## **Audioasis**

# A commercial site that allows users to design and order their own unique pair of headphones.

Audioasis is the premier site for customizable headphones, earbuds, speakers, and various other products. Our intuitive customization screen allows users to easily make their dream pair of headphones, including color, design, style, ornaments, and various features. We also offer top of the line shipping and the ability to copy designs made by other people and share your own.

#### Persona 1:

Active college student/high schooler who wants a fashionable and durable pair of head phones to listen to music while walking.

#### Persona 2:

Gamer/streamer in their 20s-30s who need a high-quality pair of headphones for listening to their game audio and for using voice chat.

### **Comparable sites:**



