

NAPTA HAG

FRONT END DEVELOPER/UI DESIGNER

Profile

Postgraduate in International marketing with 2 years of experience as a freelancer.

Trained in SEO and Landing pages content strategy. Moreover, skilled in coding and designing interfaces with knowledge of the user journey and information architecture.

Work Experience

GRAPHIC DESIGN | August 2021.

- **WORLD FOOD PROGRAMME:** Contribution in the development of a stunning reduction project pamphlet. Including designing with AI and translation from English and Arabic.

WEB DESIGN PROJECTS | March 2021

- **ELSHIEKH ASSOCIATES:** Web design interfaces and development of website, logo, branding, social media marketing strategy.
- **NAPATA :** User research, e-commerce web design and development of landing page.

DIGITAL MARKETING | January 2021

- **EN EDUCATION:** Content strategy, SEO, Redesign of the landing page structure, creation of social media posts including the development of marketing strategy. Improvement of the original website.
- **KINGSTON MENTAL HEALTH FORUM:** Management of the charity's social media channels and consistently posting engaging content. Web design and SEO.

Education

Anglia Ruskin University London

MSC INTERNATIONAL MARKETING | March 2021

Grade: Distinction

Pitman Training Centre

DIPLOMA I Web design specialist | May 2021

Grade: Distinction

Contact me

PHONE NUMBER: +44 07868228430

EMAIL: naptahag@gmail.com

ADDRESS: LONDON, UK

LINKEDIN : linkedin.com/in/napta-hag-107861a6

PORTFOLIO

<https://www.behance.net/naptahagportfolios>

Technical skills

Adobe Cloud Creator	●●●●●
Figma	●●●●●
HTML/CSS	●●●●●
User Experience	●●●●●
Javascript	●●●●●
React	●●●●●

Languages

Italian	●●●●●
English	●●●●●
Arabic	●●●●●

Soft Skills

Creativity	●●●●●
Time Management	●●●●●
Communication	●●●●●
Empathy	●●●●●
Critical thinking	●●●●●

Interests

Travelling, Painting, Drawing, Reading, meditation and yoga.

Awards/Certifications



Project Management

Fundamentals

Pitman Training Award
2020



Employability Skills

ARU Award
2020



GOOGLE ADS Marketing

Linkedin Certification
2021