



HELLO I'M NATHALIE ARANA MORENO!

I am interested in UX/UI Design, Interactive Design, Photography and Research.

Experience

STORIA D'AMORE & CANTINA LA 15 - OCT 2020 - PRESENT
Visual Designer

- Develop advertising campaigns for special holidays.
- Provided infographics and graphic resources for social networks, mailings and digital platforms for both brands.

Soft skills: Decision-making, Team Work, Stress management and Communication.

TALENTUM LINE - MARCH - OCT 2020
Interactive Designer

- Developed graphics and layouts for educational videos and virtual courses.
- Design virtual courses for Prosperidad social and HUV.

Soft skills: Problem solving, Team Work and Communication.

FREELANCE DESIGNER - 2017 - PRESENT
Visual, UX / UI Design

- Made the proposal for the web platform of the UNESCO Chair in intercultural dialogue from UNAL.
- Diagram the book Manual for the development of intercultural competences by Darla Deardoff in its Spanish edition.
- Provided infographics and graphic resources for social networks, mailings and digital platforms of UNIANDES' DSIT.

Soft skills: Adaptability, Critical thinking, Problem Solving and Empathy.

INTERSHIP - COPO 2017
Branding, UX/UI Design and Publicity

- Design graphic resources for the webpage of ATLAS FC
- Support the development of photoshoots for various advertising campaigns.

Soft skills: Time Management, Team Work, Communication, Client facing.

Skills

User experience
User interfaces
Design Thinking
Prototyping
Branding

Tools

Adobe Creative Suite
Prototyping
Arduino
FIGMA

Languages

Spanish - Native
English - High Intermediate

Interests

Photography
Videogames
Yoga

Education

Magister in design 2019
UNIANDES
Interactive media designer 2017
ICESI University
Bachelor 2012
"El Carmelo" SCHOOL

Contact

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