

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

Manage subcontractor payment, and handle invoicing.

The can generate estimate and invoice for clients, track job costing, and monitor the profitability.

Then provides
them with
financial insights
to make informed
decisions.



Persona's name

Short summary of the persona

Everyone has hope and dreams. The NDIS refers to hopes and dreams as, 'aspirations'
. Aspirations you would like to happen in future.

Become an inspiration to others. Master a difficult skill.
Become a thought leader in your industry.

Being aware of our thoughtd and feelings are key to managing mental wellbeing.

In this coontext,
behavioral
observation involves
the systematic
observation of specific
domains of behavior
are replicable.

The challenges of employing behavioral observation in research setting involves the myriad of decisions that an investigator must make in this translation process from informal to formal observation.

Behavior
observation is a
commonplace
practice in our
daily lives.

Fear is the response to perceived threat, while anxiety involves worry about a threat that has not yet, or may never, happen.

The excessive anxiety can make you make you avoid work, school, family get-togethers, and other social situations that might trigger or worsen your symptoms.

Everyone feels anxious now and then. For example, you may worry when faced with a problem at work, before taking a test, or before making an important decision.

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



