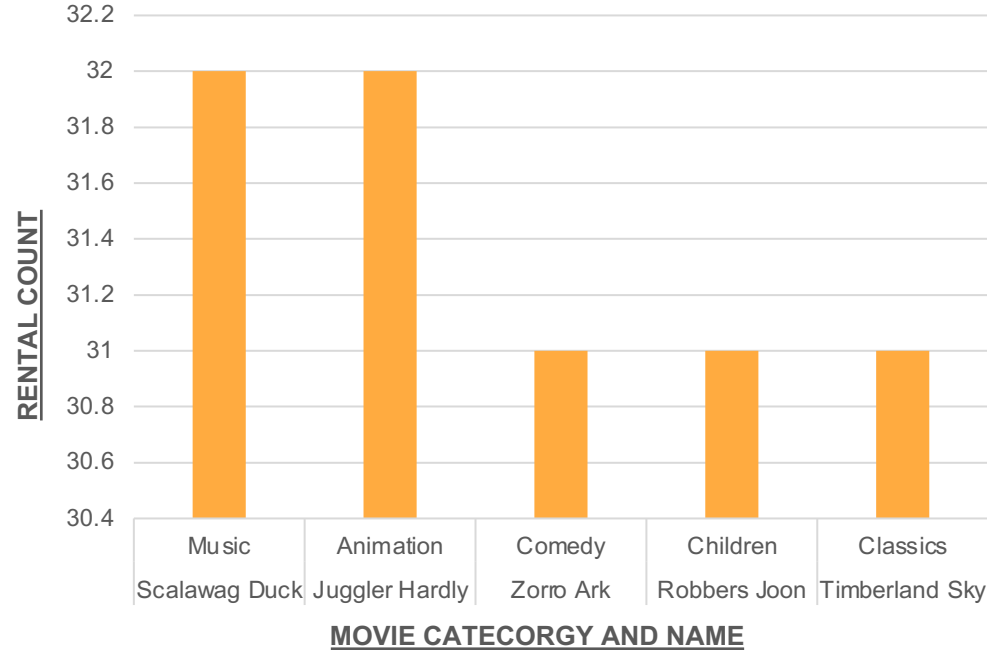


MOST RENTED FAMILY MOVIES

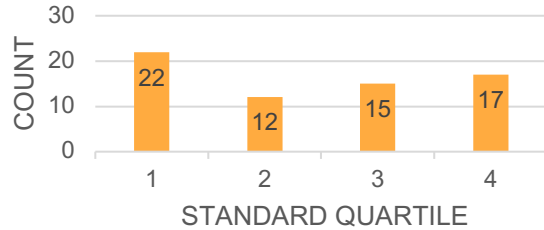
TOP 5 MOST RENTED FAMILY MOVIES



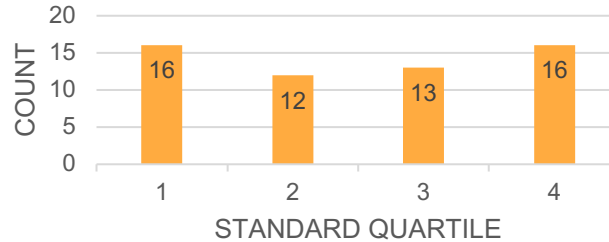
- Here we see the top 5 most rented family movies.
- The categories that are considered as family movies are: Animation, Comedy, Children, Classics, Family and Music.

Various family categories and their movie count corresponding to their respective rental duration percentiles

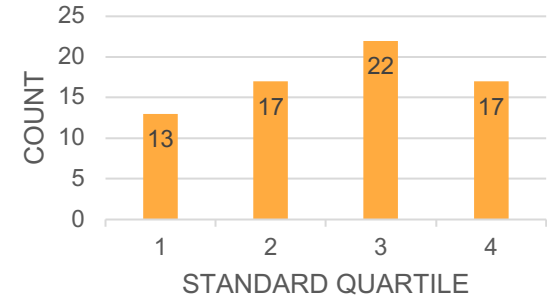
ANIMATION



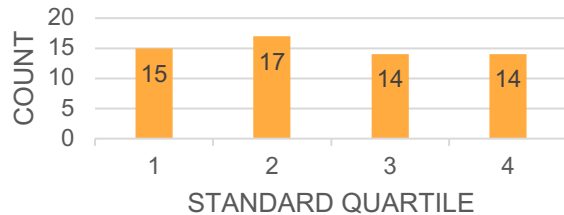
CLASSICS



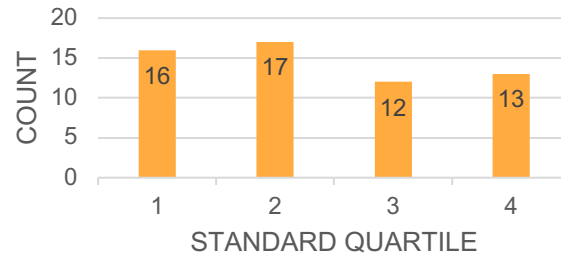
FAMILY



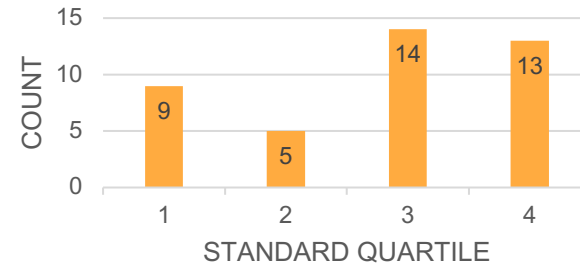
CHILDREN



COMEDY



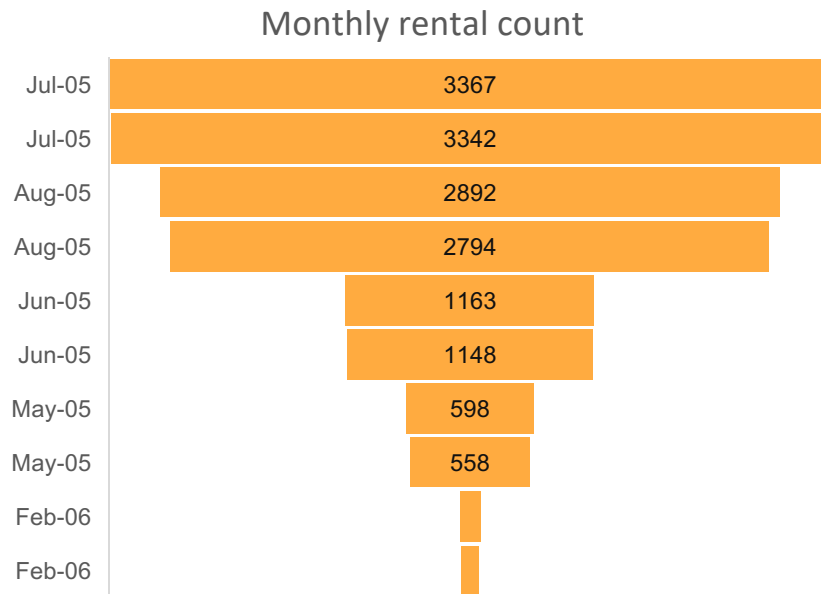
MUSIC



Here the standard quartile represents the movies' rental duration percentile with respect to all other movies (including those that does not fall into the family movie category)

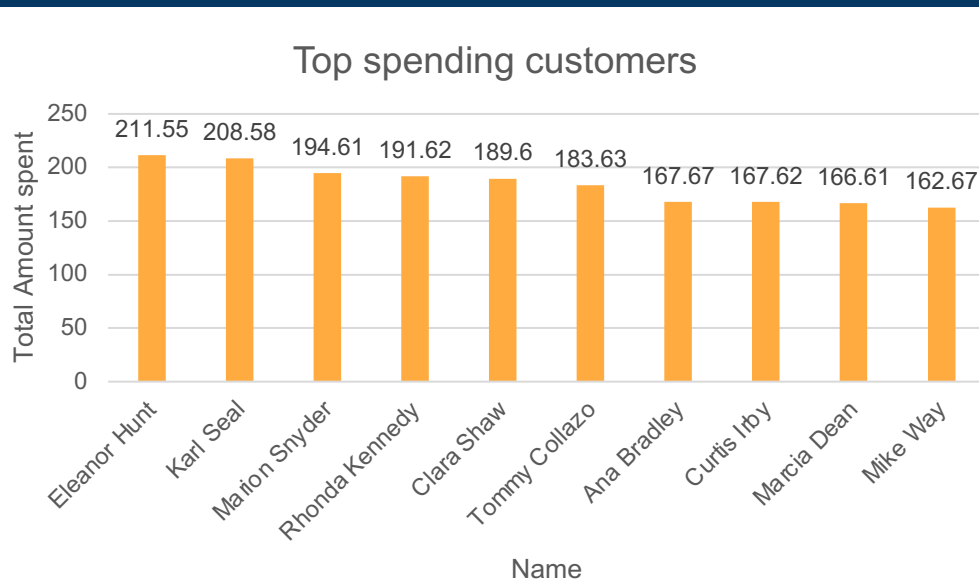
Monthly rental counts at both stores

store_id	month_year	rental_count
2	7/2005	3367
1	7/2005	3342
1	8/2005	2892
2	8/2005	2794
1	6/2005	1163
2	6/2005	1148
2	5/2005	598
1	5/2005	558
2	2/2006	97
1	2/2006	85



Here the rental counts per month are sorted in descending order

Top spending customers and their monthly spending



The chart shows us the top spending customers and the table shows us their monthly spending.

month	full_name	monthly_payment_count	monthly_payment_amt
2007-02-01T00:00:00.000Z	Ana Bradley	4	19.96
2007-03-01T00:00:00.000Z	Ana Bradley	16	71.84
2007-04-01T00:00:00.000Z	Ana Bradley	12	72.88
2007-05-01T00:00:00.000Z	Ana Bradley	1	2.99
2007-02-01T00:00:00.000Z	Clara Shaw	6	22.94
2007-03-01T00:00:00.000Z	Clara Shaw	16	72.84
2007-04-01T00:00:00.000Z	Clara Shaw	18	93.82
2007-02-01T00:00:00.000Z	Curtis Irby	6	22.94
2007-03-01T00:00:00.000Z	Curtis Irby	17	86.83
2007-04-01T00:00:00.000Z	Curtis Irby	14	54.86
2007-05-01T00:00:00.000Z	Curtis Irby	1	2.99
2007-02-01T00:00:00.000Z	Eleanor Hunt	5	22.95
2007-03-01T00:00:00.000Z	Eleanor Hunt	18	87.82
2007-04-01T00:00:00.000Z	Eleanor Hunt	22	100.78
2007-02-01T00:00:00.000Z	Karl Seal	9	41.91
2007-03-01T00:00:00.000Z	Karl Seal	13	76.87
2007-04-01T00:00:00.000Z	Karl Seal	20	89.8
2007-02-01T00:00:00.000Z	Marcia Dean	8	37.92
2007-03-01T00:00:00.000Z	Marcia Dean	10	53.9
2007-04-01T00:00:00.000Z	Marcia Dean	20	73.8
2007-05-01T00:00:00.000Z	Marcia Dean	1	0.99
2007-02-01T00:00:00.000Z	Marion Snyder	8	44.92
2007-03-01T00:00:00.000Z	Marion Snyder	12	58.88
2007-04-01T00:00:00.000Z	Marion Snyder	18	85.82
2007-05-01T00:00:00.000Z	Marion Snyder	1	4.99
2007-02-01T00:00:00.000Z	Mike Way	6	35.94
2007-03-01T00:00:00.000Z	Mike Way	15	64.85
2007-04-01T00:00:00.000Z	Mike Way	12	61.88
2007-02-01T00:00:00.000Z	Rhonda Kennedy	4	19.96
2007-03-01T00:00:00.000Z	Rhonda Kennedy	15	74.85
2007-04-01T00:00:00.000Z	Rhonda Kennedy	19	96.81
2007-02-01T00:00:00.000Z	Tommy Collazo	7	25.93
2007-03-01T00:00:00.000Z	Tommy Collazo	12	67.88
2007-04-01T00:00:00.000Z	Tommy Collazo	18	89.82