

Frank Ocean

Creative Director: Kate Kim

Designer: Lynn Yuan

Kate and I met on Wednesday to talk about the direction she wanted me to take with the Frank Ocean website. We agreed that the most iconic image of Frank Ocean is his “Blonde” album. She wanted me to make two mockups: one that is very minimalist, the other very groovy and fun. She also wants me to include a music player so that people can hear his songs. I think I have a really good direction to make my mockups.