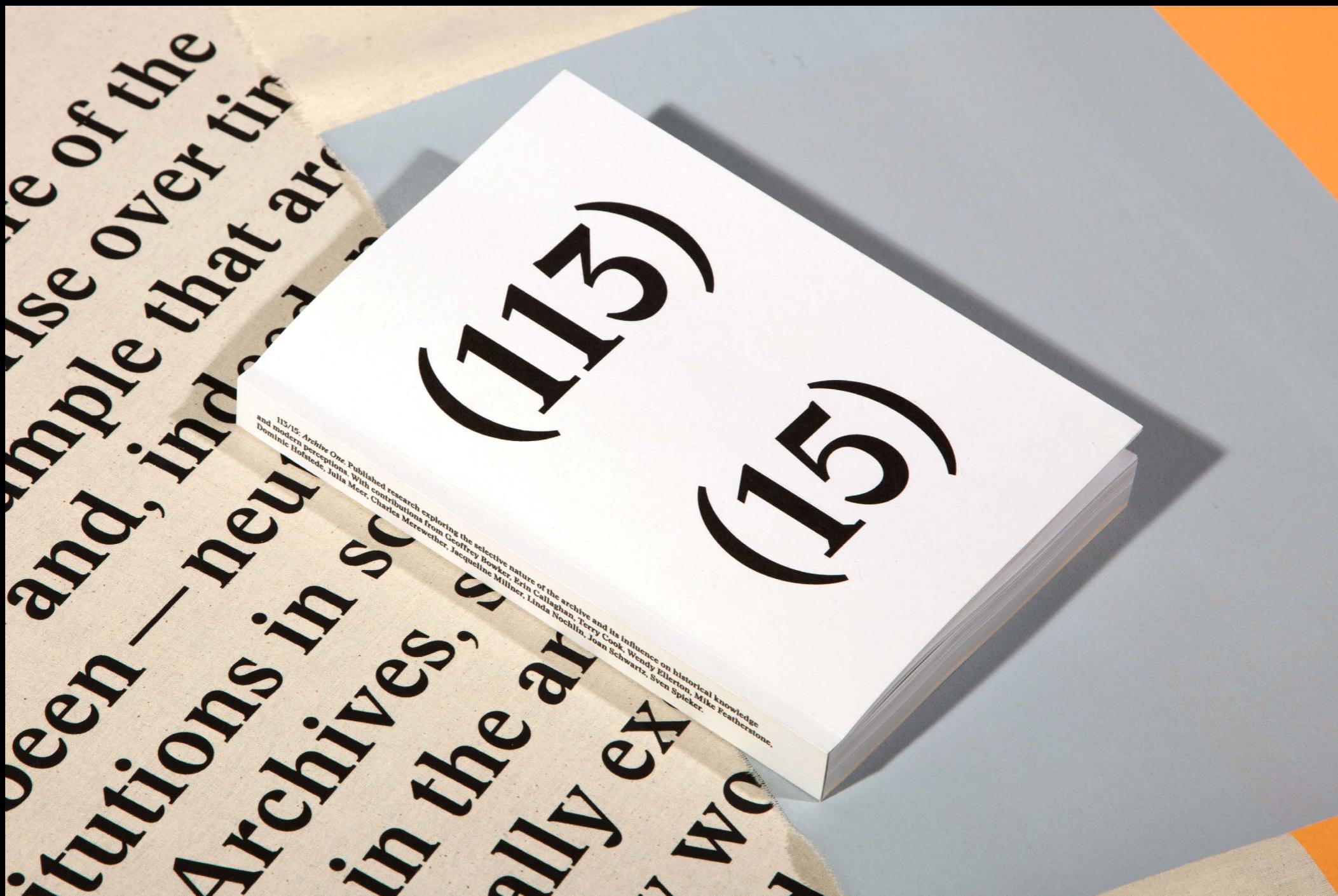


Erin Callaghan is a Melbourne based multi-disciplinary designer
specialising in print, typography and graphic identities.

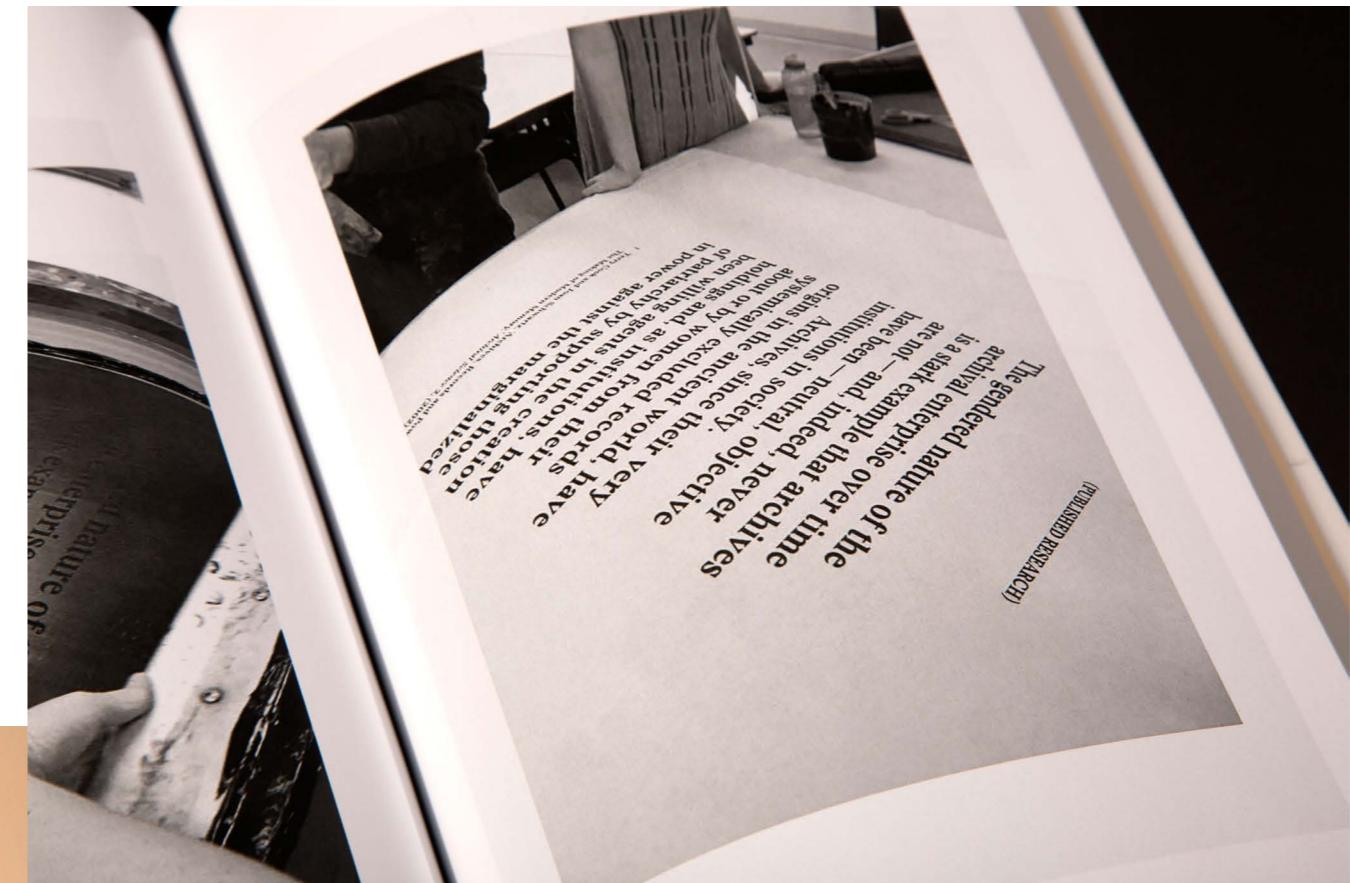
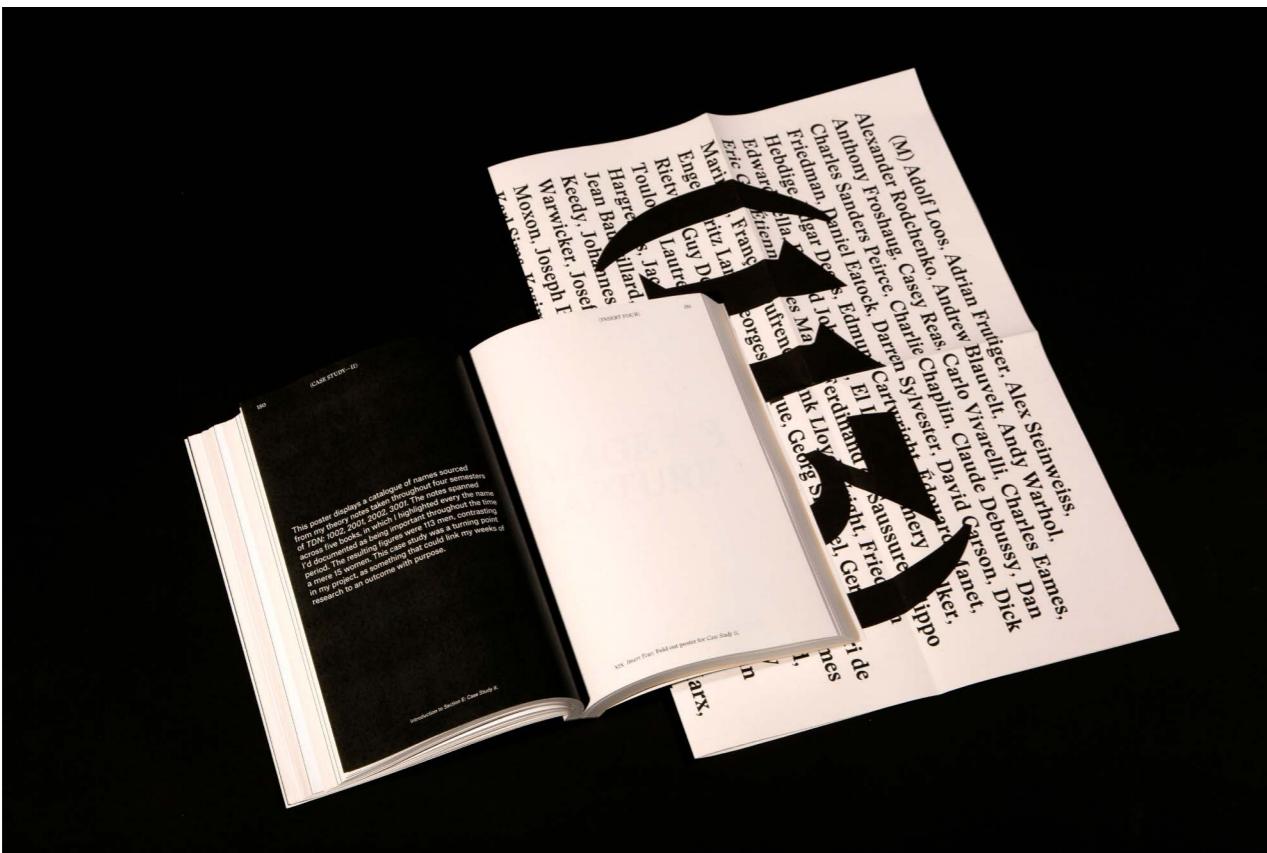
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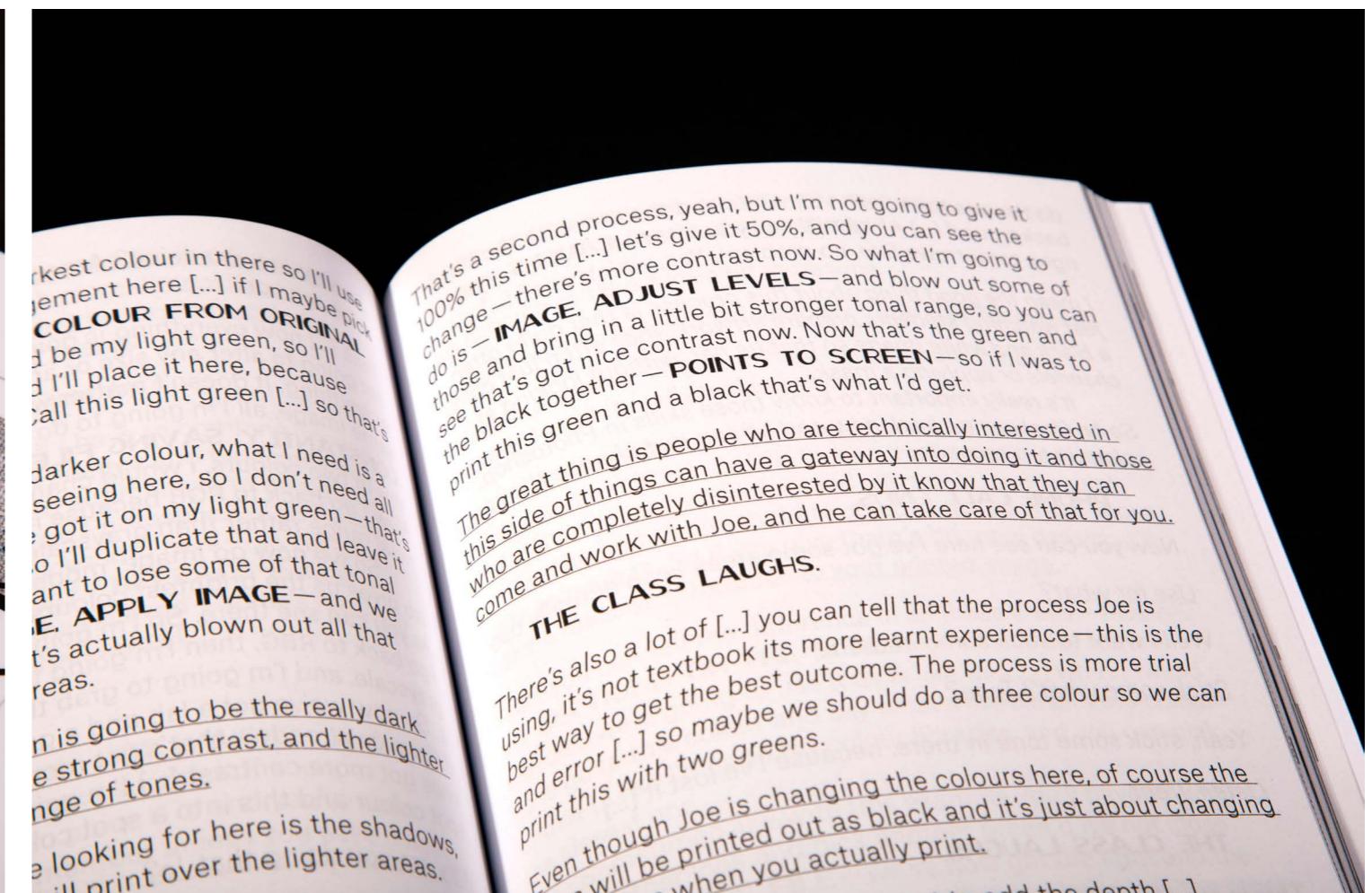
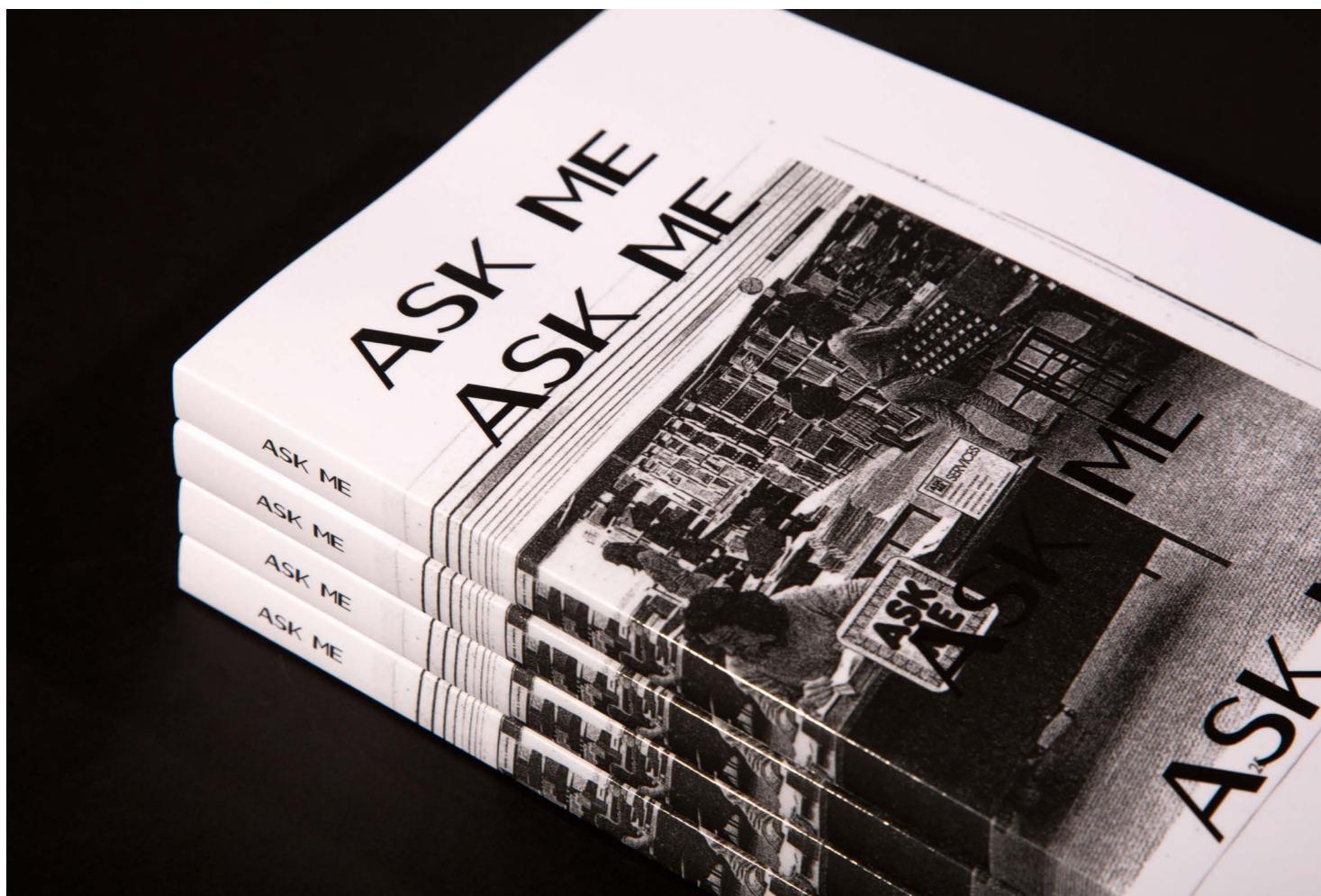


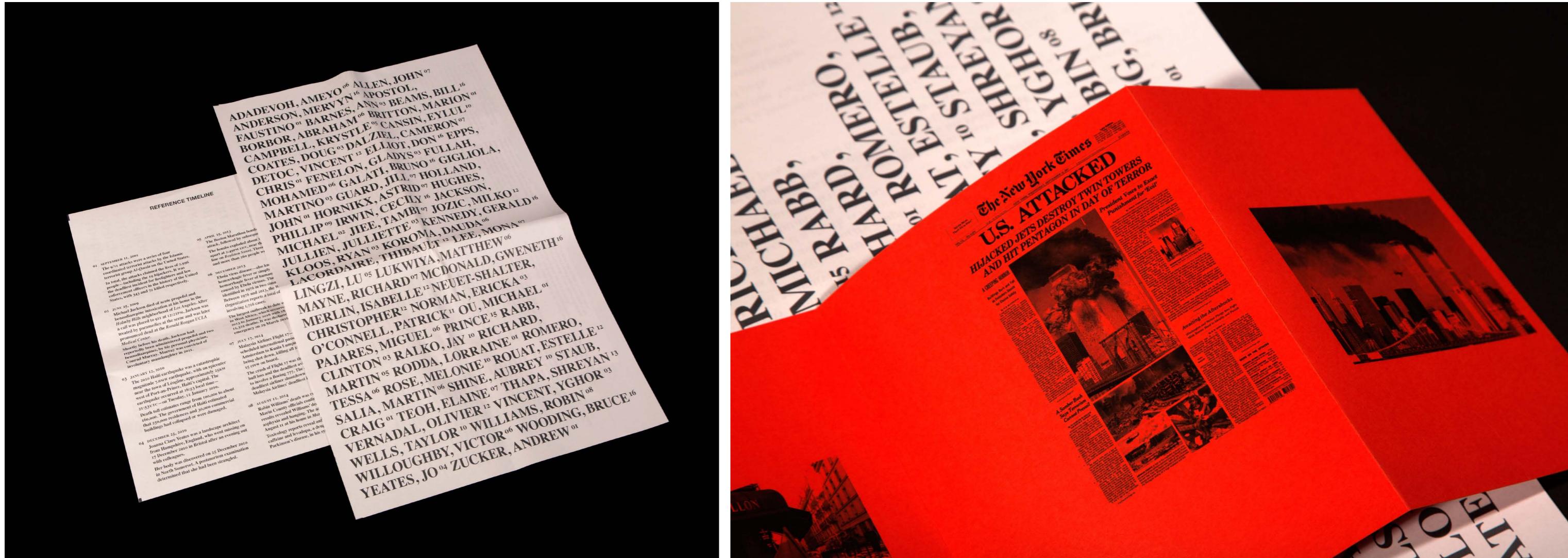
A collation of published research exploring the selective nature of the archive and its influence on historical knowledge and forms of remembrance.





A self-initiated project investigating the screen-printing processes undertaken in the *Language of Graphic Design* elective at Monash University in Semester Two, 2016.

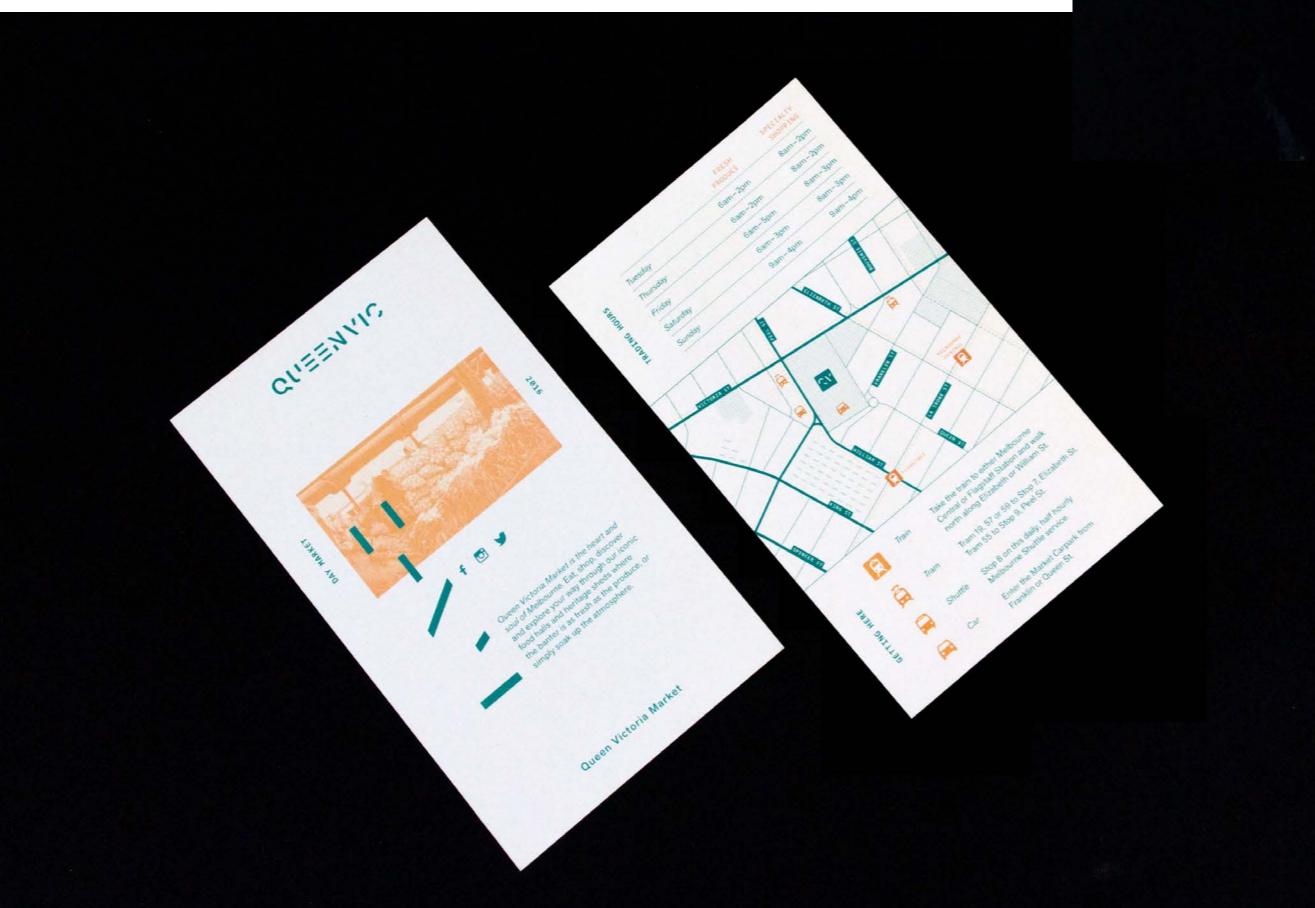
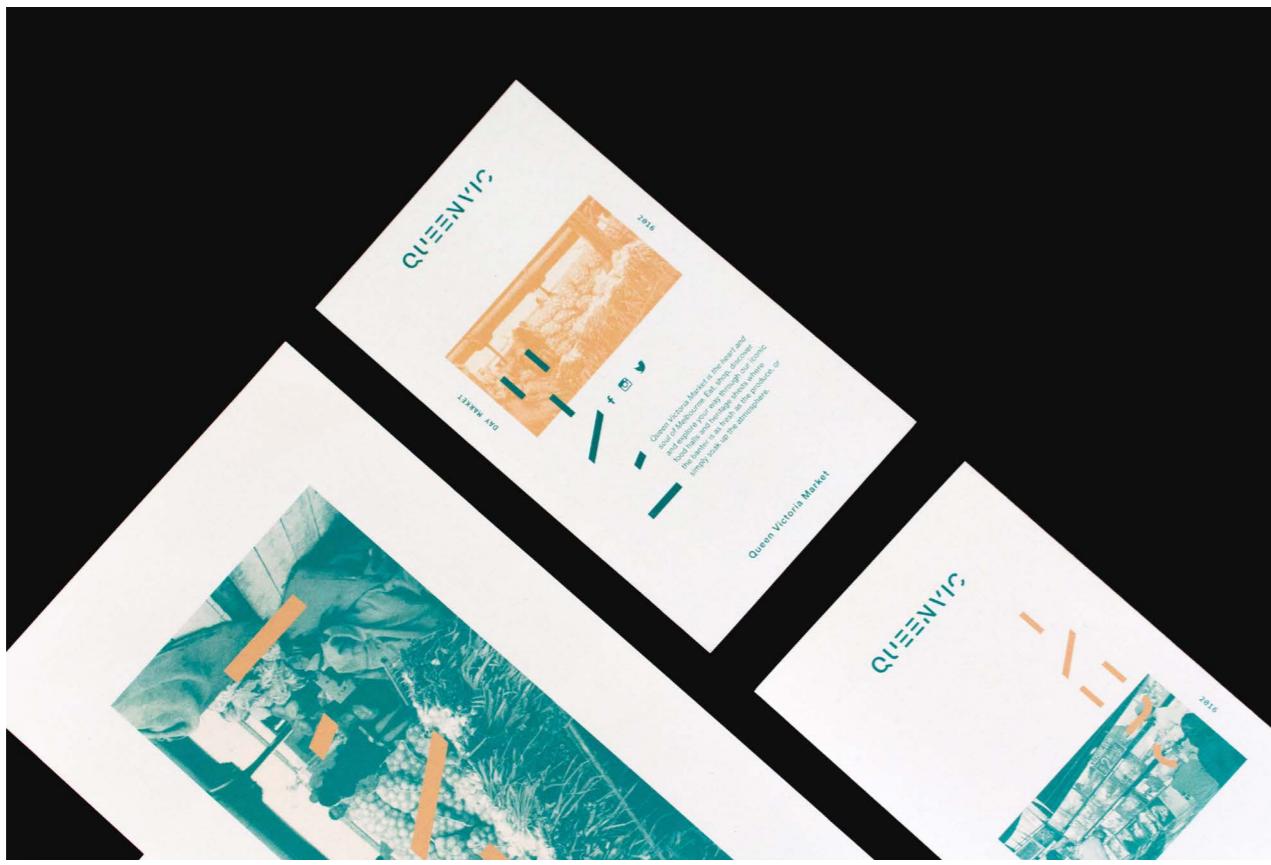


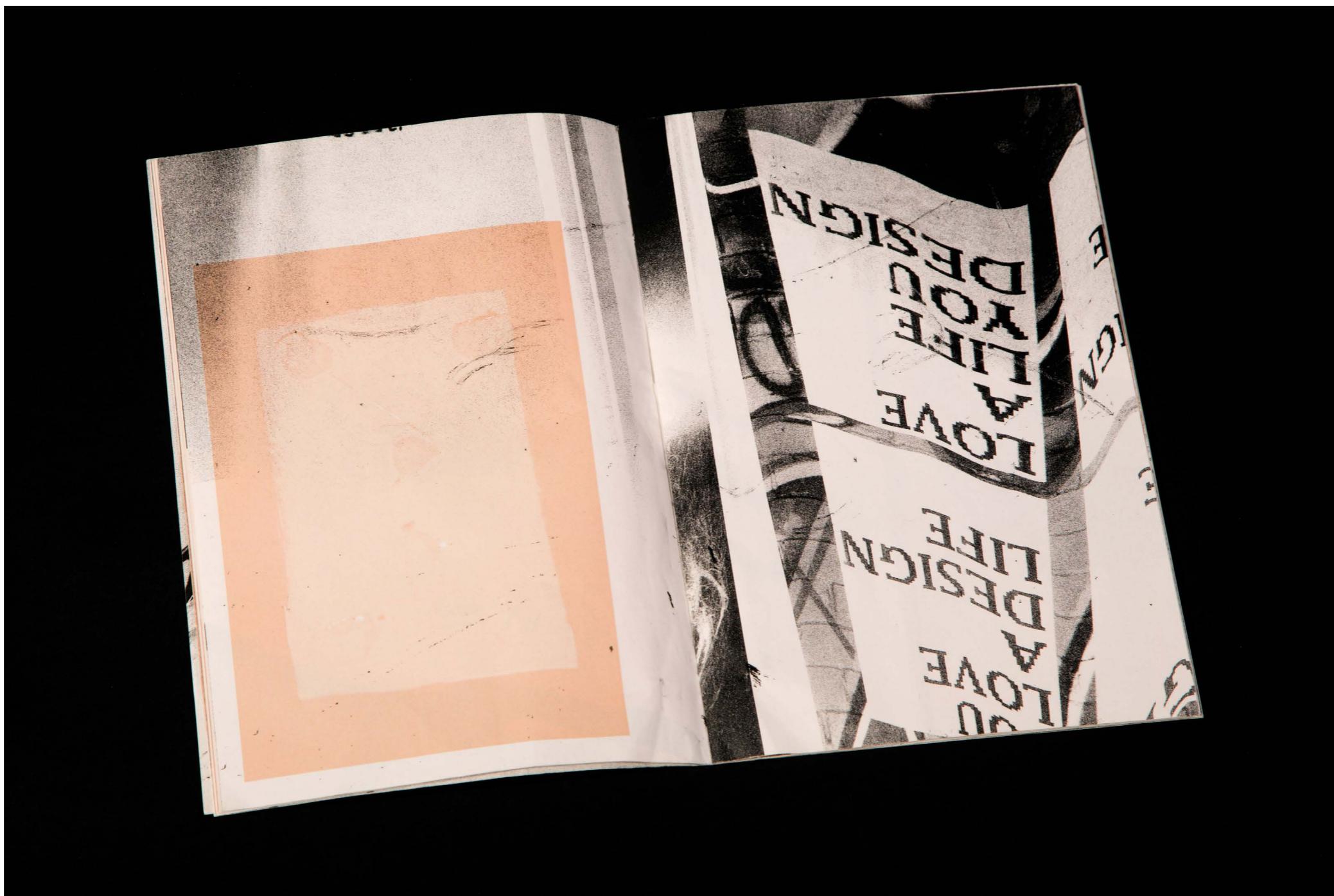


Created as an entry into the *International Society of Typographic Design Awards 2016*, the newspaper acts as an investigation into the selective coverage within Western media, to understand why certain bodies generate greater societal attention than others.

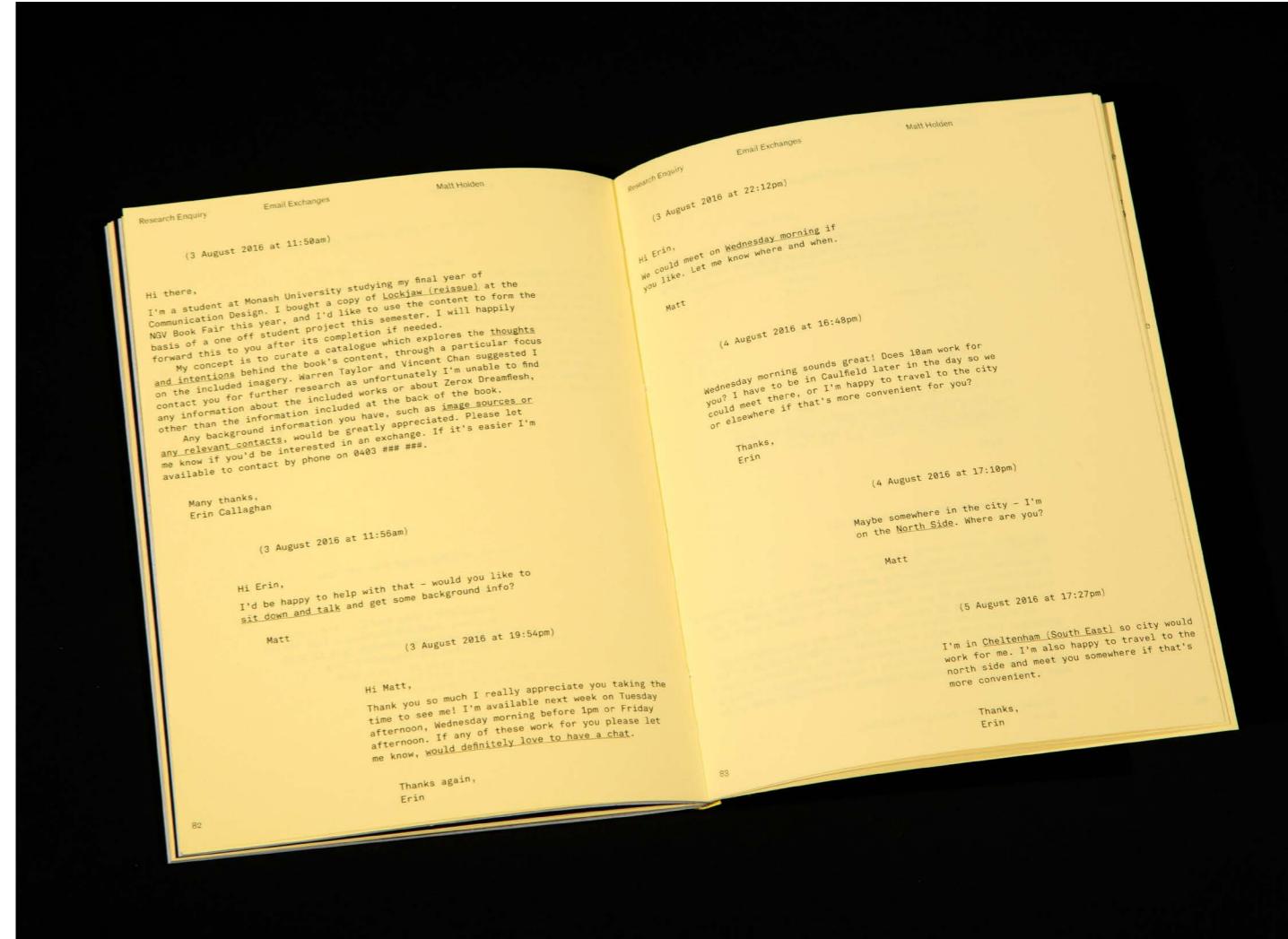
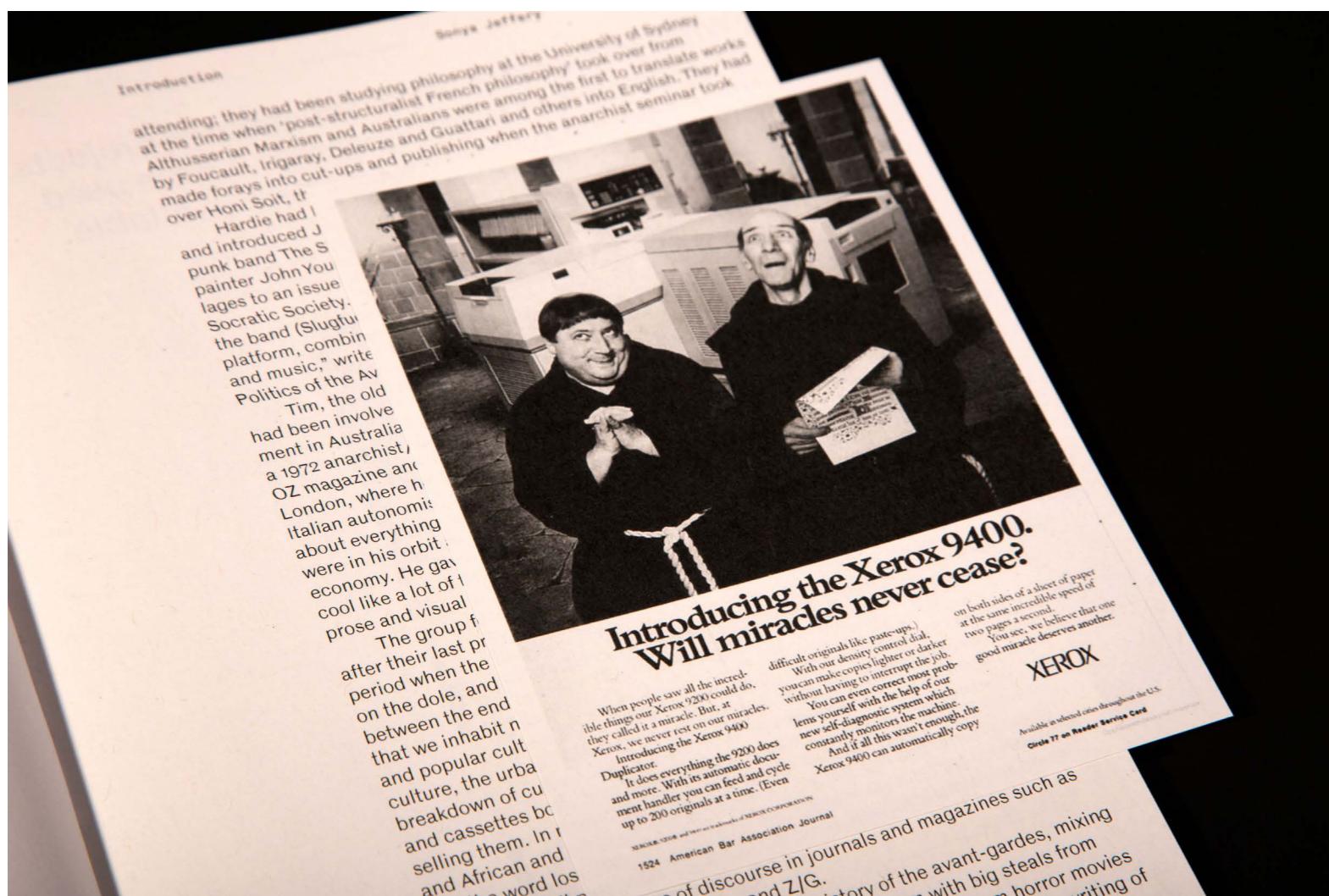


A rebrand of the *Queen Victoria Market* identity, creating a new visual language which reflects the dynamic and diverse market atmosphere, while referencing the temporary yet ever changing nature of the marketplace. The colour palette additionally pays tribute to the market's heritage.

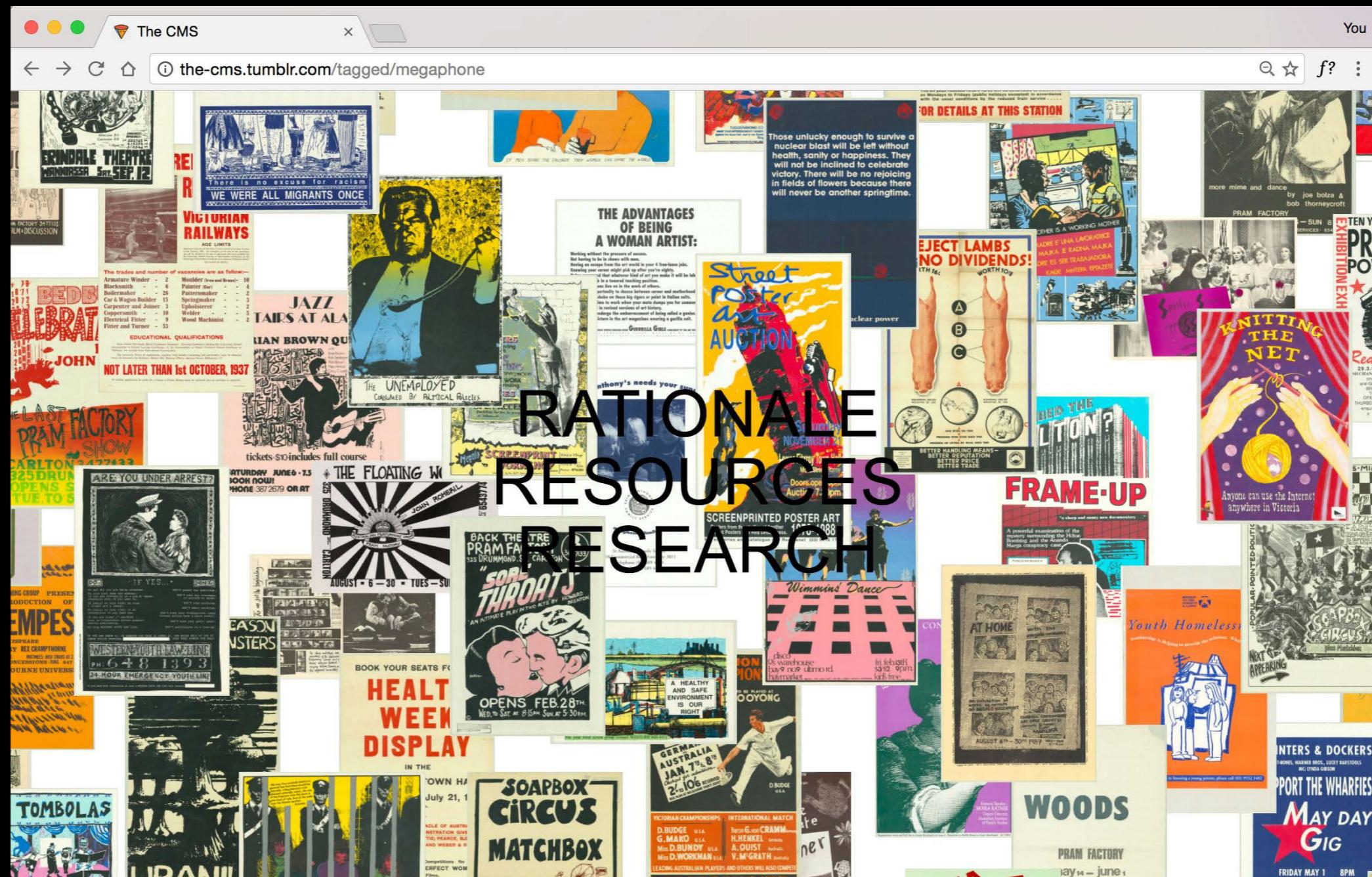




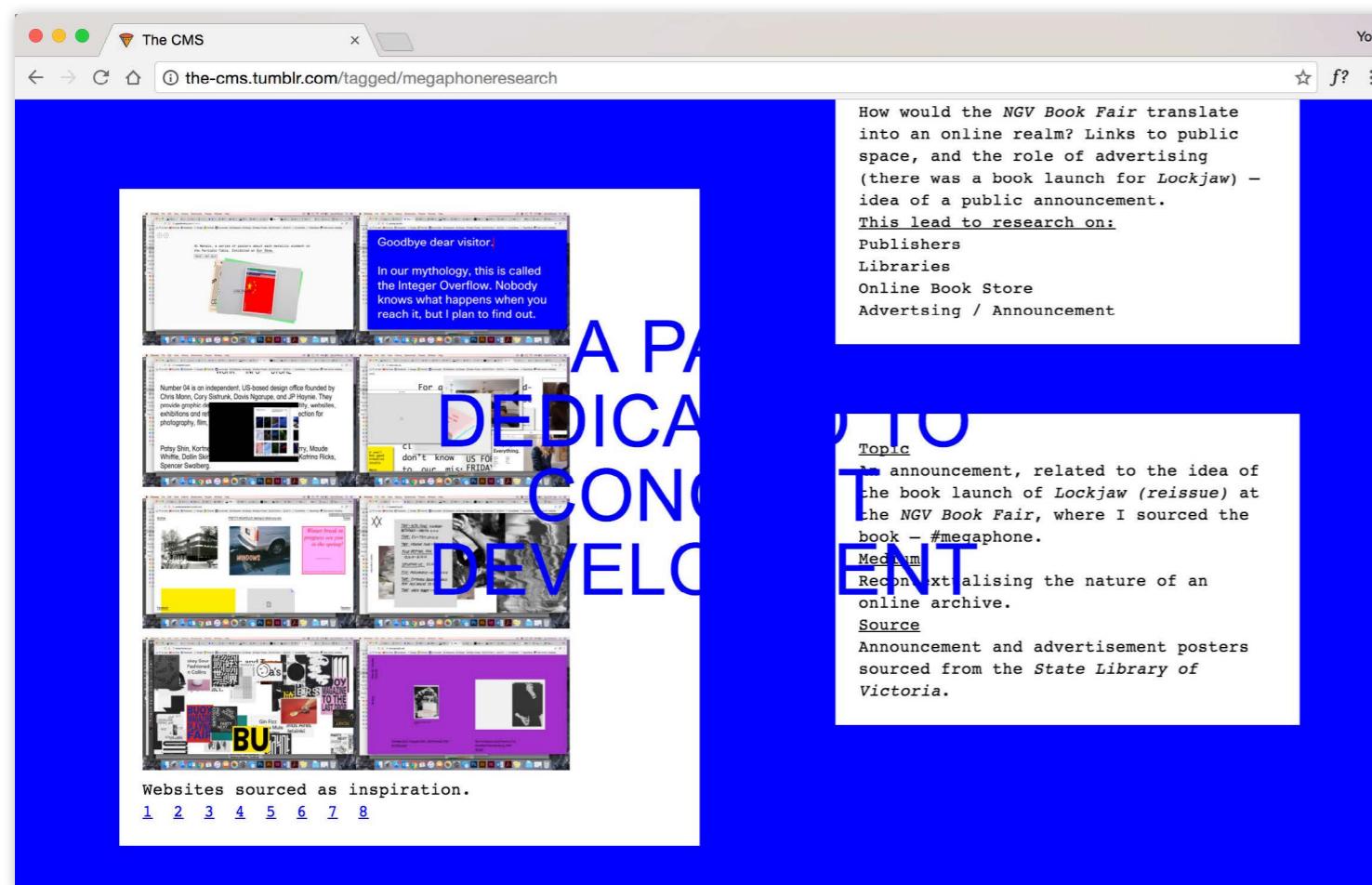
An archive utilising imagery of discarded content found throughout the *Monash Art, Design and Architecture* building.



A reflexive enquiry of the content and reasoning behind the reissue of Zerox Dreamflesh's *Lockjaw*, with contributions from Matt Holden of *Telephone Publishing*.



A collaborative outcome with Uriah Gray of U-P, investigating online publishing mediums through the topic tag **#megaphone**, as a continuation of the *Lockjaw* project in a digital format



My concept is to repurpose and recontextualise content from an existing online publishing source — an archive — to question the systems of categorisation and order that archives usually hold.

My topic originated from where I sourced the reissue of *Lockjaw* — the *NGV Book Fair*, where there was also a book launch for the publication. This lead to research surrounding public announcements and advertising. The resulting content for the project is a series of



A publication based on the *Mills: Toy Management House*, a residential Melbourne building by Austin Maynard Architects, featured in the Victorian Architecture Awards 2016.



A publication including a series of captioned film stills and photographs, taken at the *Ian Potter Centre, National Gallery of Victoria*.

Thank you.

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