

# NAPTA HAG

UI/UX DESIGNER

## DETAILS

### ADDRESS

London  
United Kingdom

### PHONE

07868228430

### EMAIL

naptahag@gmail.com

## LINKS

[Linkedin: Napta Hag](#)

[Portfolio:](#)

[www.naptahag.com](http://www.naptahag.com)

## SKILLS

Agile

Teamwork

Branding and Marketing

Figma

Empathy

User Research

Adobe Creative Suite

HTML, CSS

Invision

## HOBBIES

Painting, travelling,  
Reading, yoga

## LANGUAGES

Italian

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English

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Arabic

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## PROFILE

I am a recent graduate in UX Design with a background in Marketing and Web Design. Advanced experience in creating design projects either individually or in a team. I am a highly motivated, conscientious and creative individual who is currently seeking a position as a UX/UI Designer.

## EMPLOYMENT HISTORY

### Visual designer and UX/UI , Freelancer

Mar 2021 — Present

- Successfully completed more than 5 projects as measured by client satisfaction. I designed landing pages for a law consultation and implemented a marketing strategy.
- Designed various landing pages, websites, brochures, menus and booklets using Photoshop, Figma and Illustrator.
- Revisited multiple drafts and specifications while working closely with shareholders.

### UX/UI Designer , Number Fit

Remote

Sep 2021 — Jan 2022

- Assist in the design, wireframing, and prototyping of projects.
- Worked as a user experience researcher by interviewing teachers and students.
- Meetings with other team members on a weekly basis.
- Assisted in improving the Matt World Cup game website by revising the layouts and enhancing the user experience.

### Graphic Designer and Sales Assistant , Snappy Snaps

London

Dec 2021 — Feb 2022

- Taking orders and developing photographs on an instant film development machine.
- Graphic editing of portraits and pictures with Photoshop including email printing services, and passport photo services.
- Collaborated with team members in a multi-disciplinary department.
- Successfully delivered customer services and completed online and in-site orders from customers.

### Digital Marketer , En Education and KMHFC

Remote

Apr 2021 — May 2021

- Management of social media and posting more than 30 ads, increasing the number of visitors by 15%.
- Collaboration with the marketing strategist manager and

assisting in the improvement of brand awareness and increasing online targeted audience by implementing SEO.

## EDUCATION

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### Diploma, UX Design

London

May 2022 — Aug 2022

### Msc in International Marketing, Anglia Ruskin University London

Jan 2020 — Mar 2021

Distinction

### Web Design Specialized Diploma, Pitman Training

London

May 2020 — May 2021

## COURSES

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### UX google Certificate, Coursera

Mar 2022

### UI specialization, Coursera

Mar 2022

## PROJECTS

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### Lotus App

May 2022 — Aug 2022

Designed an application to help ingredient-conscious people to understand organic cosmetic products' ingredients better and check its label by scanning them. The process included user personas, user journey mapping, task flow, prototypes, usability testing, visual design and web design.

### Soulful E-commerce Website

May 2021 — Present

Website for a candle business, Layout Design and Brand Identity.

Including User Research and Prototyping. Project as part of UX Google Certificate.