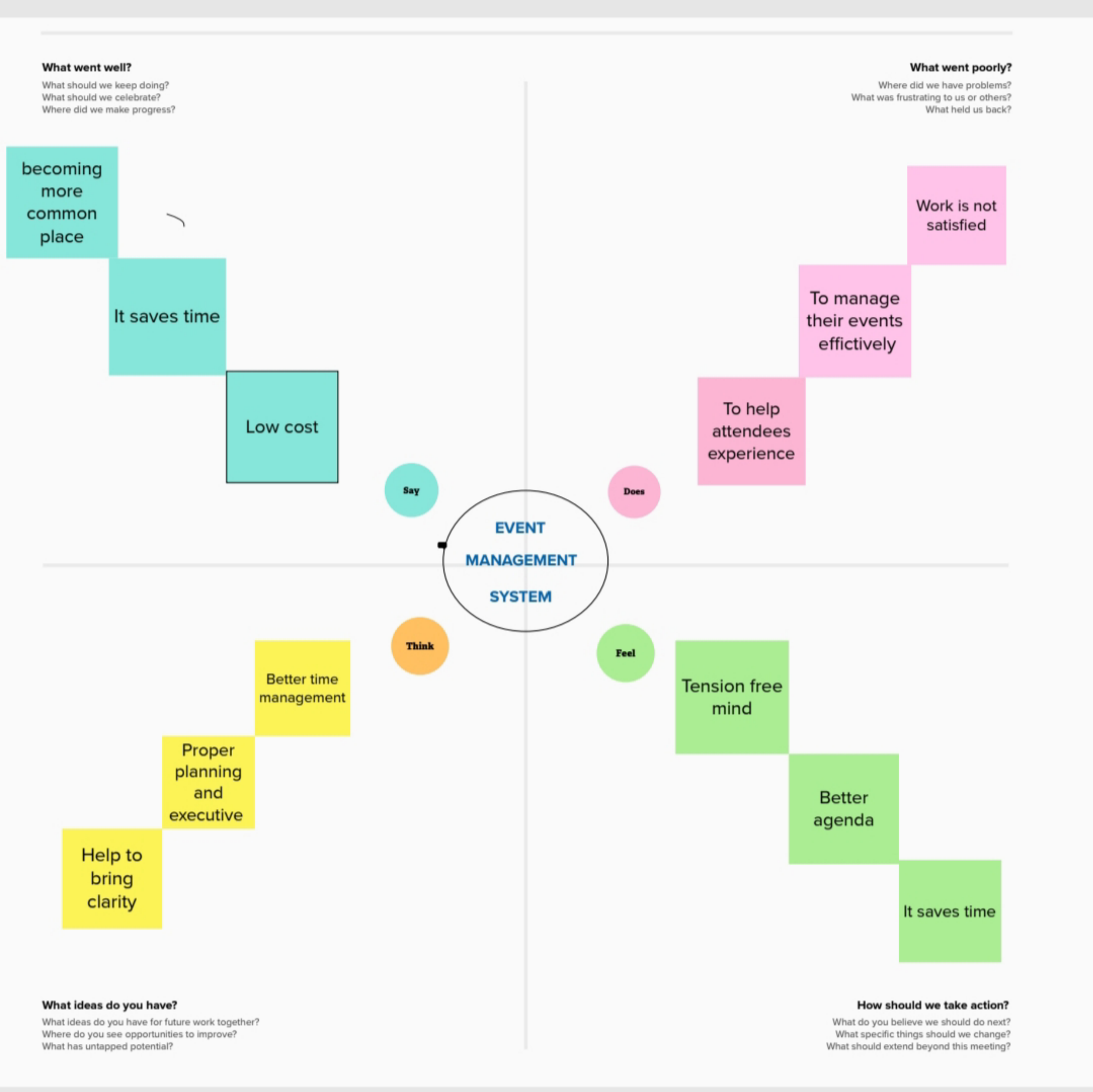# PROJECT REPORT

1. INTRODUCTION

1.1 Overview

Event management is the application of project management to the creation and development of small and large-scale personal to corporate events such as festivals, conferences, ceremonies, formal parties etc. The process of planning and coordinating the event is usually referred to as event planning. It is a different way of promoting a product service or idea. It requires certain core values to b deployed to every element, process and decision to justify professional approach and achieve effective and efficient results.
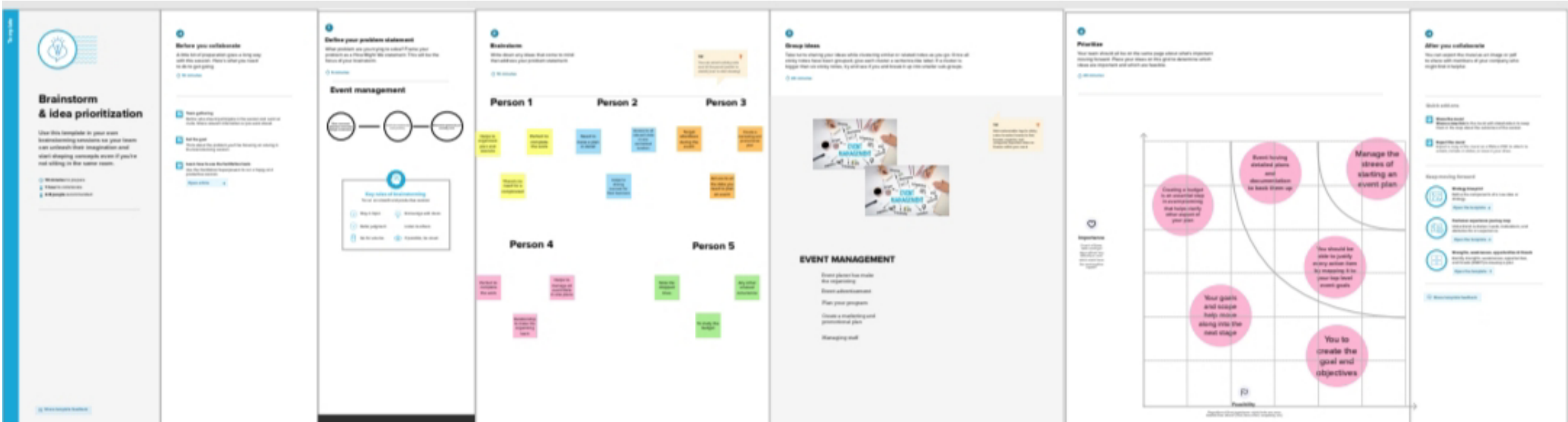
1.2 Purpose

The main purpose of event management system helps organizers plan, execute and report on events, driving success for their business. The purpose of the project is to built an application program to reduce the manual work for managing the event, employee, enquiry, booking. It tracks all the details about the booking, venue, package.

2. PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy Map

What went well?

What should we keep doing?
What should we celebrate?
Where did we make progress?

What went poorly?

Where did we have problems?
What was frustrating to us or others?
What held us back?

becoming more common place

It saves time

Low cost

Work is not satisfied

To manage their events effectively

To help attendees experience

Say

Does

EVENT MANAGEMENT SYSTEM

Think

Feel

Better time management

Proper planning and executive

Help to bring clarity

Tension free mind

Better agenda

It saves time

What ideas do you have?

What ideas do you have for future work together?
Where do you see opportunities to improve?
What has untapped potential?

How should we take action?

What do you believe we should do next?
What specific things should we change?
What should extend beyond this meeting?

2.2   IDEATION & BRAINSTORMING MAP

3. RESULT

3.1 Data Model

OBJECT NAME	FIELD IN THE OBJECT	
	Field Name	**Data Type**
EVENT	Custom field	Text
	Phone number	Date/Time
	Phone number	End date
ATTENDEES	Id	Auto number
	Phone	Phone
	Email	Email
	Tickets	Pick list
	Event name	Master detail relationship
SPEAKER	Bio	Text area
	Event	Lookup relationship

	Email	Email
VENDORS	e-mail	Email
	Phone	Phone
	e-mail	Email
	Service provider	Text
	Event	Lookup relationship
	Event name	Event

3.1 Activity Screen shots

1. Home Page of Salesforce Account

NAME	TYPE	OBJECT
e-mail	Custom Field Definition	Vendor
Event Name	Custom Field Definition	Vendor
Service provider	Custom Field Definition	Vendor
Email	Custom Field Definition	Vendor
Phone	Custom Field Definition	Vendor
Vendor	Custom Object Definition	
Report	Custom Object Definition	
Email	Custom Field Definition	Speaker
Event Name	Custom Field Definition	Speaker
Bio	Custom Field Definition	Speaker

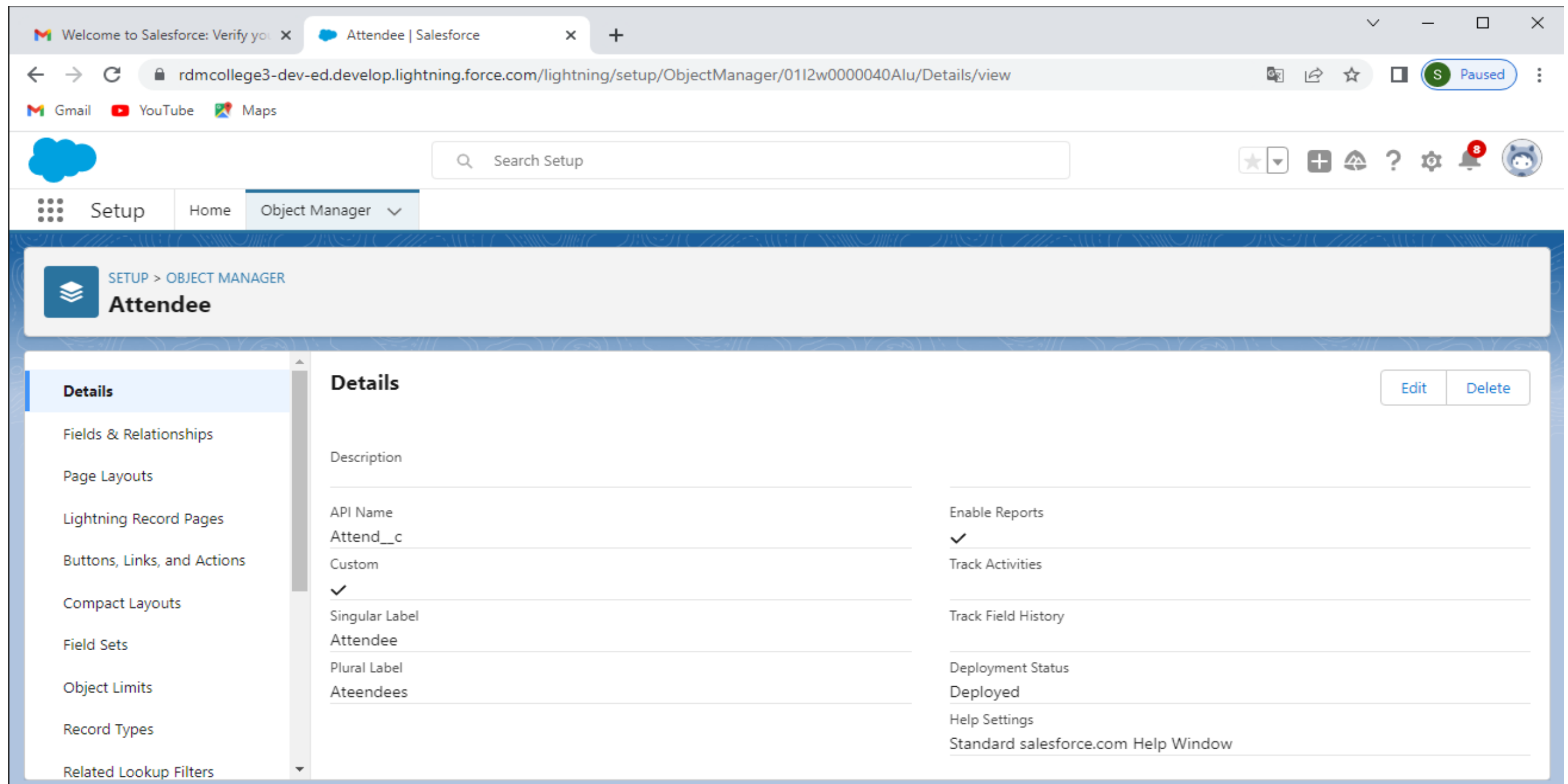**2. Event – Fields & Relationships**
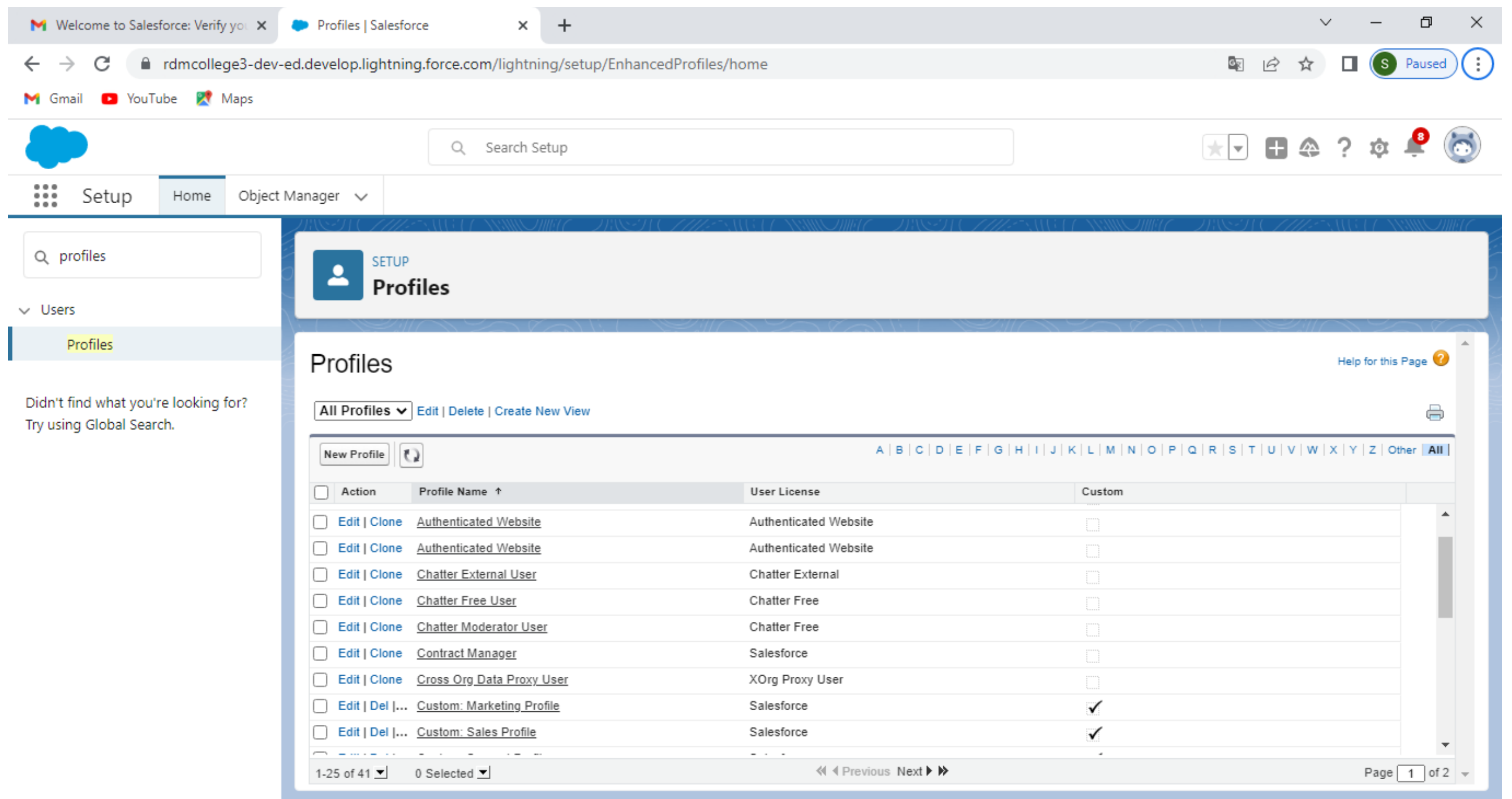
3. Speaker – Fields & Relationships
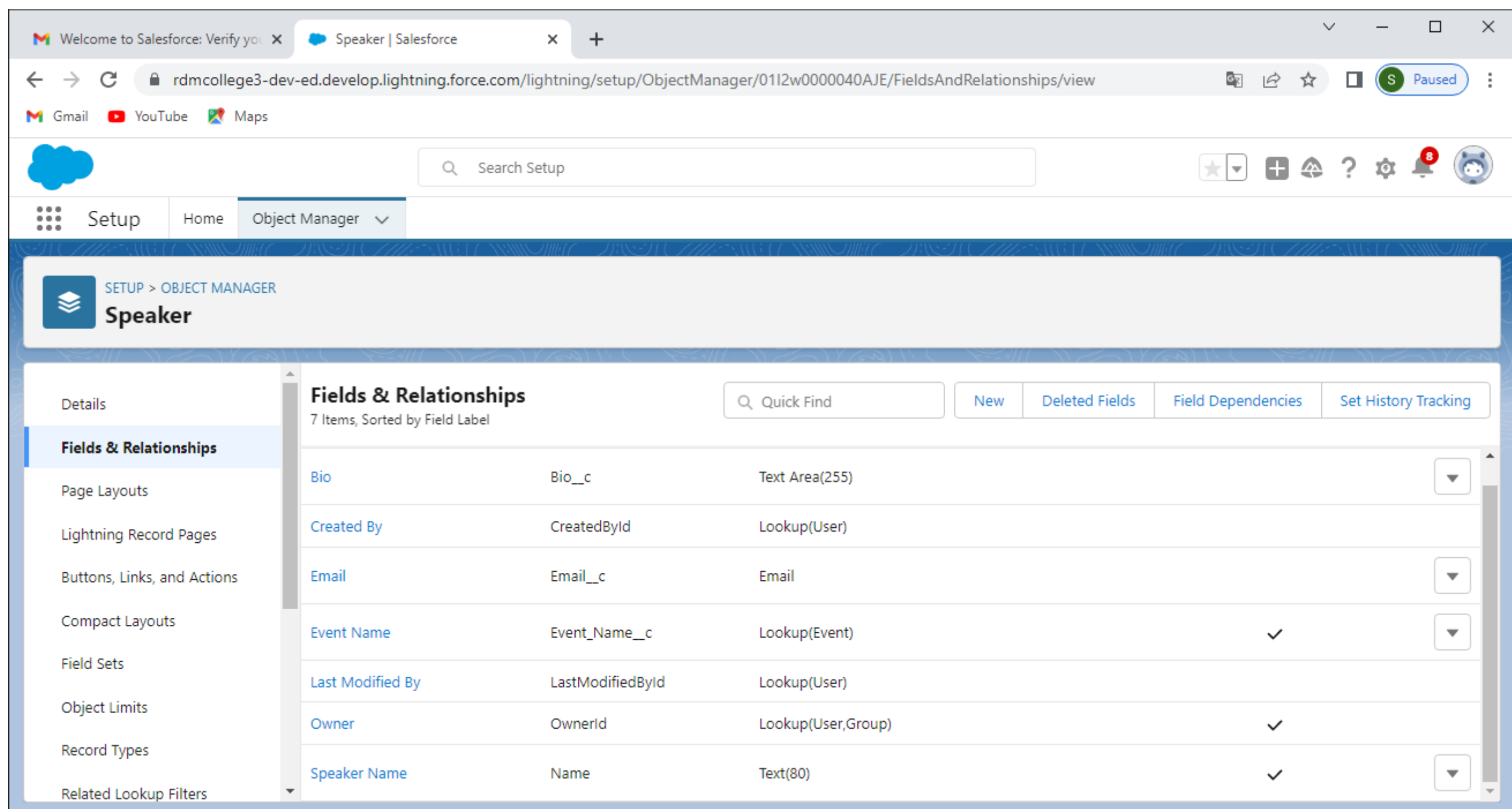
4. Vendor – Fields & Relationships
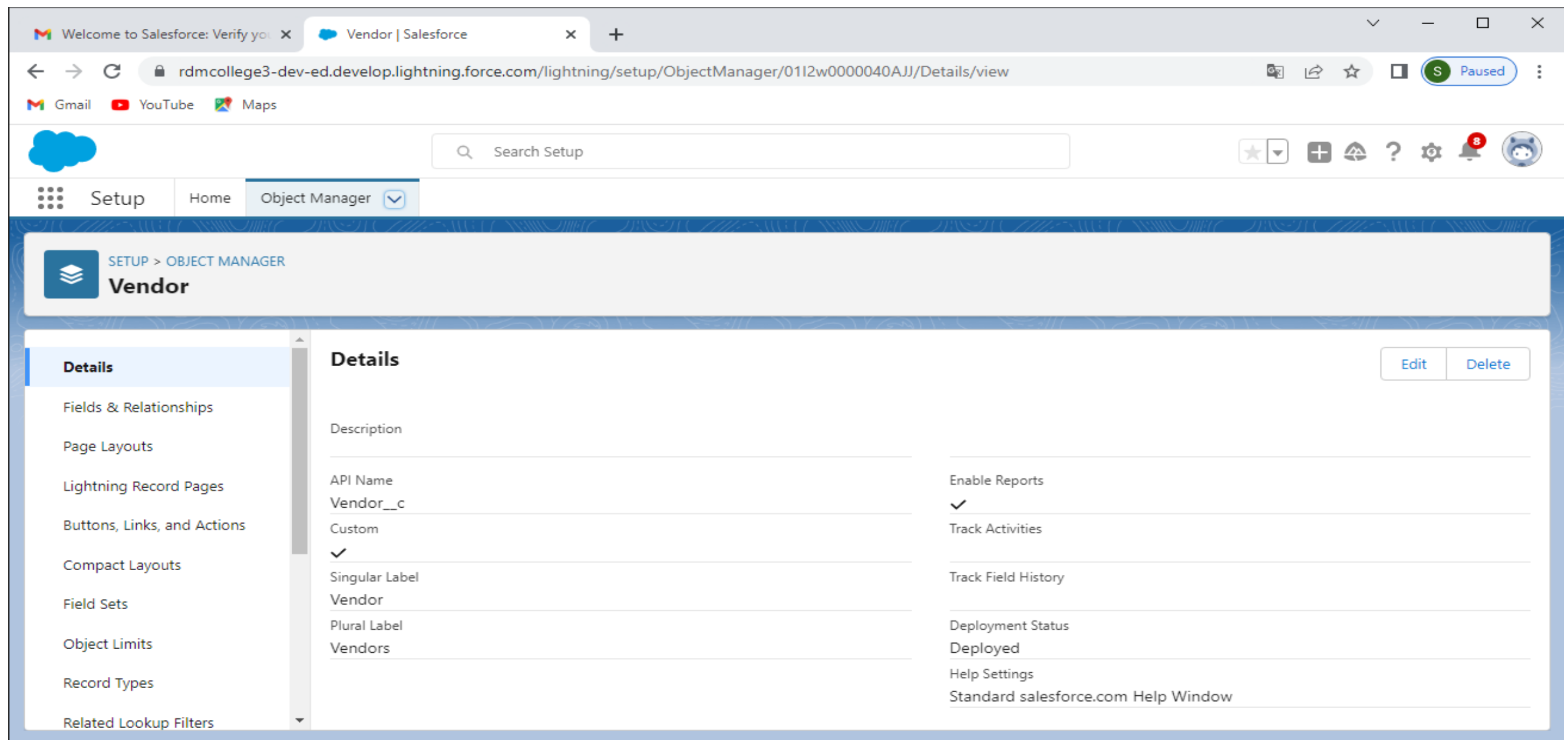
5. Attendee – Fields & Relationships

6. Profile

4. TARILHEAD PROFILE PUBLIC URL

Team Leader : https://trailblazer.me/id/nants4

Team Member 1: https://trailblazer.me/id/aathiprabha57

Team Member 2: https://trailblazer.me/id/btharshinim

Team Member 3: https://trailblazer.me/id/mpriyadharshini1

Team Member 4: https://trailblazer.me/id/ysasi2

5. ADVANTAGES AND DISADVANTAGES

ADVANTAGES	DISADVANTAGES
⬜ Its career involves organizing events for a variety of different people.	⬜ Event management can also be stressful.
⬜ It provides the searching facilities based on various factors.	⬜ To spend more hours to complete an event.
⬜ It can also gain valuable experience and learn new techniques.	⬜ It can be challenging to deal with bad weather if your event is outdoors.

6.APPLICATIONS

The Event Management may help collecting perfect management in details. In a very short time, the collection will be obvious, simple and sensible. It FIt also helps in current all works relative to Event Management System. It will be also reduce the cost of collecting management and collection procedure will go on smoothly.

7.CONCULUSION

The project "Event Management System" has been designed and integrating features of all the software components used have developed it. With the help ofdefinitely reduce the human effort and make the task of user,

customer and administrator easier. It is efficient to use and easy to work on it.

8.FUTURE SCOPE

It can be summarized that the future scope of the project circles around maintaining information regarding:

- ► We can give more advance software for Event Management System including more facilities.
- ► We will host the platform on online servers to make it accessible worldwide.
- ► Integrate multiple load balancers to distribute the loads of the system.

The above mentioned points are the enhancements which can be done to increase the applicability and usage of this project. Here we can maintain the records of event and booking. We have left all the options open so that if there is any other future requirement in the system by the user to the enhancement of the system then it is possible to implement them. We hope that the project will serve its purpose for which it is develop there by underlining success of process.