REPORT

TASK

Finding channel names depending on the content of the videos 1)Medical Awareness 2)Law Awareness 3)Tech Tutorials

DISCUSSION

Inzpiro may further add videos of various department in Awareness.Because of that Awareness can be a common word for our YouTube channels.By checking all other languages, Sanskrit had a good and short word for Awareness.

“Chit” – Consiousness,Awareness,To be aware of etc.,

For tutorials or teaching videos,the word i get in Tamil was “KARPI” – teach

SUGGESTIONS FOR INZPIRO

In the same way in teaching department we may have medical,Law etc.,For that i came with a logo design instead of keeping different names for the teaching department.

“KARPI” as a common channel name for teaching or tutorials. Making variations like For example: Medical Teaching- Law Teaching-

  KARPI

RESULTS

1)Medical Awareness - MedicoChit

2)Law Awareness - LawChit

3)Tech Tutorials - KARPI

REFERENCE

[www.Shabkosh.com](http://www.Shabkosh.com)

[www.tamilexicon.com](http://www.tamilexicon.com)