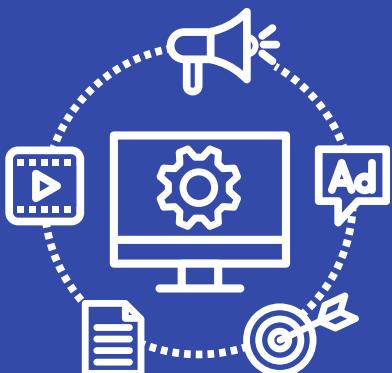


# DIGITAL MARKETING



**REFER ME GROUP®**  
HELP & GET GROUP

## COURSE CONTENT



**CONTACT US**

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# ABOUT US

For over 10 years, we've been growing from scratch and today we are on a mission to help the community with our dedication and honesty. Our mission is to provide best knowledge at affordable fee with great quality.

We believe that everyone deserves best and money should not be barrier in learning.



**Ø Affiliation with multiple Certification Board**

**Ø Registered (see Logo)**

**Ø 10+ Years old Edu-Tech Institution**

**Ø Served/Serving 10+ Corporates**

**Ø Trained Professionals from 20+ Countries**

**Ø 510+ Professionals Trained as Business Analysts**

**Ø 350+ Professionals Trained in AWS + DevOps**

**Ø 400+ Agile Certified Professionals**

**Ø 4.8 Rating by 740+ Professionals on Google**

**Ø 2500+ Professionals Trained in Automation**

**Ø 2,800+ (99.8%) Passed ISTQB Professionals**

**Ø 5,800+ Professionals Trained**

**Ø 11,000+ Hours of Training**

**Ø 1,80,000+ Professionals Network**

# PROGRAM EXECUTION



## COURSE CONTENT

# DIGITAL MARKETING ESSENTIALS

## Basic Program

- **Marketing Fundamentals**
- **Designing Fundamentals**
- **Video Marketing**
- **Website Designing using CMS**
- **Blogging & SEO**
- **Social Media Marketing**
- **Paid Marketing/ Online Advertising**

# EXECUTIVE DIGITAL MARKETING

## Advanced Program

- **YouTube Marketing**
- **Influencer Marketing**
- **Copywriting**
- **Email Marketing**
- **Online Reputation Management**
- **E Commerce**
- **Google AdSense**
- **Sales & Pitching**

## RISE TO ROAR

**150+ SM/PM TRANSFORMATION**

**200+ OTHER TOOLS/TECHNOLOGIES**

**350+ PROFESSIONALS TRAINED IN AWS + DEVOPS**

**400+ AGILE CERTIFIED PROFESSIONALS**

**510+ BUSINESS ANALYST TRANSFORMATION SUCCESS STORIES**

**2500+ AUTOMATION TRANSFORMATION SUCCESS STORIES**

**2800+ (99.8%) PASSED ISTQB PROFESSIONALS**

**You can also ROAR**





## ADD-ON BENEFITS

**TRAINING WHATSAPP GROUP**

**PERSONAL MENTORSHIP**

**SUPPORT AFTER TRAINING COMPLETION**

**DEDICATED STAFF DURING TRAINING PROGRAM**

**LIFE TIME CLASSROOM RECORDED SESSIONS**

**RESUME PREPARATION**

**LINKEDIN PROFILE UPDATE**

**PREMIUM JOB GROUP**

*Add-On Benefits*

## OUR NETWORK

**10 MILLION+ IMPRESSION ON LINKEDIN**

**1,20,00+ LINKEDIN CONNECTIONS**

**12000+ FOLLOWERS ON FACEBOOK PAGE**

**11000+ PROFESSIONALS ON TELEGRAM JOB GROUPS**

**15000+ PROFESSIONALS ON WHATSAPP JOB GROUPS**

**10000+ PROFESSIONALS ON LINKEDIN JOB GROUPS**

**3500+ FOLLOWERS ON LINKEDIN PAGE**





**CONTACT US  
FOR FURTHER  
INQUIRIES**



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