

Strategic Business Career Development

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ZOOM



- Business student
- Financial analysis & market exposure
- Active in internships & networking
- Informational interviews
- Expand professional network
- Develop leadership skills
- Secure future work
- Gain industry insights
- Enhance employability

PLAN 1. Title:

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3

Strong academic background, working potential, networking with experienced mentors, internships, personal branding & insights

RESOURCES

LIKEABILITY

QUESTIONS THIS PLAN RAISES:

1. What skills to develop?
2. How to maximize mentorship?
3. Best strategies for networking?

The Odyssey Mapping