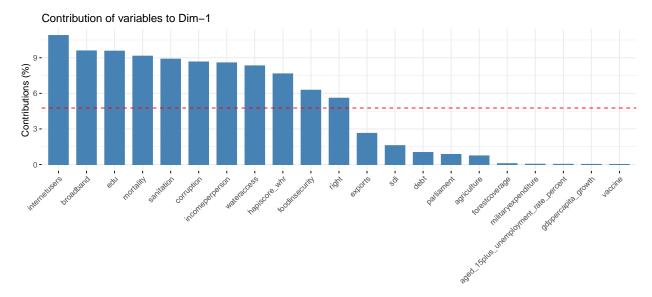
## General observations

There are some variables with significant left skew i.e beyond a certain threshold, the variable will most likely not affect the target variable any more (e.g water, sanitation). There are some variables with significant right skew i.e below a certain threshold, the variable will most likely not affect the target variable any more (e.g debt). There are a lot of variables with substantial numbers of missing values, which we fill with mean imputation.

## Regression

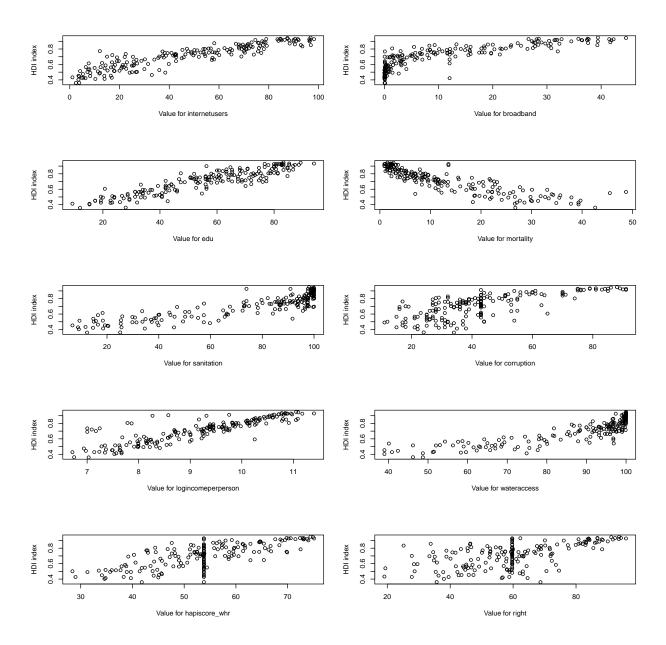
**Dimension reduction via PCA** To reduce the number of variables to apply to our regression model, we propose applying PCA to all feature variables, picking the first PC which accounts for the largest variation in the data, and choosing the variables with above average contribution.

pr\_hdi=prcomp(df\_variables%>%dplyr::select(-hdiindex),scale=T,center=T)



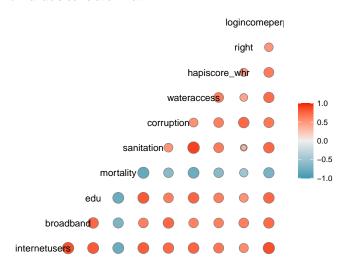
Based on the proposed plan, we choose to select the following variable: internetusers, broadband, edu, mortality, sanitation, corruption, incomeperperson, wateraccess, hapiscore\_whr and right.

Linearity assumptions Before we apply the regression model, we check the linearity assumption for these variables, and see that most variables have a linear relationship with HDI, except for incomeperperson, which has a linear relationship once a log transformation has been applied to it.



#### Correlation matrix

#### Full variable correlation matrix



Based on our correlation plot, most of our variables are strongly correlated with each other. As such, if we are to introduce them as they are right now, the model would suffer from multicollinearity. Consequently, we decide to conduct an backwards regression model in order to remove some of the variables based on the Aikaike Information Criterion.

## Step backwards regression

To reduce the number of regression variables further to the most important factors affecting a country's development level, we use step backwards regression with an aim of getting the most 3-5 important predictors. We combine this with 10-fold cross-validation to get the most robust iteration.

Our step backwards model indicates that a 5 regressor model has the lowest AIC through the corss-validation process.

```
step.model$bestTune

## nvmax
## 3 5
summary(step.model$finalModel)

## Subset selection object
## 10 Variables (and intercept)
```

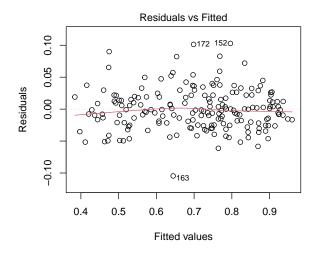
```
Forced in Forced out
##
## internetusers
                           FALSE
                                      FALSE
## broadband
                           FALSE
                                      FALSE
                           FALSE
                                      FALSE
## edu
## mortality
                           FALSE
                                      FALSE
## sanitation
                           FALSE
                                      FALSE
## corruption
                           FALSE
                                      FALSE
## wateraccess
                           FALSE
                                      FALSE
## hapiscore_whr
                           FALSE
                                      FALSE
## right
                           FALSE
                                      FALSE
## logincomeperperson
                           FALSE
                                      FALSE
  1 subsets of each size up to 5
  Selection Algorithm: backward
##
            internetusers broadband edu mortality sanitation corruption
## 1
      (1)
  2
      (1)
##
## 3
      (1)
            11 11
            11 11
## 4
     (1)
##
  5
      (1)
##
            wateraccess hapiscore_whr right logincomeperperson
##
  1
      (1)
                                             11 11
## 2
      (1)
## 3
      (1)
                                             "*"
                         11 11
                                       .. ..
## 4
      (1)
## 5
     (1)"*"
                                             "*"
```

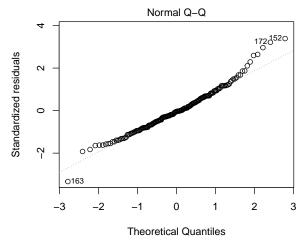
Our five variable models include broadband, edu, mortality, logincomeperperson, and wateraccess.

final\_model\_aic=lm(hdiindex~broadband+edu+mortality+logincomeperperson+wateraccess, data=df\_variables\_2)

## Model diagnostics

The residual plots seem to exhibit homoskedasticity, and most of the residuals follow a normal distribution. This satisfies the linearity assumption.





We check the VIF of the model to see if the strong correlations between the chosen variables have introduced multicollinearity into the model.

##	broadband	edu	mortality 1	logincomeperperson
##	2.636064	3.805438	3.467074	2.996607
##	wateraccess			
##	3.125356			

Based on the VIF values, the model does not have severe multicollinearity issues. Regardless, it may be better to try tree-based models that does not mind does not mind the multicollinear nature of our variables. To that end, we start with a random forest model.

## Random Forest

We utilize random forest as a form of variable reduction, given that it allows for variables to be ranked in terms of their importance in dissecting the data.

```
set.seed(123)
df.RF.cv <- train(hdiindex~hapiscore_whr+parliament+aged_15plus_unemployment_rate_percent+right+sanitat
                  method="rf", importance=TRUE,
                  trControl =trainControl(method = "cv", number=10))
df.RF.cv$finalModel
##
## Call:
   randomForest(x = x, y = y, mtry = min(param$mtry, ncol(x)), importance = TRUE)
##
                  Type of random forest: regression
##
                        Number of trees: 500
## No. of variables tried at each split: 11
##
             Mean of squared residuals: 0.0008516981
##
                       % Var explained: 96.31
##
```

## Important variables

Our random forest model indicates that sdi, edu, income perperson, corruption and broadband are the top 5 variables that affect HDI the most:

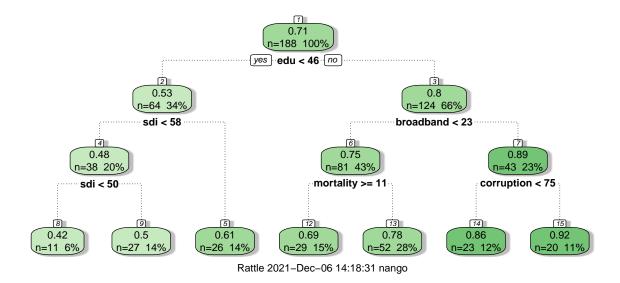
```
## Sdi 100.00000
## edu 84.55666
## incomeperperson 74.83959
## corruption 68.76989
## broadband 62.61783
```

We also construct a single regression tree:

## Regression Tree

```
method="rpart1SE",
                  trControl =trainControl(method = "cv", number=10) )
df.cart
## CART
##
## 188 samples
    21 predictor
##
##
## No pre-processing
## Resampling: Cross-Validated (10 fold)
  Summary of sample sizes: 169, 168, 170, 171, 169, 169, ...
  Resampling results:
##
##
     RMSE
                             \mathtt{MAE}
                  Rsquared
##
     0.05015177
                 0.8928641
                             0.03960654
```

We draw the regression tree to get an indication of the top 5 variables by variable importance:



## Important variables

Our tree model indicates that the top 5 variables that affect HDI are income perperson, internetusers, wateraccess, broadband and mortality.

```
## Overall
## incomeperperson 100.00000
## internetusers 97.95956
## wateraccess 72.26290
## broadband 69.60759
## mortality 64.20442
```

Our tree model indicates that the top 5 variables that affect HDI are incomeperperson, internetusers, wateraccess, broadband and mortality.

## Model comparisons:

```
final_model_comps
```

## Summary

In summary, our three models propose different variables that have significant effects on a country's level of development: 1. 5-variable regression: broadband, edu, mortality,incomeperperson, and wateraccess. 2. Random forest: sdi, edu, incomeperperson, corruption and broadband. 3. CART: incomeperperson, internetusers, wateraccess, broadband and mortality. In all 3 models, broadband and education are present. This makes sense: HDI is a proxy for standards of living, which tends to improve if an individual has more income to spend to improve said standards of living. Additionally, in the 21st century with the pace of technological innovation, standards of living are increasingly tied to digital participation, making broadband important.