

Naomy Lélis

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EDUCATION

University of Miami - Coral Gables, Florida

Graduating May 2021

B.S. in Media Management. Minors in Music Business and Marketing.

University of Miami - Florence, Italy

June - August 2019

Completed three-week Luxury Marketing Study Abroad program.

PERSONAL PROJECTS

Public Relations Promoter

Event planning; promote events through social media platforms (Instagram, Twitter, Snapchat) for DJs, artists, event planners, and nightclubs. Focused in Angola and Portugal.

Podcast Producer and Host

Crônicas de uma Hoe

A sex education and lifestyle podcast catered to the Angolan community targeted to 15-25 year olds.

CAMPUS INVOLVEMENT

Specialty Show DJ - "The Underground"

October 2018 - Present

WVUM Radio Station

Weekly curation of music for an original radio show, "The Underground". An hour of alternative RnB, Hip-Hop, Soul only sung by black females from around the world; topics such as meditation, astrology, and spirituality are discussed.

African Students Union

Taste of Africa Committee 2019 / Secretary 2018-2019 / Freshman Leadership Council 2018

Attend weekly executive board meetings; send out weekly emails; research new job and volunteering opportunities, and university events; Coordinate two large events: Taste of Africa and Fashion Show.

Tunnel of Oppression

November 2018 - January 2019

Racism Room Co-Chair

Curated, designed, and constructed a sensory-based, museum style room designed to expose participants to various acts of racism taking place today at the University of Miami.

Distractions Magazine

December 2017 - May 2018

Online Entertainment Editor; Photo Editor; Writer; Videographer

Weekly meetings; organize and edit articles from editors; coverage of events and stories; curate stories

Whitely Women's Leadership Symposium

October 2017 - March 2018

Public Relations Co-Chair

Develop the branding of the event; planned the social media involvement; oversaw public relations; event planning; decoration of the venue;

SKILLS

Technical: Adobe Creative Suite (Premiere, Photoshop, InDesign, Illustrator), Microsoft Suite, Garage Band, HTML, CSS.

Hobbies: Music Video Production/Editing, Documentary Production/Editing, Independent Music Artist

Languages: Fluent in English and Portuguese; proficient in French and Spanish.