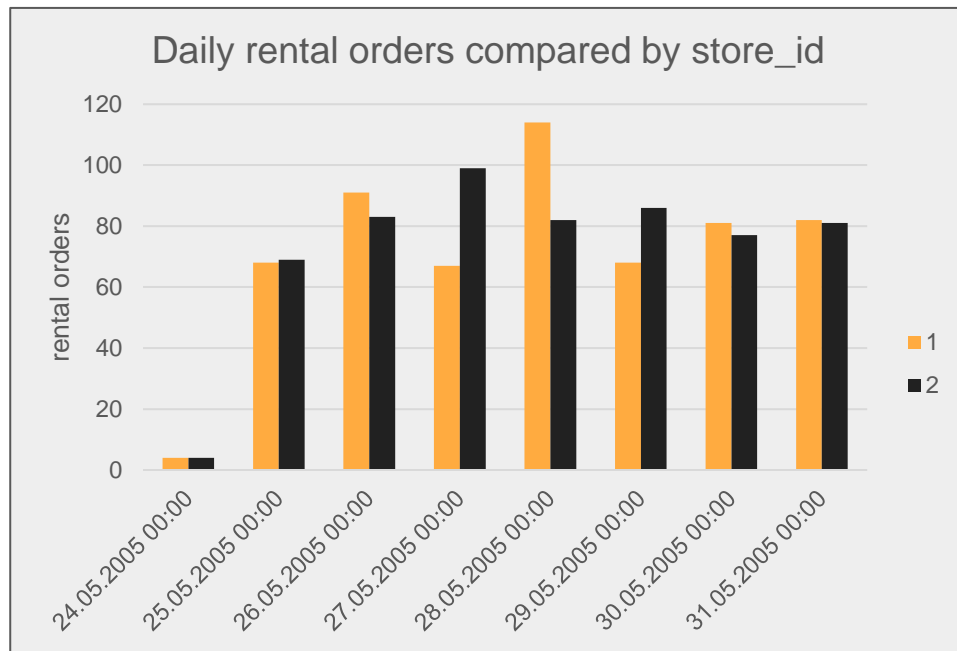


# Q1 - Which store rented the most films in May per day?



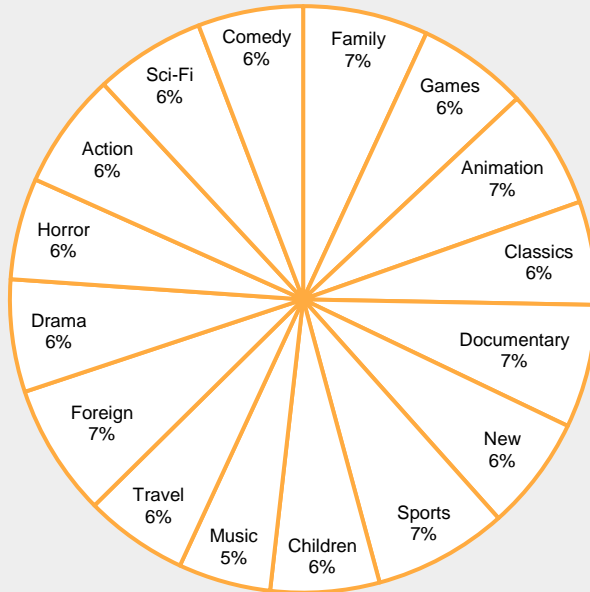
- We can see both stores filled in most of the time nearly the same number of rental orders during each day in may.
- Store 1 holds the highscore with 114 rental orders on May 24th.

# Q2 - Which store made the highest monthly turnover?



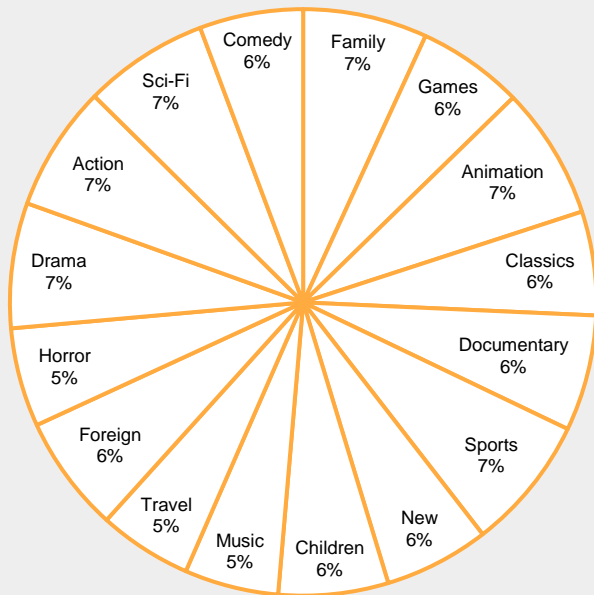
- It looks like the rental rate will increase in the summer months
- But due to the small amount of data available, the statement is unfortunately not very strong

# Q3 - Diversity of filmgenres through all stores



- It has been found that the selection of films is evenly distributed across the available genres in terms of quantity.
- After evaluation this, it would be interesting to see whether this supply also meets the demand. (see S4)

# Q4 - Most popular genre in July 2005 (based on orders)



- It has been found that the order of films is evenly distributed across the available genres in terms of quantity. (based on July Data)
- I also looked up the data without filtering by July. The distribution is familiar
- By Comparing Q3 and Q4 there are negligible derivations in stock vs orders only