

by

JAMES ADAM ROGERS

A Brand & Web Developer!

ABOUT ME

Hi! I'm a 31 year old Web Developer / Graphic Designer living in Napa, California. During the day I work to create impactful Graphics and Fast Websites for friends and small businesses. At night I like to produce music, work on personal projects and read about technology.

☐ 4+ Professional Team Experience

☐ 7+ Years Online Education & Freelance work

SKILLS

I've focused mainly on Front-End Development and Graphic Design in the form of Promotional Materials, Show Fliers, Websites + more

☒ HTML5, CSS3

☒ Photoshop, Illustrator

☒ JS, JQuery

☒ InDesign, AfterEffects

☒ React, NextJS, JAMStack

☒ Wordpress, PHP

☒ MySQL, MongoDB / Database

☒ Expert ☐ Novice

EDUCATION

I am a self taught digital creative. Though my Accredited Achievements are slim, I've completed a great number of online courses available on my subject matter from Udemy, Skillshare, to Code Academy, Coursera and more.

☐ California G.E.D. Forest Charter School Truckee, California

☐ Over 100+ hours of related Online Courses through Udemy, Code Academy and Skillshare

Current -
March 2020

Freelance Full Stack Development

Napa Creative Co. • Napa, California

Working for myself as Napa Creative Co. has brought me some great opportunities and helped solidify my ability to manage time, workload and budgeting effectively. Weekly, my tasks would range from Wordpress Theme Development, React JS / Next Js / Gatsby JS projects, Merchandise design, Email marketing and more.

☐ Gained experience interfacing with clients of many different walks of life. Strict time management and project organization became a necessity.

☐ Gained experience putting online knowledge to the test in real world situations with real clients. This gave me a great understanding of how to explain technical issues effectively.

March 2020 -
January 2019

Senior Graphic Designer

Gaby Inc. • Petaluma, California & Calgary, Alberta

Gaby is the head of a house of brands focused on Hemp and Cannabis Wellness. With them I designed products and coordinated with manufacturers within Mainstream Grocery, International Hemp and Licensed California Cannabis channels.

☐ With a Brand Director and Social Media Manager, we diligently managed the entire Creative for all 6 businesses: Gaby Inc., Gabriella's Kitchen, Sonoma Pacific Distribution, Lulu's Chocolates, 2Rise Naturals, Sonoma Specific.

☐ I personally designed, developed and up-kept all Websites, Packaging, Sales Collateral, Print & Digital media for all six brands. This included interfacing with other Design Agencies directly.

December 2018 -
November 2016

Graphic Designer, Web Developer

Sonoma Pacific Distribution • Santa Rosa, California

As the sole computer wiz in the company, it was my job to design and develop all Sales materials including Packaging, Sellsheets, Menus, Website, Internal Documents and much more. Having started with just a logo, I helped steer the company in an entirely fresh and more intentional direction visually.

☐ Creating Dielines, Designing Packaging for in-house products, as well as 3rd Party Vendors. Seasonal Iterations of Menus, Catalogs, Sellsheets designed for Print and Digital formats.

☐ Web Design and Wordpress Development with custom Stocklist and Menu plugins, WooCommerce and client area customizations. I also helped set up the Microsoft Office organizational structure, utilizing Teams, OneDrive, SharePoint and more.

LET'S

CONTACT ME

CHAT

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Graphic Design

Front-End Development

Wordpress Theme Development

Print & Packaging