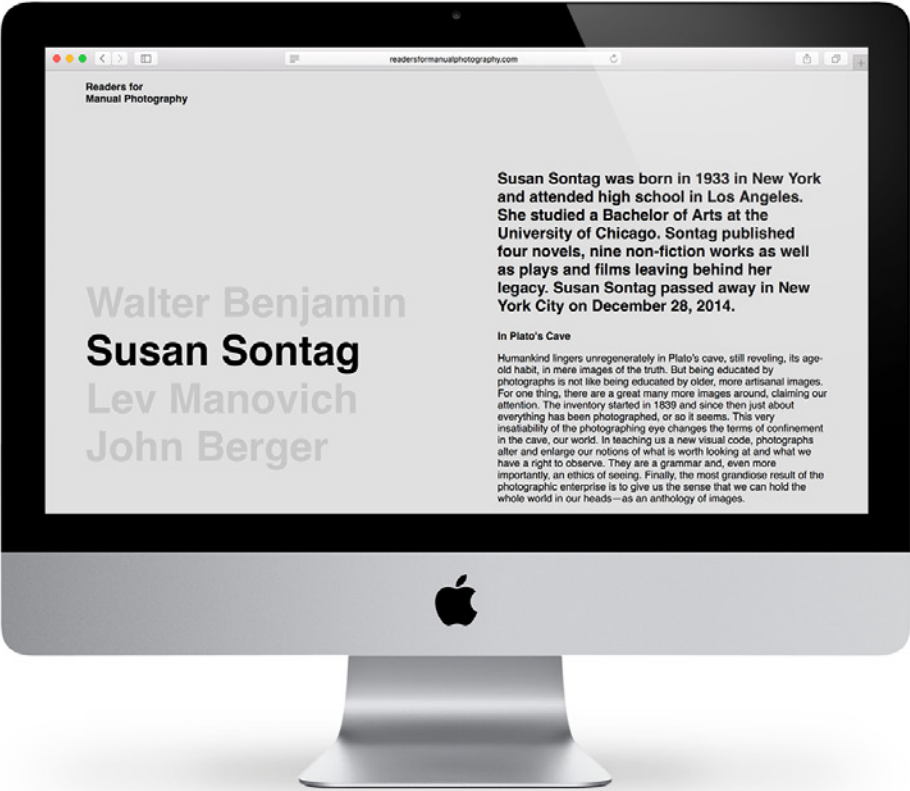


Hello!

I'm Rachelle Criticos -
Recent Communication Design
graduate of Monash University.

Education	2014 – Current Monash University, Caulfield Bachelor of Communication Design 2007 – 2013 Avila College Victorian Certificate of Education
Personal Experience	2016, Completed internship at Design by Bird 2014, Exhibited at Monash Gallery of Art ‘Top Shots’ exhibition 2013, Shortlisted for National Gallery of Victoria’s ‘Top Arts’ exhibition 2012, Shortlisted for Melbourne Museum ‘Top Design’ exhibition
Employment History	2011 - Current Cashier - Woolworths, Burwood East - providing efficient and effective customer service - register transactions and cash handling - working as part of a team - following strict health and safety requirements 2014 Sales Assistant - Saba, Chadstone Shopping Center - engaging with customers toward styling - operating registers and banking - key holder of the store - stock maintenance Graphic Design/Photography Freelance Work - self motivated with creative originality - strong skill set in Adobe Creative Suite and Microsoft Office - good understanding of HTML and CSS - strong understanding of analogue and digital photography
Referees	Linsey Gosper Artist, Curator and Educator yesnil@hotmail.com 0431597047 Warren Taylor Educator and Curator warren.taylor@monash.edu 0413013144





Readers for Manual Photography

Readers for Manual Photography is an exploration into the two hemispheres of photography as an art form. Through theoretical essays and practical processes this project aims to create a base in the breadth of photography through a deconstructed textbook. Distribution of the project is integral to its main purpose, therefore publishing both in print and digital allows for the greatest success of the project. Find this project at readersformanualphotography.com



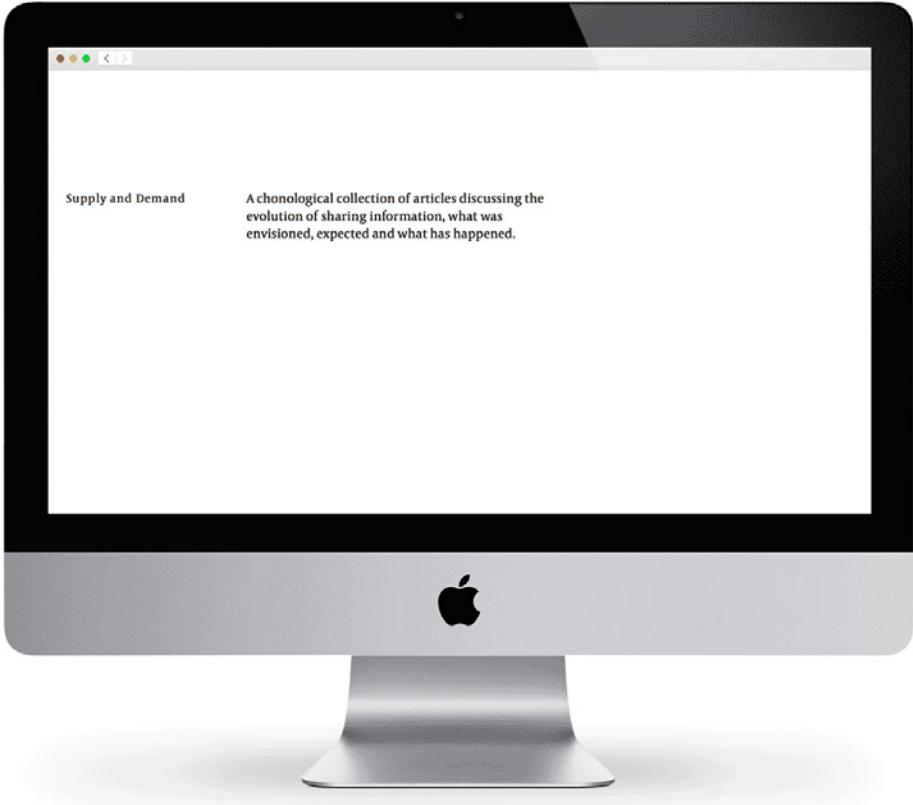




Venti

A publication based around the twenty regions of Italy. This publication takes a tour through the diversity and similarities from north to south. This collection focuses on knowledge of the land, the food and authentic regional recipes - a collection of geographically designed cuisines. Contemporary static photography paired with stripped back design, and perfect binding delve into the domain of culture, cuisine, regionality and place. Sourced information from Barilla Academia, photography by Rachelle Criticos.

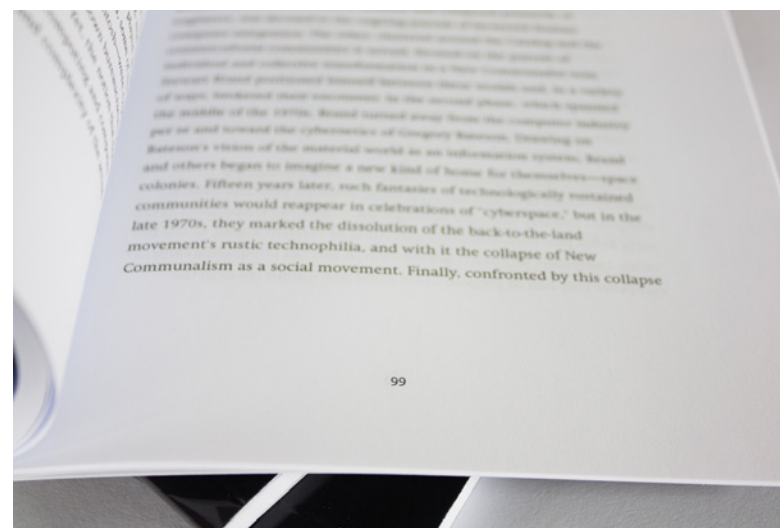
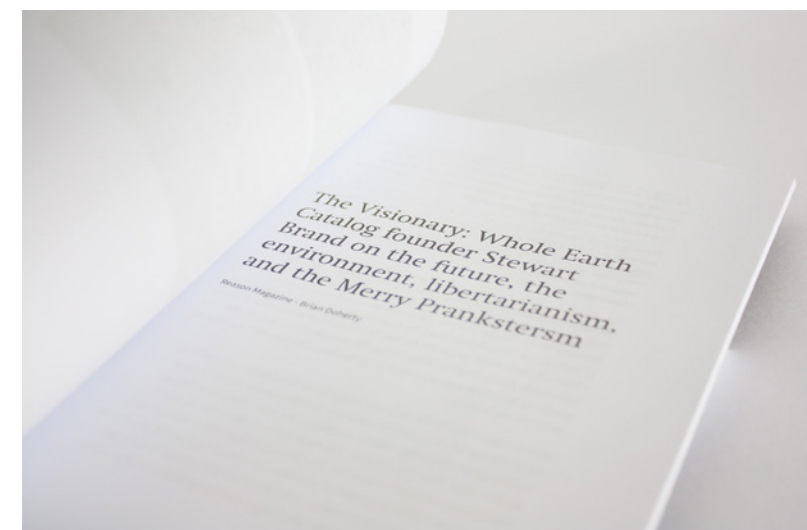
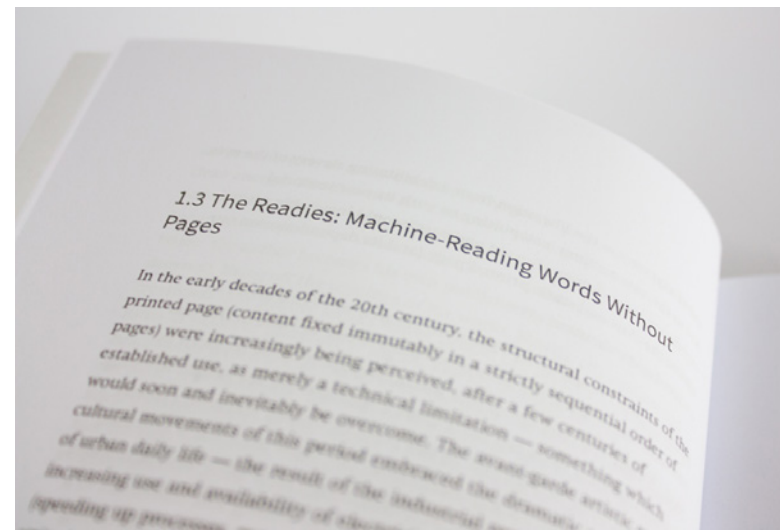




Supply and Demand

Supply and Demand discusses the need for communication and how it has been delivered to us over time. Alessandro Ludovico's writing on *The Death of Paper* (which never happened) built the collection of articles based around the idea that old mediums never quite disappear, instead they are transformed, adapted and evolved. The collection of articles is organised chronologically discussing the evolution of sharing information, how it was envisioned, expected and how it has come to be.

This dual published project focuses on the ability of html and css, its capabilities and restrictions. From the site a print.css file was created which allowed a PDF to be sent to an on-demand printing service producing the perfect bound books. This process merges the intersect between the static printed page and the fluid digital page.

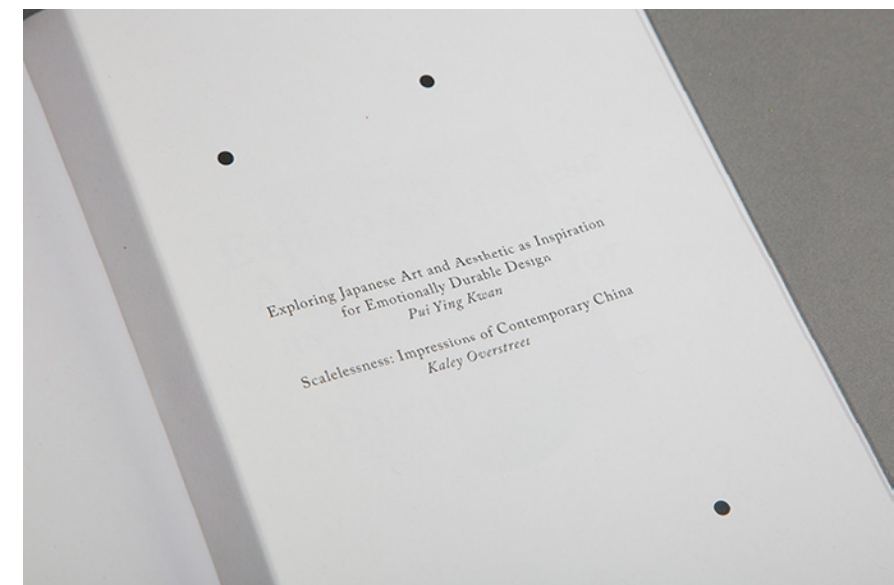
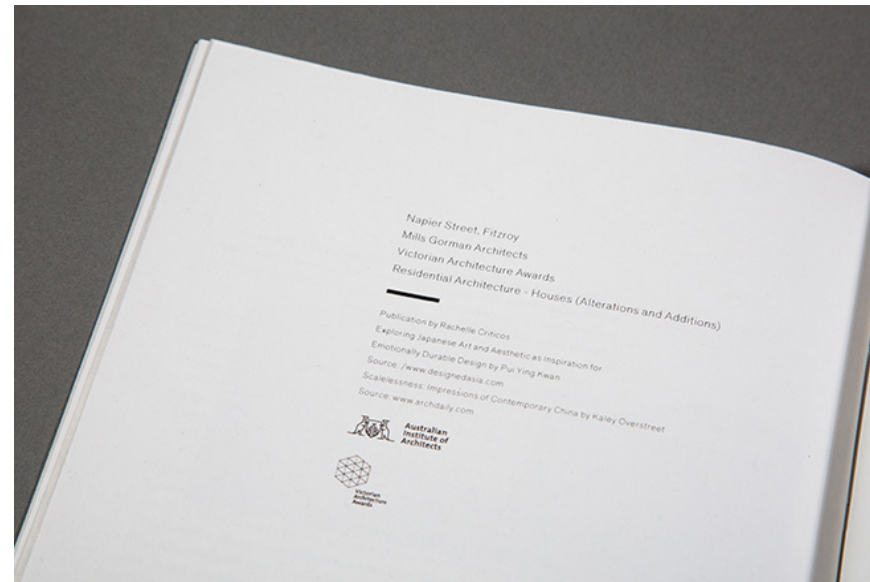


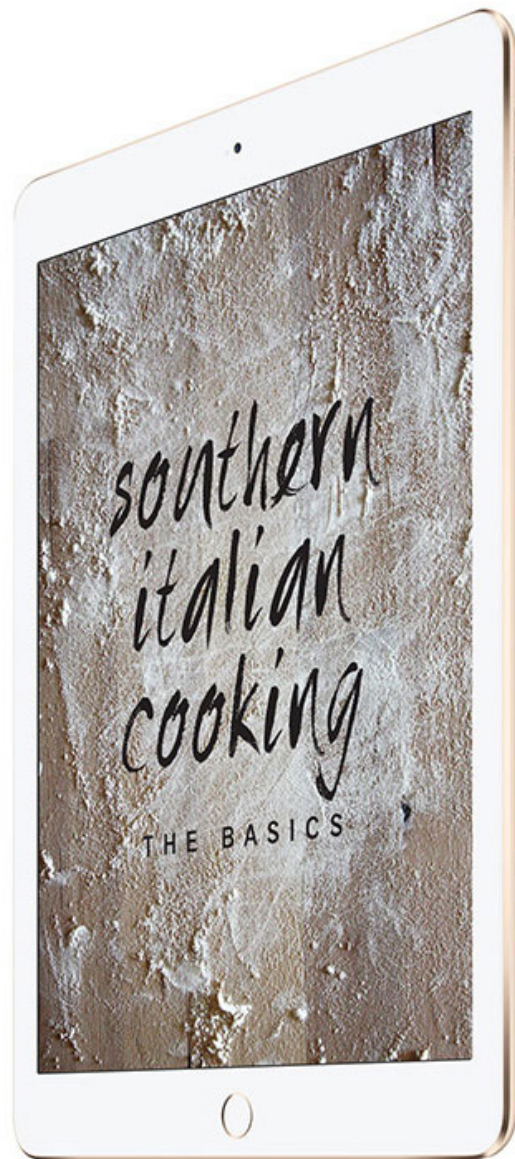


Modernism / Kintsungi

This project was based upon a residential home in Fitzroy by Mills Gorman Architects which was shortlisted as a finalist for the 2016 Victorian Architecture Awards. The alterations and additions to the unique heritage Victorian Terrace home was a seamless connection of old and new.

This project drew on from the old and new nature of the Fitzroy Heritage House by looking into the qualities of Modernism and the Japanese art of Kintsugi within Architecture. The stripped back design allowed for delicate detail within the publication, from transparent end pages to black ink on black stock.

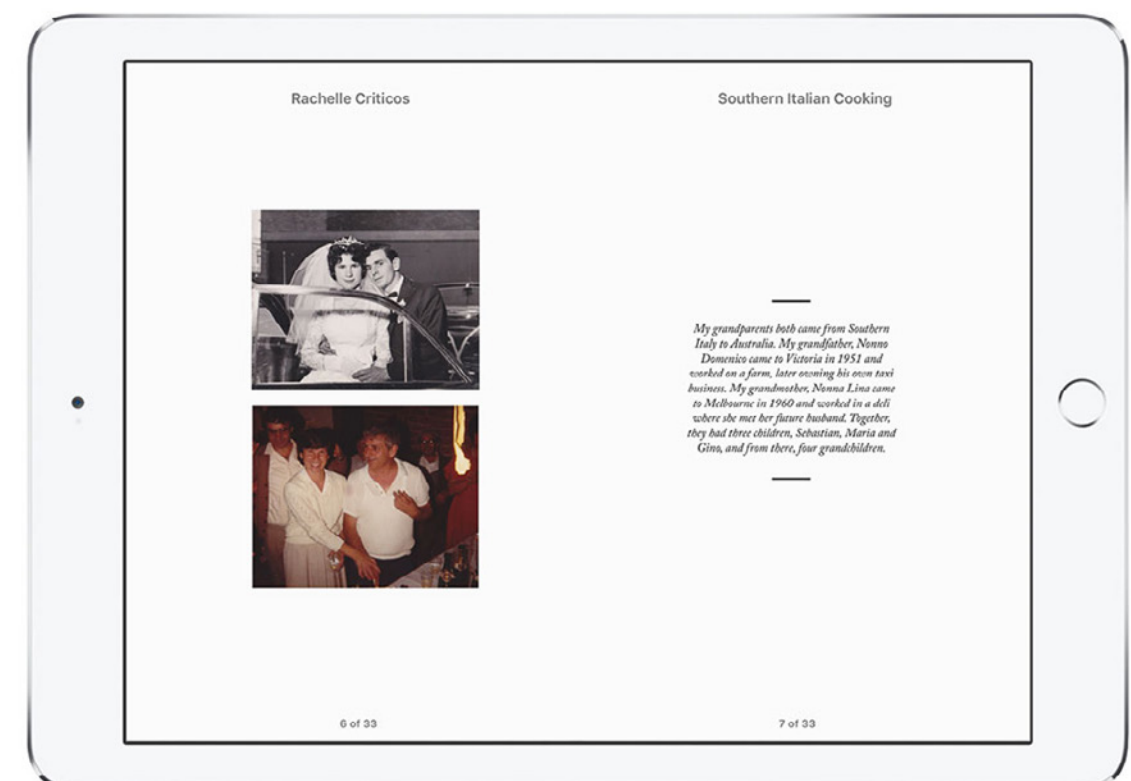
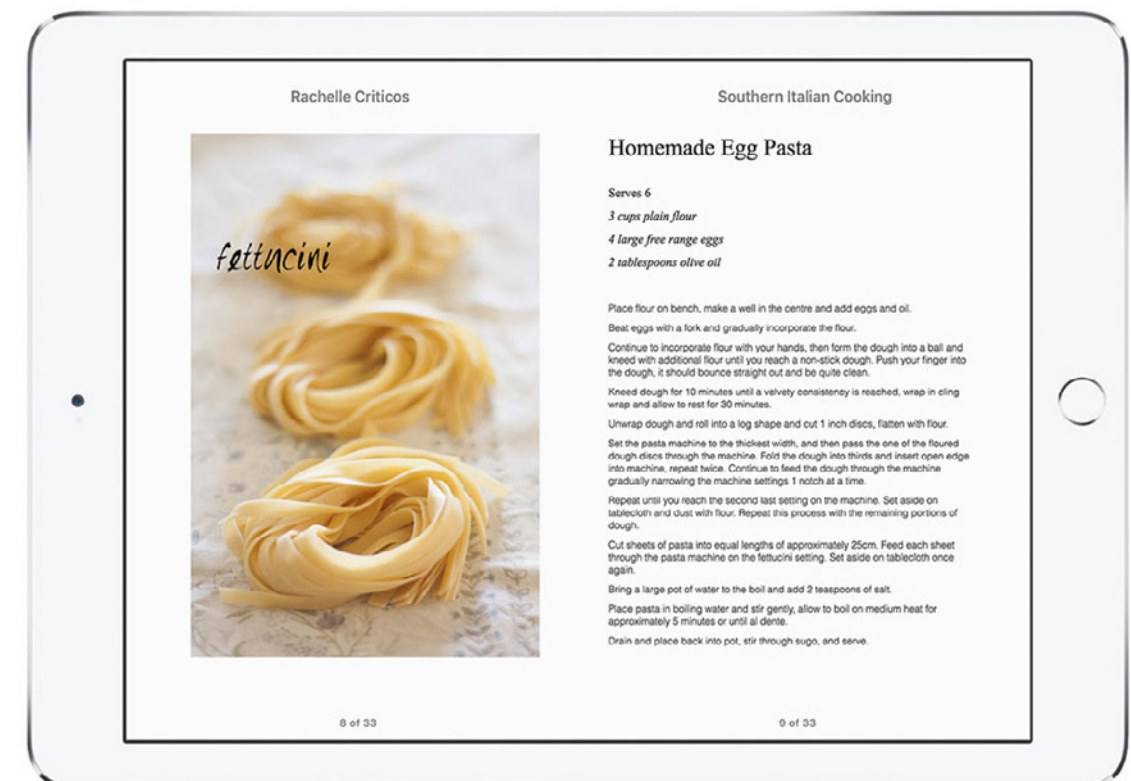




Southern Italian Cooking

A collection of family recipes handed down through generations, beginning in the small towns of Southern Italy. This fixed layout ePubication combines the hands on aesthetic that resonates the approach of cooking and a sophisticated clean design.

By taking this content online to an available location, accessibility is endless. This outcome is available on Apple iBooks which reinforces the accessibility and sharing of knowledge.



Thank you