# **NAOMI H. NGUYEN**

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#### **OBJECTIVE**

Visual designer with 3+ years of experience with problem solving, creative thinking, and maintaining utmost professionalism. Seeking to further her design career and experience into this position.



#### **WORK EXPERIENCE**

#### San Jose, CA (Remote)

June 2022 - Present

#### STEM-Away

UI/UX Intern

- Create a user research structure and framework in order to understand users and stakeholders.
- Use UI/UX research methodologies to develop a high-fidelity prototype for a bioinformatics pipeline.
- Cooperating and communicating effectively with teammates from all over the world.

# San Jose, CA

February 2020 - Present

#### N'Squared Designs

Freelance/Founder

- Network and attend business conventions to seek out clientele.
- Exchange knowledge with clients and create marketing essentials for their business.
- Creating long-lasting relationships through frequent communication and consultations.

#### San Jose, CA

January 2020 - May 2022

#### PostNet International Franchise Corporation

**Graphic Designer** 

- Interacted with 30+ real estate agents to create designs for marketing usage.
- Involved in marketing campaigns for PostNet and created marketing essentials for the store.
- Performed multiple clerical duties at once while engaging with customers.

#### Santa Clara, CA (Remote)

February 2021 - February 2022

#### Creative Blue

Graphic Design & Marketing Intern

- Researched and planned social media strategies and marketing campaigns.
- Developed a social media presence across a range of platforms.
- Assisted senior designer with designs for website, blog, and social media.

#### Los Angeles, CA (Remote)

January 2021 - August 2021

#### Soul 2 Soul Global

Graphic Design Intern

- Conceptualized and designed marketing and communication materials.
- Developed creative ideas for original content of the site.
- Researched inspiration and materials to apply for the business.



#### **SKILLS**

- Adobe Illustrator
- Adobe After Effects
- UX Research
- HTMLCSS

- Adobe PhotoshopAdobe Indesign
- Adobe Premiere ProUI Design
- FigmaJavaScript
- Marketing

## **ORGANIZATIONS**

## Kappa Delta Sorority

Vice President of Public Relations

- Hosted events to build good relations with other organizations on campus.
- Created designs and photoshop photos for all social media platforms.
- · Developed and implemented social media strategies.



#### **EDUCATION**

### San Jose, CA

November 2020 - November 2021

San Jose, CA

August 2018 - December 2022 Bachelor of Arts - Graphic Design
Minor - Digital Media Arts, Interaction Design

San Jose State University
Bachelor of Arts - Graphic Design