

Naphon Santisukwongchot

Profile summary

Student

Thammasat business school
Business administration : Finance
Aug 2017 - May 2021

Present

Associate account manager

N-Squared eCommerce, Bangkok
Oct 2021 - May 2023

Seeking a career transition into data science. Excellent understanding and proficiency of platforms for effective data analysis, including Excel, Python, R, and SQL. Strong communication, organizational and analytical skills.

Technical strengths

Business Intelligence :	Looker, Power BI, Tableau
Data Analysis :	Pandas, NumPy
Data Visualization :	Matplotlib, Seaborn
Machine Learning :	Scikit-Learn
Microsoft Office :	Excel, PowerPoint, Word
Programming :	Python, R, SQL

Skills

- ◇ Attention to Detail
- ◇ Collaboration
- ◇ Problem Solving
- ◇ Regression , Classification, Clustering
- ◇ Business Acumen
- ◇ Critical Thinking
- ◇ IELTS 6

Looker Dashboard

Store Sales Report 2017

Jan 1, 2017 - Dec 31, 2017

Quantity

12,476

↑ 26.8%

Order ID

3,312

↑ 28.0%

Average sales

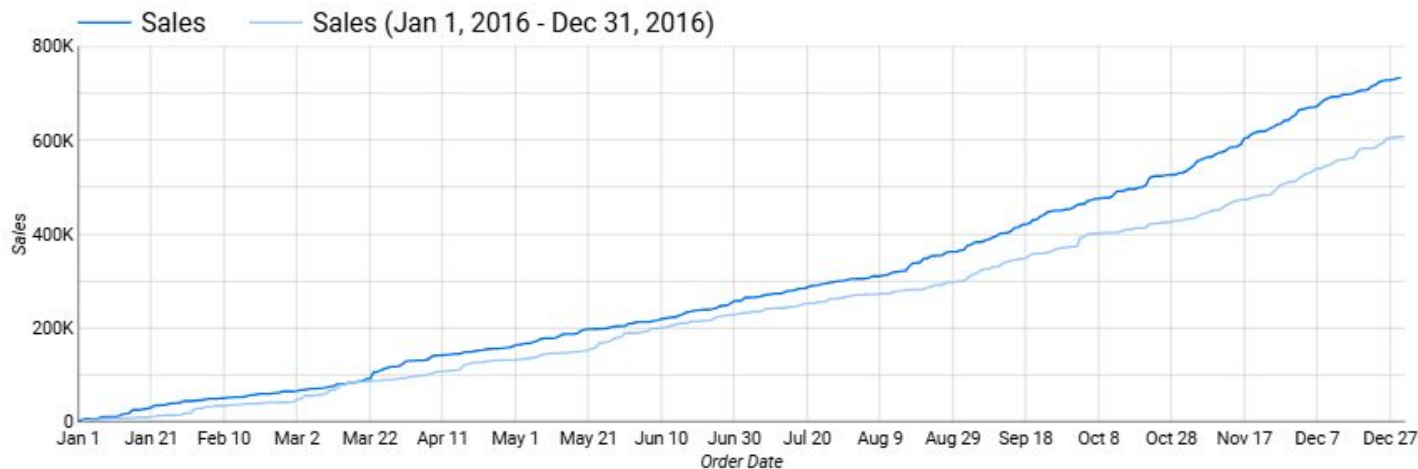
221

↓ -6.0%

Sales

733.2K

↑ 20.4%



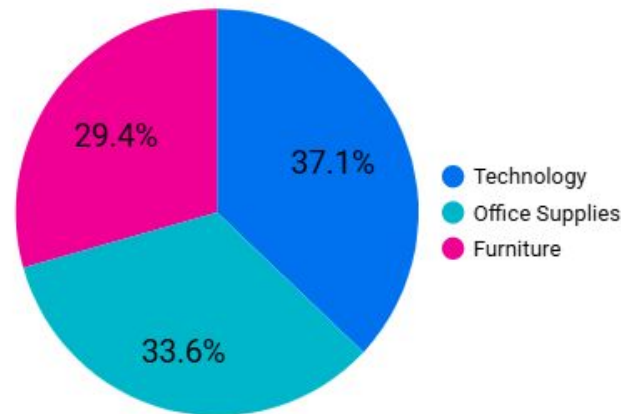
Looker Dashboard

Store Sales Report 2017

Jan 1, 2017 - Dec 31, 2017 ▾

Category	Sales ▾	% Δ	Quantity	% Δ
Technology	271,730.81	20.0% ↑	2,363	39.2% ↑
Office Supplies	246,097.18	33.8% ↑	7,676	29.1% ↑
Furniture	215,387.27	8.3% ↑	2,437	11.1% ↑
Grand total	733,215.26	20.4% ↑	12,476	26.8% ↑

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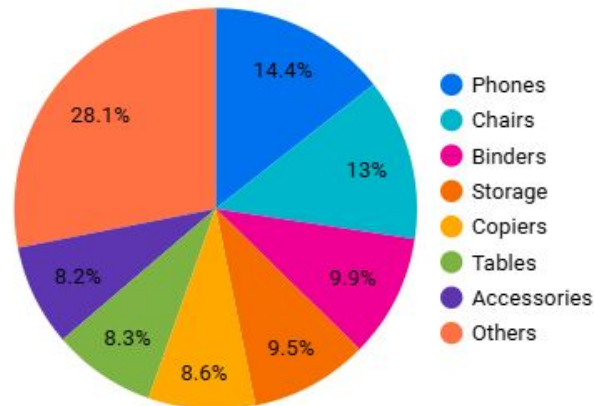


Looker Dashboard

Store Sales Report 2017

Jan 1, 2017 - Dec 31, 2017

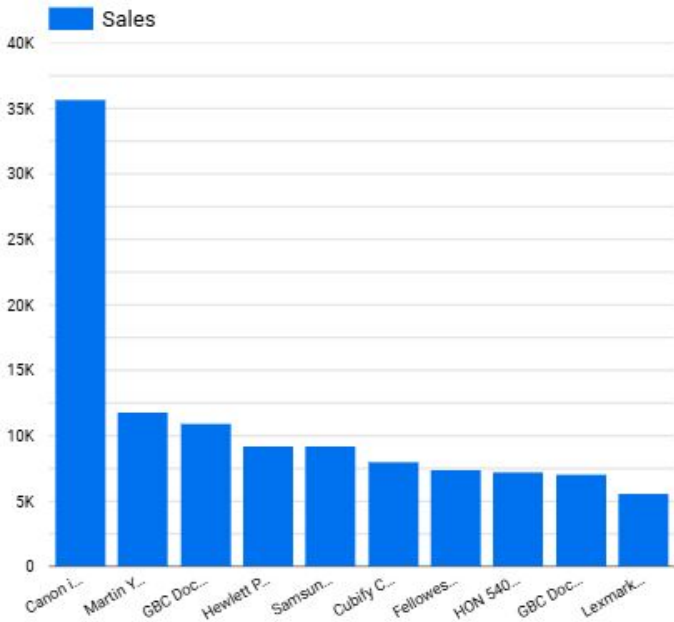
Category	Sub-Category	Sales ▾	% Δ	Quantity	% Δ
Technology	Phones	105,340.52	33.4% ↑	1,090	33.3% ↑
Furniture	Chairs	95,554.35	13.9% ↑	674	9.8% ↑
Office Supplies	Binders	72,788.04	46.5% ↑	2,067	28.9% ↑
Office Supplies	Storage	69,677.62	18.5% ↑	1,022	26.5% ↑
Technology	Copiers	62,899.39	26.8% ↑	73	5.8% ↑
Furniture	Tables	60,893.54	0.1% ↑	390	12.7% ↑
Technology	Accessories	59,946.23	43.1% ↑	1,079	58.2% ↑
Technology	Machines	43,544.68	-22.1% ↓	121	-6.2% ↓
Office Supplies	Appliances	42,926.93	64.8% ↑	654	65.2% ↑
Furniture	Bookcases	30,024.28	14.3% ↑	276	40.1% ↑
Furniture	Furnishings	28,915.09	3.7% ↑	1,097	5.9% ↑
Office Supplies	Paper	27,694.72	34.0% ↑	1,702	24.1% ↑
Grand total		733,215.26	20.4% ↑	12,476	26.8% ↑



Looker Dashboard

Store Sales Report 2017

Jan 1, 2017 - Dec 31, 2017



	Product Name	Amount	% Δ
1.	Easy-staple paper	16	45.5% ↑
2.	Staples	15	66.7% ↑
3.	Staples in misc. colors	12	1,100.0% ↑
4.	Staple envelope	11	0.0%
5.	Storex Dura Pro Bind...	8	100.0% ↑
6.	Global Wood Trimme...	8	166.7% ↑
7.	Staple remover	8	100.0% ↑
8.	Strathmore Photo Mo...	7	250.0% ↑
9.	Adjustable Depth Lett...	7	600.0% ↑
10.	Logitech Desktop MK...	7	250.0% ↑

Contact

Naphon Santisukwongchot

emoney_euro@hotmail.com

(+66)89 738 3632

<https://www.linkedin.com/in/naphon1999/>

<https://github.com/naphon1999>

<https://www.datacamp.com/portfolio/naphon1999>

<https://drive.google.com/drive/folders/1-3x-Xmho03z5u3PA6VKZi2-nY90oixK?usp=sharing>

References

https://drive.google.com/file/d/1ewo7RFNGDxNCDQ_JOkK1CMRKAM_5QAyy/view?usp=drive_link

<https://lookerstudio.google.com/reporting/f986cdc5-1f45-4f89-a858-6b4dee39bd7a>

Certifications & Developments

Data Science Bootcamp 10 :

DataRockie

Data Analyst in SQL & Python :

DataCamp

Google Advanced Data Analytics :

Google

IBM Data Science:

IBM

Machine Learning :

DeepLearning.AI