



Collaborated on the design of the Japanese language version of the "15 Years of Novartis - 150 Years of Innovation" anniversary corporate chronicle. I selected the typography for the Japanese edition, supervised the typesetting, and edited with Adobe InDesign.
216 pages each, contents, cover with a Chronicle insert. Total circulation: 178,000 copies in six languages.

<http://www.focus-grafik.ch>

Novartis

2011
with
Focus
Grafik,
Basel





Theatehr Basel

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HGK
Basel



Each year, Theater Basel publishes a catalogue of its programs for the upcoming season. The proposal for this season preview is to print both sides of the season's program and to try to combine the A2 size poster with the catalogue. Cut a slit in the middle of a sheet of paper and fold it up to make an 8-page booklet. A collage of photographs of icons, which are key elements of the play, will be used to attract new fans. (Study Project)



MADAMA BUTTERFLY

TRAGEDIA GIAPPONESE
in drei Akten von Giacomo Puccini
PREMIERE
am 10. September 2009 Grosse Bühne

DREI FRAUEN

MUSIKTHEATER
in drei Teilen von Wolfgang Rihm
1. Teil: April/April (2012)
Szenarie nach Friedrich Nietzsche
"Die Klage der Alkestis"

AUS EINEM TOTENHAUS

Z MŤVĚHO DOMU

OPERA in drei Akten von Leoš Janáček
nach Fjodor M. Dostojewskij
"Aufzeichnungen aus einem Totenhaus"

NTT Communications

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with
moak-1



つなぎ続けるネットワークへ
事業継続を優先するNTTコミュニケーションズの災害対策



Visualized a sales promotion tool that communicates the restoration of telecommunication service networks in times of disaster in an easy-to-understand manner using graphics. Appropriate photos were selected and combined to create a composite image of "quick recovery".

<https://www.moak1.co.jp>



Kikkoman Ponzu

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with
Kikkoman Trading
Europe

Ponzu is a traditional Japanese versatile soy sauce-based dressing often used in salads. When selling it to Europe for the first time, I provided the product planning and label ideas. It has changed a lot since the original design, but people can buy a lemon-flavoured ponzu now in the retail.

<https://www.kikkoman.de>

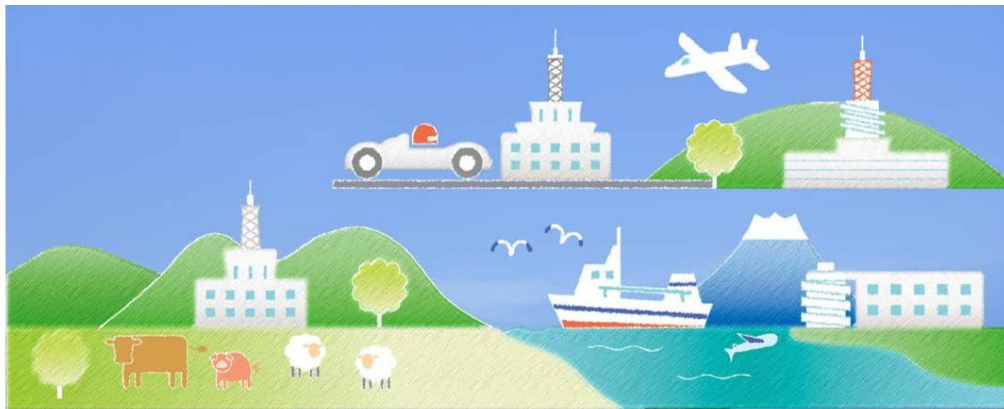


2012



Aiming to support musicians who studied in Basel and foster international understanding, the Basel-based Ayame Foundation presents concerts regularly. Until 2015, I designed logo, concert flyers, brochures, posters, and tickets to visualize an impression of integrity for young, promising musicians.

https://www.fdfa.admin.ch/countries/france/de/home/aktuell/agenda.html/content/countries/japan/en/meta/agenda/2015/ayamefoundation_2015



It is a prerequisite to study in Japanese art universities to draw realistically and accurately. As a result, a certain drawing technique is acquired, and it is adapted to various illustrations in any fields. Possibilities will continue to expand in the future, both in the digital and in hand-drawing/painting.

Illustration



