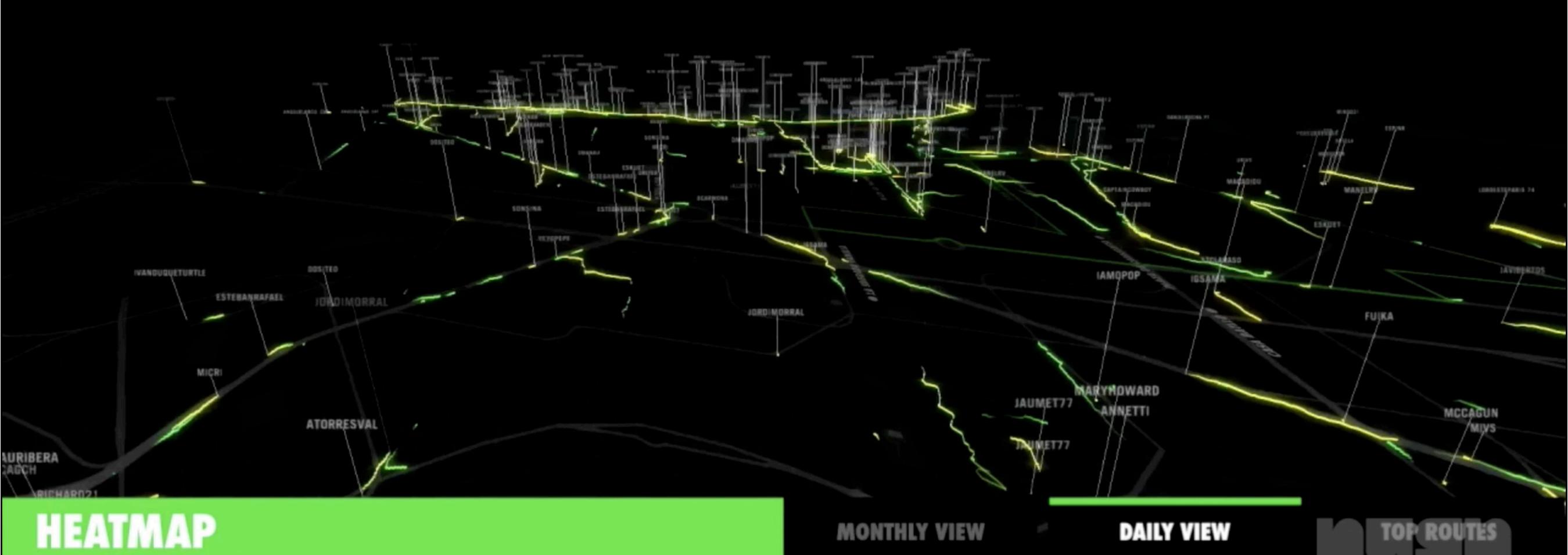


NIKE+RUNNING APP

LEADERBOARDS



BARCELONA COMMUNITY

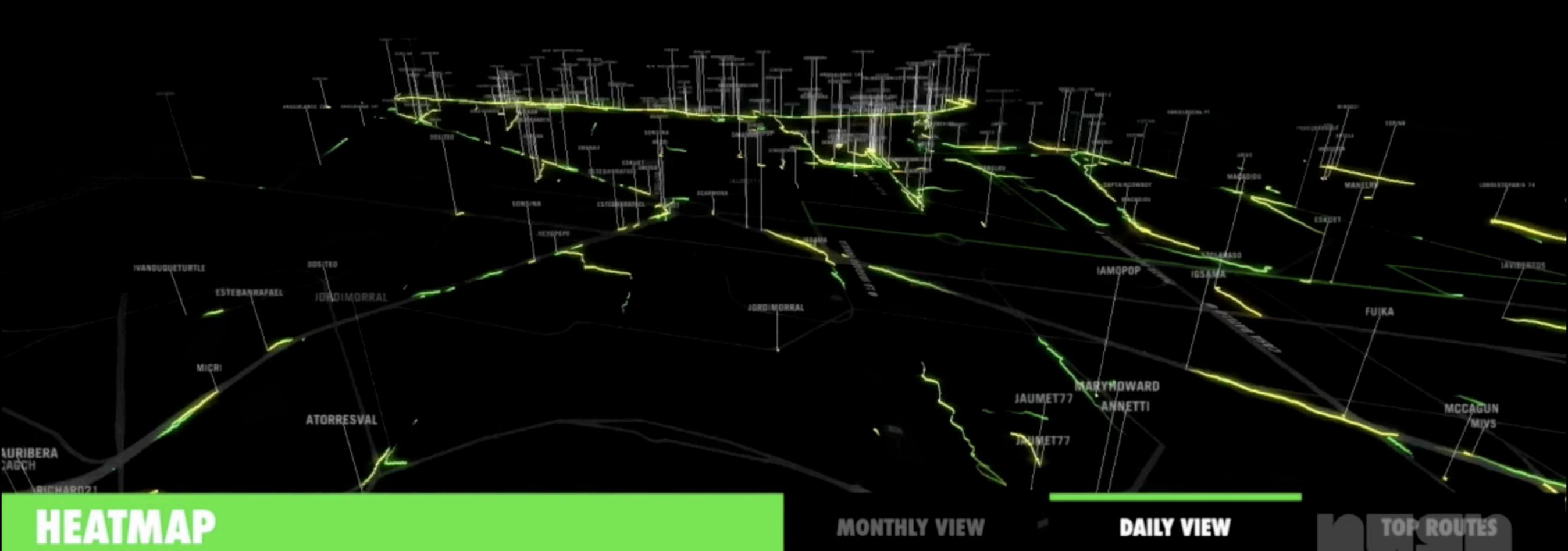


NIKE+RUN CLUB

NIKE HEATMAP

Nike "HeatMap" Retail Experience



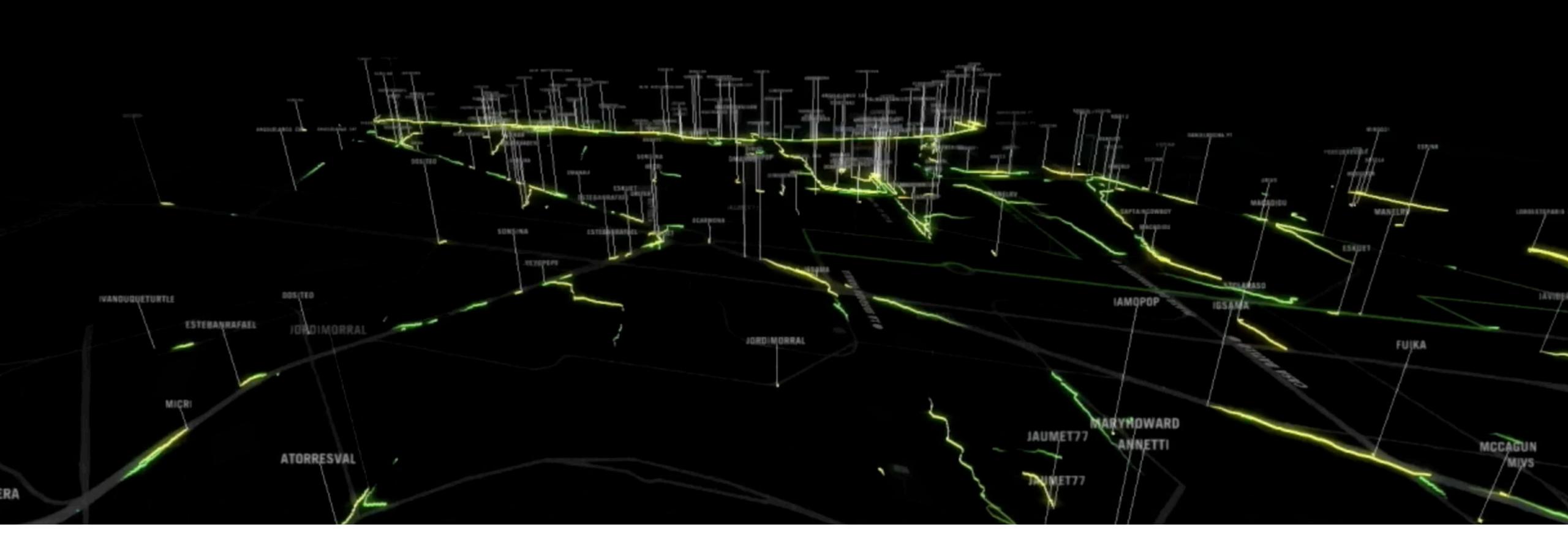


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THE LINES REAL DATA UNDERSTAND & ENJOY