

# Creative Brief

Lynn Yuan  
10/31/23

## Project Title: Vaporwave Website

### Project Overview

The goal of my website is to be informational while at the same time showing off the aesthetic of the movement. I want to make a page that looks immediately identifiable as vaporwave.

### Resources

<https://en.wikipedia.org/wiki/Vaporwave>  
<https://www.pinterest.com/lynnyuan07222003/vaporwave/>

### Audience

A group of people who are interested in learning more about the style, and have maybe a prior investment into the topic.

### Message

Inform and present the vaporwave movement to those interested in learning about it.

### Tone

Informative and objective in the delivering of the message.

### Visual Style

I will use bright shades of blue, purple, pink, and white, and incorporate pixelated text. I also think a mouse cursor would be a nice touch. There will be a background while you scroll the webpage.