

Investment Showcase

MARCH, 2022

PLATEAU STATE
INFRASTRUCTURE PROMOTION
AND REGULATORY AGENCY

PUBLIC PRIVATE PARTNERSHIP



TABLE OF CONTENTS

- 02 Governor's Message
- 03 National Dev. Plan 2021-2025
- 04 State Of Plateau
- 05 Ease Of Doing Business
- 06 Beauty of Plateau State
- 07 Focal Sectors

Project Highlights

- 18 Economic Rebirth
- 19 Economic Rebirth Project Layout
- 20 Project Incentives (Economic Rebirth)
- 22 Physical Infrastructure
- 23 Infrastructure Project Layout
- 24 Project Incentives (Infrastructure)





FOREWORD



His Excellency,

Rt. Hon. Simon B. Lalong

Executive Governor, Plateau State
Chairman, Northern Governors Forum

Plateau State offers a wide choice of opportunities and this administration came with the mindset to revamp the state's economy, promote the spirit of entrepreneurship and resuscitate industrialization. The goal of the administration is to create wealth, improve living standards and reduce poverty.

To achieve this goal, we have rolled out a robust economic blueprint aimed at enhancing growth and creating job opportunities for our teeming unemployed citizens. The administration has taken a hard look at the economic growth of the state. The administration has thus come up with a viable diversification plan and therefore identified, agriculture, solid mineral, manufacturing and tourism as key sectors on which to center its focus.

The state has made some major innovations in land administration and management including the establishment of the PLAGIS (Plateau Geographic Information System). This technology-based platform is a turnkey computerization of the cadastral and land information system with state-of-the-art technology.

I have also introduced a 50% Land Use Promotion waiver for acquiring land titles in the state. The reduction in the cost of acquiring Certificate of Occupancy is a deliberate policy aimed at giving incentives to investors to invest in the state.

In the area of infrastructural development, we recognize that this forms the bedrock of economic activities, as it is not only a catalyst but also a lubricant for development. Therefore, the Government has placed a premium on this segment, hence the establishment of this '**Plateau State Infrastructure Promotion and Regulatory Agency**'.

The Government hopes to accomplish the following:

- Focused attention and resources on the completion of all inherited infrastructure projects that cut across key sectors of the state.
- Identify and prioritize new infrastructure projects that have significant multiplier potential. These projects are expected to enhance the economy of the state and upgrade the quality of human capital. They include, but not limited to the sectors presented in this brochure.
- Planned infrastructure development projects will be on-going beyond this administration's tenure, as we have laid the proper institutional, regulatory and legal frameworks, as a foundation, to ensure an enabling environment for private sector participation in the development of Plateau state.

I therefore welcome the Private Sector to partner with Plateau State because we are ready for trade and investments.

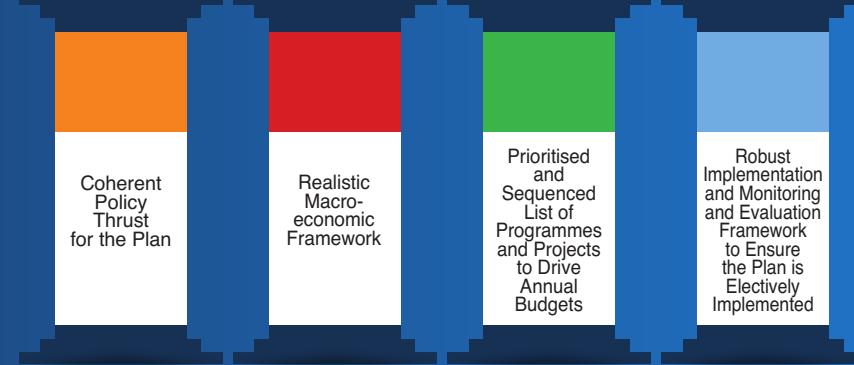
NATIONAL DEVELOPMENT PLAN 2021-2025



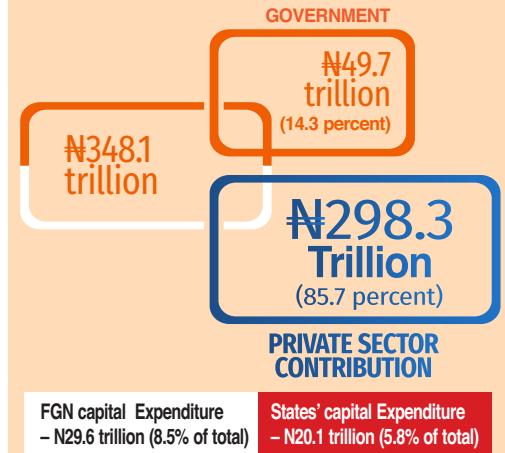
The National Development Plan (NDP) 2021-2025 adopted an integrated and multi-sectoral development approach. The approach recognises the multi-faceted and interlinked nature of sustainable economic growth and development, which calls for interventions to be tackled simultaneously through a coordinated approach to implementing development programmes.

In all, the overall goal of the Plan is to lift 35 million people out of poverty by 2025.

Pillars of the Plan



SIZE OF THE PLAN



ROLES OF GOVERNMENT IN THE PLAN

The philosophy of the government is to work with all stakeholders within and outside the country for the structural transformation of the economy to guarantee continuous improvement in the welfare and standard of living of all citizens.



STRUCTURE OF THE PLAN

The Plan is structured around seven cluster areas, namely:

1 Economic growth and development	2 Infrastructure	3 Public administration
4 Human capital development	5 Social Development	6 Regional development
7 Plan Implementation, Communication, Financing, Monitoring and Evaluation.		

FINANCING THE PLAN:

- To finance this plan, Nigeria will generate revenue by broadening the tax base and enhancing the capacity of the private sector through creating investment opportunities and deliberate policy engagements as well as incentives.
- Funding sources including domestic borrowing, concessional foreign borrowing, and securitisation. In addition, financial vehicles such as Nigeria Investment and Growth Fund, and Public-Private partnerships (PPP) has been set up.



TRANSFORMATION OF THE NIGERIAN ECONOMY AS PICTURED IN THE PLAN (AVERAGE FOR 2021-2025)



Source: National Development Plan (2021-2025)

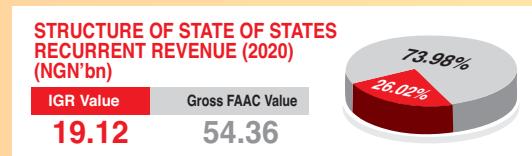
STATE OF THE PLATEAU



5-Year IGR Trend (NGN'bn)

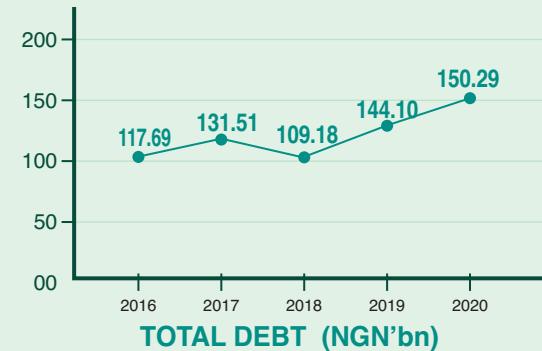
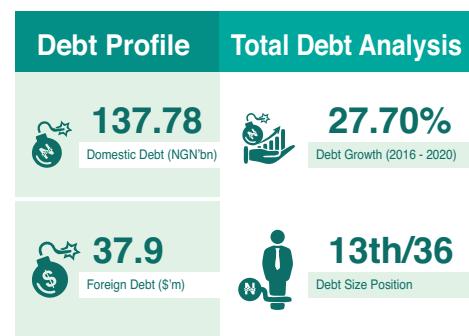


Gross FAAC (NGN'bn)



Per Capita Analysis (2020)

	IGR Per Capital	\$10
	Capital Expenditure Per Capital	\$12
	Total Debt Per Capital	\$75



YEAR-ON-YEAR GROWTH

•(2019 vs 2020)•



16.03%

↑ IGR



-4.55%

↓ Gross FAAC



2.80%

↑ Capital Exp.

Ability to meet Operating Expenses and make Loan Repayments with Total Revenue (NGN'bn)

Operating Expenses +
Loan Repayments

55.74

Total Revenue

69.76

Excess
14.02



**FISCAL
PERFORMANCE
RANKING**

18

Poverty Rate



55.05%

Unemployment +
Underemployment



52.74%

Recommended
Job Creation Target
Per Year for the next 4 years



85,388

Source: BudgIT 2021

EASE OF DOING BUSINESS ON THE PLATEAU



Ranking of Plateau State on the four major indicators as at 2018 out of the 36 states.



Source: World Bank Ease of Doing Business Report 2018

PROGRESS ON THE PLATEAU SO FAR

Specific improvements by the Plateau State Government on the business environment indicators since the last report.



Business Registration	<ul style="list-style-type: none"> Companies and Allied Matters Act (CAMA) 2020 Plateau State Co-operative Societies Bill 2020
Land Administration	<ul style="list-style-type: none"> Plateau State Land Administration Law, 2019 Property and Land Use Charge Law, 2019 Plateau Land Administration & Geographical Information System (PLAGIS)
Tax Administration	<ul style="list-style-type: none"> Plateau State Revenue Consolidation Law 2020 Plateau State Internal Revenue Service (PSIRS) Local Government Revenue Offices
Investment Facilitation	<ul style="list-style-type: none"> Establishment of Public Private Partnership Agency Plateau State One Stop Investment Centre (PS- OSIC)
Contract Enforcement	<ul style="list-style-type: none"> Plateau State Multi-Door Courthouse Law 2017
Agricultural Policy and Institutions	<ul style="list-style-type: none"> Plateau State Development Strategy 2019 Agriculture Services Training Centre and Marketing (ASTC&M Ltd) Plateau Agriculture Development Programme (PADP)

Plateau State
will Rank
Much Better
in Next
Ease of Doing
Business
World Bank
Assessment
2022

PLATEAU STATE GREEN GROWTH STRATEGY

2021

Adoption of a Green Growth Strategy for Plateau State with a vision to be the foremost green growth hub of Nigeria with scope around

- Environment** – Protection of biodiversity, natural capital and ecosystem
- Economy** – Promotion of natural capital resources, green jobs and energy efficiency
- Social inclusion** – Poverty reduction, well-being, livelihoods, social protection

This strategy is instrumental for sound management of natural resources which are vital to Plateau States brand Assets. The population relies directly on natural resources for their immediate livelihoods, jobs and wellbeing therefore managing natural assets and resources in a sustainable way will not only reduce vulnerability to overexploitation or acute threats due to climate change but also boost economic growth and increase the benefits of our abundant natural resources.



PLATEAU STATE DEVELOPMENT STRATEGY 2019 BY BCG

To drive sustainable development of Plateau's economy by increasing IGR and improving general doing business conditions in 8 Pillars:

- Agriculture – Increase value of crop sales and food processing
- Mining – Increase revenue from state-owned concessions and fees
- Tourism – Develop environment for private tourism investments
- State Government Revenue – Improve revenue capture across MDAs
- Infrastructure – Create the infrastructure needed for growth through coordinated road, energy etc
- Human Capital – Improve human capital through investments in education and healthcare
- Peace & Security – Improve coordination and funding for peace building efforts across peace organisations
- Governance & Finance – Reform management, coordination and data practices across MDAs



OPEN GOVERNMENT PARTNERSHIP (OGP) 2021

The State is 1 of only 2 States in Nigeria to be part fo this global initiative for Open governance and transparency.

Focus on 5 Thematic Pillars around:

- Gender Equality
- Fiscal Transparency
- Citizens Engagement
- Extractive Transparency around natural resources
- Peace and Security

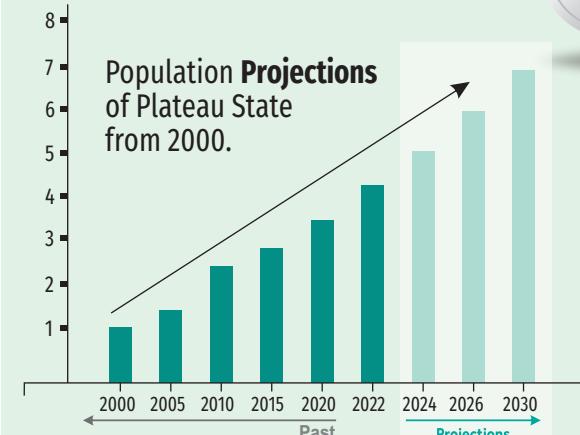
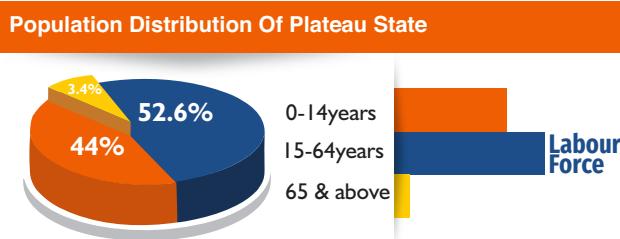


BEAUTY OF THE PLATEAU

Plateau State is currently the 12th largest state by size in Nigeria.



GENDER POPULATION	
Male	52%
Female	48%



Plateau State is located in Nigeria's middle belt region, with an estimated area of **30,913km²** and has an estimated population of over **4.5 million** with about 25% of the population living in urban areas and the remaining 75% in rural areas and has a rising young population of over **50%**.

Source: National Population Commission and National Bureau of Statistics

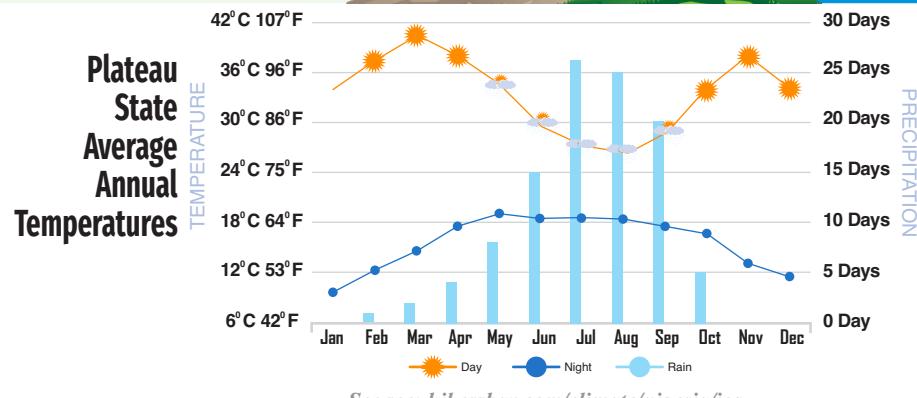
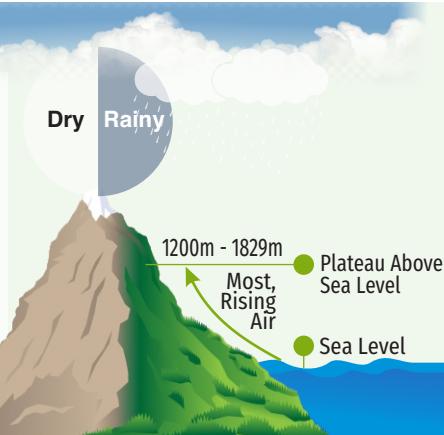
CLIMATE

Jos, Plateau is the coldest state and elevated land area in Nigeria, with a near temperate climate with average temperature between **18°C** and **22°C**.

Altitude: 1200m - 1829m above sea level

Avg. temp: 15.5 °C to 18.5 °C (coolest months) to 27.5 °C to 30.5 °C (hottest months).

Rainfall ranges from 52" in the southern part to 57" on the plateau



ETHNIC DIVERSITY

OVER
50
DISTINCT
Ethno-linguistic
Groups

- With difference in
- LANGUAGES
- TRADITIONS
- CULTURE
- FOODS
- FESTIVALS

RELIGIONS

- Christians
- Muslims
- Traditional

FOCAL SECTORS



Agriculture

According to a detailed Plateau State agricultural strategy report analysis conducted by Boston Consulting Group (BCG) in September 2019, there are six (6) crops that take up approximately 75% of cultivated agricultural land area in Plateau State and generate the most revenue compared to other crops grown in the state. These crops are Yam, Potato, Maize, Cassava, Sorghum and Rice with the total cultivated land area of 1.8million Hectares in the State presented in order of the highest yielding with Potato and Rice also showing a significant crop margin per Kg against the cultivated land area for the crops.



Fruits & Vegetables:

Grapes, Strawberries, Apples, Tomatoes, Peppers, Olives, Avocado, Shea nut, Coffee, Eggplant, Pumpkin etc.

Carrots, Broccoli, Cauliflower, Radish, Kale, Beetroot, Lettuce, Cabbage, Celery, Parsley etc.



Cut Flower:

Roses, Chrysanthemums, Sunflowers, Eucalyptus, Lillies, Dahlias, Daisies, Statice, Solidago, Alstroemeria, Ferns etc.



Roots Crops & Tubers:

Irish Potato, Yam, Cassava, Sweet Potato, Cocoyam etc.



Grains:

Fonio (Acha), Rice, Maize, Sorghum, Millet, Cowpea, Groundnut, Guinea Corn, Sesame seed, Sugarcane etc.



Livestock:

Cattle, Poultry, Fish, Horse, Pig, Rabbit etc.



Agro Forestration

Cashew Tree, Shea Tree, Gum Arabic, Coffee etc

Up to 40%-60% Post-harvest losses in Agricultural Products in Plateau state due to poor value chains after harvested production.

Plateau State with an estimated 30,913 Km² of land area of which about 63% of arable land is losing over 60-80% of agricultural economic value due to uncoordinated agricultural practices within the state to protect the ecosystem.

However, there are other priority agricultural products grown in Plateau State that have comparative advantage in yield quality compared to other states in Nigeria.





Fruits & Vegetables



- Plateau State is the largest producer of potatoes, carrots, cabbage, strawberries and a host of other exotic vegetables and herbs in Nigeria.**
- Fruits and vegetables with export potential and high demand include strawberries, grapes (from vines), apples, celery, cucumber, lettuce, cabbage, Eggplant, Zucchini, beetroot, carrots, broccoli, cauliflower, radish, soursop, tomatoes, and peppers.
- Annual estimated trade volumes of up to 6,000 MT across major open markets in the State.
- Present exports of Carrots and Beetroots only due to poor post-harvest management infrastructure for storage and fast distribution of other perishables.
- State's production capacity for the common staples and vegetables including carrots, cabbage, cucumber, and melon is estimated below 30%
- Tomatoes has the highest internal market demand in Nigeria with around 67-70% proportion of imports on this crop.

Tenti Farms

- A horticulturally based privately owned business dedicated to the production of flowers and vegetables on the highlands of Vom, Jos, Plateau State.
- Most of the vegetables are produced in greenhouses and shade halls that have been constructed on a reserved area of 20 hectares of land.
- Vegetable production process is certified according to Good Agricultural Practices which guarantees the that all farm produce is safe to eat.
- All vegetable produce is sorted, graded, packed, and distributed in cooling vans to increase freshness and the self-life.



Estimated trade volumes of up to 6,000 metric tons of fruits and vegetables across major open markets sold across Plateau State annually.

Tomatoes has the highest internal market demand in Nigeria with around 67-70% proportion of imports in this crop.

State's production capacity for the common staples and vegetables including soybeans, carrots, cabbage, cucumber and melon estimated below 30%

Cut Flowers

- Plateau state accounts for about 85% local production of the Cut Flower market in Nigeria.**
 - The estimated global market is US\$30.7B in 2020 and projected to reach US\$43.8 billion by 2027, growing at 5.2% with Roses alone projected to reach US\$15.4 billion.
 - In Africa, major producers such as Kenya and Ethiopia in 2019 exported US\$616 million and US\$238 million respectively. Cut Flowers was the 2nd most exported
- product in Kenya and the 4th most exported product in Ethiopia.
- Due to similar climatic growing conditions, Plateau State can also produce different types of cut flowers exported from Kenya and Ethiopia with the right infrastructural facilities thereby being a good source of Foreign exchange earner for the State.
 - Increase in Nigeria's exchange rate between 2019 – 2021 has resulted in a high demand for locally grown Cut Flowers in Plateau State.



A 30m by 33m local greenhouse structure on a rented one hectare of land growing different colour of Roses has the capacity to generate about of N100million NGN (USD \$240,000)annually.

Cut Flower growers in Plateau State are about 30 small scale farms (both local greenhouses and open fields) that produce approximately 65% Roses, 15%

Chrysanthemums, 10% Sunflowers, and 10% of other types of cut flowers such as Lillies, Anthuriums, Gladioli, Dahlias, Statice, Daisies, etc.

- Cut Flowers industry also includes market for essential oils, Absolute (highly concentrated liquid perfume material), Concrete (non-purified form of essential oil), Rose petal jam, dyes, Rose water, floral tea flavours, syrups, cooking oil (Sunflower), body care products, cosmetics, source of pharmaceutical compounds, source of nutraceutical compounds, poultry feeds, etc.



Root Crops & Tubers

Irish Potato Production

Plateau State currently accounts for up to 90% of potato production in Nigeria with production of over 2.3 million metric tons in 2020. Plateau's climatic conditions with high local demand representing only about 12% of total cultivated agricultural area but yielding about 20% of revenues in the agriculture sector.

Potato Value Chain Support Project (PVCSP) is an on-going AfDB/FGN facility of \$11.2 million expected to boost potato production to exceed 7 million MT annually.

This PVCSP is a 3 year development facility targeted to end by 2022, designed also as an investment opportunity to transition the project into a potato value chain with Private sector Investors through a Public Private Partnership (PPP) arrangement.

Present on-going investment in a new tissue culture lab worth \$3.38 million with the capacity to produce 6 million plantlets yearly for high-quality potato tubers.

Presence of a National Root Crop Research Institute (NRCRI) sub-station, Jos, Plateau, to further solve the seed problems and challenges around root crops and tubers.



Yam Production

- Plateau State accounts for some 8-12% of tuber production volumes in Nigeria.**
- Roots and tubers production in Nigeria was estimated at 118 million metric tons with the Food and Agriculture Organization (FAO) estimating a yearly output of over 50 million metric tons for cassava and 38 million metric tons for yam in Nigeria.
- Yam production in Plateau State currently yields the highest revenue generation in agricultural produce accounting to about 41% of total revenues estimated around N300 Billion as at 2018 despite having the least land area cultivated (approx.140,000 Hectares)
- There is still a very huge market potential for increasing the land cultivation for high revenue yielding commercial crops such as yam and rice in Plateau State.



Grains

Fonio (Acha) Production

The commercial market potential for Fonio and related products is largely untapped as it falls within the latest positive trends of superfoods, ancient/heritage grains, and gluten-free products.



- Fonio is currently cultivated on about 180,000 hectares across 6 states and the Federal Capital Territory (FCT) in Nigeria.
- Plateau state produces 70% of the total annual yield of about 82,000 tons of Fonio production in Nigeria.**
- Fonio is one of the world's fastest producing grains with just 6 to 8 weeks (42 to 56 days) duration from planting to harvesting. It is one of the most nutritious grains with its seed rich in methionine and cysteine, amino acids vital to human health.
- A US-based West African food brand recently secured \$1.98M in Funding for Improving Smallholder Value Chains of Fonio to increase cash income for families in its grower network by an estimated 85 percent
- In 2018, the pioneers of Fonio processing in Plateau State and Nigeria, Pye-Ryat Foods International Limited who process an average of 15 tonnes of Fonio annually gave a demo presentation of the processing of Fonio from raw material to finished product using their innovative technology to His Royal Highness the Prince of Wales during his courtesy visit in Abuja.



%



Wheat Production

- The average yield per hectare of major wheat-growing states in Nigeria was low compared to Plateau state with maximum yield of 3.8 tonnes/hectare which is the major factor in selecting the state for the Brown Revolution Initiative pilot project.
- Nigeria is the 3rd largest importer of wheat in Africa with US\$1.7 billion spent on wheat imports as of 2018 and Plateau State holds the highest potential for achieving over 20% import substitution of wheat in the country.
- Wheat is the third most widely consumed grain in Nigeria after maize and rice. Only about 1% or 63,000MT of wheat out of 6 million metric tons of wheat consumed annually is produced locally.
- The Central Bank of Nigeria in 2021, commissioned the Brown Revolution Initiative to reduce dependence on imported wheat by 60%.
- The pilot initiative with about 700 hectares of wheat cultivation in Plateau State is the first major wet season for wheat production in Nigeria.





Livestock

Panyam Fish Farm

- The Fish Farm is set on 308Ha of land and has 105Ha water surface.
- There are 43 stocking, production and research fishponds of various sizes and a hatchery building.
- The farm has the capacity to produce about 4.9 tonnes of fish and over 10 million fingerlings annually.**
- The scenic beauty of the lends itself naturally to tourism, while the abundant water ponds (lakes) to sportfishing.
- It boasts of having peculiar opportunities such as Fish production, Fish processing, capacity building and expert training, Ancillary production, Tourism, Interested Community Relations & Development, educational research, and Aquaculture training purposes.

Cattle Value Chain

Grazing Reserves in Plateau State are to be used for the pilot model ranching of the National Livestock Transformation Plan (NLTP) project using Wase grazing reserve with a land area of about 74,000Ha and Kanam grazing reserve with a land area of about 8,000Ha for beef, dairy, and cattle breeding value chain investment opportunities in the State.

Integrated Dairies Limited

- A premier producer of dairy product in Nigeria and a leading conglomerate in the FCMG Industry with its head office in Jos, Plateau state operating on 550 hectares of land located

Malcomines Horse Ranch

A new privately owned horse ranch undergoing development in Jos, Plateau State for the rearing and breeding of Argentine horses with facilities being put in place for the hosting of International Polo tournaments soon.

The Malcomines Polo team won the last 2 annual Jos International Polo tournament which recorded 33 teams and 130 players that participated in the just concluded 2022 Polo tournament hosted by Jos Polo Club and was sponsored by NASCO Group of

Companies.

The Ranch is set up in Jos due to the favourable weather conditions that is required in successfully breeding Argentine Horses amongst other suitable factors. Most Nigerian polo patrons usually prefer to import their horses from Argentina- widely considered the home of polo. The importation of Argentine horse breeds - believed to be the best suited for Polo, costs a tidy fortune because they are the most cloned animal in the world thereby making them unique because of their speed and

durability, and because of their mix of explosiveness and docility.

During a polo match these horses due to their agility, change direction at speed, slow down, turn, and accelerate while turning, distinguishing themselves in their rate of learning and sensibility to their rider's desires. The breed is famous for its endurance capabilities and ability to live in harsh conditions, they are frugal eaters that thrive on little grass. They have good disease resistance and are long-lived horses.

inside the National Veterinary Research Institute (NVRI) in Vom, Plateau State, a highland excellent for animal husbandry, where the dairy farm and processing facilities are situated.

- There are more than 500 Holstein Friesian cows and over 180 personnel, they operate through the whole value chain: from rearing the cows; to producing all the hay, silage, and concentrates; to processing and delivery of fresh dairy products to the consumer under the brand name of FarmFresh, Nigeria's most loved yoghurt drink.**
- Farmfresh yoghurt is made from partly skimmed fresh cow milk and contains live and active culture and comes in 7 different fruit flavoured variants.

Felak Trading Enterprises

- Started as cattle fattening project in 2002 and then evolved into a full meat processing industry with ready to eat cuts of beef, chicken, pork, lamb, and processed items such as sausages, patties, bacon, and ham.
- They are a meat processing company with a store and delivery service.
- They make internationally recognized products using local produce and working with local farmers.
- Their sausages are made from personally formulated recipes and are freshly produced on a weekly basis.
- They have a large variety of meat cuts where the sources of meat can be traced and trusted.

Kuru Livestock Farm

- An integrated poultry and piggery farm on a 40Ha area of land.
- It is designed to house about 440 pig breeding stocks that produce about 10,000 piglets per annum.
- The poultry unit is designed to house about 10,000 parent breeding stock with an attendant hatchery to produce 1.5 million quality day old chicks per annum.
- A feed mill of about 5 tons per hour production capacity to cater for piggery and poultry demand on the farm and for sales in public markets.

Agroforestry



There are about 445 existing gazette forest reserves with a land area of over 9 million Hectares of total forest area which are protected, making up about 10.3% of the total land in Nigeria.

Plateau State has a Forest Reserve area of about 402,500Ha with only about 6,800Ha of Forest Plantations.

Investments in agroforestry systems are growing along with the recognition that this model of farming is climate-friendly, environmentally sustainable, and profitable.

Green Sahara Farms Limited in Plateau State was selected to become a member of the Global initiative of Circular Bioeconomy Alliance (CBA) making them the only member in Nigeria and one of the two in Africa.

CBA was established by His Royal Highness the Prince of Wales to restore biodiversity globally through activities that include forest landscape restoration and agroforestry projects in Africa, Europe, South America, and Asia.

Highly Economic Tree crops such as Shea, Gum Arabica, Cashew, and Coffee which are all regarded as export commodities in Nigeria can be prioritized for future sustainability plantation projects using the gazette forest reserves in the State.

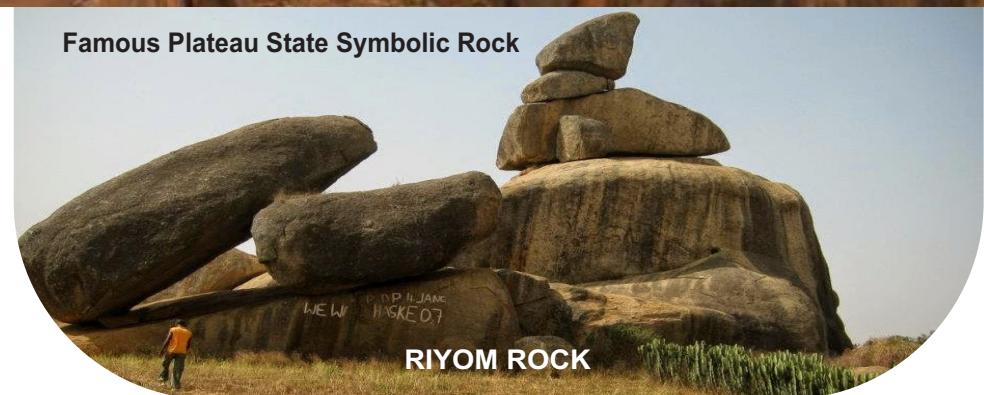


Shea Fruits



Gum Arabic

Tourism & Hospitality



The different types of vegetation in Plateau State support a diversity of natural heritage resources of both fauna and flora (including multiple endemic species) that justifies the creation of some wildlife conservation areas by government, namely: Jos Wildlife Park, Pandam Wildlife Park, Wase Wildlife & Game Reserve, and many gazetted Forest Reserves. All these protected areas have their different and individual themes as major tourist attractions.

The State is blessed with natural, cultural, and man-made endowments which are yearning for further packaging or repackaging into significant Tourism products.

Jos Wildlife Park:

- First man-made Park and Zoological Garden in Nigeria established in 1972 by the J. D. Gomwalk administration.
- Located about 4km from Jos city Centre in Jos North LGA with a land area of 8 square miles (12 square km).
- It is the most patronized tourist site due to its proximity to Jos city Centre.

Solomon Lar Amusement Park:

- Located at the Southwestern part of the city Centre of Jos along Domkat Bali road in Jos North Local Government Area.
- It shares boundaries with the famous Jos Wildlife Park
- It was established in 1997 and it occupies a land area of 10 hectares.

Mado Tourists Village:

- Established to showcase the rich culture and heritage of all plateau state, over 50 ethnic groups and antigens.
- Located at Tudun Wada in Jos North Local Government
- Land area of 5.7 hectares and was established in 1978.

Amurum Bird Sanctuary

- It has a land area of about 200Ha and is home to over 300 of Nigeria's over 900 bird species and it is an important bird and biodiversity area that also serves as a stop-over and wintering site for migrant bird species.
- It hosts 2 bird species out of the 4 bird species that are endemic to Nigeria namely, the Rock Firefinch and the Plateau Indigo Bird, which are unlikely to be seen anywhere else in the world. The reserve attracts birdwatchers from across the globe.

Entertainment & Sports



GLOBAL STARS WITH ROOTS IN THE PLATEAU

> ENTERTAINMENT

MUSIC

J-Town/J-City (popularly called in the music industry) boasts of global music icons that have roots in Jos before moving to bigger markets of the industry. Some of these are Dr Panam Percy Paul, 2Baba (2Face Idibia), P-Square, Jude Abaga MI, Jesse Jagz, Ice Prince, Asa, etc.

FILM

- National Film Institute, accredited by CILECT (Centre International de Liaison des Ecoles de Cinema de Television) in Brussels is a training and capacity building institution in the motion picture industry in Nigeria and it is the only one of its kind in the country.
- Nigerian Television College, Jos established in 1980 is the first and only Television College in Africa and is also accredited by CILECT in Brussels. Its mandate is to train television broadcasters in various fields such as Television Engineering, Television Journalism, Television Production, etc. The college is situated at Jos, Plateau State, Nigeria.

> SPORTS

State Teams:

Plateau United Football Club (2017 Nigeria Professional Football League champions)

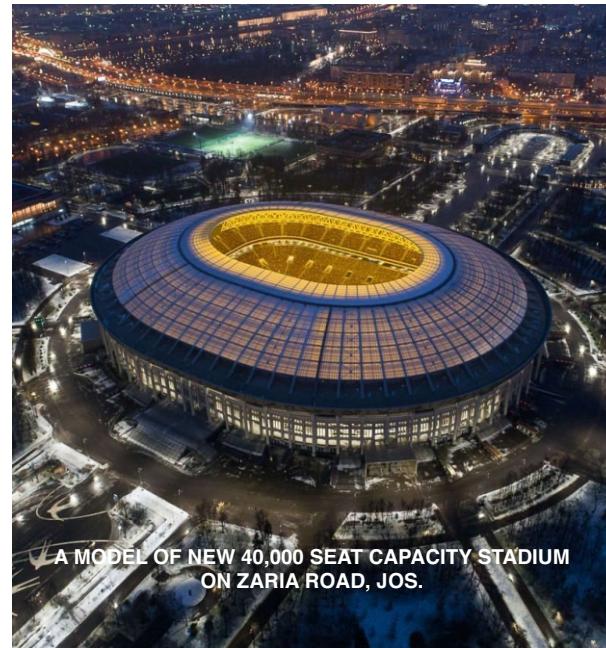
Two Stadia:

- New Stadium (Zaria Road) 40,000 seat capacity at partial completion but already hosts soccer games
- Rwang Pam Stadium and Sport Complex with over 10 types of sport training facilities.

Six Golf Courses: Plateau state boasts of having 6 Golf Courses present in Jos, Plateau State's capital and the oldest Golf Club in Nigeria is among one of these Golf courses.

Three 18-Holes Golf Courses:

- Rayfield Golf Course, (Nigeria's oldest Golf club established in 1913)
- Rhino Golf Course, largest by land area, Golf Club in Plateau State
- Lamingo Golf Course (Est. 1980)



A MODEL OF NEW 40,000 SEAT CAPACITY STADIUM ON ZARIA ROAD, JOS.

Three 9-Holes Golf Courses:

- Police Staff College Golf Course
- National Institute for Policy & Strategic Studies (NIPSS) Golf Course
- Old Government House Golf Course

Three Polo Clubs:

- Jos Polo Club (established in 1936)
- Malcomines Polo Club
- A Private Polo Club currently under development by a renowned Company in Jos.

Plateau Peaks (Basketball):

Active State teams in other sports such as Cycling, Badminton, Volleyball, Lawn Tennis, Table Tennis, Gymnastics, Boxing, Athletics, etc.
Sport Personalities: John Mikel Obi (Soccer), Ahmed Musa (Soccer)

Healthcare



Jos University Teaching Hospital (JUTH) (Federal):

Was established in 1975 and has eight faculties with an average yearly student intake of 3,500. In 2001, the AIDS Prevention in Nigeria Project in JUTH was funded by the Bill and Melinda Gates Foundation to establish a service and research laboratory, carry out behavioural surveys in high-risk groups and commence a PMTCT program. Clinical departments include Anaesthesia, Community Medicine, E.N.T. Head & Neck Surgery, Dental & Maxillofacial Surgery, Family Medicine, Haematology & Blood Transfusion, Internal Medicine, Medical Microbiology, Nursing Services.



Plateau State Specialist Hospital

Is a tertiary Health institution that provides specialized medical services, trains Health professionals, and serves as a research center.



Plateau State Contributory Healthcare Management Agency (PLASCHEMA):

Established in 2019 in line with the UN 2030 SDGs in achieving universal health coverage of every resident on the Plateau. The concept of universal health coverage is preventive, promotive, curative, rehabilitative services at an affordable cost for all citizens.



Bingham University Teaching Hospital (Private):

s a 250 Bed Facility located in Jos, North Central Nigeria. It was established as ECWA Evangel Hospital in 1959 and was the vision of SIM (then Sudan Interior Mission) missionary named Dr. Lonnie Grant to provide Health care to the Missionaries in Nigeria and meet Health care needs of the indigenous populace. In 1969, the hospital was the first centre in West Africa to identify the haemorrhagic Lassa Fever Virus.



Broadband & Power



BROADBAND

Hydro Power - IPP - NESCO

NESCO was established in 1929 as Nigeria's first integrated utility company in Barkin Ladi LGA. It has a total installed capacity of 26MW of hydro plants, which powers rural and a few urban communities in seven local governments in Plateau State.

NESCO also supplies electricity to some communities through the Jos Electricity Distribution Company (JEDC). Consumers in these communities are billed by JEDC which in turn pays NESCO. From inception, NESCO has run entirely debt-free. All projects and operations are funded by equity and retained earnings. As a policy, the company retains 65-70% of annual earnings to reinvest in the business.



JED Plc

Jos Electricity Distribution Company (JED) PLC is an indigenous electricity Company incorporated in Nigeria to carry out the business of electricity distribution and retail sale in the regions of Plateau, Gombe, Bauchi and Benue States. JEDC PLC operates one of the longest distribution networks in the country. Core business is the distribution and marketing of electricity, under which the following facilities are provided

daily av. energy allocation of about 7% from the National Grid (240 MW daily avg.)

8 transmission stations of Transmission Company of Nigeria (TCN)

8 Regional Offices which are further decentralized into:



Solar-Mini Grids

GVE

implemented a 234 KW solar hybrid mini grid power plant on a 40 Hectares farmland in Shimankar Community, Shendam LGA and was commissioned in 2020.

The community has a population of approximately 4,800 inhabitants. The project was done under the Nigerian Energy Support Programme (NESP), jointly financed by the EU and government of Germany, with 61 per cent of the cost sourced from the partners while 39 per cent was provided by GVE which was constructed at the cost of €681,000.

The customers were split into 4 categories (households, commercial, community, productive users).

The project which is one of the many solar mini projects was commissioned under the Nigeria Electrification Project (NEP) in December 2020.

Project impacts include:

- 52 Nos Street lighting points along the streets of Angwan Rina & Demshin Communities
- Enhanced security at night
- Extended business operating hours

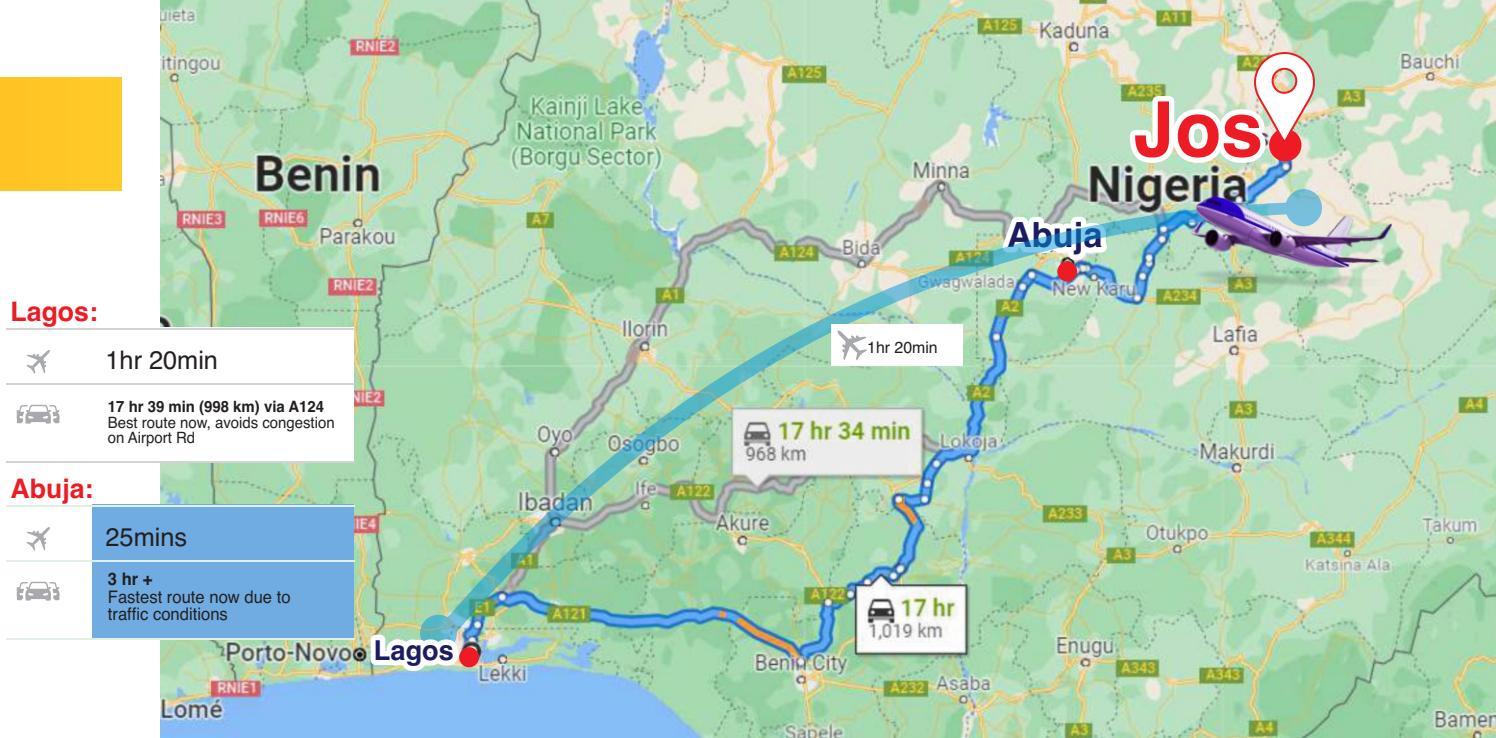


- Children gather around the street lighting points to study/play at night.
- 40% reduction in Energy related expenditure.
- 68% reduction in malaria cases.
- 234KW solar hybrid mini grid power plant
- 1,900+ Households (public sector partners provided 61 per cent, while GVE Project Limited invested 39 per cent of the total project cost)
- Pay-as-you-go technology (meters) enabled
- Global Irradiation varies between 1900 kWh/m² and 2050 kWh/m² in a year in the State.



Transportation

ACCESS TO THE PLATEAU:	
Yakubu Gowon Local Airport at Heipang. (30minutes drive from Jos)	
Lagos:	Daily flights
Abuja:	Sundays, Mondays, Wednesdays & Fridays.
International Cargo Airport: In-View	
5 major roads connecting the state to:	
- Nasarawa	- Kaduna
- Bauchi	- Benue
- Taraba.	
Jos is along the Eastern corridor Railway line from South (Lagos) to North (Borno).	



INLAND CONTAINER DEPOT (ICD)

- Plateau ICD is at an ideal position to serve as an intermediate load/cargo center between the North and South that enables it accept cargo freights from northern eastern states as a feeder depot and subsequently feeding the southern seaports with all such cargoes of goods and products received from these routes.
- Distance from Lagos Seaport to Plateau Inland Container Depot (ICD) (North-Central) that connects to the Eastern rail corridor is about 1000 Km
- Plateau ICD expected capacity is 20,000 TEUs (Twenty-foot Equivalent Unit).
- Optimized annual costs of container freight transportation from the Lagos seaport to the Plateau ICD is estimated to N1.5 billion naira (\$3.6 Million)
- With an operator benefits-cost- ratio (BCR) for development and operationalization of rail-freight-corridors between Lagos seaport and Plateau ICD at 4.23, Plateau ICD offers a higher benefits/earnings than the cost of development and operation of the rail infrastructure.
- The Net present value (NPV) used to assess the profitability/potentials of each rail-freight-corridor from Lagos seaport to Plateau ICD is estimated at N1.1 Billion (USD \$2.7 Million)

PLATEAU EXPRESS SERVICE



Industrial Parks

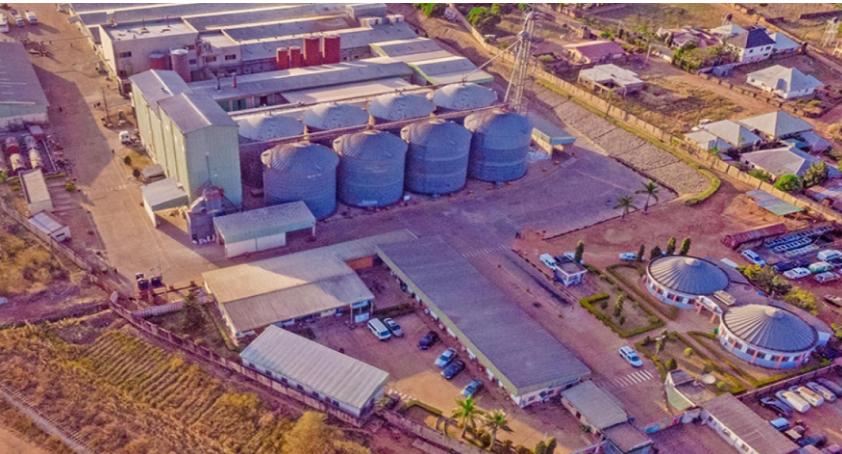


NASCO GROUP OF COMPANIES



NASCO Group is one of the largest Fast Moving Consumer Goods (FMCG) companies in the West Africa region. NASCO is the largest private employer and taxpayer in Plateau State, and one of the largest private employers in all Northern Nigeria. NASCO Group of Companies consists of the following NASCO Foods, NASCO Households, NASCO Pack, NASCO Fibre, NASCO Riceco, NASCO Trade, NASCO Property, NASCO Town.

GRAND CEREALS LIMITED (GCL)



Grand Cereals Limited (GCL), a subsidiary of UAC of Nigeria PLC, is an integrated foods company whose primary activity is the creation of superior value from local raw materials to produce and deliver quality brands in the animal feed, edible oils, breakfast cereals, pet food, and other intermediate and consumer cereals products to Nigeria and West Africa markets.

Other factories present in Plateau State include Jos Flour Mills, Swan Natural Spring Water (a subsidiary of UAC), Diamond Paints Nigeria Limited, Swan Paints Nigeria Limited, Nelmaco Global Resources Limited, etc, to name a few.



Agric Services Training Center & Marketing Ltd (ASTC)

ASTC&M is set up to help create self-sustaining agricultural growth and is helping farmers transform the inherited farming and agro technique practices they inherited from their parents and introducing them to modern methods of agriculture, which is simpler, efficient, and more productive. They have currently expanded their tractor hiring services to other states and their computerized dairy farm is the state of the art in the industry which produces one of a kind dairy products. They also sell agrochemicals and fertilizers that are tested. Advising on the how, when and the right quantity of inputs to use, is also a service given to our clients. Hybrid seeds and seedlings are available to farmers and this is as a result of ASTC's continuous research



VITAFOAM NIGERIA

Vitafoam Nigeria was incorporated on 4th August, 1962. The company's shares were held fifty percent each by Vita International limited, a subsidiary of British Vita Plc and Central and West Africa (C.W.A) Holdings, a subsidiary of Unilever Plc. In 1966, a continuous polyether foaming plant was installed in the Ikeja factory for the production of polyether products. Jos Factory was established in 1982. The team at Jos Factory produce various brands of mattress (except orthopaedic and spring mattresses which are presently supplied from Ikeja Factory) and distributes same with other products produced by all Vitafoam's subsidiaries, in the North Central Region of Nigeria such as Jos, Bauchi, Gombe, Adamawa, Taraba, Benue states and the Federal Capital Territory, Abuja.

PROJECTS:



Sustainable Economic Rebirth

AGRICULTURE

Projects	Description
CODE: PWC-A001 Food Preservation & Value Addition	Reduction in post harvest losses through cold rooms, storage facilities etc
CODE: PWC-A002 Agricultural Production & Irrigation	Commercial & Mechanised Farming
CODE: PWC-A003 Agro Value Chain Development	Potato, Cattle, Fish, tomato, Cut flowers industry etc.
CODE: PWC-A004 Agro Forestation	Sustainability growth through economic tree planting etc

NATURAL MINERALS

Projects	Description
CODE: PWC-NM01 Mineral Development Centre	Value addition to the linkages in the mining sector

TRADE & COMMERCE

Projects	Description
CODE: PWC-TC01 Modern Markets & Mall Development	Upgrade & development of market hubs into modern facilities
CODE: PWC-TC02 Agro & Mining Processing Centers/factories	Processing Centers & Factories

TOURISM & HOSPITALITY

Projects	Description
CODE: PWC-TM01 Jos Tourist City	Wild Life Park, Mado Village & Amusement Park

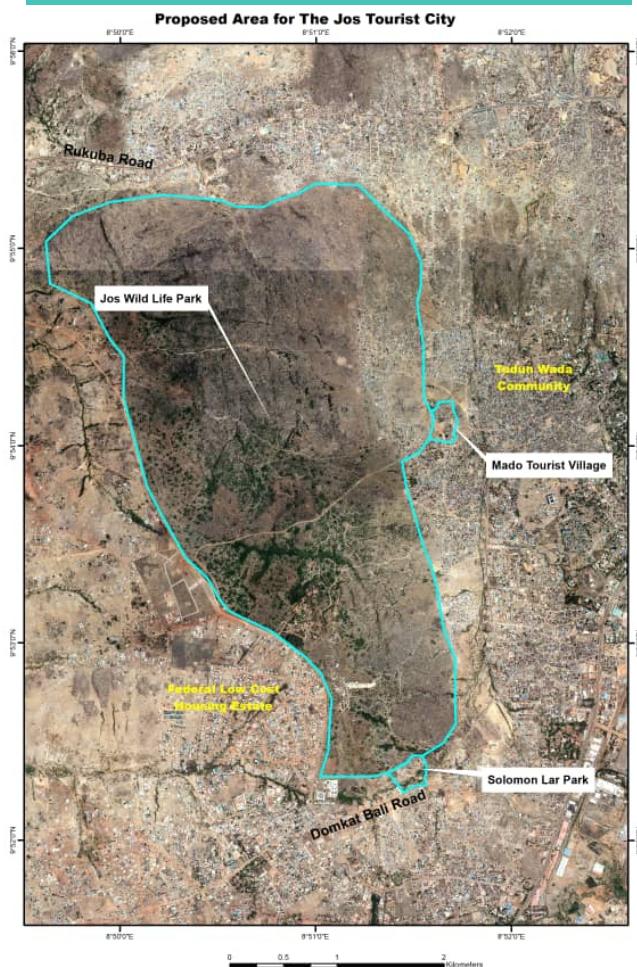


PROJECT SITES LAYOUT

Multiplex Entertainment & Recreational Center



Jos Tourist City



Jos Main Market / Health Tourism



FOR DETAILED STORY MAP OF
GEOGRAPHICAL PROJECT SITES,
CHECK THIS LINK

<https://bit.ly/3LhpQuP>



INCENTIVES

- Companies in the agro-allied business do not have their capital allowance restricted. It is granted in full i.e., 100%.
- The payments of minimum tax by companies that make small or profits at all do not apply to agro-allied business.
- Agro-allied plant and equipment enjoy enhanced capital allowances of up to 50%.
- Processing of agricultural produce is a pioneer industry; consequently, there is a 100% tax-free period for five years for projects into processing of agricultural produce. All agricultural and agro-industrial machines and equipment attract only 1% duty.
- Agricultural Credit Guarantee Scheme Fund (ACGSF) administered by the Central Bank of Nigeria: Up to 75% guarantee for all loans granted by commercial banks for agricultural production and processing.

Interest Drawback Program Fund: 60% repayment of interest paid by those who borrow from banks under the ACGSF, for the purpose of cassava production and processing provided such borrowers repay their loans on schedule.

Please Note

Companies that take advantage of the incentives will be able to set up proper structures to enable them to accomplish their objectives as early as possible.

SUPPORTING INSTITUTIONS

- Ministry of Agriculture
- Plateau Agricultural Development Program (PADP)
- Agricultural Services and Training Centre (ASTC)
- National Root Crops Research Institute (NRCRI)-Kuru Outstation
- National Veterinary Research Institute (NVRI)
- Plateau State Afforestation Programme

SDG ALIGNMENT





INCENTIVES

Tax related incentives include:

- Plateau States has declared specific areas as tourism development zones, therefore making provision of land for tourism development at concessional rates
- Collaboration on the provision of basic infrastructure that is, road, water, electricity, communications etc. to the tourist sites.
- 25% of income derived from tourism by hotels in convertible currencies will be exempted from tax
- Tax holiday of 3-5 years
- Import duty exemption on tourism related equipment
- Availability of soft loans with long period of moratorium

Please Note

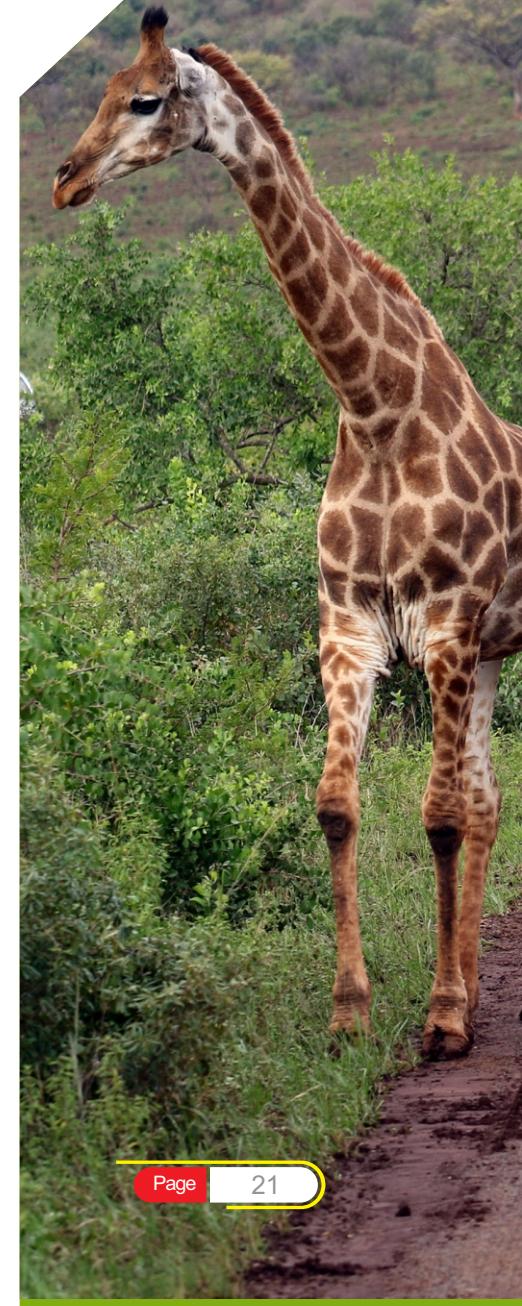
Companies that take advantage of the incentives will be able to set up proper structures to enable them to accomplish their objectives as early as possible.



SUPPORTING INSTITUTIONS

- Plateau State Ministry of Tourism, Culture & Hospitality
- Plateau State Tourism Corporation
- Museum of Traditional Nigerian Architecture (MOTNA)
- Jos National Museum
- National Film Institute (NFI)
- Nigerian Television College (NTA College)

SDG ALIGNMENT





Physical Infrastructure Development



PROJECTS:

TRANSPORTATION

Projects

CODE: PI-T001



International Cargo Airport

Description

Upgrade of Yakubu Gowon airport to international cargo airport status

CODE: PI-T002



Mass Bus Transit

CODE: PI-T003



Trucking Hubs

INDUSTRIAL PROCESSING ZONES

Projects

CODE: PI-IP01



Sustainable Industrial Clusters For Exports

Description

Export Processing Zones (EPZ) / Sustainable Investment Clusters (SIC)



BROADBAND & POWER

Projects

CODE: PI-BP01



Sustainable Smart City

CODE: PI-BP02



Renewable Energy Development

Description

Fiber Optic Deployment, Tech Parks, ISPs

Rural Electrification, Hydro, Solar & Wind



REAL ESTATE DEVELOPMENT

Projects

CODE: PI-RE01



Modern Full Serviced Residential Estate Scheme

Description

Estate schemes for low cost & luxury housing

CODE: PI-RE01



Commercial & Business Centers

Upgrade of hotels, business, entertainment & recreational parks

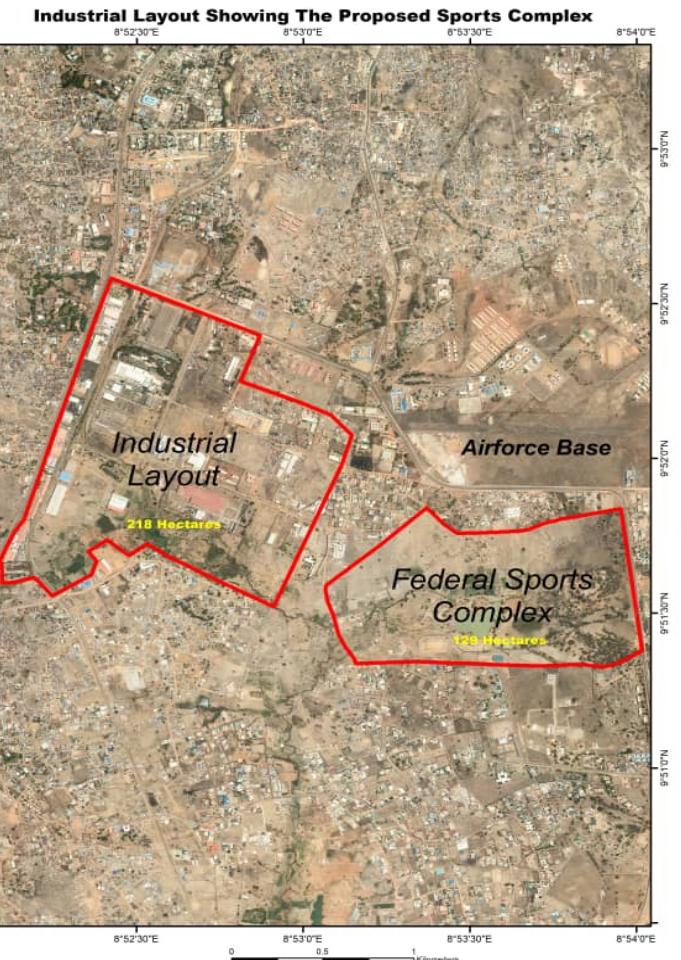


PROJECT SITES LAYOUT

Export Processing Zone (International Cargo Airport, Inland Container Depot, Railway Line, Agro & Mining Industrial Park)



Jos City Industrial & Business Park



FOR DETAILED STORY MAP OF
GEOGRAPHICAL PROJECT SITES,
CHECK THIS LINK

<https://bit.ly/3LhpQuP>



INCENTIVES

- There is up-front funding in form of capital subsidies to cover part of the initial capital cost by the Nigeria Gap Fund for PPP.
- Right of Way Partnership for fibre optic Infrastructure deployment across the state

Tax related incentives on broadband includes:

- 50% reduction in WHT on dividends payable to an investor in Venture project company
- Capital allowance of 100% spread over 5 years
- Zero capital gains tax on capital disposal within 5 years
- Right of Way Partnership for fibre optic Infrastructure deployment across the state

Tax incentives on power also include:

- Zero duty on purchase of power generation equipment
- 20% capital allowance for 5 years
- Tax holiday of 5-7 years granted to companies that manufacture transformers, meters, control panels, switch gears, cable, and other electrical related equipment are considered pioneer products/industries.

Please Note

Companies that take advantage of the incentives will be able to set up proper structures to enable them to accomplish their objectives as early as possible.

SUPPORTING INSTITUTIONS

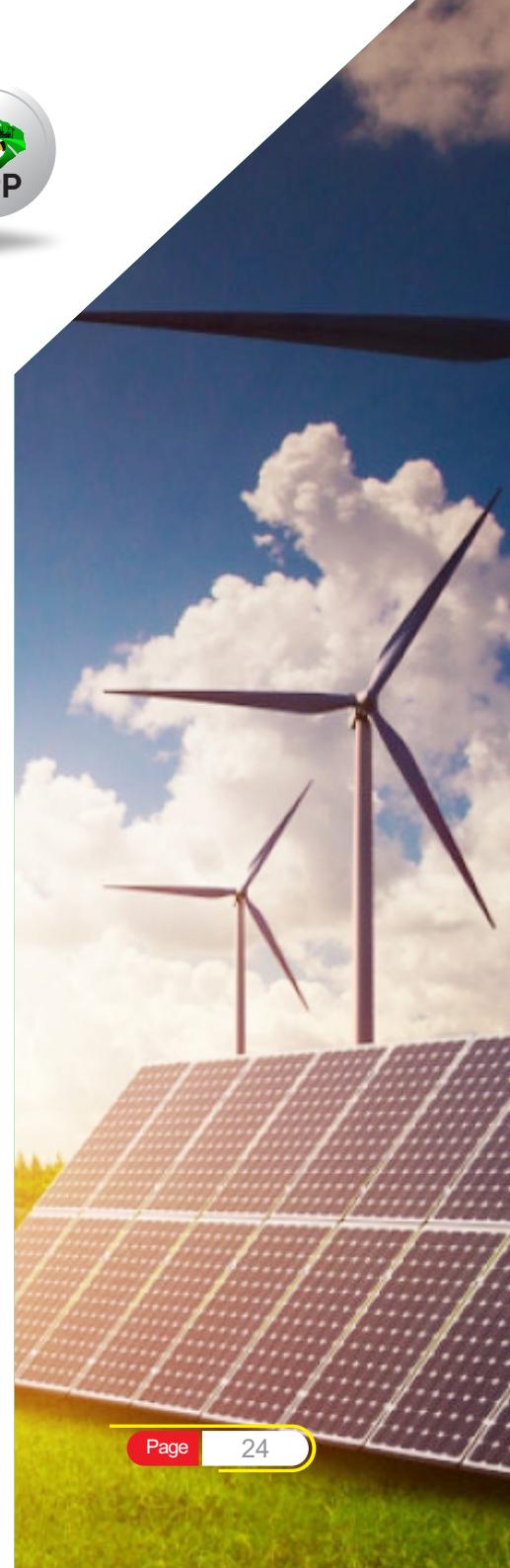
Broadband

- Plateau State Ministry of Science and Technology
- Plateau State Information & Communication Technology Development Agency (PICTDA)

Power

- Nigerian Electricity Regulatory Commission
- Plateau State Energy Corporation
- Nigeria Electricity Supply Company (NESCO)
- Jos Electricity Distribution Company (JED) PLC.

SDG ALIGNMENT





INCENTIVES

- For enterprises approved by NEPZA under the NEPZA Act and operating within an approved Zone:
 - (a) 100% foreign ownership of investment.
 - (b) Free transferability of capital, profits, and dividends by foreign investors.
 - (c) Rent-free land at construction stage, thereafter, rent shall be payable.
 - (d) All industrial undertakings including foreign companies and individuals operating in an Export Processing Zone are allowed full tax holiday from Federal, States and Local Governments.
 - (e) Duty-free, tax free on import of raw materials for goods destined for re-export.
 - (f) Waiver on all import and export licenses; and
 - (g) Waiver on all expatriate quotas for companies operating in the zones.
- 100% capital allowance
- Unlimited sale of product within the customs territory
 - Activities permitted in export processing zones
 - (a) Manufacturing of goods and services.
 - (b) Warehousing freight forwarding and customs clearance.
 - (c) Handling of duty-free goods (transshipment, sorting, marketing, packaging, etc.).
 - (d) Banking, stock exchange and other financial services; insurance and re-insurance.
 - (e) Import of goods for special services, exhibition, and publicity.
 - (f) International commercial arbitration services; and
 - (g) Activities relating to integrated zones.

Please Note

Companies that take advantage of the incentives will be able to set up proper structures to enable them to accomplish their objectives as early as possible.

SUPPORTING INSTITUTIONS

- Nigeria Export Processing Zone Authority (NEPZA)
- Plateau State Ministry of Works
- Plateau State Ministry of Physical Planning And Urban Development
- Plateau State Ministry of Lands and Survey.
- Plateau Mineral Development Company (PMDC)
- Plateau Agricultural Development Programme (PADP)

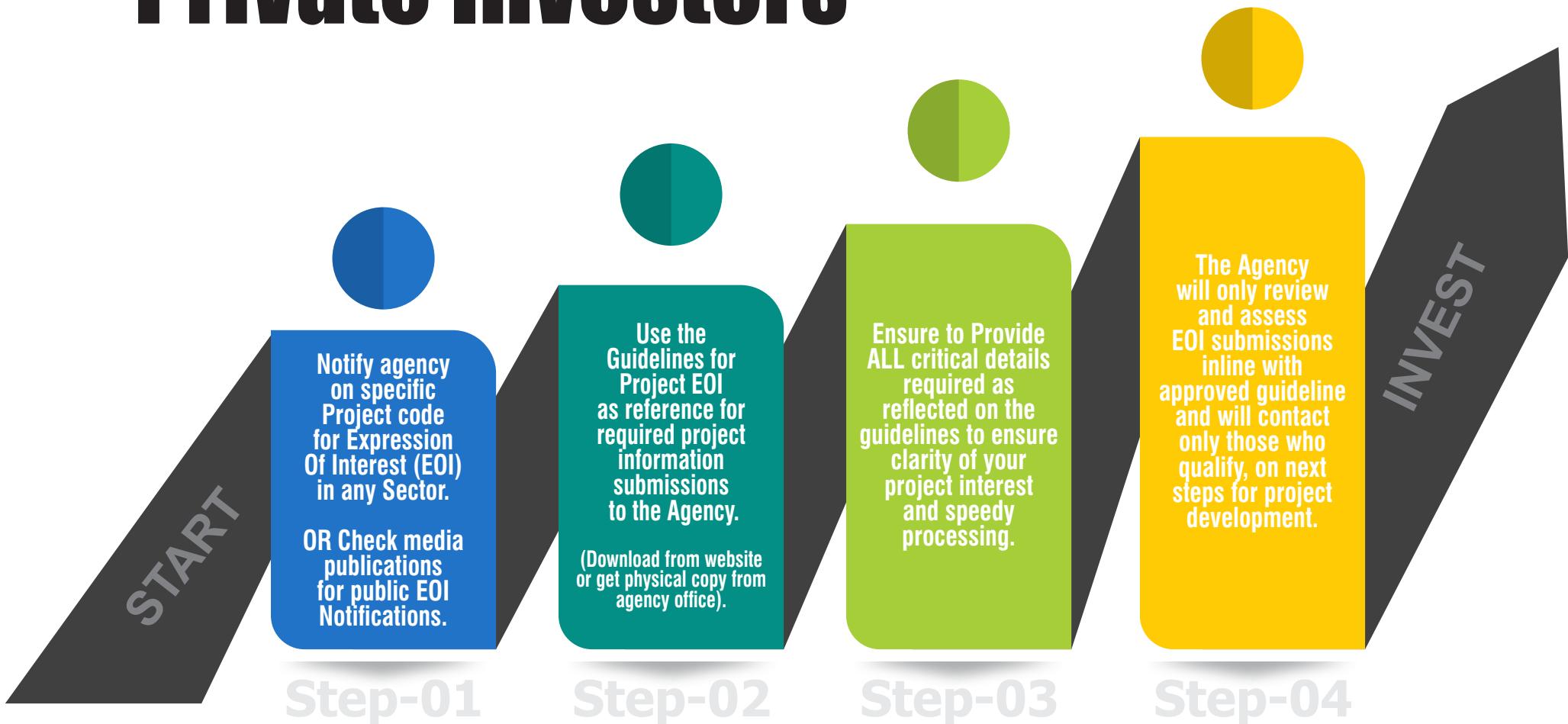
SDG ALIGNMENT



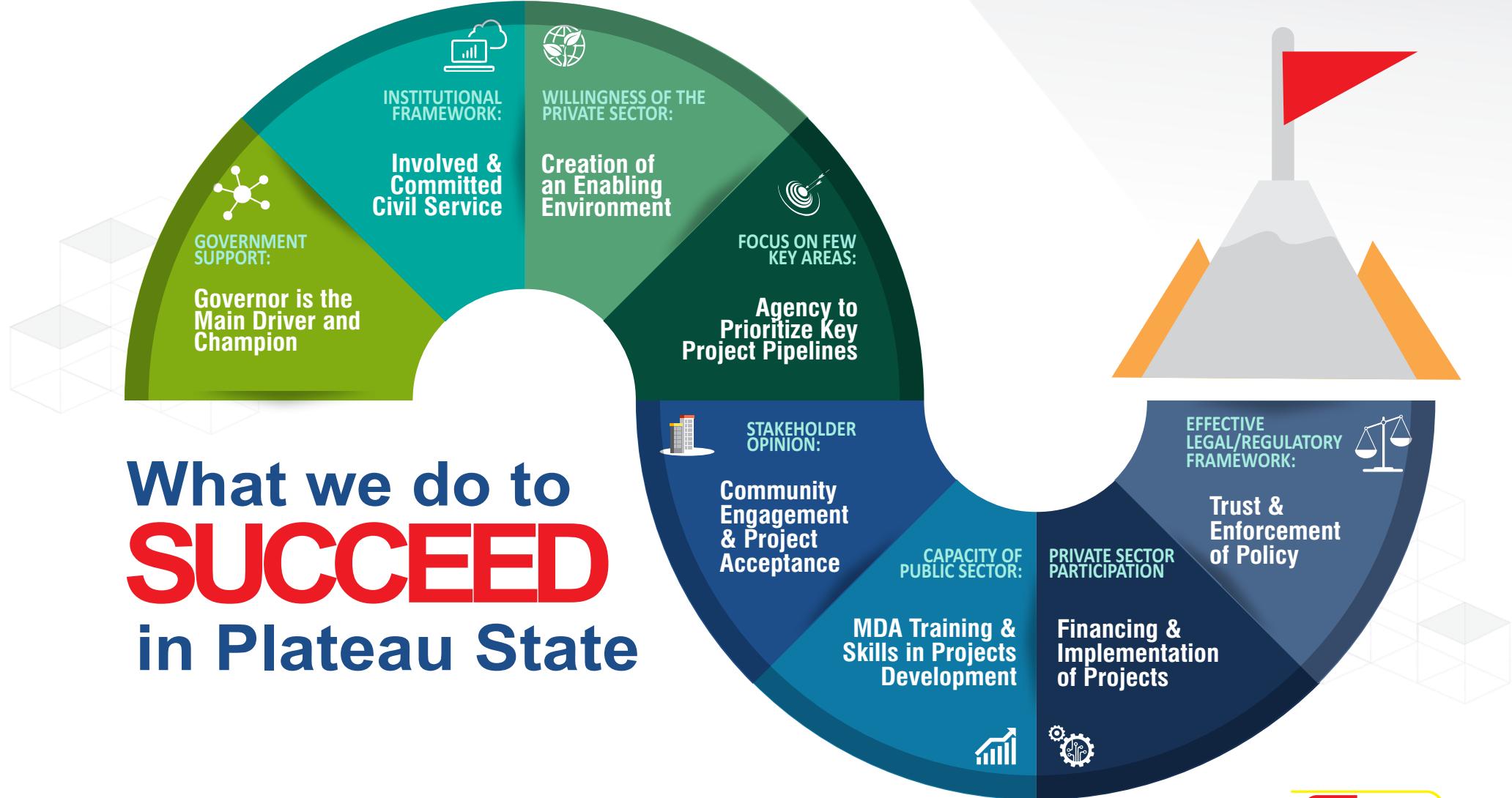


**What to
do next as**

Private Investors



CRITICAL SUCCESS FACTORS





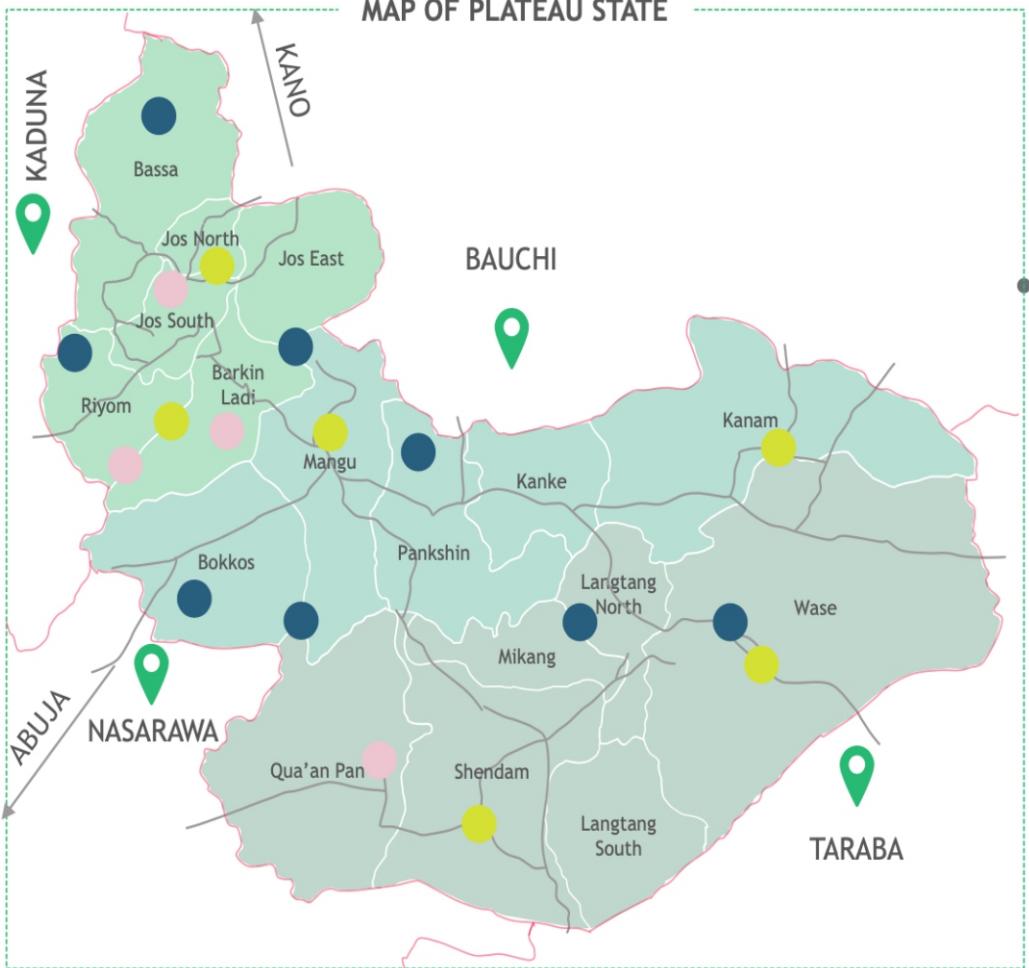
**Contact
US**

PPP AGENCY

Direct Line
+234 816 445 9977
dg@ppp.plateaustate.gov.ng

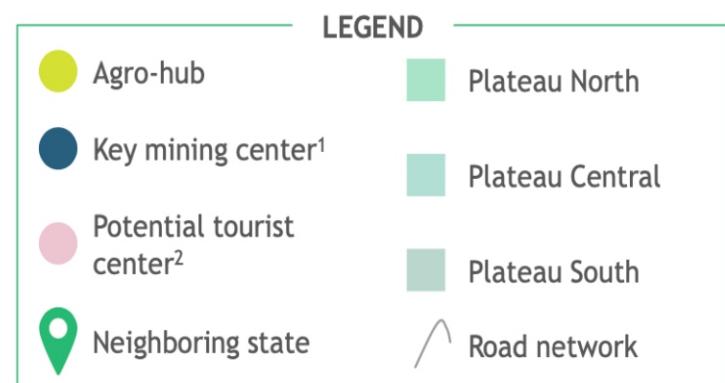
www.ppp.plateaustate.gov.ng

PLATEAU STATE INFRASTRUCTURE
PROMOTION & REGULATORY AGENCY,
Office of the Executive Governor,
New Government House, Little Rayfield,
Jos South. Plateau State. Nigeria



Plateau must align its infrastructure development plan to agricultural, mining and tourism objectives

- Good roads provide important connectivity with greater population and transportation centers
- Reliable electricity supply is required to operate machinery & equipment, and provide lighting
- Regular water supply is necessary for irrigation & mineral processing purposes



Source: Plateau State Development Strategy Report by Boston Consulting Group (BCG), Sept. 2019.



@skyNet247: 08136359453