

# MAKE YOUR BEST GUESS

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- Rule of thumb: aim for understanding in 3/4 of your audience
  - Can't I just talk for the most experienced folks?
    - Your estimate is probably wrong
    - You'll leave too many people behind
  - Why not everyone?
    - Too many people will get bored and stop paying attention

# EXAMPLE – FORWARDJS (ON WEBPACK)

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- My guess:
  - Everyone at the conference has coded before
  - Most people have coded in JavaScript
  - Significantly fewer people have used ES6.