Innovation Proposal

**Idea Title:** [Name]  
**Author:** [Your Name / Team]  
**Date:** DD-MM-YYYY

## 1. Problem / Opportunity

Describe the challenge or inefficiency.

## 2. Proposed Solution

Summarize the concept, tools, or approach.

## 3. Benefits

List measurable or qualitative impacts.

## 4. Experiment Plan

| Step | Description | Owner | Outcome Metric |
| --- | --- | --- | --- |
| PoC |  |  |  |
| Pilot |  |  |  |

## 5. Decision

* Approved / Deferred / Rejected  
  **Next Review:** [Date]