

Naomi I. Briggs

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480 E Broadway, Eugene, OR, 97401

Motivated Data Science and Marketing junior with a strong foundation in marketing principles, analytical thinking, and data-driven decision-making. Adaptable with excellent people skills, proven ability to thrive in diverse environments. Eager to contribute a dedicated work ethic and innovative problem-solving skills.

Education

University of Oregon, School of Computer and Data Sciences

Bachelors of Data Science, concentration in Marketing- Ongoing
Junior Standing, Expected Graduation 6/2026

St John's Northwestern

High School Diploma 2022

Relevant Coursework

- Business Administration
- Marketing
- Advertising & PR
- Data Science Fundamentals

Experience

Community Outreach Assistant

Glory Homes RTC

Assisted with advertising strategies to raise awareness and build community support. Designed and launched a professional website to promote the group home.

6/2024 - 12/2024

Head Instructional Prefect

St. John's Northwestern

Coordinated and promoted tutoring program, ensuring students received academic support based on their needs. Managed student recognition by determining Dean's List eligibility and effectively communicating achievements.

9/2021 - 6/2022

Lead Instructional Aide

Kumon

Tutored students in multiple subjects while promoting the center's programs to parents. Graded assignments, provided constructive feedback, and communicated effectively with families.

1/2022 - 9/2022

Community Involvement

- Women in Business Club
- Black Women Affiliation Club
- Women in Computer Science Club
- Data Science Club

Technical Skills

- Advanced skills in Microsoft Office Applications
- Proficient in Python
- Strong skills in Excel

