

**EPSILON®**

# Calix

Website Redesign | Approved Wireframes (Consolidated)

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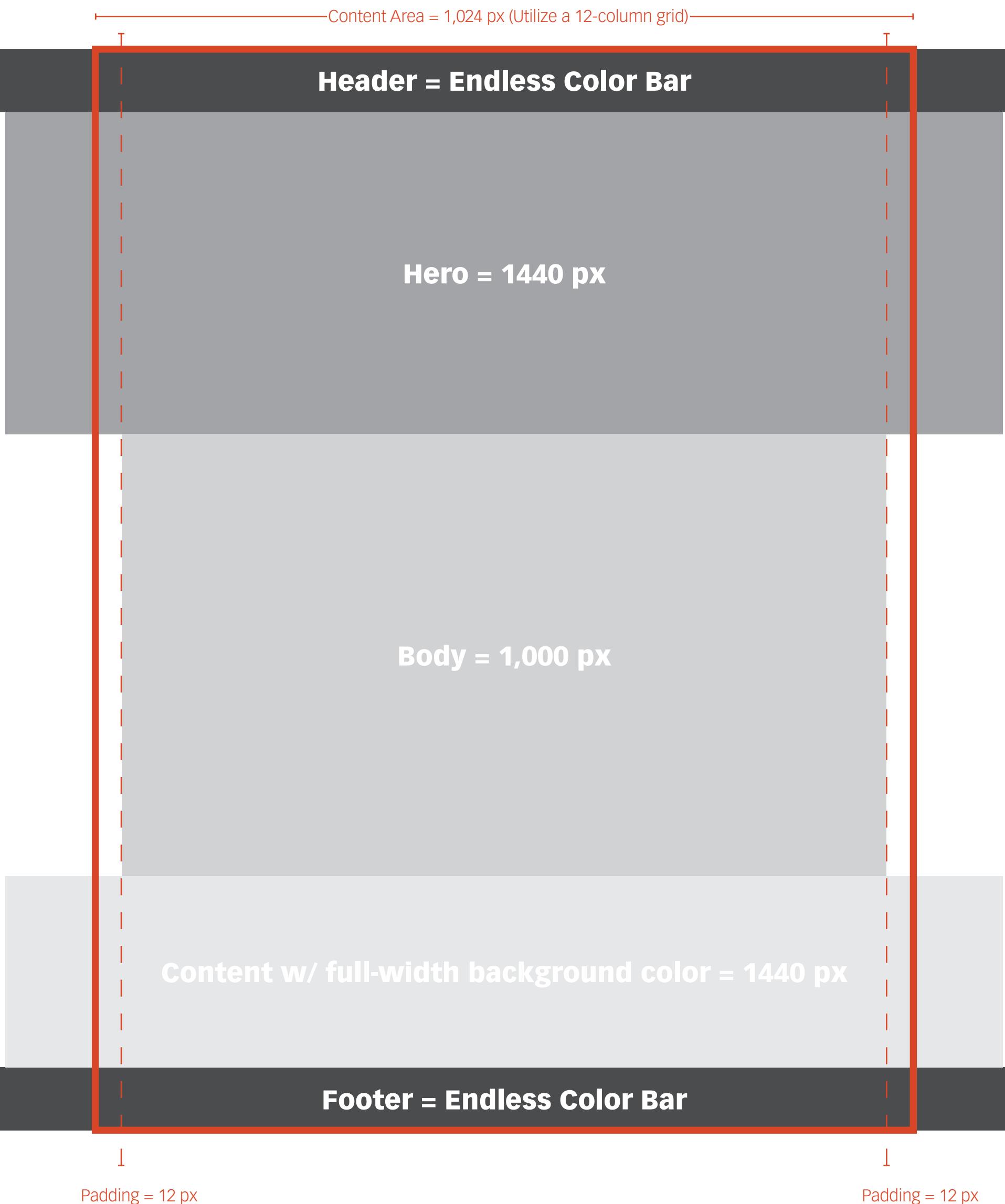
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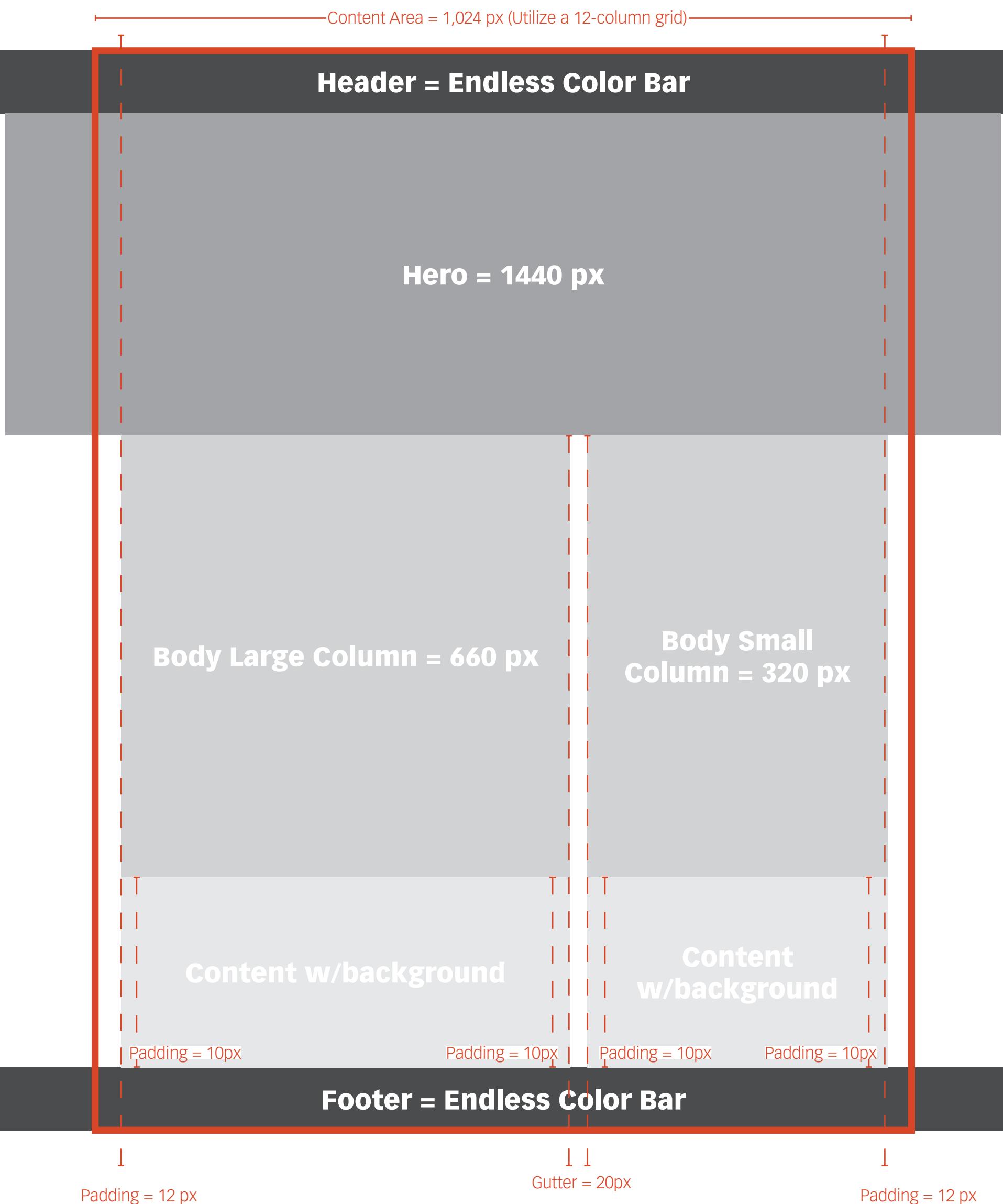
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# Basic Page Templates





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# Group 1

## ANNOTATIONS

01 Logo and tagline are persistent and do not change.

02 Hero component. Full technical specifications TBD.

03 Image with text below component. Full technical specifications TBD.

04 News component. Full technical specifications TBD.

05 Updated to only feature 2 pieces of content to accommodate for bootstrap grid and consistency of components throughout the site.

06 Hero component variation. Full technical specifications TBD.

We recommend displaying carousel dots at the bottom-center of the component. Users can navigate from slide to slide using these dots.

As an additional tool for navigating through carousel slides, arrows will appear upon rollover:

01

02

03

04

05

06

01

02

03

04

05

06

**Calix in the Media**

Photos from the field

Events  
Pero mint, ut volo conecerum lo...

From our Blog  
Pero mint, ut volo conecerum lo...

In the News  
Pero mint, ut volo conecerum lo...

Featured Video

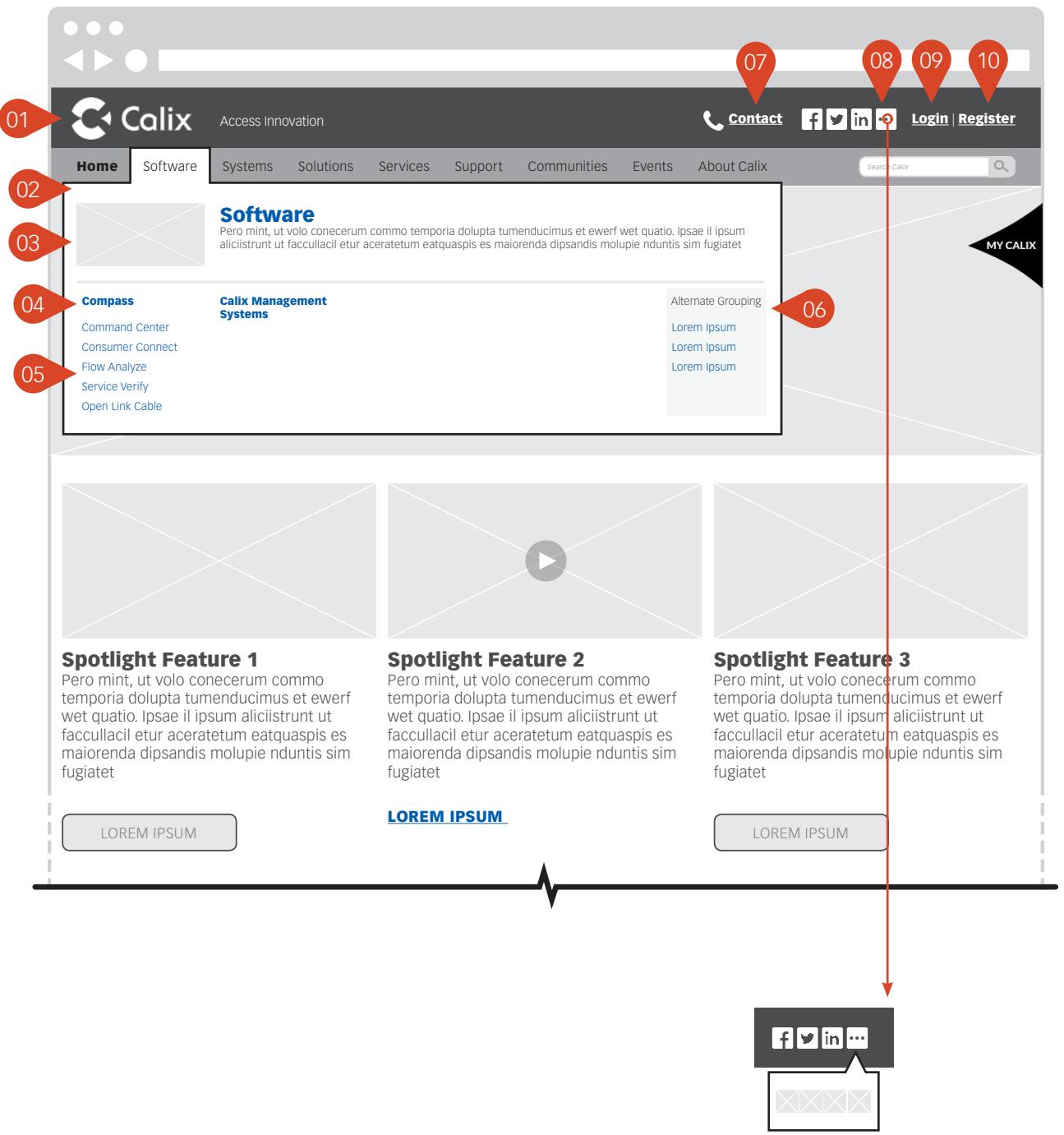
Pero mint, ut volo conecerum commo temporia dolupta tumen-

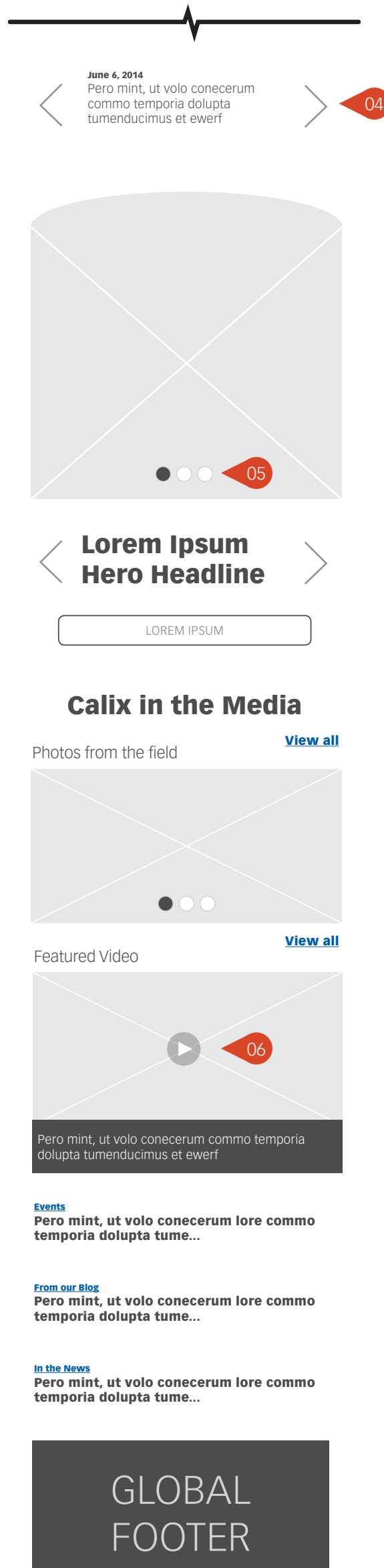
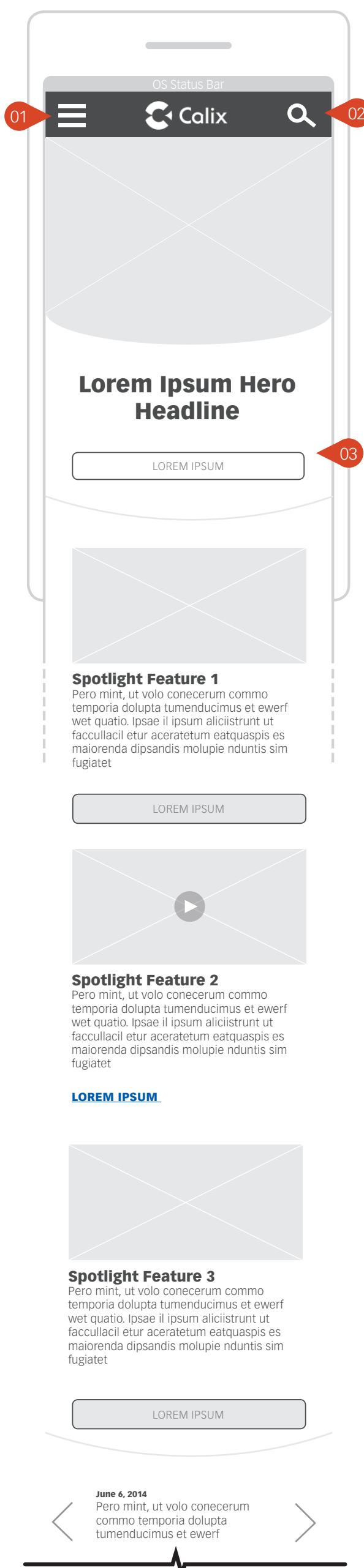
ducimus et ewerf

GLOBAL FOOTER

## ANNOTATIONS

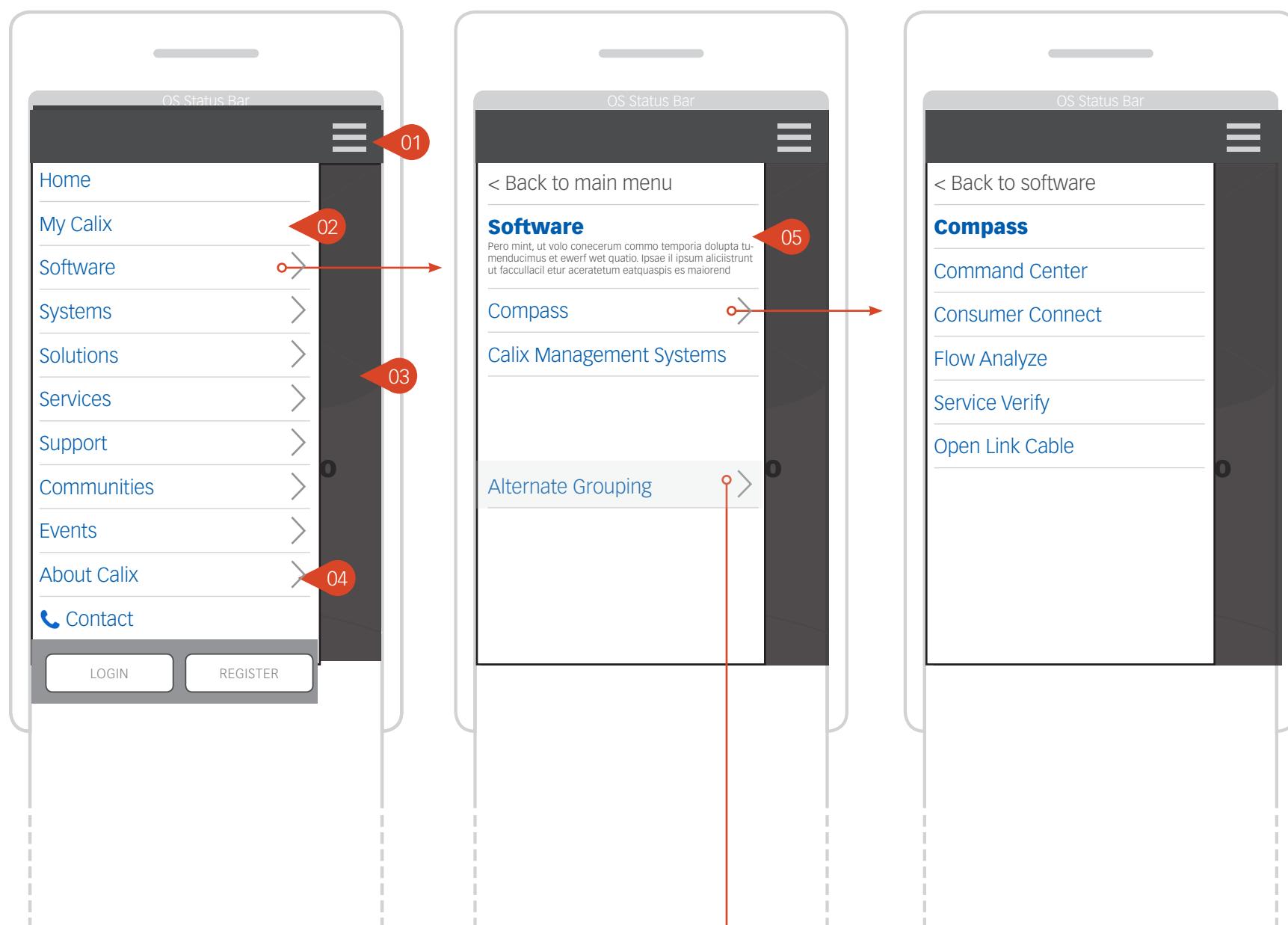
- 01 Logo and tagline are persistent and do not change.
- 02 Height and Width of navigation drawer is flexible based on the amount of content.
- 03 Page overview with photo and description. If no image is available, text will shift to the left.
- 04 Secondary pages list horizontally across. If the menu hits the maximum width and there are additional secondary pages, they will wrap onto a second line.  
  
There will be a fixed column width for each secondary section, and titles will wrap within the columns if necessary.
- 05 Tertiary pages list vertically beneath secondary pages and/or grouping titles.
- 06 Each navigation section has an optional secondary grouping that does not have an overview page associated with it.  
  
Visual design to explore ways to visually distinguish this grouping from all other other secondary groupings.  
  
This secondary grouping is flexible, and can contain 'related' links in addition to alternative navigation.
- 07 Clicking on "Contact" will take the user to the Contact page.
- 08 "More" Iconography for placement only, final icon to be determined by visual design. Clicking on the More icon will reveal more icons in an overlay. User can collapse additional icons by clicking the More icon again or clicking anywhere else on the page.  
  
Clicking on a share icon will trigger the standard dialog from the service the user has clicked on.  
  
The social sharing icons should be coded to share the page the user is currently on.
- 09 Clicking on "Login" will take the user to an SFDC login page.
- 10 Clicking on "Registration" will take the user to the registration page.





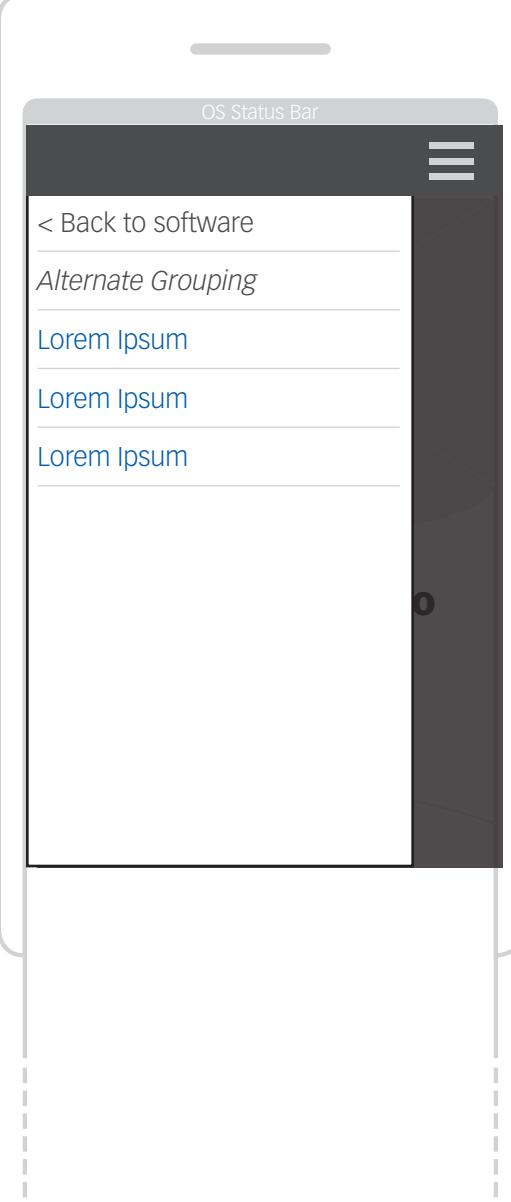
## ANNOTATIONS

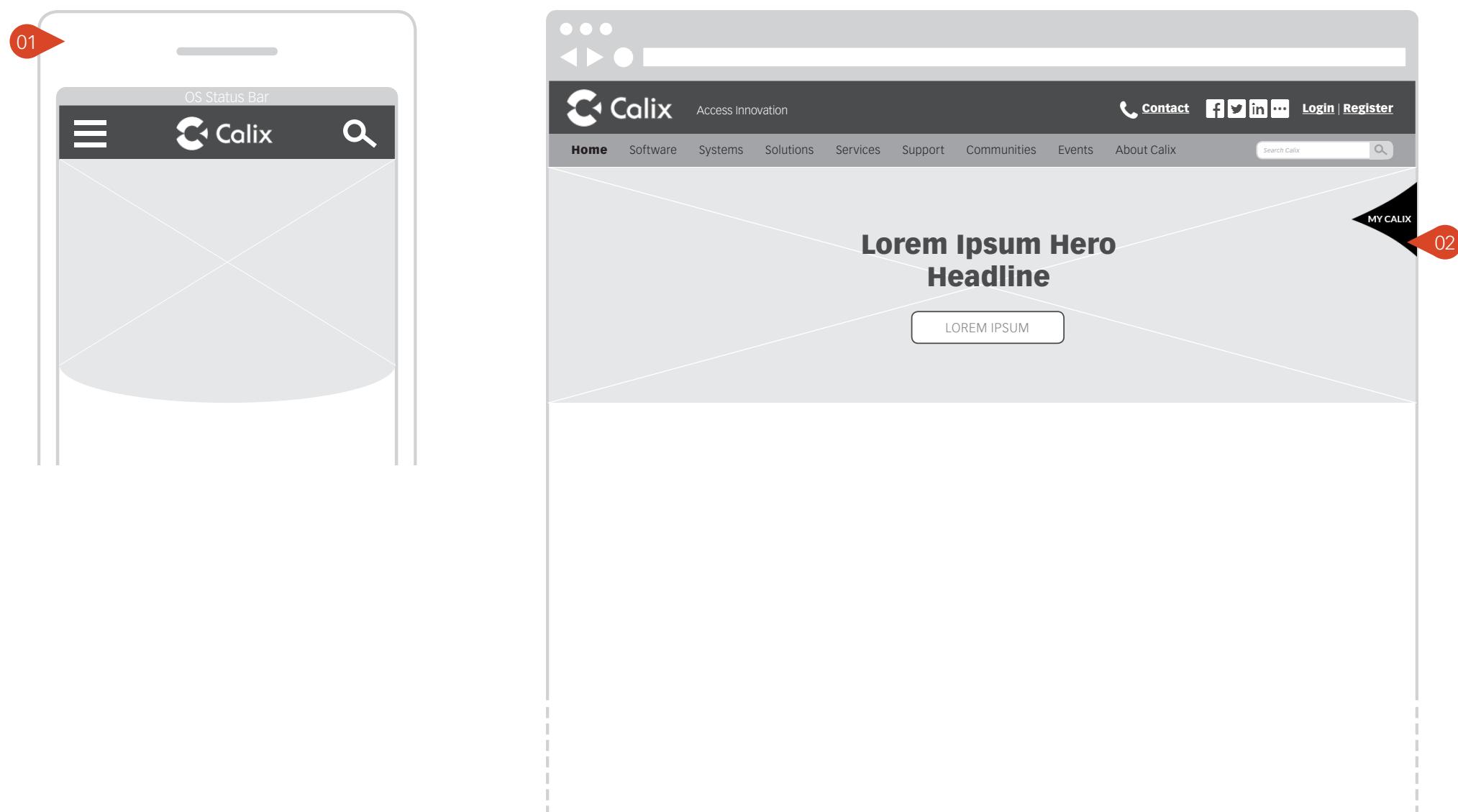
- 01 Top nav area is persistent and sticks to the top of the viewport as the user scrolls down the page.
- 02 Tapping on the search icon will trigger the search to cover up the top bar. User can remove search bar by clicking the "x" on the right. To submit the search, the user can tap on the search icon or use their keyboard.
- 03 Use of full width tap-friendly button on mobile.
- 04 Updated layout for mobile carousel to make more user friendly. User can swipe or tap arrows to view additional carousel items.
- 05 Carousel dots are only a visual indication to the user that there are multiple slides. User can swipe to view additional carousel items.
- 06 Tapping on videos will play video fullscreen. Video hosted by Wistia—use wistia players and controls.



## ANNOTATIONS

- 01 Tapping hamburger menu slides navigation to the right to cover current page.
- 02 When the user is not logged in, tapping "My calix" in the navigation will take them to the "My Calix" splash page. When the user is logged in, tapping "My Calix" in the navigation will reveal the my calix sub-nav items. See portal wireframes for reference.
- 02 Current page is visible here. User can close menu by tapping on this area or by swiping to the left with the swipe starting in this area.
- 03 Quick link to take the user to the "Contact Us" Page.
- 04 Overview image does not appear on mobile. Visual design to communicate





## ANNOTATIONS

01 My Calix fleck does not appear on mobile.

02 On desktop, the MyCalix fleck always appears in the same location on the page.

## ANNOTATIONS

- 01 Text-only page header component. Full technical specifications TBD.
- 02 Uneven column component. Full technical specifications TBD.
- 03 Leadership component with updated layout to accommodate for bootstrap grid and consistency of components throughout the site.
- 04 Clicking on headshot or employee Name/Job Title/Department will take the user to the leadership page, anchored to the clicked employee with their bio expanded. See page 15 for reference.
- 05 Investor relations module for placement only. Content to be provided by 3rd party.
- 06 News and Social Spotlight component. Full technical specifications TBD.

The screenshot shows the Calix website homepage with several numbered annotations:

- 01**: Points to the top navigation bar, specifically the "About Calix" link.
- 02**: Points to a placeholder area with a large 'X' mark, indicating a missing or placeholder image.
- 03**: Points to the "Leadership" section, which displays three circular placeholders for employee profiles.
- 04**: Points to one of the circular profile placeholders in the leadership section.
- 05**: Points to the "Investor Relations" module, which includes a stock price summary for "Calix (Common Stock)".
- 06**: Points to the "Calix in the Media" section, which includes links to "Photos from the field", "Featured Video", and news items.

The screenshot shows the "Investor Relations" module of the Calix website:

- 05**: Points to the "Calix (Common Stock)" summary table, which displays the following data:
 

|                | NYSE (US Dollar) |
|----------------|------------------|
| Price          | \$7.93           |
| Change (%)     | ▲ 0.02 (0.25%)   |
| Volume         | 257,150          |
| Today's Open   | \$7.95           |
| Previous Close | \$7.91           |
- 06**: Points to the "Calix in the Media" section below.

The screenshot shows the "Calix in the Media" section of the Calix website:

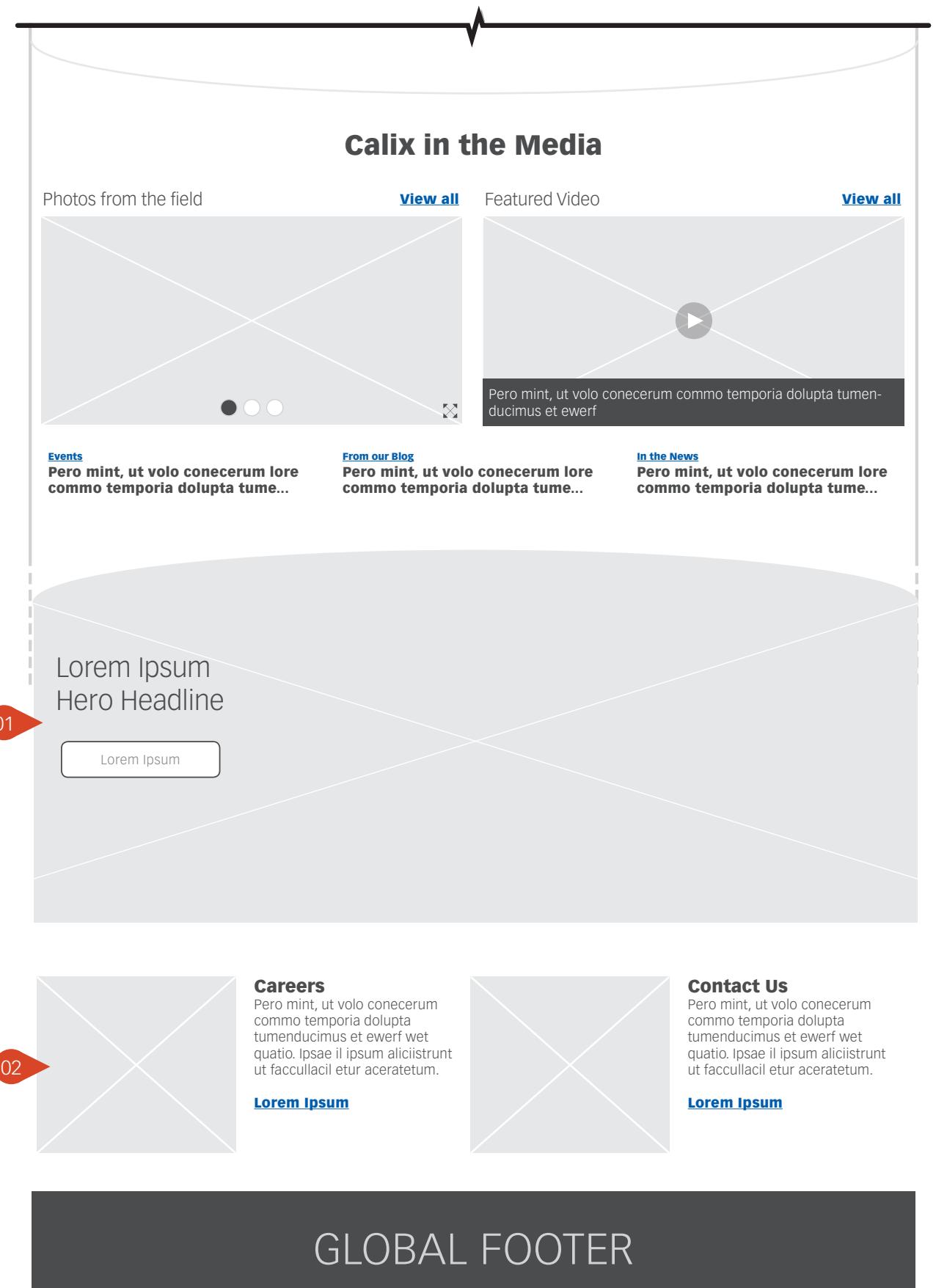
- 06**: Points to the "Calix in the Media" heading.
- Photos from the field**: Placeholder area with a large 'X' mark.
- Featured Video**: Placeholder area with a large 'X' mark.
- Events**: Placeholder area with a large 'X' mark.
- From our Blog**: Placeholder area with a large 'X' mark.
- In the News**: Placeholder area with a large 'X' mark.

Continued on next page

## ANNOTATIONS

01 Hero component variation. Full technical specifications TBD.

02 Teaser component. Full technical specifications TBD.





## **Lorum Ipsum Subhead**

Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda dipsandis mlopie nduntis sim fugiatet

- Bulleted content can go here

## **Leadership**

FirstName LastName  
Job Title  
Department

Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda

Lorum Ipsum

## **Calix (Common Stock)**

|                |                  |
|----------------|------------------|
| Exchange       | NYSE (US Dollar) |
| Price          | \$7.93           |
| Change (%)     | ▲ 0.02 (0.25%)   |
| Volume         | 257,150          |
| Today's Open   | \$7.95           |
| Previous Close | \$7.91           |

Data as of XX/XX/XXXX | Minimum 20 minute delay

## **Calix (Common Stock)**

|                |                  |
|----------------|------------------|
| Exchange       | NYSE (US Dollar) |
| Price          | \$7.93           |
| Change (%)     | ▲ 0.02 (0.25%)   |
| Volume         | 257,150          |
| Today's Open   | \$7.95           |
| Previous Close | \$7.91           |

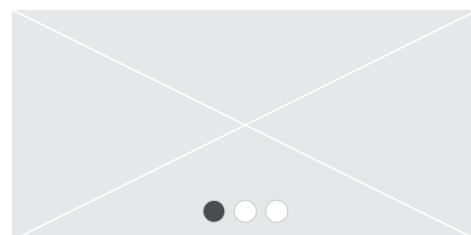
Data as of XX/XX/XXXX | Minimum 20 minute delay

Refresh Quote

## **Calix in the Media**

Photos from the field

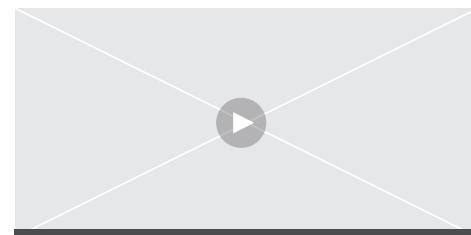
[View all](#)



● ● ●

Featured Video

[View all](#)



Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf

### **Events**

Pero mint, ut volo conecerum lore commo temporia dolupta tume...

### **From our Blog**

Pero mint, ut volo conecerum lore commo temporia dolupta tume...

### **In the News**

Pero mint, ut volo conecerum lore commo temporia dolupta tume...

## **Careers**

Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum.

[Lorum Ipsum](#)

## **Contact Us**

Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum.

[Lorum Ipsum](#)

**GLOBAL  
FOOTER**

## **ANNOTATIONS**

**01** Updated layout for mobile carousel to make more user friendly. User can swipe or tap arrows to view additional carousel items.

Tapping the headshot or employee Name/Job Title/Department will take the user to the leadership page, anchored to the clicked employee with their bio expanded. See page 15 for reference.

**02** Use of full width tap-friendly button on mobile.

**03** Teaser components do not display images on mobile.

## **Careers**

Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum.

**Mobile Wireframe Annotations:**

- 01** Points to the 'About Calix' breadcrumb and the 'Leadership' title.
- 02** Points to the 'Executive Team' tab in the navigation bar.
- 03** Points to the first employee profile in the grid.
- 04** Points to the expanded bio section at the bottom of the mobile wireframe.

**Desktop Wireframe Annotations:**

- 01** Points to the text-only page header component.
- 02** Points to the 'Executive Team' and 'Directors' tabs.
- 03** Points to the first employee profile in the grid.
- 04** Points to the expanded bio section at the bottom of the desktop wireframe.

## ANNOTATIONS

- 01** Text-only page header component. Full technical specifications TBD.  
We recommend having a text only page header component on all tertiary pages.
- 02** Messaging specifically related to "Executive Team" and "Directors".
- 03** Clicking the headshot or employee Name/Job Title/Department will expand bio and push other content down the page. Only one employee can be expanded at one time. To collapse bio, user can click on another employee or click the same employee a second time.
- 04** Tapping the headshot or employee Name/Job Title/Department will expand bio. On mobile, multiple employees can be expanded at one time. To collapse bio, user can click the same employee a second time.



## ANNOTATIONS

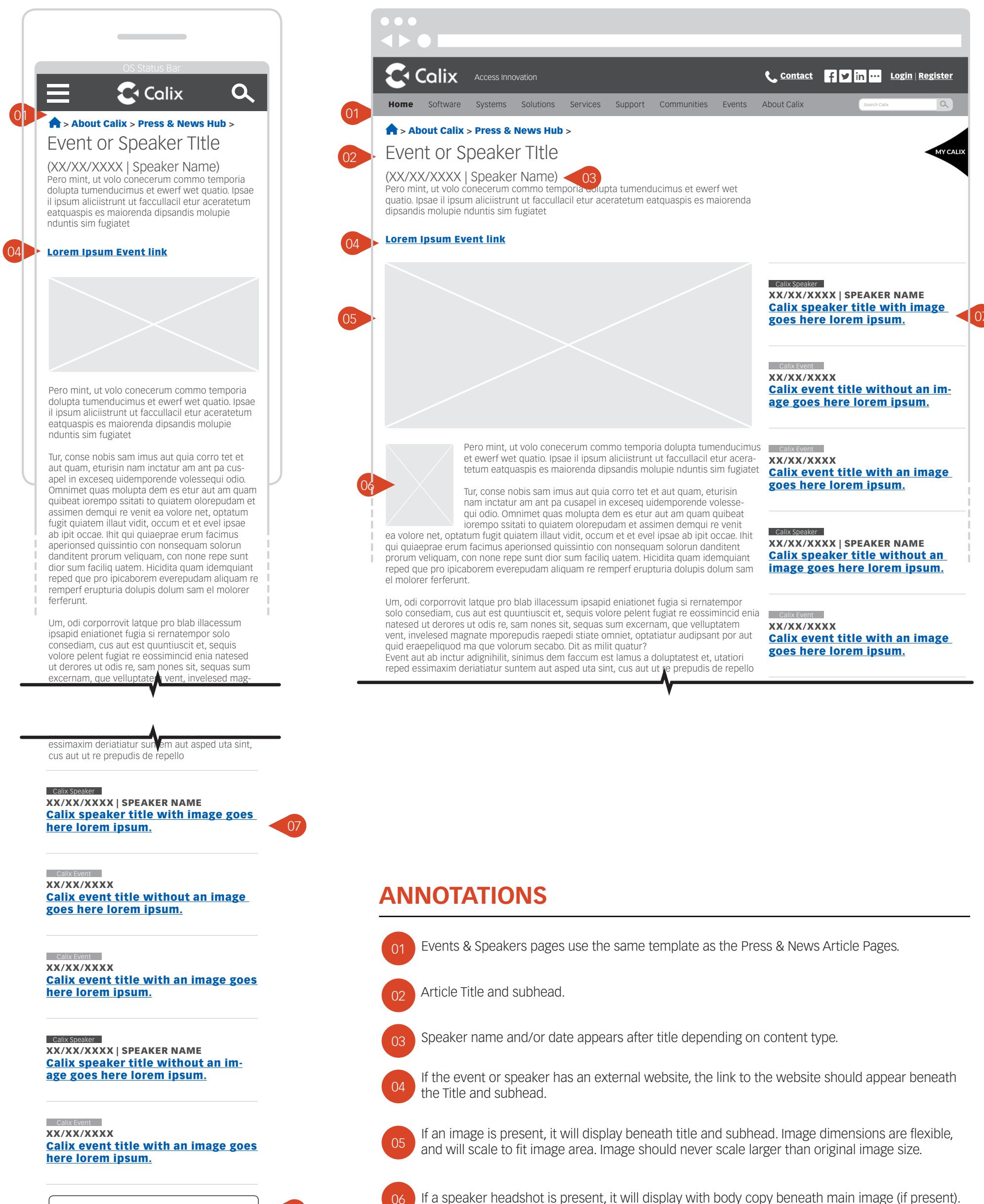
- 01 Events & Speakers uses the same template as the Press & News Hub.
- 02 Text-only page header component.
- 03 User can filter content based on content type or featured content. Content defaults to all and always displays events and speakers by date with the most current appearing first.
- 04 Clicking on content label on desktop will filter content and will update filters above content area. Clicking anywhere else on the module will take the user to the event/speaker page.
- 05 Tapping on content label on mobile will filter content and will update filters above content area. Clicking anywhere else on the article will take the user to the event/speaker page.
- 06 All content will have a required Headline. Articles that do not have an image will also display an optional subhead. Subheads do not appear on mobile.
- 07 Users can view content in tile view and list view. See following page for list view.
- 08 Image size is flexible. Module expands to fit image and text. The same image is used for desktop and mobile. Image scales to fit image area. Minimum image height and width TBD in visual design.
- 09 Optional Headshot of Calix Speaker.
- 10 Both mobile and desktop will use endless lazy-loading scrolling. Loading animation should be present in case browser or server are slow to respond. Number of articles on initial load TBD in development.

The wireframe illustrates the design of the Calix Events & Speakers page across two platforms:

- Mobile View (Left):** Shows a list of items. Item 1 is a speaker entry with a placeholder image and a link to "Calix speaker title with image goes here lorem ipsum.". Item 2 is an event entry with a placeholder image and a link to "Calix event title without an image goes here lorem ipsum.". Item 3 is another speaker entry with a placeholder image and a link to "Calix speaker title with an image goes here lorem ipsum.". Item 4 is an event entry with a placeholder image and a link to "Calix event title with an image goes here lorem ipsum.". A red callout labeled "03" points to the bottom of the list.
- Desktop View (Right):** Shows a similar list but with more detailed content. Item 1 is a speaker entry with a placeholder image and a link to "Calix speaker title with image goes here lorem ipsum.". Item 2 is an event entry with a placeholder image and a link to "Calix event title without an image goes here lorem ipsum.". Item 3 is another speaker entry with a placeholder image and a link to "Calix speaker title without an image goes here lorem ipsum.". Item 4 is an event entry with a placeholder image and a link to "Calix event title with an image goes here lorem ipsum.". Above the list, there is a navigation bar with tabs for "All", "Calix Events", "Calix Speakers", and "Featured". A red callout labeled "04" points to the "Featured" tab.

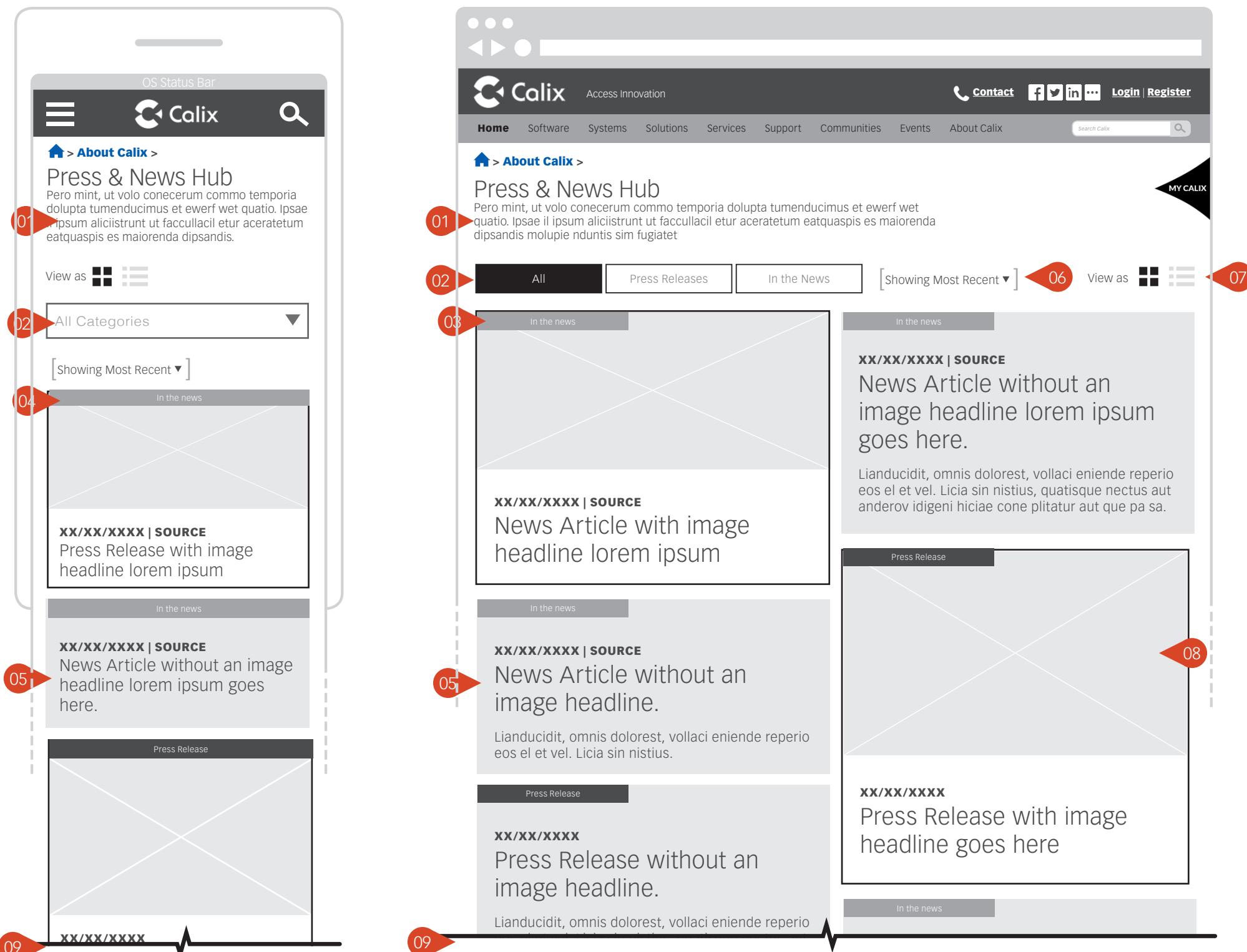
## ANNOTATIONS

- 01 Clicking on content label on desktop will filter content and will update filters above content area.
- 02 Images do not display on list view.
- 03 Both mobile and desktop will use endless lazy-loading scrolling. Loading animation should be present in case browser or server are slow to respond. Number of articles on initial load TBD in development.
- 04 The Featured section contains both Events and Speakers. Will need a way to mark items as Featured in the CMS.



## ANNOTATIONS

- 01 Events & Speakers pages use the same template as the Press & News Article Pages.
  - 02 Article Title and subhead.
  - 03 Speaker name and/or date appears after title depending on content type.
  - 04 If the event or speaker has an external website, the link to the website should appear beneath the Title and subhead.
  - 05 If an image is present, it will display beneath title and subhead. Image dimensions are flexible, and will scale to fit image area. Image should never scale larger than original image size.
  - 06 If a speaker headshot is present, it will display with body copy beneath main image (if present).
  - 07 5 most current Events/Speakers will list here.
  - 08 CTA to take the user back appears at the bottom of each mobile Event Speaker page.



## ANNOTATIONS

- 01 Press & News Hub uses the same template as the Events & Speakers.
- 02 Text-only page header component.
- 03 User can filter content based on content type. Content defaults to all and always displays content by date with the most recent appearing first.
- 04 Clicking on content label on desktop will filter content and will update filters above content area. Clicking anywhere else on the module will take the user to the article page.
- 05 Tapping on content label on mobile will filter content and will update filters above content area. Clicking anywhere else on the article will take the user to the article page.
- 06 All articles will have a required Headline. Articles that do not have an image will also display an optional subhead. Subheads do not appear on mobile.
- 07 Users select a start date to view content, see following page for reference.
- 08 Users can view content in tile view and list view. See following page for list view.
- 09 Image size is flexible. Module expands to fit image and text. The same image is used for desktop and mobile. Image scales to fit image area. Minimum image height and width TBD in visual design.
- 09 Number of articles on initial load TBD in development. A "view more" CTA will appear at the bottom of the list.

**Annotations:**

- 01 Press & News Article Pages use the same template as the Events & Speakers pages.
- 01 Clicking on content label on desktop will filter content and will update filters above content area.
- 02 Images do not display on list view.
- 03 Number of articles on initial load TBD in development. A "view more" CTA will appear at the bottom of the list.
- 04 Date updates as user interacts with controls below.
- 05 Month and year will default to current month and year. User scrolls to adjust month and date separately.
- 06 Clicking on any part of the "Showing Most Recent" control will trigger overlay to set start date. User can collapse overlay by clicking update or by clicking anywhere on the screen outside of the overlay.
- 07 User can easily set to "Most Recent" at any time.
- 08 Displayed on desktop and mobile after date range is updated.

**Press Release Title**  
Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda dipsandis moulipie nduntis sim fugiatet

Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda dipsandis moulipie nduntis sim fugiatet

Tur, conse nobis sam imus aut quia corro tet et aut quam, eturisin nam inctatur am ant pa cusapel in exceseq uidemporende volessequi odio. Omnimet quas molupta dem es etur aut am quam quibeat iorempo ssitati to quiatem olorupudam et assinem demqui re venit ea volore net, optatum fugit quiatem illaut vidit, occum et et evel ipsae ab ipit occae. Ihit qui quiaeprae erum facimus aperionsed quissintio con nonsequam solorun danditent prorum vellquam, con none repe sunt dior sum faciliq uatem. Hicidita quam idemquiant reped que pro ipicaborem everepudam aliquam re remperf erupturia dolupis dolum sam el molorer fererunt.

Um, odi corporrovit latque pro blab illacessum ipsapid eniationet fugia si rernatempor solo consediam, cus aut est quuntiuscit et, sequis volore pelent fugiat re eossimincid enia natesed ut derores ut odis re, sam nones sit, sequas sum excernam, que vellupatae vent, invelesed mag-

01 02 03 04 05 06

**Press Release**  
**XX/XX/XXXX**  
**Press Release with image headline lorem ipsum.**

**In the news**  
**XX/XX/XXXX | SOURCE**  
**News Article without an image headline lorem ipsum goes here.**

**Press Release**  
**XX/XX/XXXX**  
**Press Release with image headline goes here.**

**Press Release**  
**XX/XX/XXXX**  
**Press Release with image headline goes here.**

< Back to Press & News Hub

## ANNOTATIONS

- 01 Article Title and subhead.
- 02 If an image is present, it will display beneath title and subhead. Image dimensions are flexible, and will scale to fit image area. Image should never scale larger than original image size.
- 03 Download PDF option only appears on Press Release pages. Calix has requested PDF is created dynamically based on CMS data.
- 04 5 most recent articles/press releases will list here.
- 05 CTA to take the user back appears at the bottom of each mobile article page.
- 06 We recommend creating an article entry for all featured content from 3rd party sources. These pages can give a summary of the media coverage and provide a link to media coverage beneath the Title and subhead.

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# Group 2

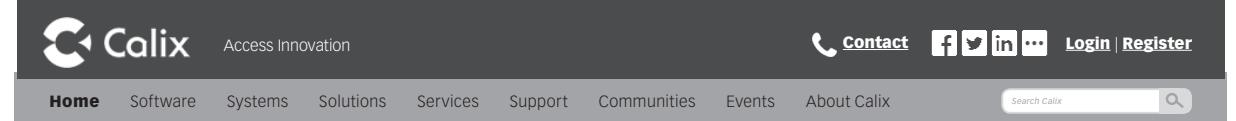
EPSILON®

# Breadcrumbs

01 ► Home (No Breadcrumb)



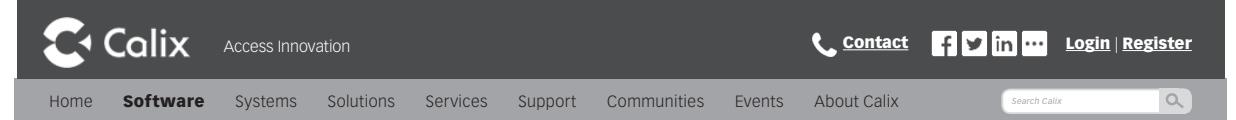
Home (No Breadcrumb)



02 ► Overview Pages (No Breadcrumb)



Overview Pages (No Breadcrumb)



Secondary Pages

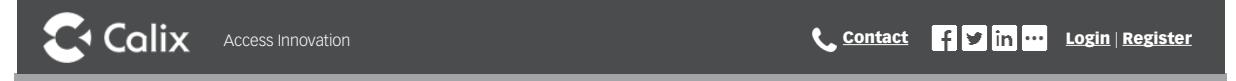


03 ► [Home](#) > [Software](#) >

Compass

Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda dipsandis molupie nduntis sim fugiatet

Secondary Pages



03 ► [Home](#) > [Software](#) >

Compass

Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda dipsandis molupie nduntis sim fugiatet

Tertiary Pages



[Home](#) > [Software](#) > [Compass](#) >

Command Center

Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda dipsandis molupie nduntis sim fugiatet

Tertiary Pages



[Home](#) > [Software](#) > [Compass](#) >

Command Center

Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda dipsandis molupie nduntis sim fugiatet

## ANNOTATIONS

1. Breadcrumbs are not needed on the homepage level.
2. Breadcrumbs are not needed for the overview pages. The user is not deep enough into the site hierarchy to need the information provided by the breadcrumb.
3. Breadcrumbs first appear at the secondary page level and continue on for all deeper level pages. The current page is not included in the breadcrumb—the page title indicates the current location to the user.

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# Video Library



Video Library

**PLEASE NOTE:** Design of this module is dependent on Wistia support and may evolve as we get further through delivery solutions

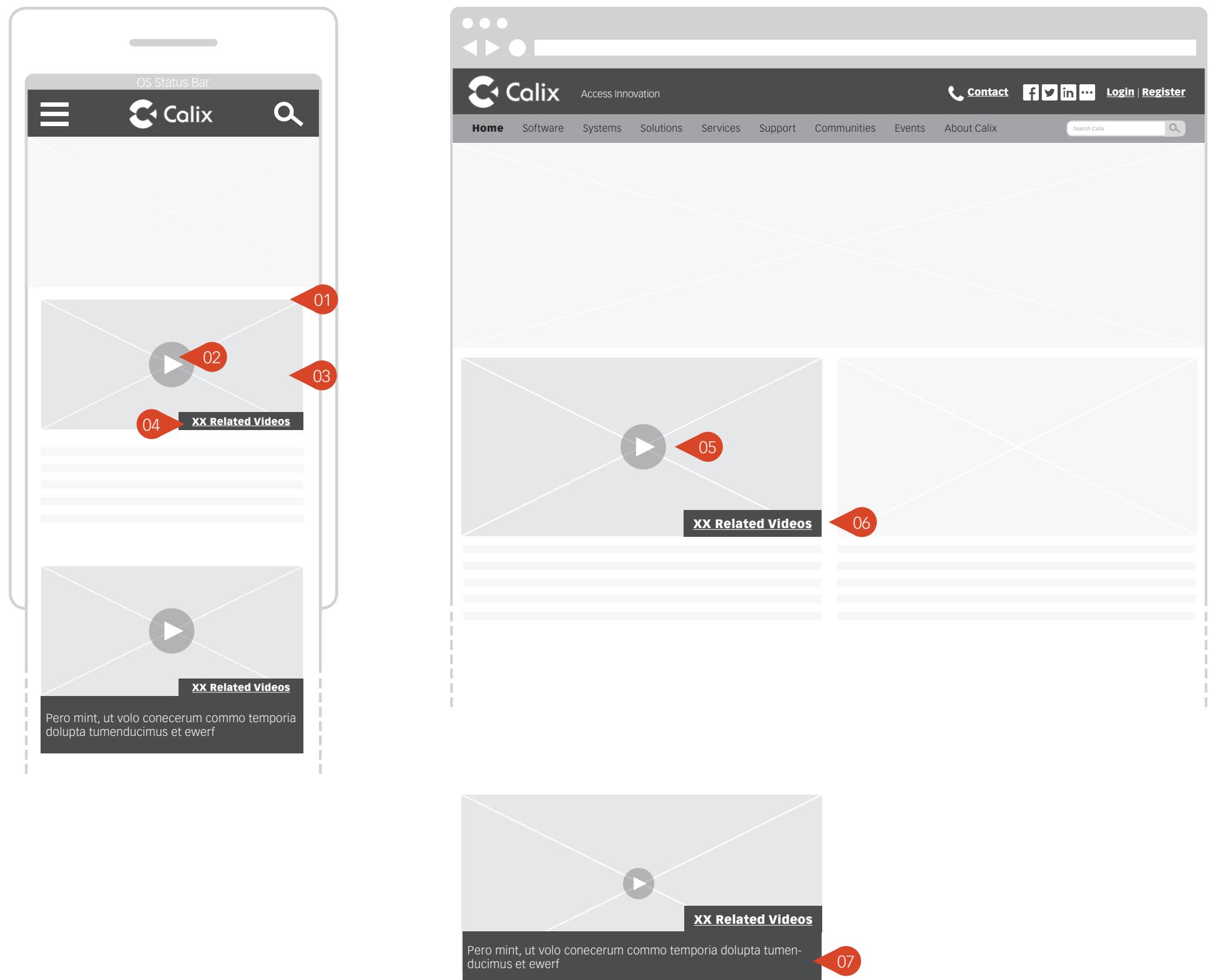
## COMPATIBLE COMPONENTS

- Generic Content
- Image with Text Below
- Uneven Column Component
- News & Social Spotlight

## INCOMPATIBLE COMPONENTS

- Hero Component\*
- News Carousel
- Overview Component
- Related Products
- Full Width Featured Content
- Teaser Component
- Chart Component
- Detailed System Component\*

\* Component can contain single videos

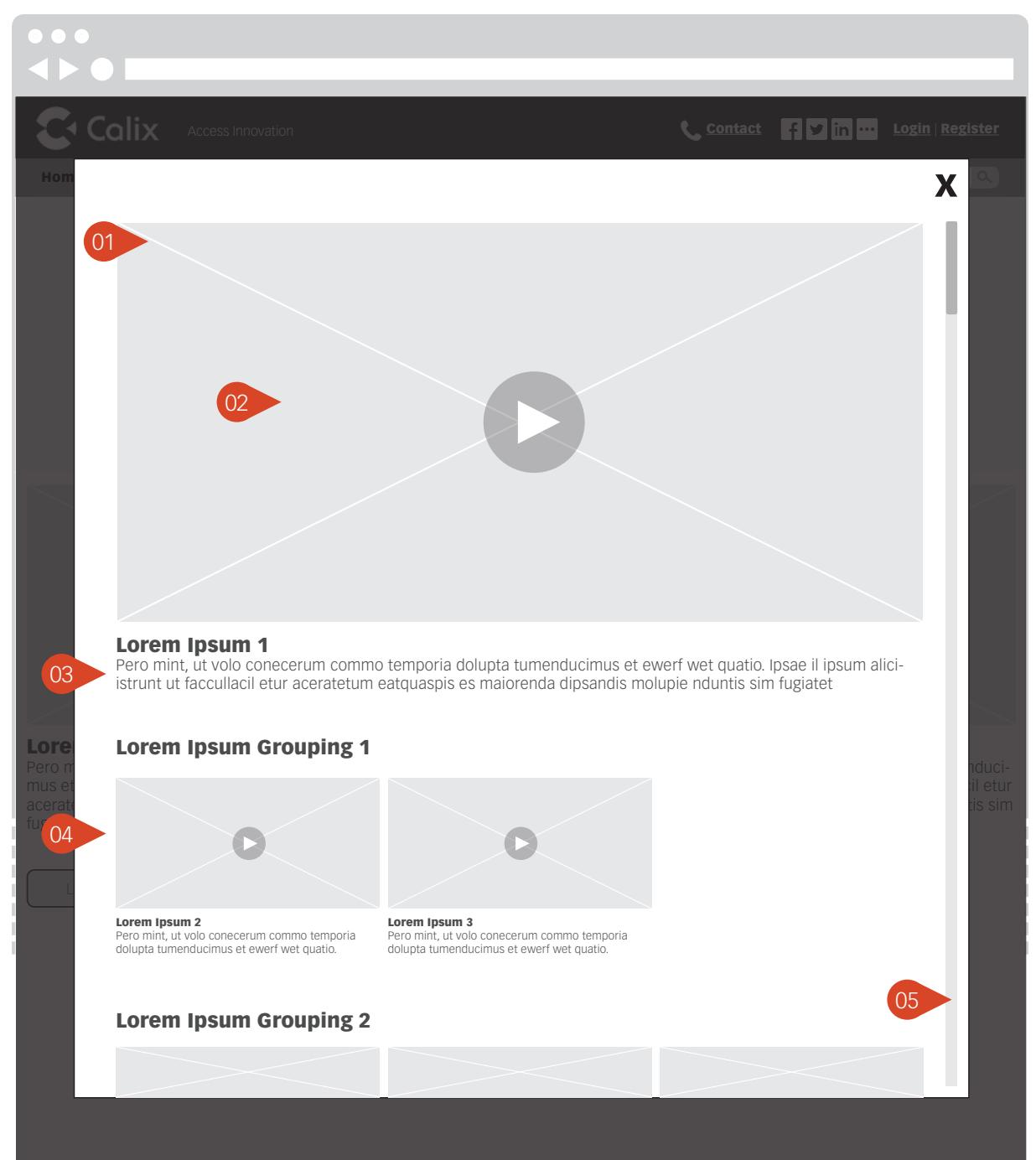


## ANNOTATIONS

- 1. Video hosted by Wistia:** Use wistia players and controls. Calix to confirm functionality.
- 2. Video Display:** Video libraries will display a play button in the same way a single video does.
- 3. Mobile Video:** Tapping anywhere on the video poster frame on a mobile device will take the user to a video library page. See page 29 for reference.
- 4. Mobile Related Videos Link:** When displaying video libraries, a link communicating the number of related videos will appear. Tapping this link on a mobile device will take the user to a video library page. See page 29 for reference.
- 5. Desktop Video:** Clicking anywhere on the video poster frame on desktop will trigger the video library lightbox. The main video will play upon opening the lightbox. See page 28 for reference.
- 6. Desktop Related Videos Link:** Clicking this link on desktop will trigger the video library lightbox with no video playing upon opening the lightbox. See page 28 for reference.
- 7. Caption:** All video libraries have an optional caption field which overlays the video on desktop. On mobile the caption appears below the video image area.

## ANNOTATIONS

- 1. Video hosted by Wistia:** use wistia players and controls. Calix to confirm functionality.
- 2. Main video:** The main video appears here as well as in its' related grouping below.
- 3. Video requirements:** Every video uploaded must be assigned a grouping. Each video has a required Title field and a required Description field.
- 4. Related videos:** Related videos list down the page in groupings set in the CMS. Clicking any related video will play the selected video in the main video area.
- 5. Lightbox Height:** Height of lightbox is fixed and will utilize endless lazy-loading scrolling to view additional content.





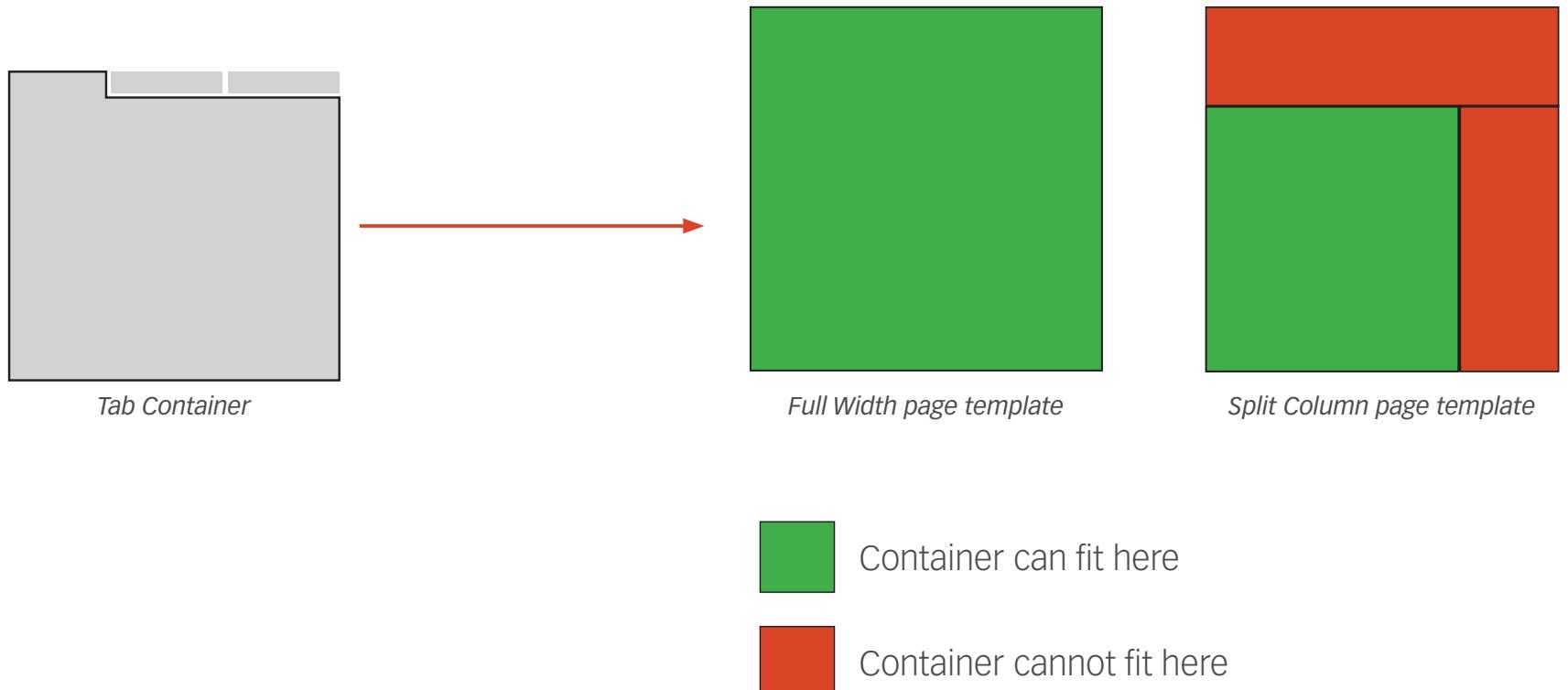
## ANNOTATIONS

- 1. Main video (hosted by Wistia):** Tapping on a video will trigger fullscreen video player. Use wistia players and controls. On mobile, Main video only appears at the top of the screen - it does not repeat in its' related grouping as it does on desktop.
- 2. Related videos:** Related videos list down the page in groupings set in the CMS. Tapping a video will trigger fullscreen video player.
- 3. Scrolling:** This page will utilize endless lazy-loading scrolling.



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# Tab Container

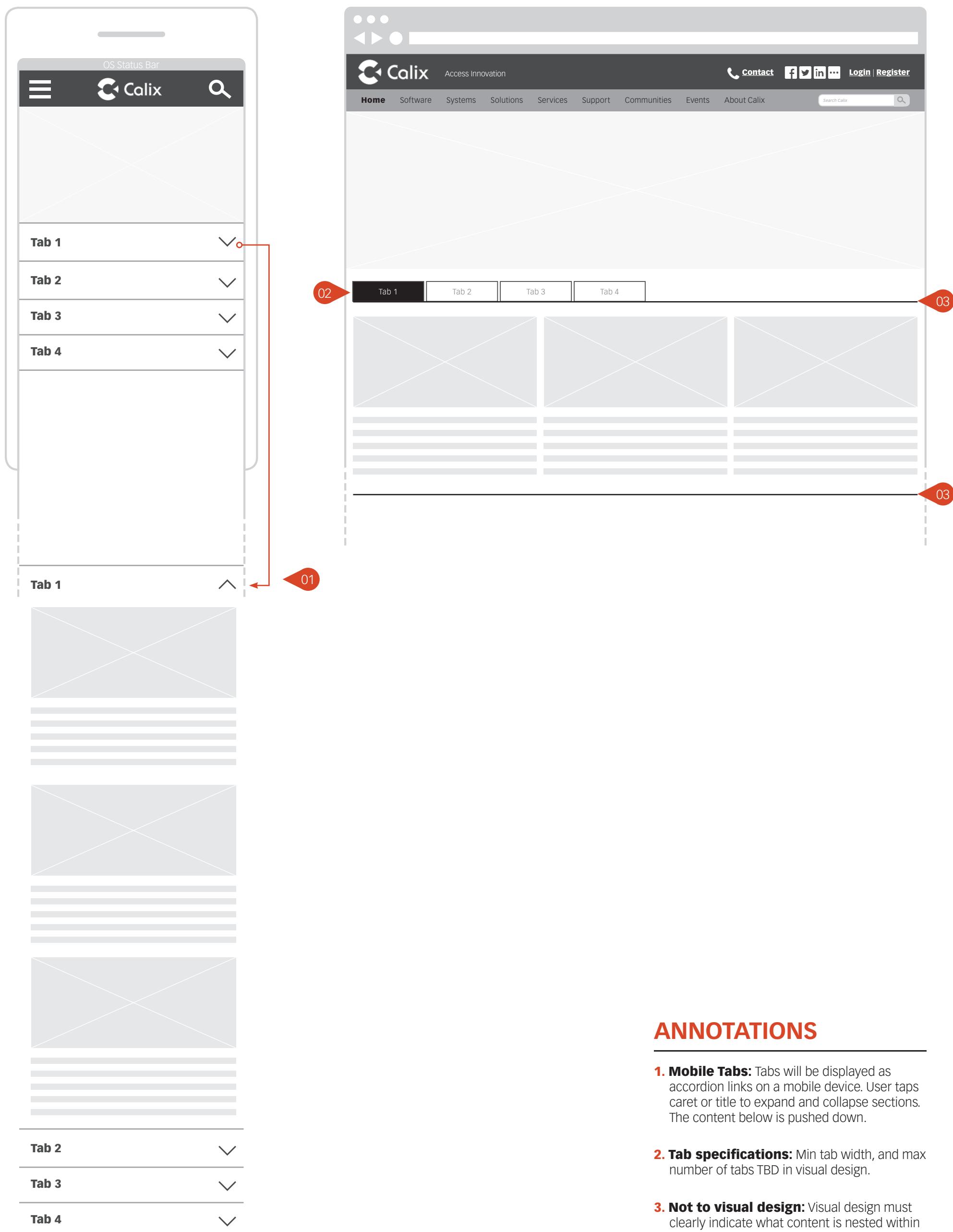


## COMPATIBLE COMPONENTS

- Detailed System Component
- Chart Component
- Generic Content
- Image with Text Below
- Uneven Column Component

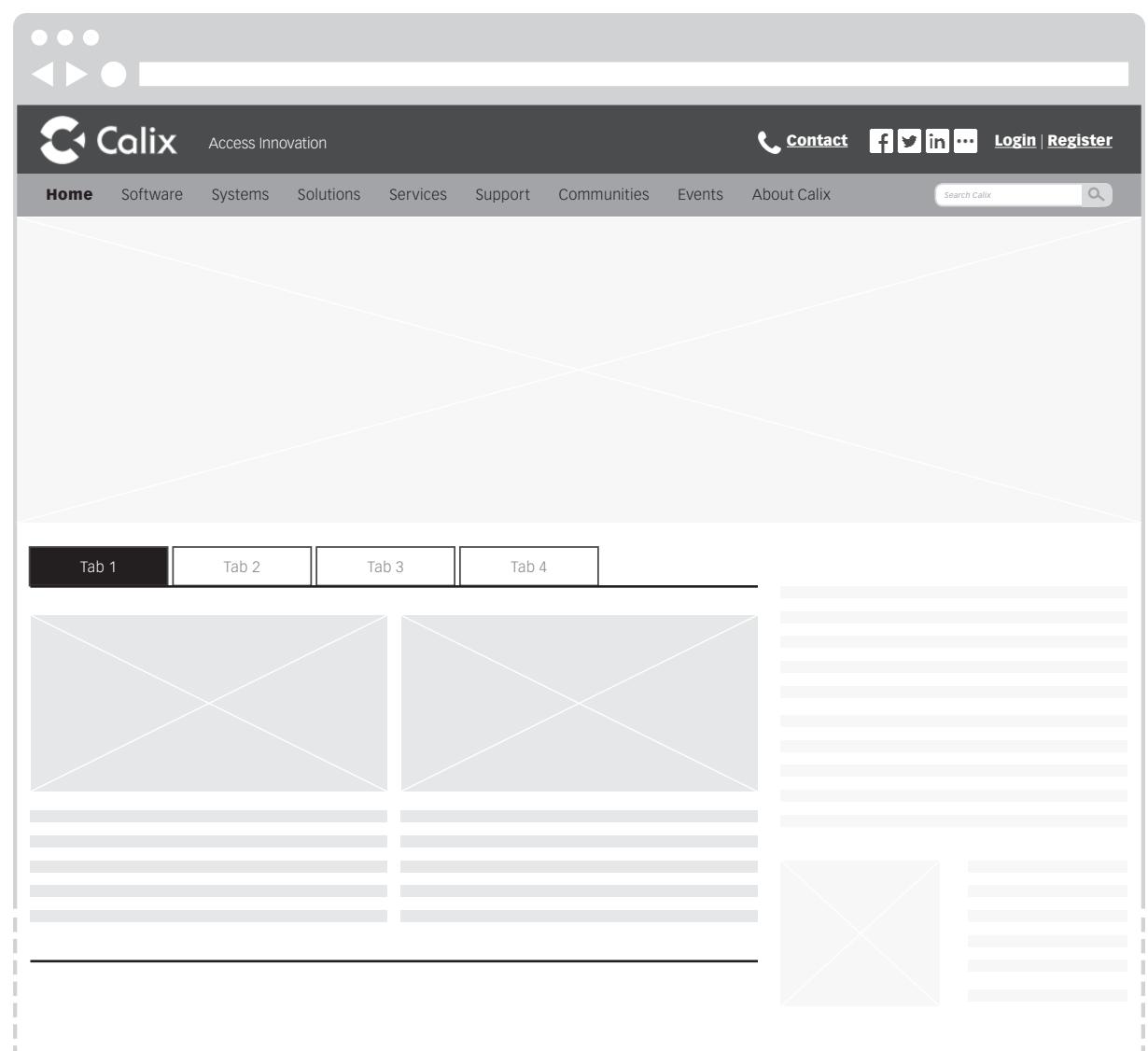
## INCOMPATIBLE COMPONENTS

- Hero Component
- News Carousel
- News & Social Spotlight
- Overview Component
- Related Products
- Full Width Featured Content
- Teaser Component



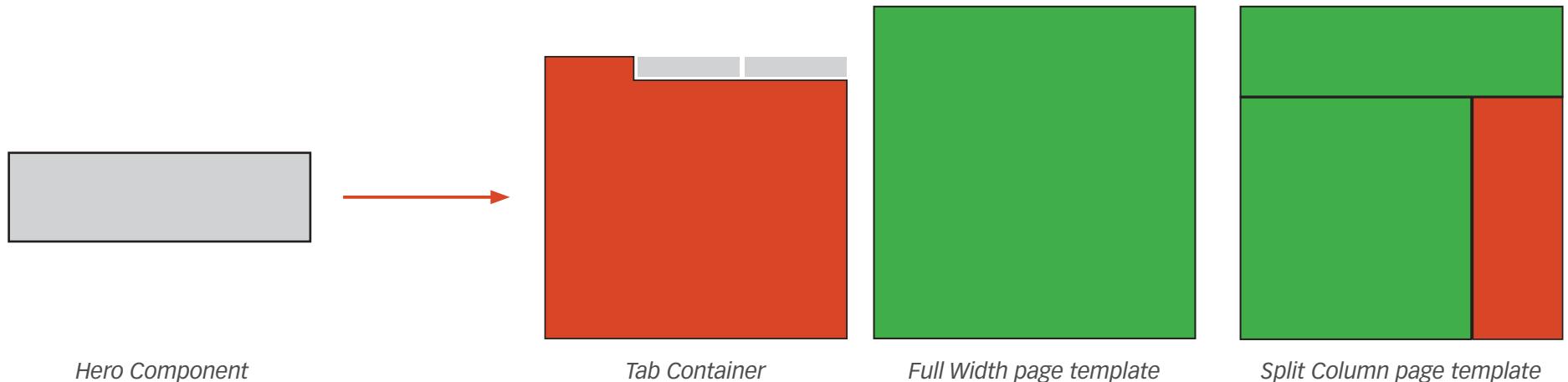
## ANNOTATIONS

- 1. Mobile Tabs:** Tabs will be displayed as accordion links on a mobile device. User taps caret or title to expand and collapse sections. The content below is pushed down.
- 2. Tab specifications:** Min tab width, and max number of tabs TBD in visual design.
- 3. Not to visual design:** Visual design must clearly indicate what content is nested within the tab structure.



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# Hero



*Hero Component*

*Tab Container*

*Full Width page template*

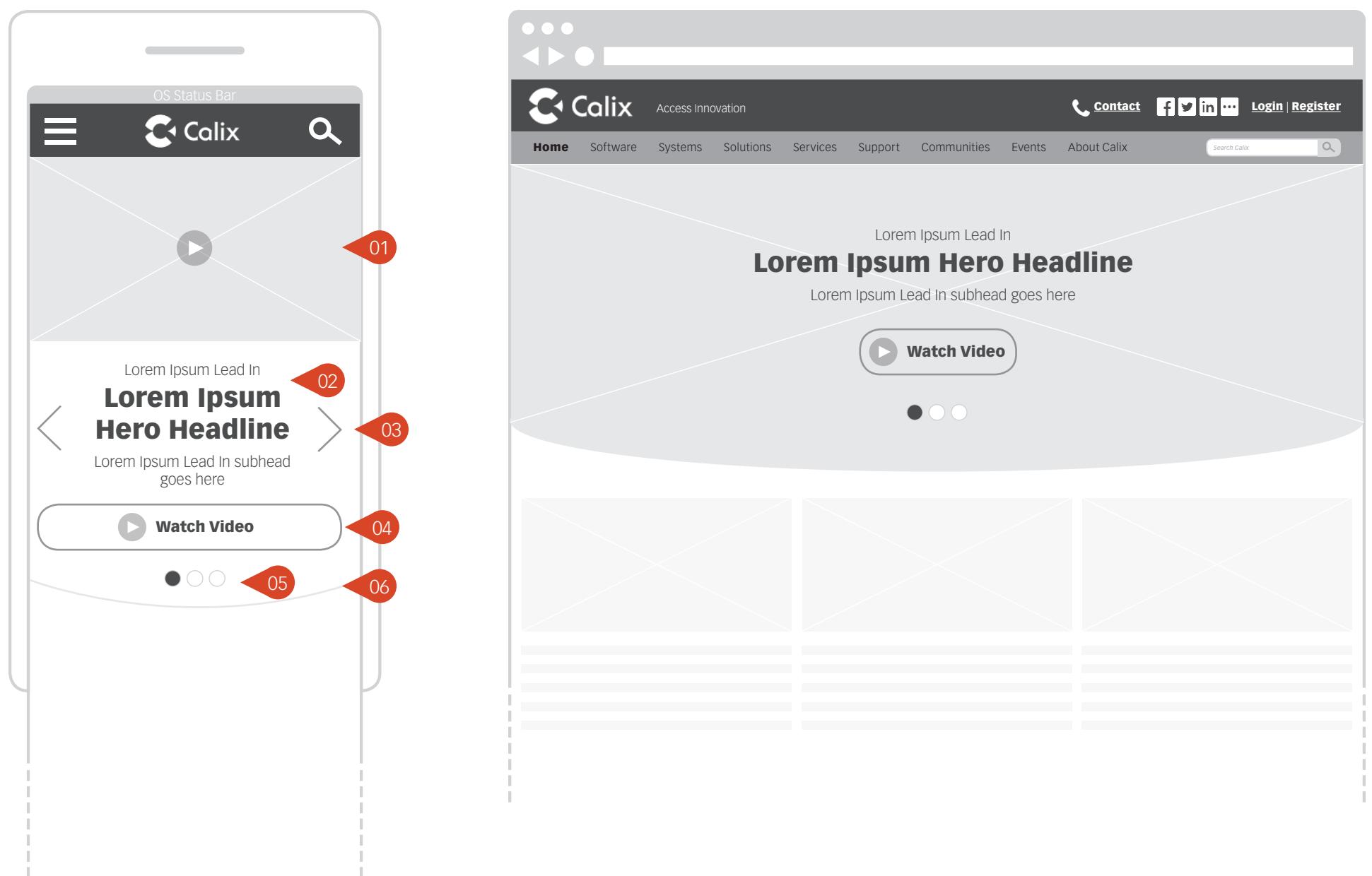
*Split Column page template*



Component can fit here

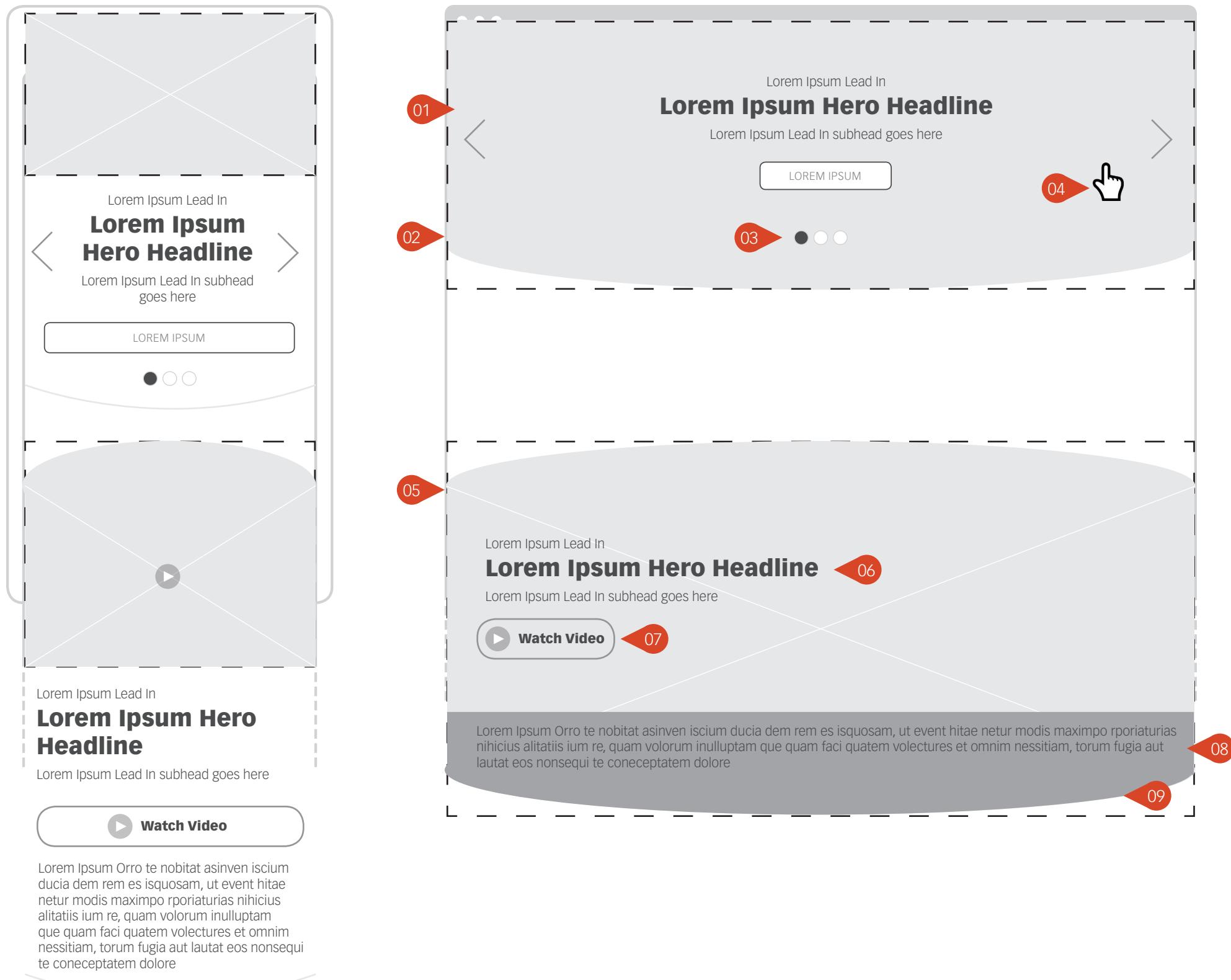


Component cannot fit here



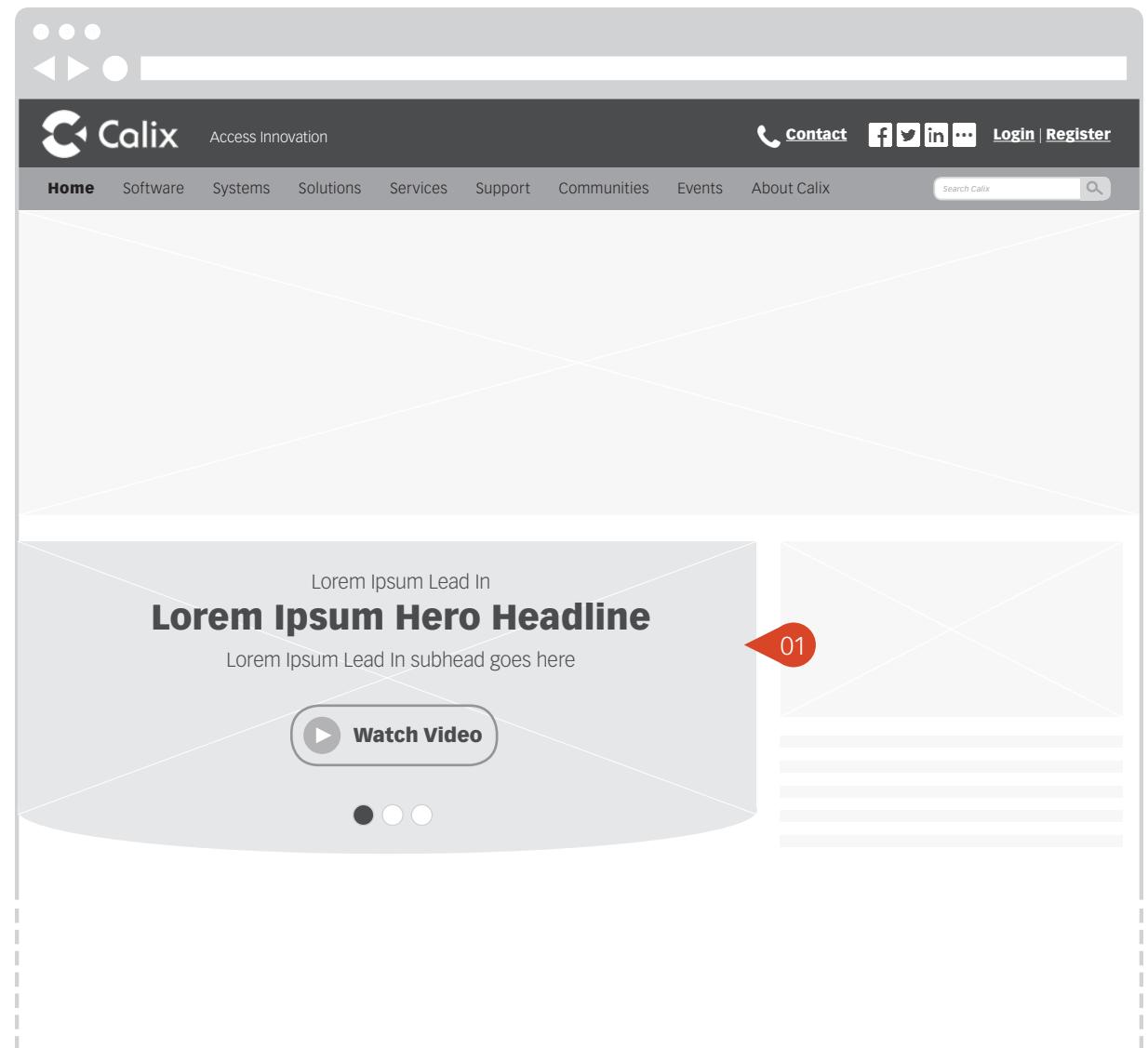
## ANNOTATIONS

- 1. Mobile Images:** Mobile images will have different aspect ratios than desktop, and will need to be uploaded as separate files. When hero images are videos, user can tap to play video in full screen, use wistia players and controls.
- 2. Mobile Text:** Text appears below image on mobile devices.
- 3. Mobile Carousel arrows:** When multiple hero slides exist, carousel arrows will appear with text and CTA. User can tap arrows or swipe to view additional slides.
- 4. Mobile Buttons:** Tap friendly button to appear on mobile. When CTA triggers a video, play button will also appear on mobile image.
- 5. Mobile Carousel Dots:** When multiple hero slides exist, carousel dots will appear beneath the text and CTA as a visual indicator only; dots do not have any interactive properties.
- 6. Mobile Curve:** When hero module is set to have a bottom-curve, curve displays as a curved rule on mobile. A top-curve will display as a curved image.



## ANNOTATIONS

- 1. Hero Image Height:** Hero modules containing images can be set to short or tall. This setting applies to both desktop and mobile. Carousel functionality is optional and available for both the short and tall hero.
- 2. Short Hero:** The short setting will have one defined image size for desktop and one defined image size for mobile TBD in visual design. Carousel optional.
- 3. Carousel Dots:** On desktop, carousel dots can be clicked to navigate from slide to slide. On mobile, carousel dots have no interactive properties.
- 4. Carousel Arrows:** On desktop, arrows only appear on rollover. On mobile, arrows appear with text and CTA. User can tap arrows or swipe to view additional slides.
- 5. Tall Hero:** The tall setting will have one defined image size for desktop and one defined image size for mobile TBD in visual design. Carousel optional.
- 6. Text fields:** Text should never be embedded in the image—text should be problematically overlaid on top of image.  
Headline is required. Lead-in and subhead are optional. Font size and style cannot be adjusted. User can adjust text justification (Left or center) and color (Color options TBD in visual design).
- 7. CTA:** CTA can be set to Primary button, Secondary button, or video. When set to video, play icon will appear over image on mobile. On both mobile and desktop, clicking or tapping anywhere on the hero image, except the carousel dots and arrows, will activate the same action as the CTA.
- 8. Captions:** Hero captions are optional and can only be placed on a static hero (cannot be placed on Carousel). Font size, style, and color are fixed. Rules regarding text justification TBD in visual design. Caption appear below the CTA on mobile.
- 9. Curves:** Hero components can have an optional bottom-curve and an optional top-curve. When no image is present curves display as a rule. When hero module is set to have a bottom-curve, curve displays as a curved rule on mobile. A top-curve will display as a curved image.

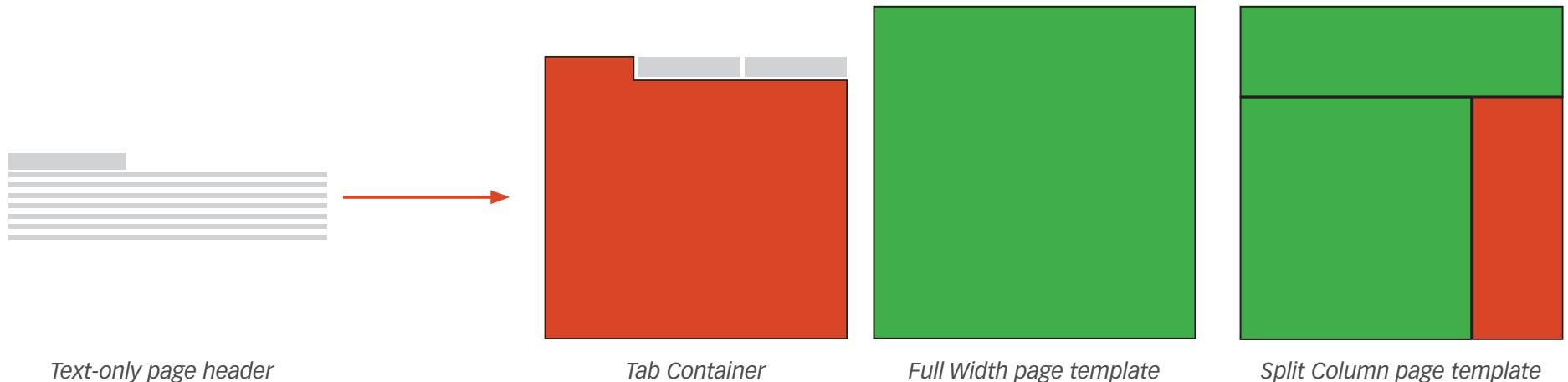


## ANNOTATIONS

1. Split column Hero will scale down desktop full-width image. All other options, controls and behaviors are the same as full-width component.

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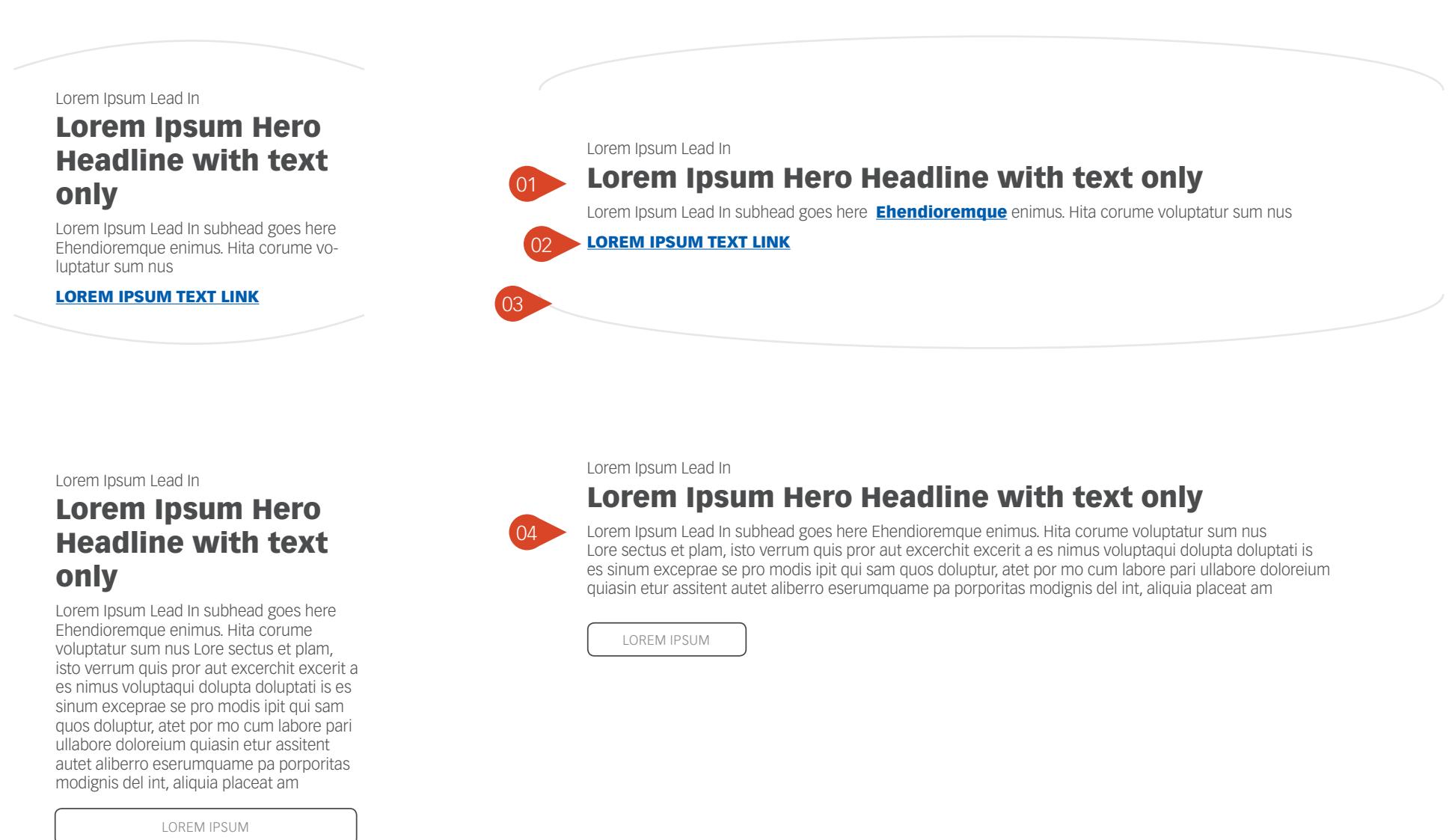
# Text-only Page Header



Component can fit here



Component cannot fit here

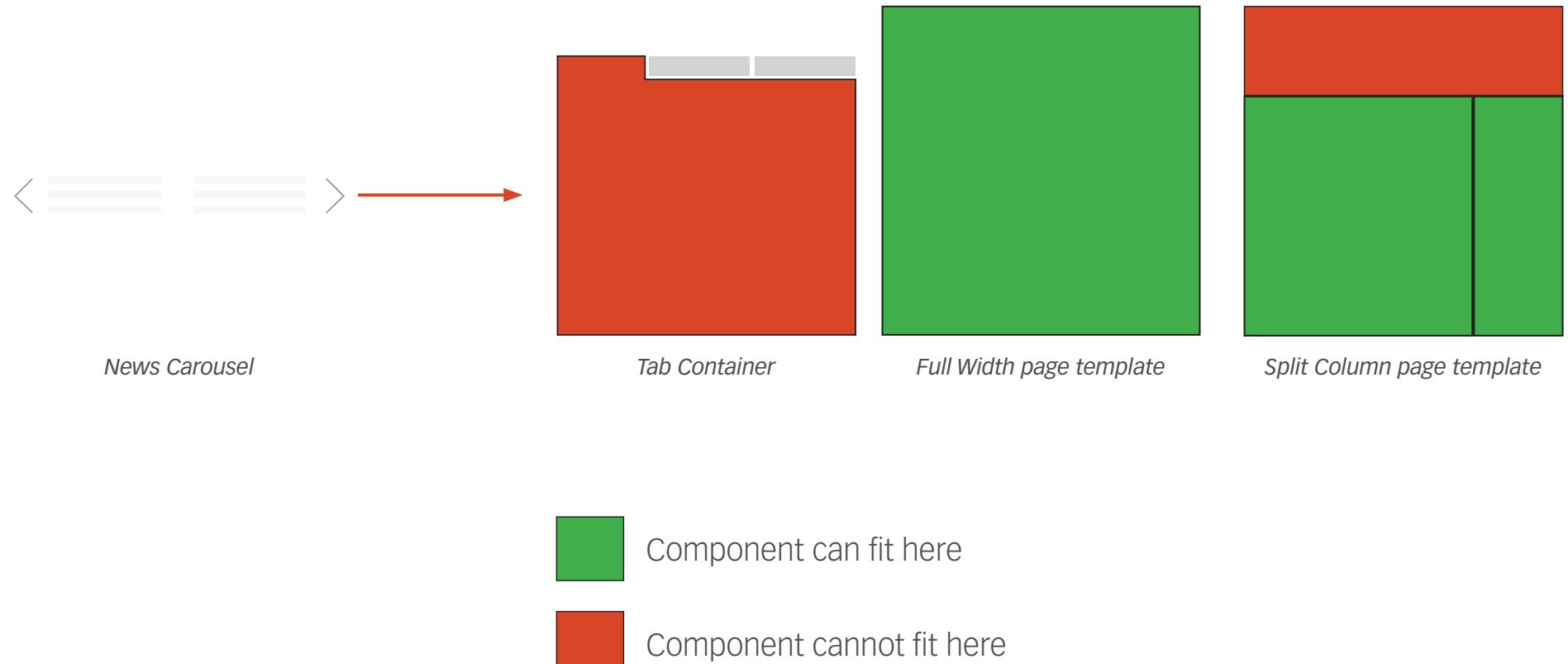


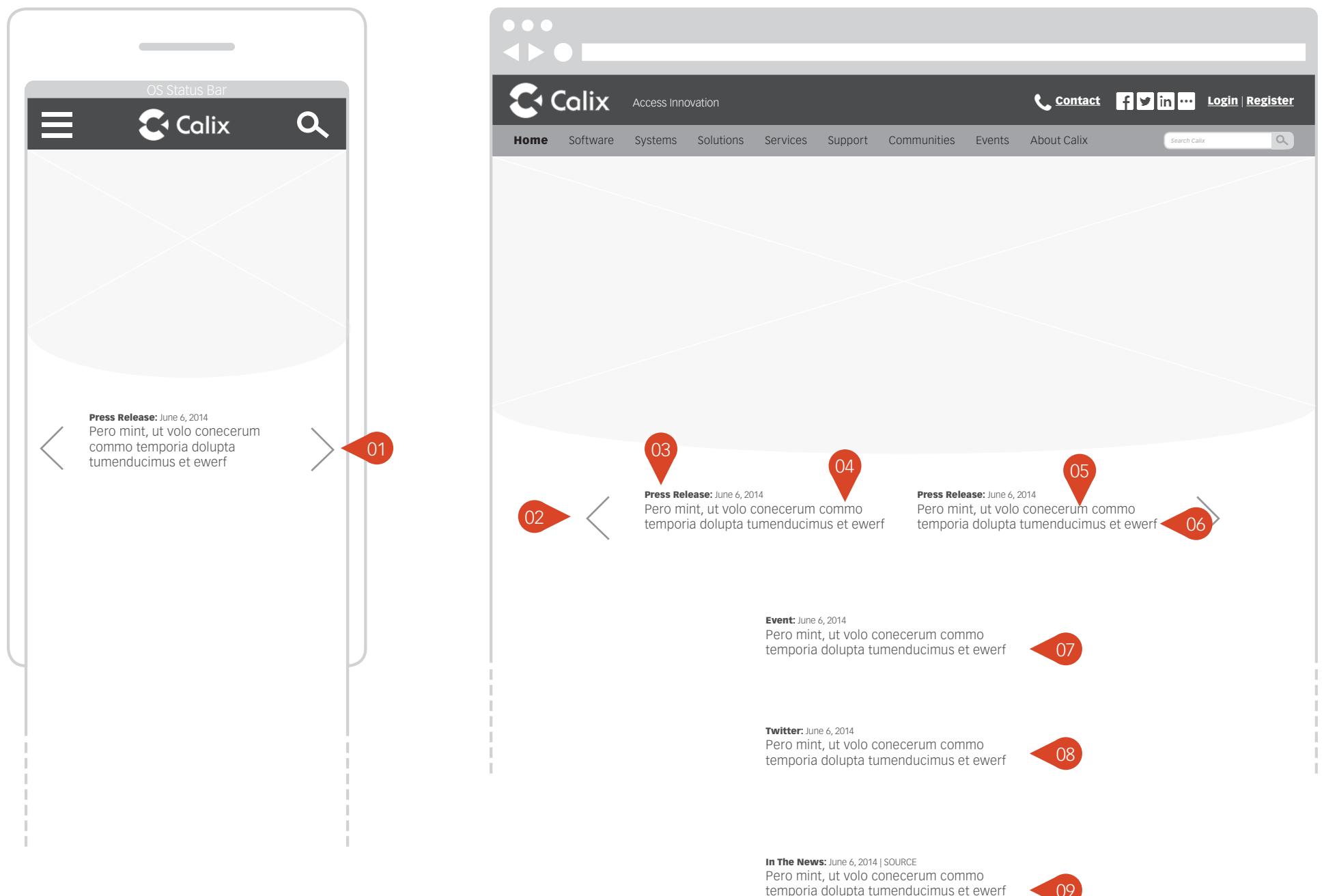
## ANNOTATIONS

- 1. Text fields:** Headline is required. Lead-in and subhead are optional. Font size, style, color, and text justification (left) cannot be adjusted. Text fields have no character limit. User can use WYSIWYG to create bold, italicized or hyperlinked text within subhead.
- 2. CTA:** CTA can be set to Primary button, Secondary button, or Text link.
- 3. Curves:** Optional bottom-curve and an optional top-curve. Curves display as a rule.
- 4. Component Height:** Height is determined by length of content.

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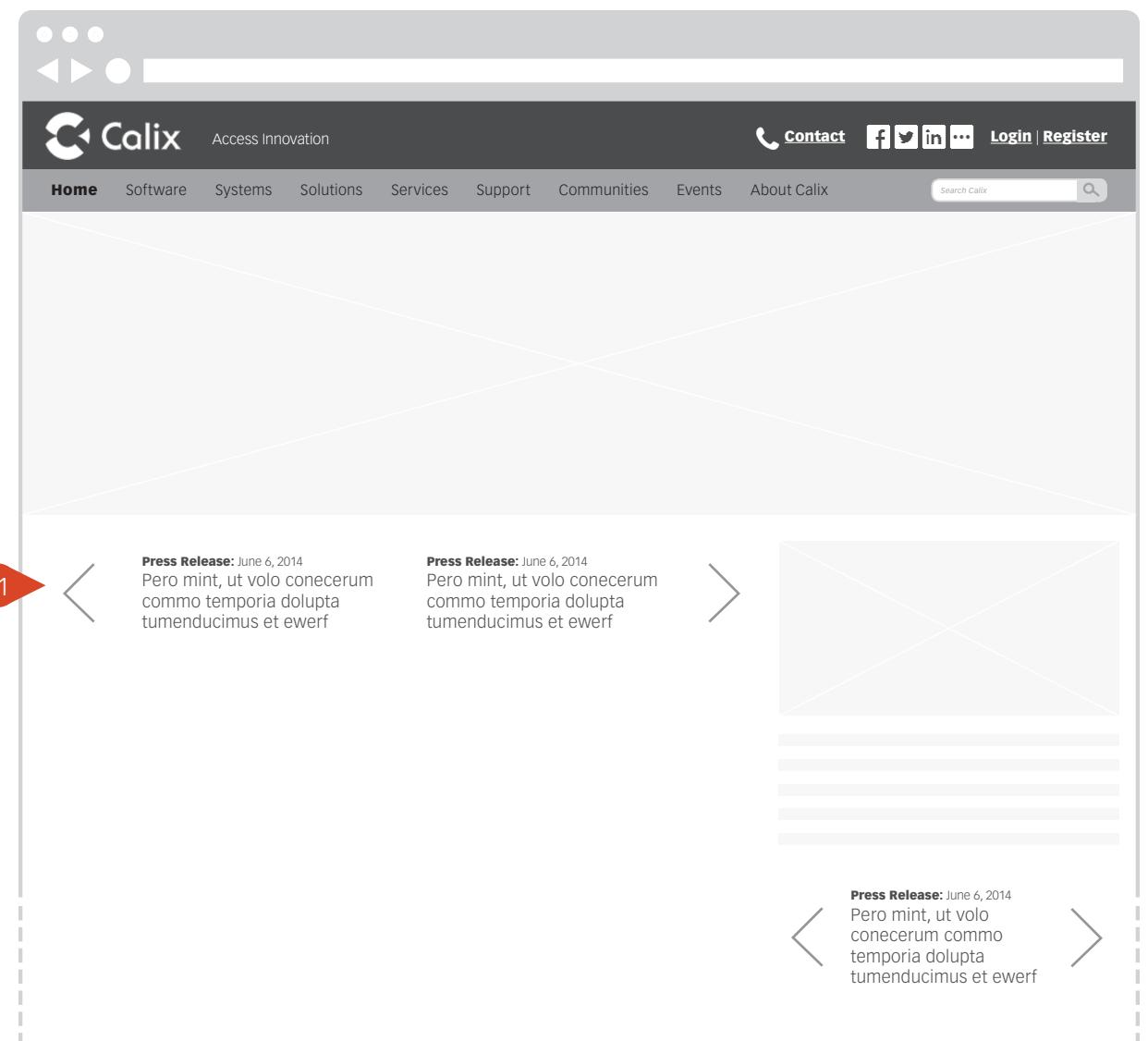
# News Carousel





## ANNOTATIONS

- 1. Mobile Carousel:** Only one item appears on mobile with text wrapping to fit text area. User can tap arrows or swipe to view additional content.
  - 2. Scrolling:** Carousel will utilize infinite scrolling both left and right.
  - 3. Carousel Content:** News carousel can only pull in one type of content. Upon initial launch, carousel can feature press releases, In the News, events or Twitter. Future integrations will include blog articles. Content will display by date. Carousel will pull the 10 most recent items within the selected category.
  - 4. Clickable/Tappable area:** User can click or tap anywhere in the text area.
- 
- 5. Character limit:** Must be at least 140 character to allow for full display of twitter posts.
  - 6. Press Release:** Features press release title. Title will be truncated if character count exceeds character limit. Clicking/Tapping on a Press Release will take the user to the selected press release page.
  - 7. Event:** Features Event title. Title will be truncated if character count exceeds character limit. Clicking/Tapping on an event will anchor link the user to the selected event on the Events page.
  - 8. Twitter:** Features full tweet. Clicking/Tapping on a Tweet will open a new tab and take the user to the selected tweet on twitter.
  - 9. In The News:** Features In The News title. Title will be truncated if character count exceeds character limit. Clicking/Tapping on an In The News article will take the user to the selected In The News article page.

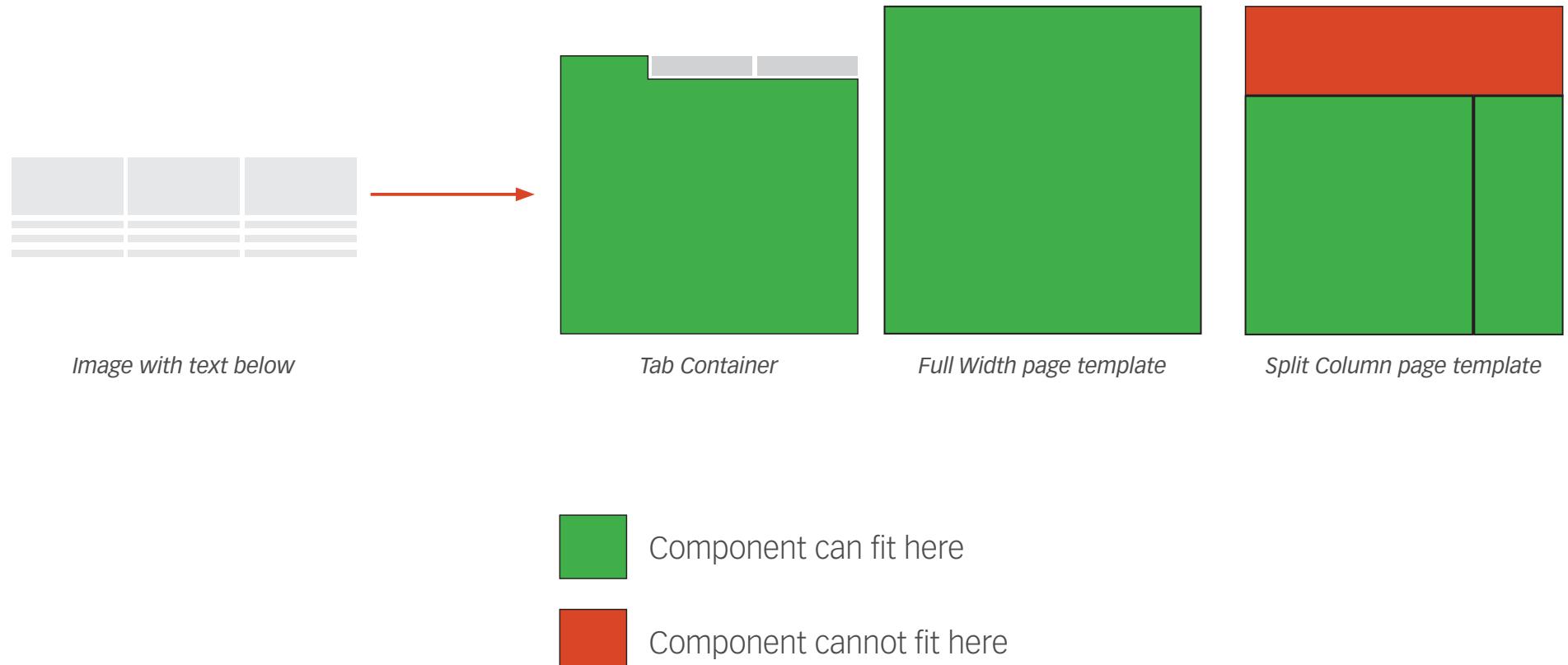


## ANNOTATIONS

- 1. Large Column:** 2 items are displayed with text wrapping to fit text area. All other options, controls and behaviors are the same as full-width component.
- 2. Small Column:** 1 item is displayed with text wrapping to fit text area. All other options, controls and behaviors are the same as full-width component.

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Image with text  
below



**01**

**02**

**03**

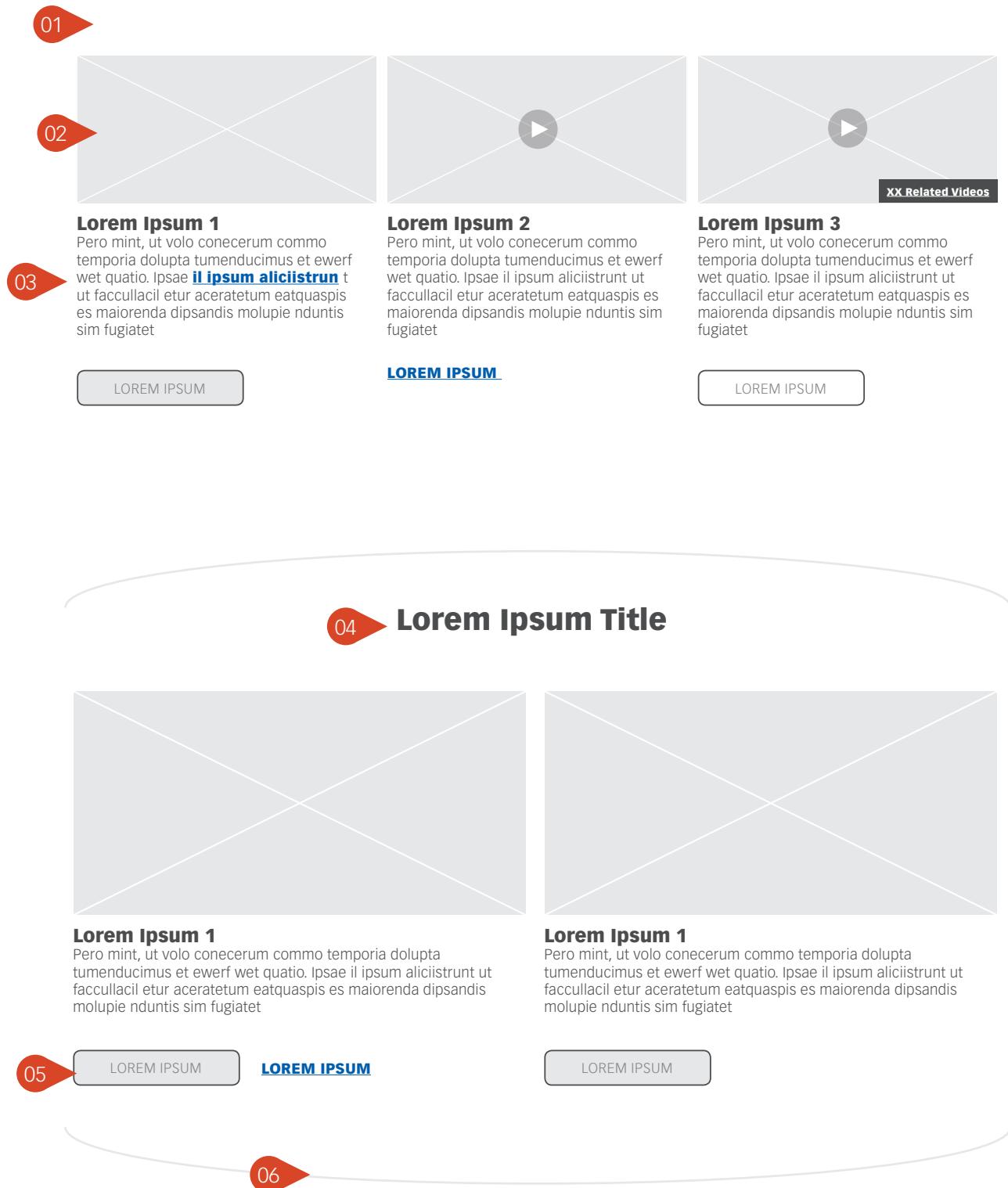
**01**

**02**

**03**

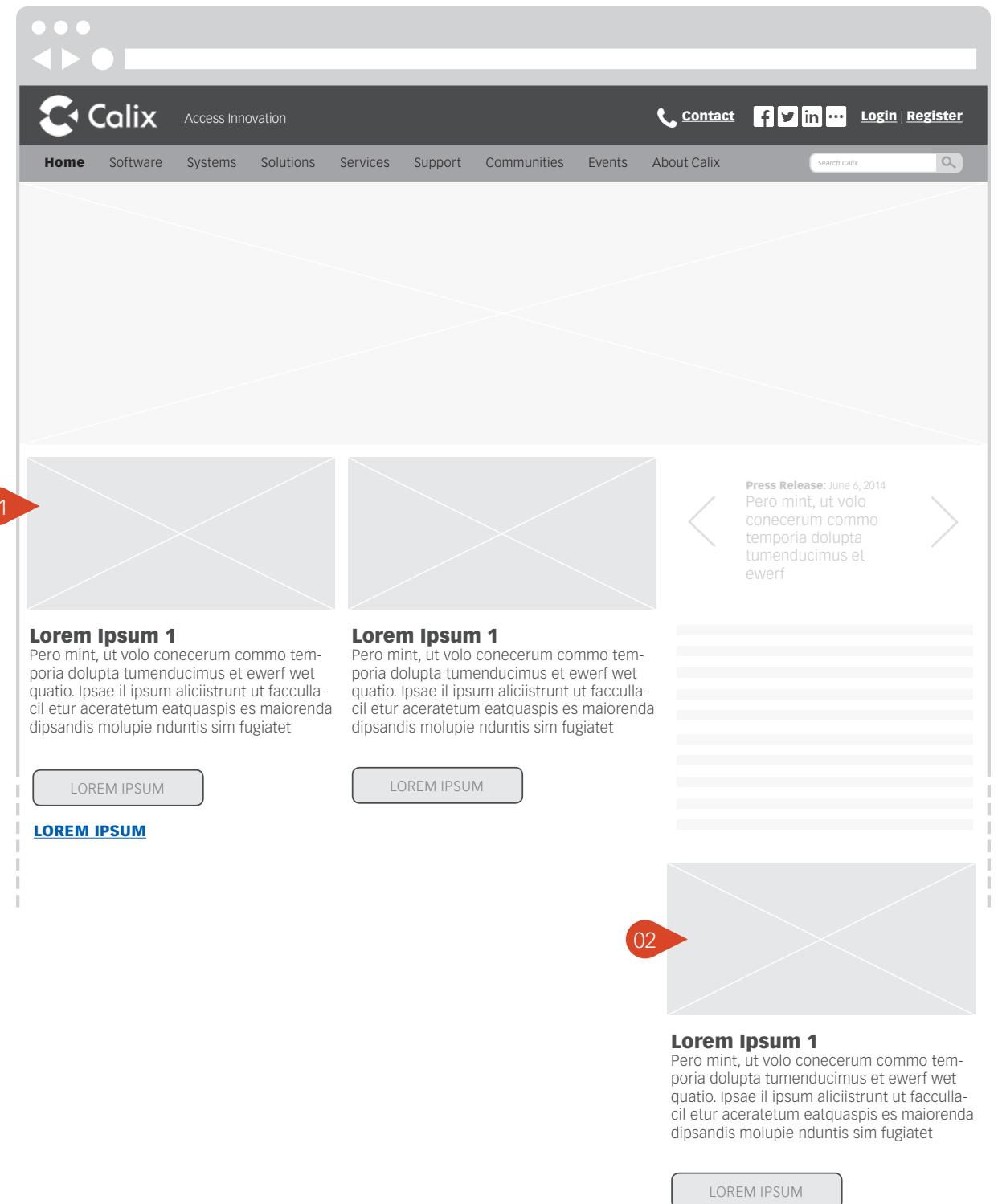
## ANNOTATIONS

- 1. Mobile Images:** Mobile and desktop use the same image. Image size TBD in visual design. Images used will match the aspect ratio of all other landscape, rectangular images used outside the hero component.
- 2. Content Stacking:** Modules within the component will stack in reading order on a mobile device with the Component Title appearing first.



## ANNOTATIONS

- 1. Columns:** Component can be set to 3 or 2 columns.
- 2. Image area:** Images are the same aspect ratio regardless of column size, images scale to fit image area. Images can be set to static image, video or video library with optional caption field. Caption overlays the image area on desktop. On mobile the caption appears below the image area. Image sized TBD in visual design. Images used will match the aspect ratio of all other landscape, rectangular images used outside the hero component.
- 3. Text fields:** Each column has its own set of text fields. Both headline and body copy are required. Headline field has the option to be link. If the headline is set to be a link, it should display in the global style for header links.  
Font size, style, color and justification cannot be adjusted. User can use WYSIWYG to create bold, italicized or hyperlinked text within body copy..
- 4. Component Title:** This field is optional. Font size, style, color and justification cannot be adjusted.
- 5. CTA:** Each column can contain up to 2 CTA's as the last element(s) in the module. CTA's can be set to Primary button, Secondary button, or Text link. Second CTA will appear to the right of the first. If there is not enough room, the second CTA will appear below the first.
- 6. Curves:** Optional bottom-curve and an optional top-curve. Curves display as a rule.

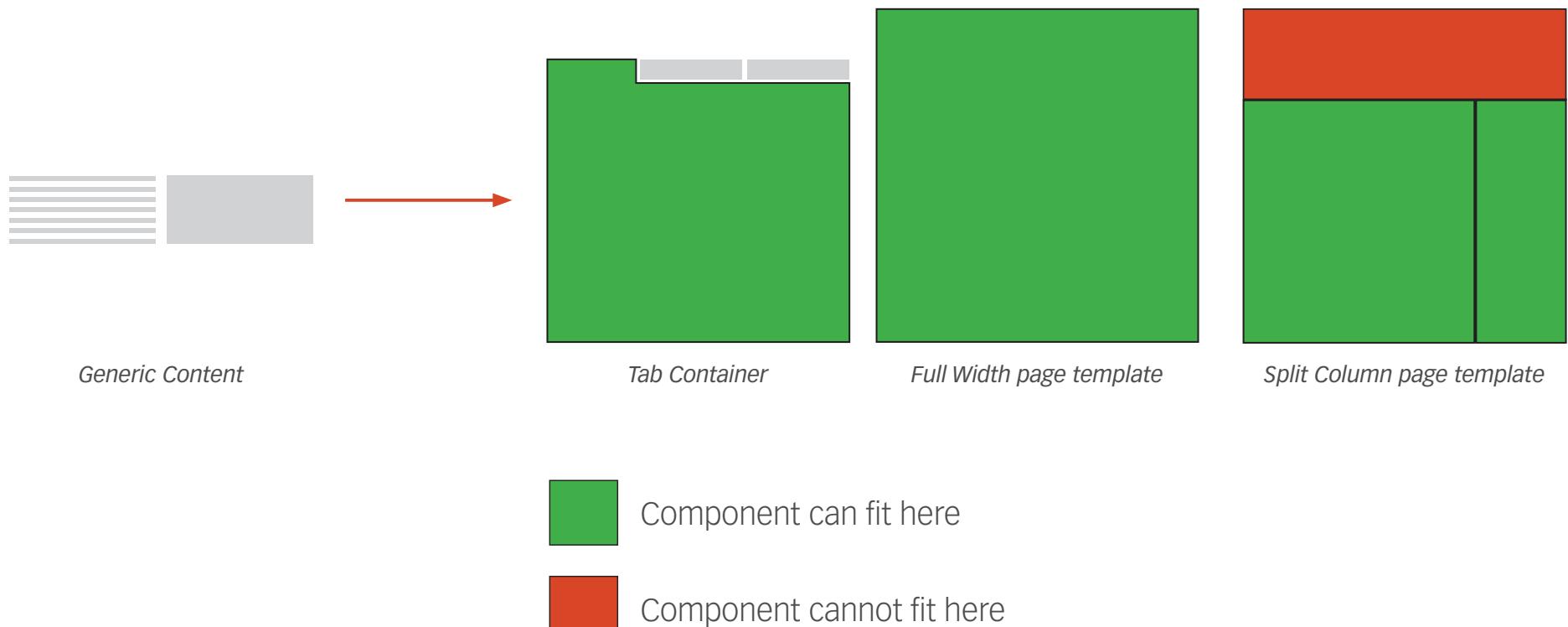


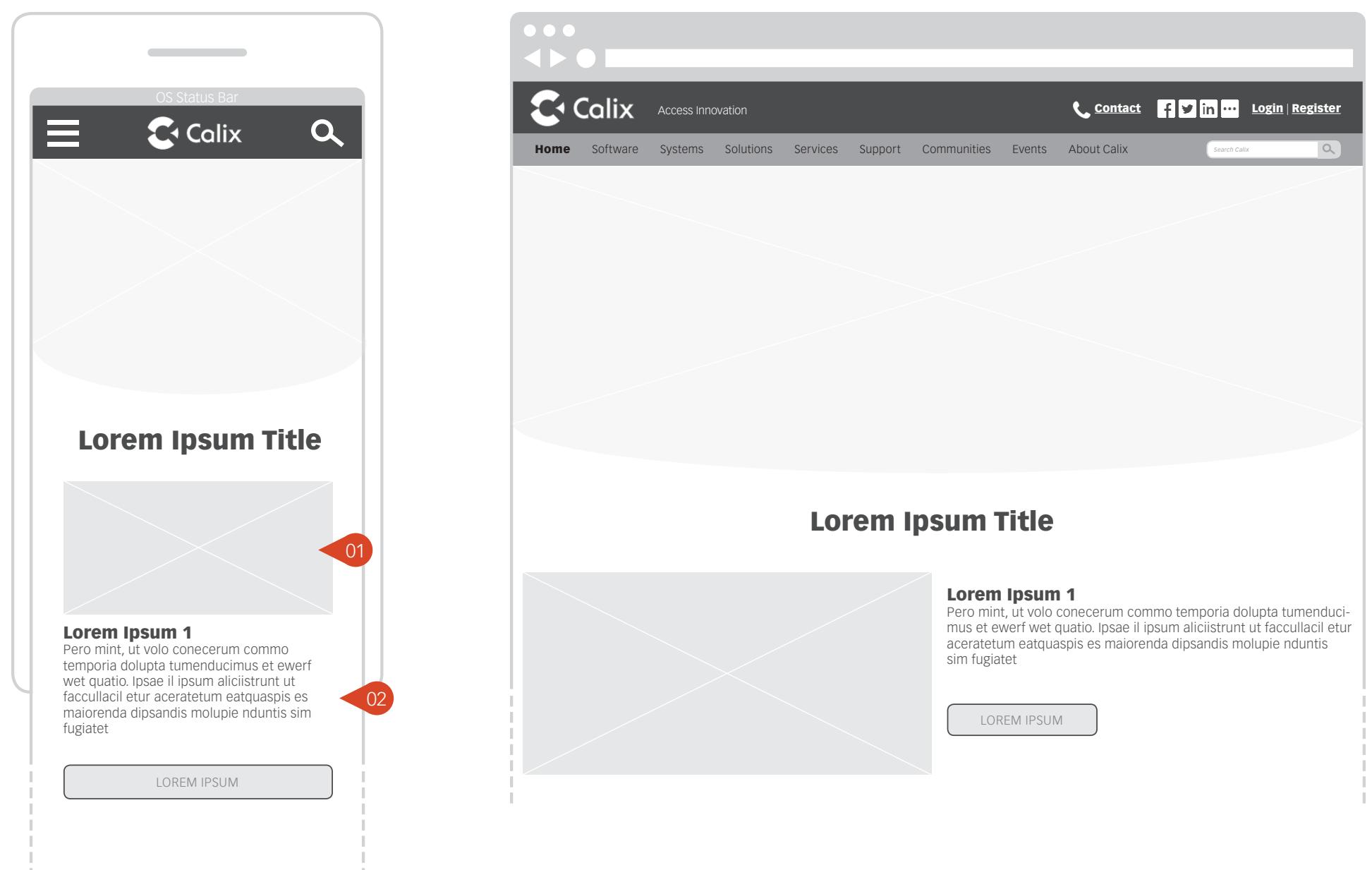
## ANNOTATIONS

- 1. Large Column:** Can only be set to 2 column display. No curve option. All other options, controls and behaviors are the same as full-width component.
- 2. Small Column:** Can only show one Image with text below. No curve option. All other options, controls and behaviors are the same as full-width component.

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# Generic Content





## ANNOTATIONS

- 1. Mobile Images:** Mobile and desktop use the same image. Image size TBD in visual design. The image aspect ratio for this component will match the aspect ratio of all other landscape, rectangular images used outside the hero component.
- 2. Content Stacking:** Columns within the component will stack in reading order on a mobile device with the Component Title appearing first.

## ANNOTATIONS

**1. 2 columns:** Component can be set to 1 or 2 columns. When set to 2 columns, user can set each column to be Text, image, video or video library.

**2. 1 column:** Component can be set to 1 or 2 columns. When set to 1 column, no images, videos or video libraries can be used.

**3. Curves:** Optional bottom-curve and an optional top-curve. Curves display as a rule, unless a background has been set to the *entire component*, in which case the curves will display as a curved background. See annotation #8 for reference. Curves can be applied to both 1 or 2 column layouts.

**4. Component Title:** This field is optional. Font size, style, color and justification cannot be adjusted.

**5. Text:** All text is created using WYSIWYG. Font sizes and styles will be limited to 2 heading styles and 2 paragraph styles TBD in visual design. User can format styles to be bold, italic, bullets, numbered lists or text links with WYSIWYG. User can also adjust text justification (left or center) using WYSIWYG.

**6. Image Area:** Image area can be set to image, video or video library. Image area has an optional caption field. Caption overlays the image area on desktop. On mobile the caption appears below the image area.

Image area will match the aspect ratio of all other landscape, rectangular images used outside the hero component.

**7. CTA:** Each text column can contain up to 2 CTA's as the last element(s) in the column. CTA's can be set to Primary button, Secondary button, or Text link. Second CTA will appear to the right of the first. If there is not enough room, the second CTA will appear below the first.

Image/Video columns do not contain a CTA.

**8. Background:** User can add a background to 1 or both columns. Color cannot be adjusted.

**01** **Lorem Ipsum 1**  
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LOREM IPSUM



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LOREM IPSUM

03

### 04 → **LOREM IPSUM Title**

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LOREM IPSUM



XX Related Videos

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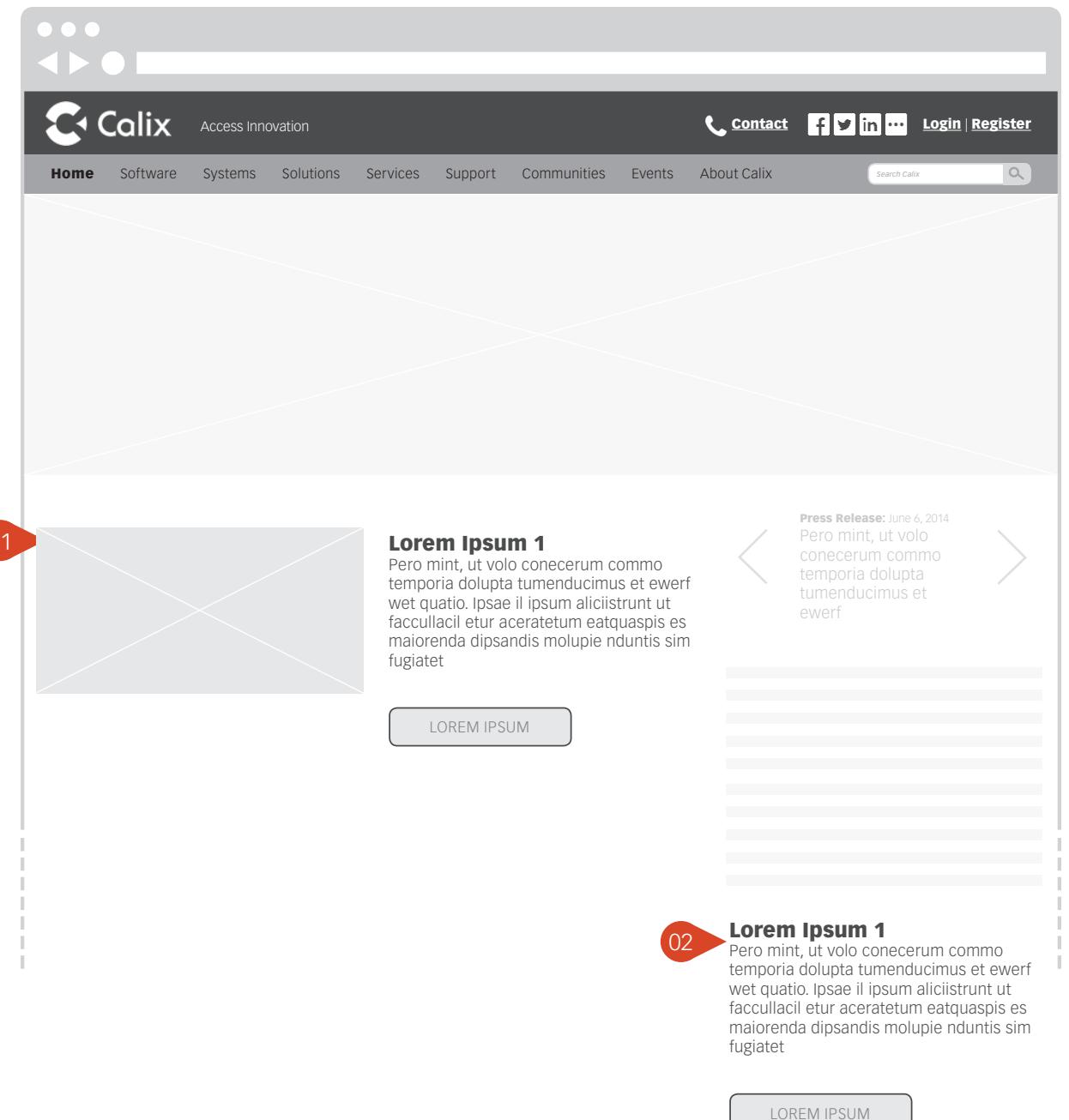
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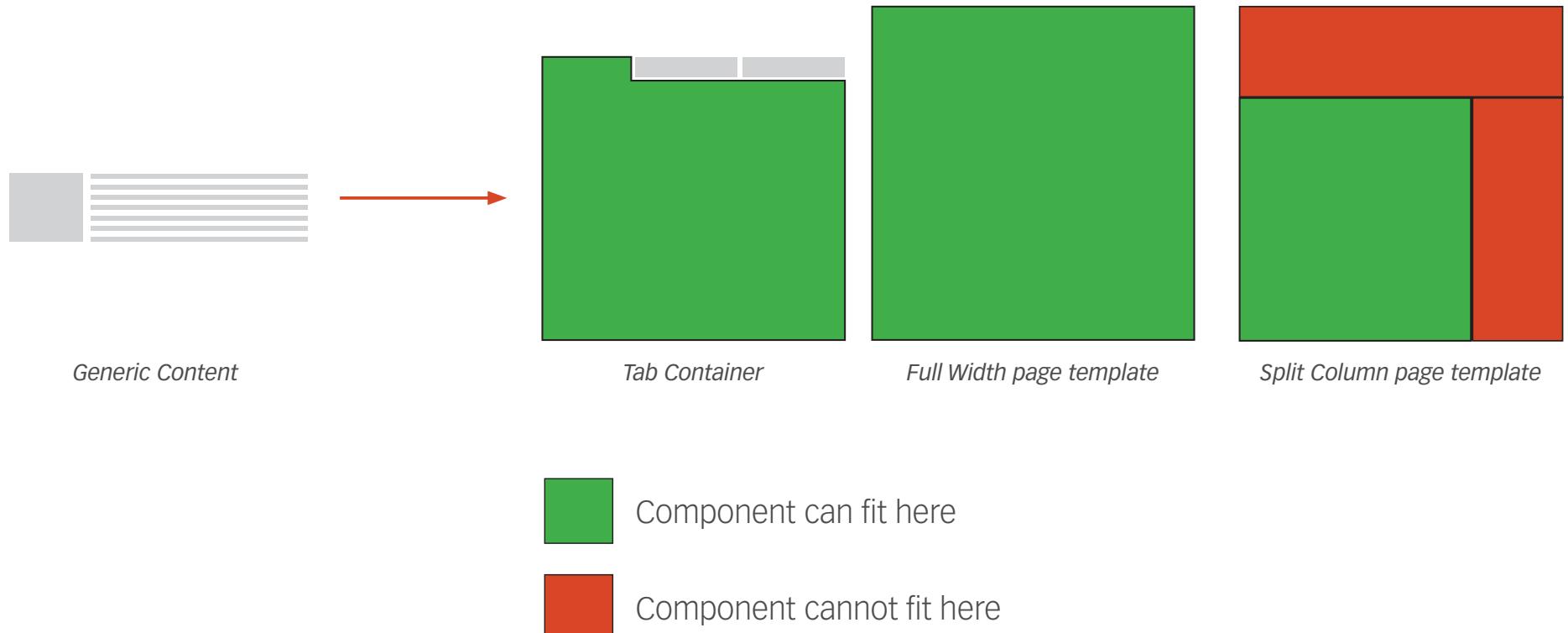


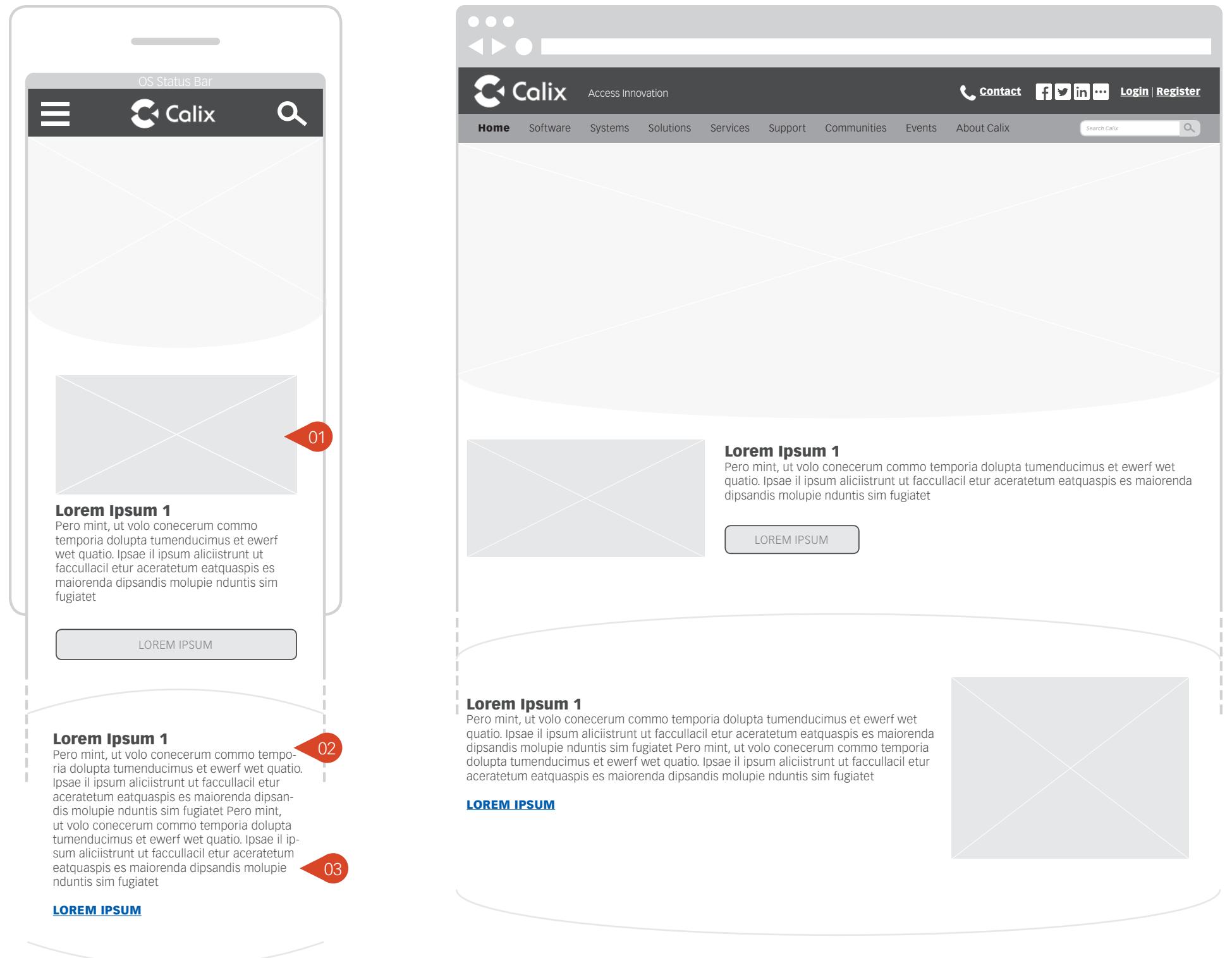
## ANNOTATIONS

- 1. Large Column:** Can be set to 1 or 2 column display. Images scale to fit image area and text wraps to fit text area. All other options, controls and behaviors are the same as full-width component.
- 2. Small Column:** Can only feature one column with text only. No curve options. All other options, controls and behaviors are the same as full-width component.

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# Uneven Columns





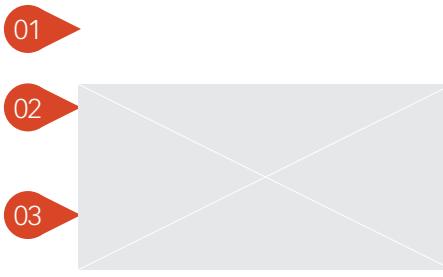
## ANNOTATIONS

- 1. Mobile Images:** Mobile and desktop use the same image.
- 2. Removing mobile images:** Option to remove image on mobile.
- 3. Content Stacking:** Columns within the component will stack in reading order on a mobile device with the Component Title appearing first.

## ANNOTATIONS

- 1. Layout Options:** Component can be set to image left or image right. Image and column widths are fixed in relationship to the template container.

Only static images can be used.



### 01 Lorem Ipsum 1

Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda dipsandis molupie nduntis sim fugiatet

LOREM IPSUM

- 2. Image Area:** Image can be rectangular or square. Both rectangular and square images will have the same fixed width. Dimensions TBD in visual design.

Both images have an optional caption field. Caption overlays the image area on desktop. On mobile, if image is present, the caption appears below the image area.



### 02 Lorem Ipsum 1

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LOREM IPSUM

- 3. Rectangular Image:** The rectangular image will match the aspect ratio of all other landscape, rectangular images used outside the hero component.

The same image will be used on mobile, but there will be an option to remove the image on mobile if desired.



### 03 Lorem Ipsum 1

Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut **faccullacil etur aceratetum** eatquaspis es maiorenda dipsandis molupie nduntis sim fugiatet Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda dipsandis molupie nduntis sim fugiatet

LOREM IPSUM

- 4. Square Image:** The square image size TBD.

The same image will be used on mobile, but there will be an option to remove the image on mobile if desired.



### 04 Lorem Ipsum 1

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LOREM IPSUM

- 5. Text fields:** Both headline and body copy are required.

Headline field has the option to be a link. If the headline, it should display in the global style for header links.



### 05 Lorem Ipsum 1

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LOREM IPSUM



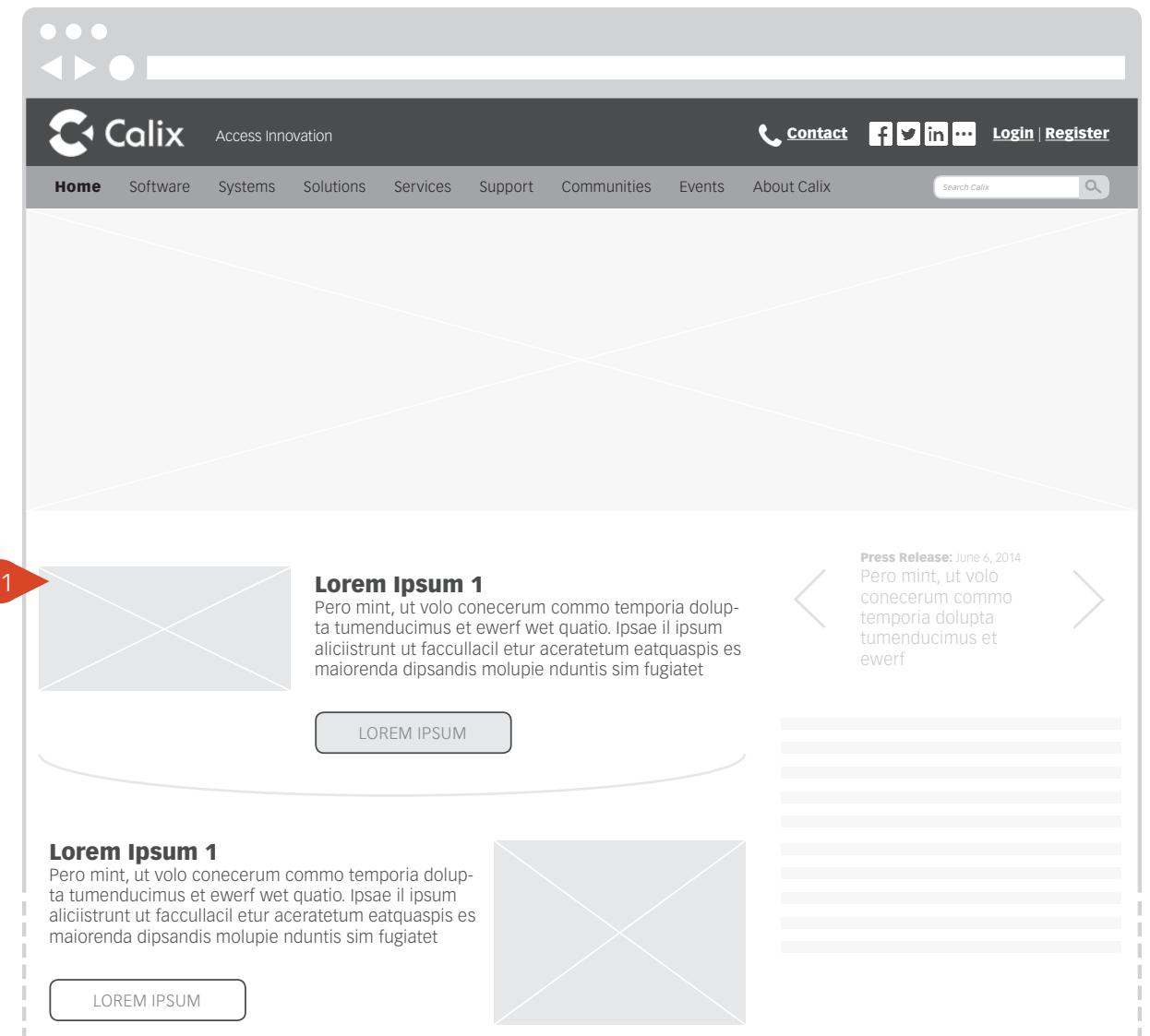
### 07 Lorem Ipsum 1

LOREM IPSUM

- 6. Curves:** Optional bottom-curve and an optional top-curve. Curves display as a rule.

- 7. CTA:** Text column can contain up to 2 CTA's as the last element(s) in the column. CTA's can be set to Primary button, Secondary button, or Text link. Second CTA will appear to the right of the first. If there is not enough room, the second CTA will appear below the first.

Image column does not contain a CTA.



## ANNOTATIONS

- 1. Large Column:** Images scale to fit image area and text wraps to fit text area. All options, controls and behaviors are the same as full-width component.

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# Group 3

**EPSILON®**

# Video



Video

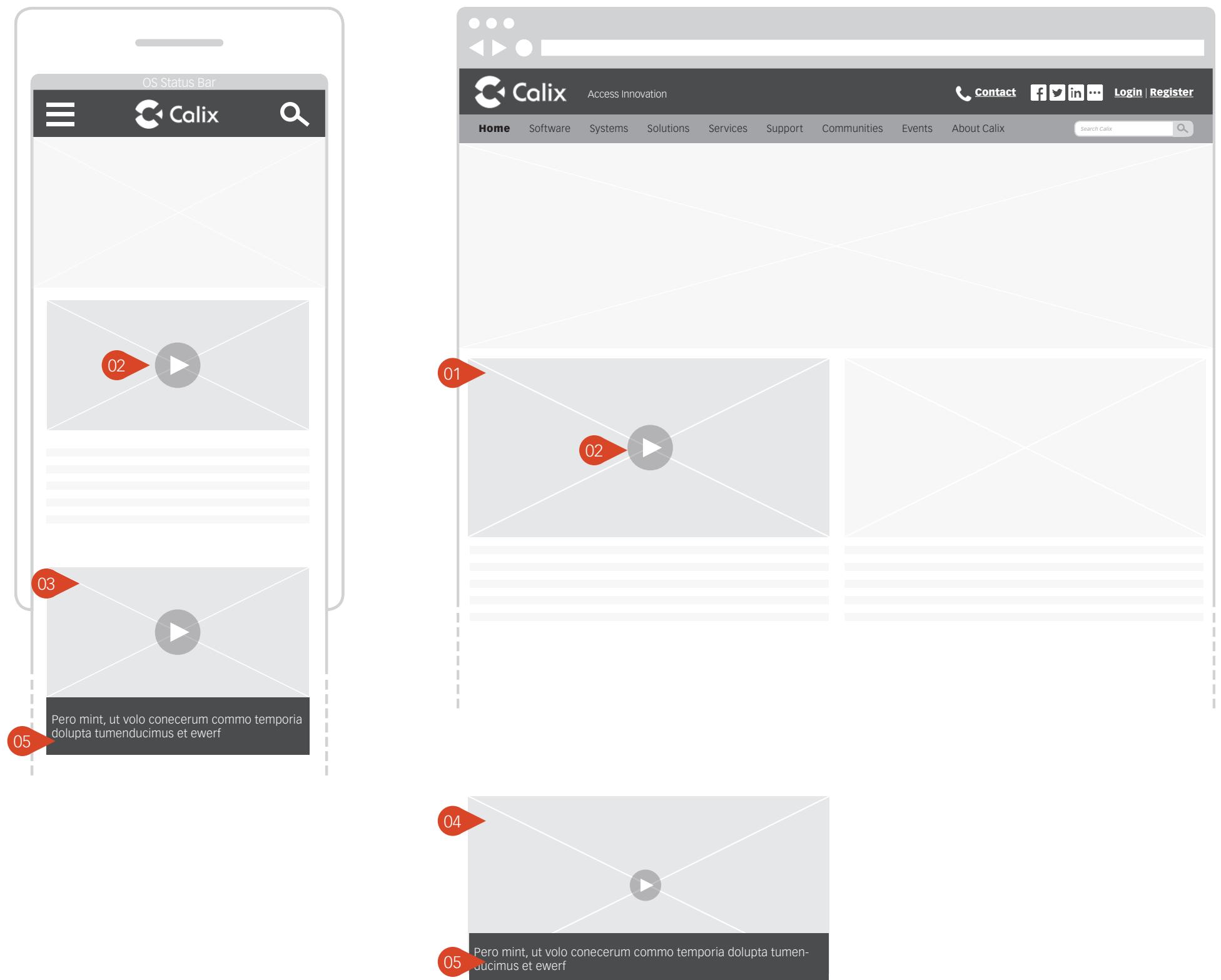
**PLEASE NOTE:** Design of this module is dependent on Wistia support and may evolve as we get further through delivery solutions

## COMPATIBLE COMPONENTS

- Generic Content
- Image with Text Below
- Uneven Column Component
- Hero Component
- News & Social Spotlight
- Detailed System Component

## INCOMPATIBLE COMPONENTS

- News Carousel
- Overview Component
- Related Products
- Full Width Featured Content
- Teaser Component
- Chart Component



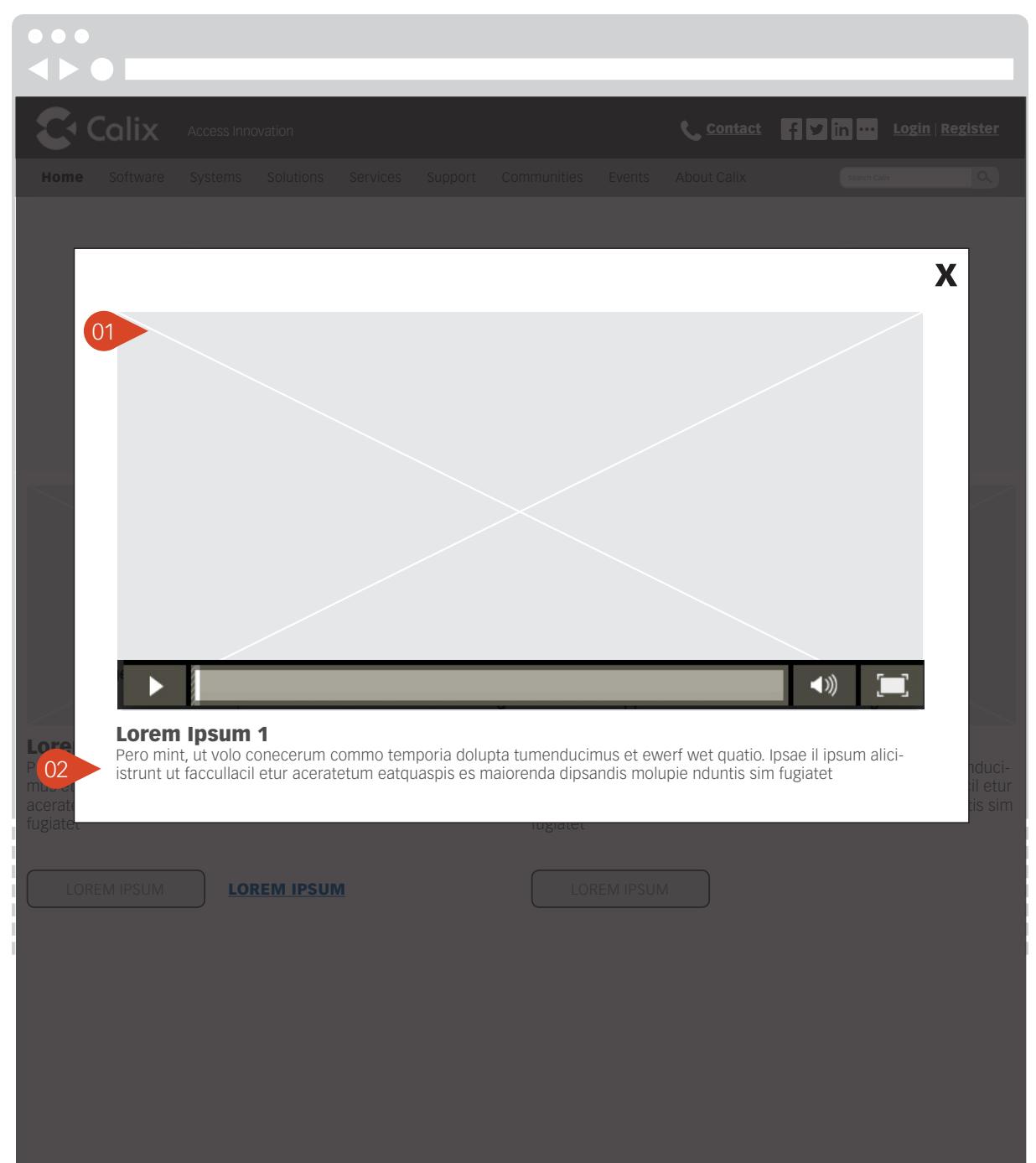
## ANNOTATIONS

- 1. Poster Frame:** Poster frames will be uploaded as a separate image and will match the aspect ratio of all other landscape, rectangular images used outside the hero component.
- 2. Play button:** Play button will always appear over the poster frame on both desktop and mobile. Play button will be applied grammatically.
- 3. Mobile Video:** Tapping anywhere on the video poster frame will trigger fullscreen video player. Use wistia players and controls.
- 4. Desktop Video:** Clicking anywhere on the video poster frame on desktop will trigger the video lightbox. The video will play automatically upon opening the lightbox. See following page for reference.
- 5. Caption:** All videos have an optional caption field which overlays the video on desktop. On mobile the caption appears below the video image area.

## ANNOTATIONS

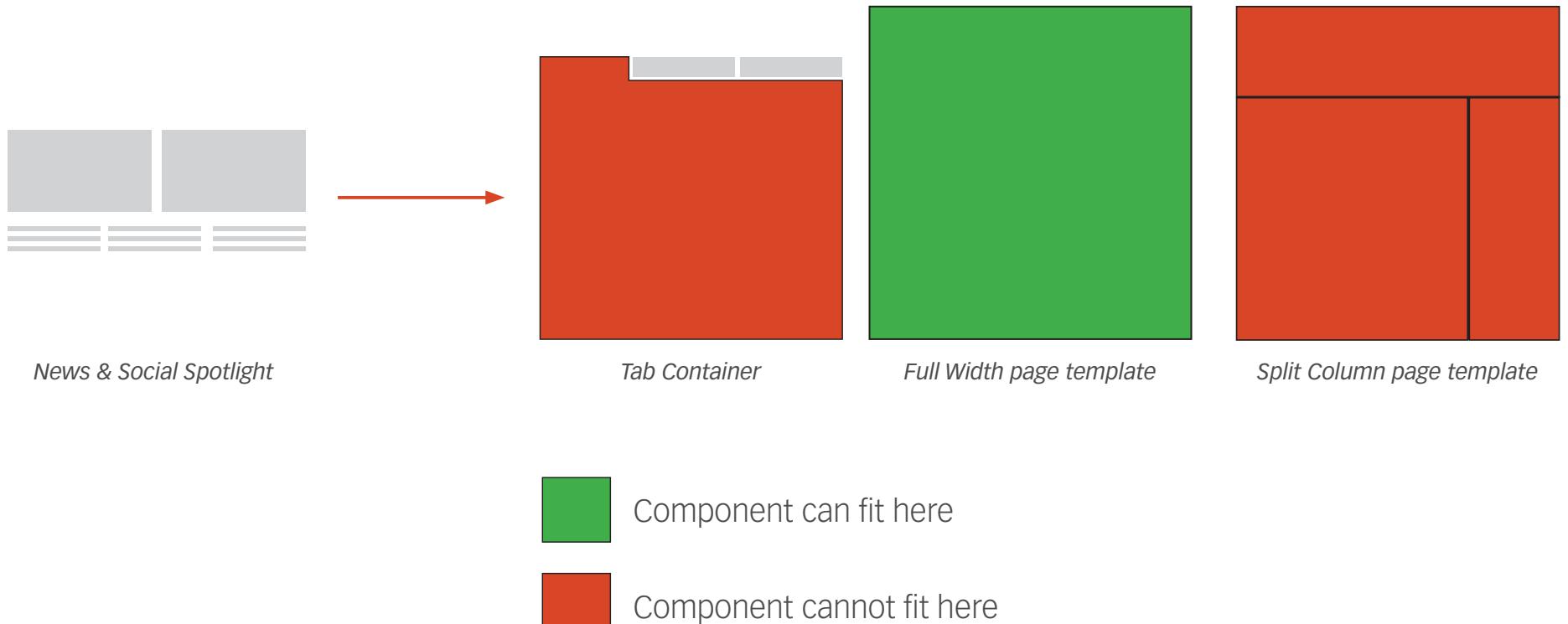
**1. Video hosted by Wistia:** Embedded video will use wistia players and controls. Calix to confirm functionality.

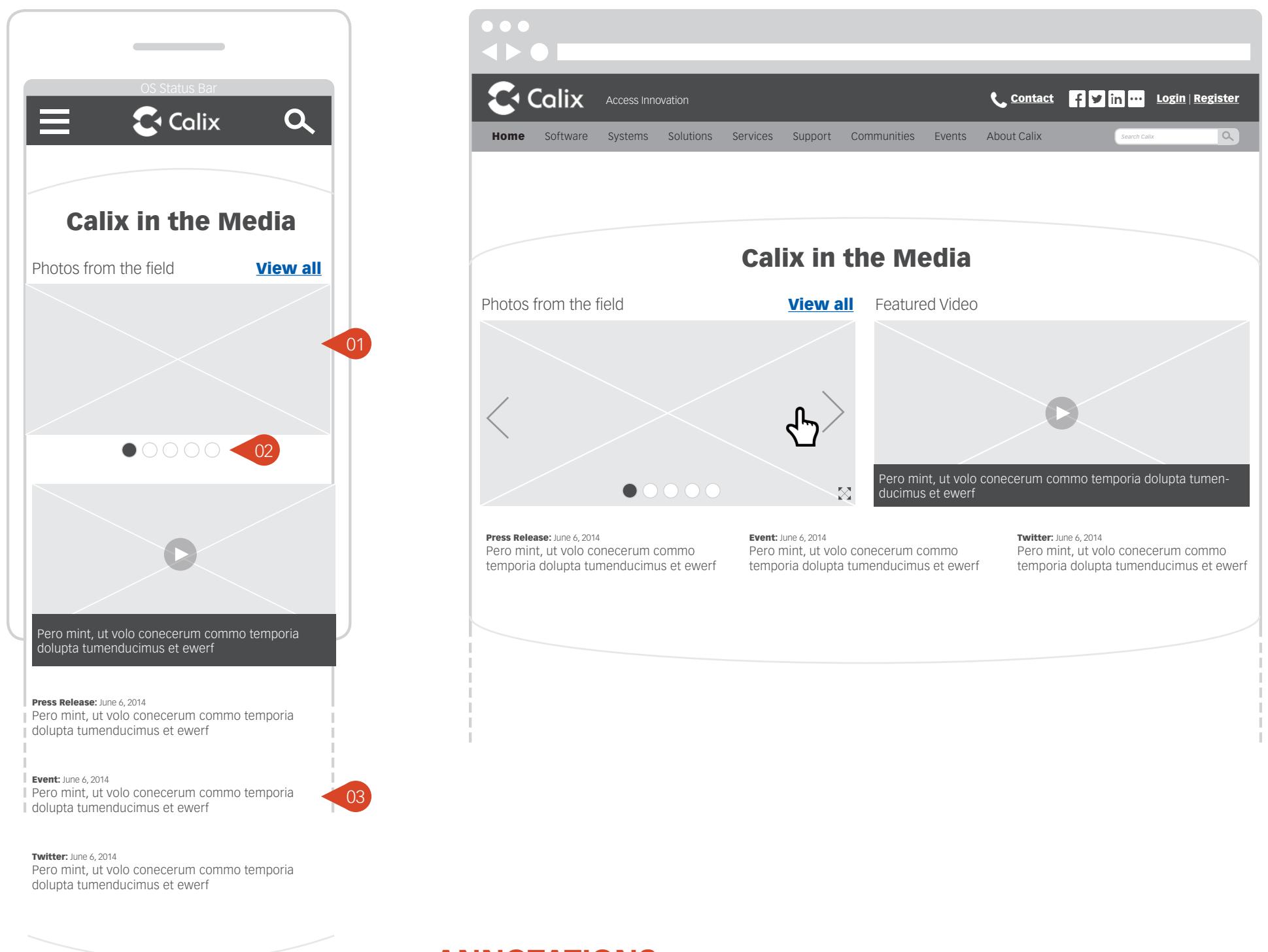
**2. Text Fields:** Videos have a required Title field and an optional description field that will only display in the lightbox.



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# News & Social Spotlight





## ANNOTATIONS

- 1. Mobile Images:** Mobile and desktop use the same image.
- 2. Mobile Carousel:** User can swipe to view additional images. Carousel dots are not interactive.
- 3. Content Stacking:** Content stacks in reading order on a mobile device with the Component Title appearing first.

## ANNOTATIONS

- 1. Layout Options:** Layout is fixed with 2 features and 3 news spotlights. Option to remove 3 news spotlights.

Features can be set to Photos in the field, Featured Video, Event (image required), Speaker (Image Required), Press Release (image required) or In the News (image required). Feature image area will match the aspect ratio of all other landscape, rectangular images used outside the hero component.

News spotlights can be set to Press Release, Event, In the news, or Tweet. These will default to the most recent unless overridden by manually inputting a Press Release, Event, In the News or tweet.

- 2. Curves:** Optional bottom-curve and an optional top-curve. Curves display as a rule.

- 3. Component Title:** Title is fixed.

- 4. Photos from the field:** Photos will be manually uploaded. There is no limit on photos, but a max of 5 will appear in the carousel. User can click "View all" CTA or the photo itself to trigger a lightbox to view all photos from the field. See following page for reference. If 5 or less photos are uploaded, no "View all" will appear.

The image aspect ratio for this component will match the aspect ratio of all other landscape, rectangular images used outside the hero component.

- 5. Carousel arrows:** Arrows appear upon rollover.

- 6. Carousel dots:** User can click dots to navigate from slide to slide.

- 7. Featured video:** Can be set to a single video or video library. Caption optional. Videos added manually.

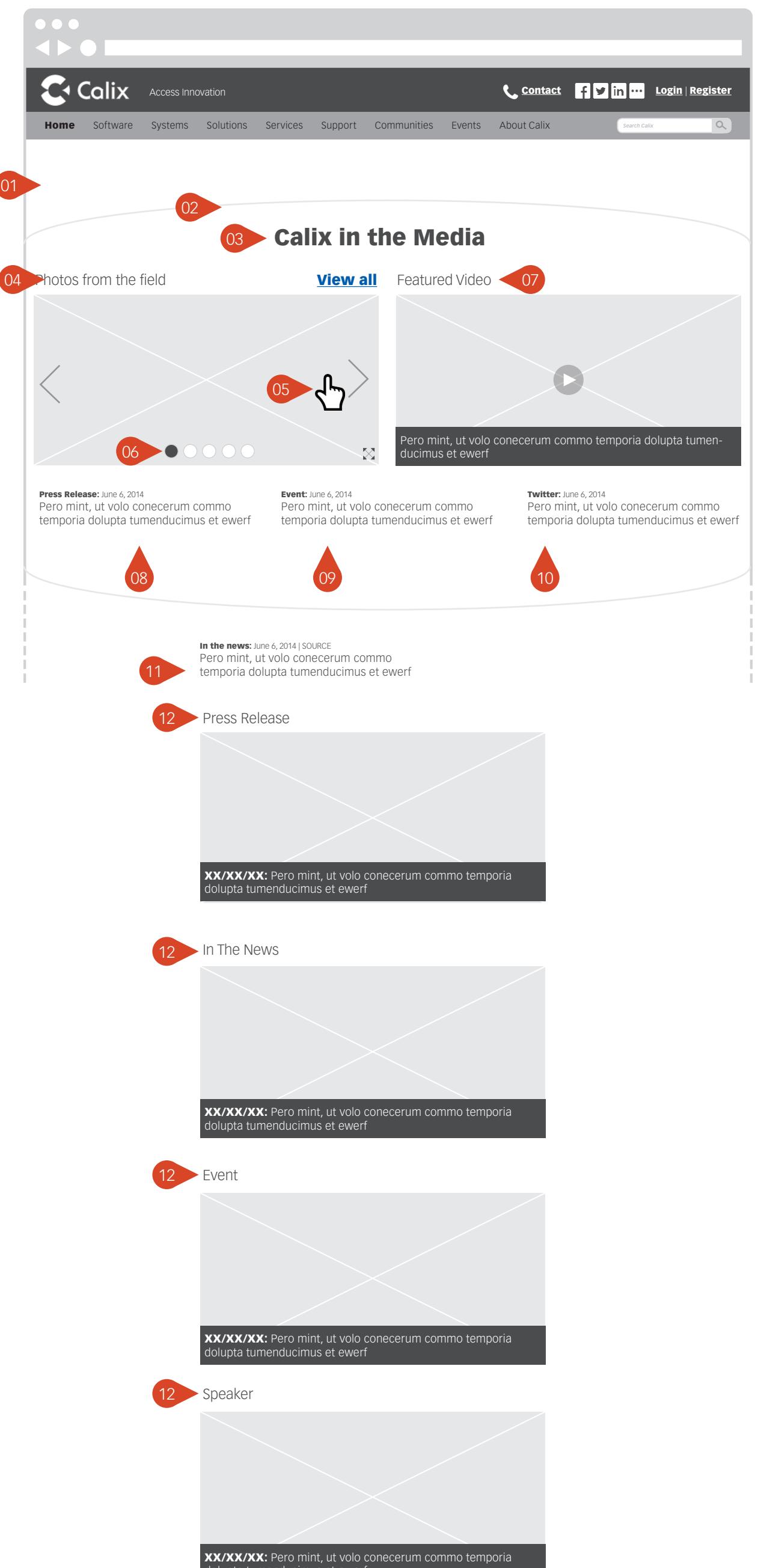
- 8. Press Release Spotlight:** Features press release title. Title will be truncated if character count exceeds character limit. Clicking/Tapping on a Press Release will take the user to the selected press release page.

- 9. Event Spotlight:** Features Event title. Title will be truncated if character count exceeds character limit. Clicking/Tapping on an event will anchor link the user to the selected event on the Events page.

- 10. Twitter Spotlight:** Features full tweet. Clicking/Tapping on a Tweet will open a new tab and take the user to the selected tweet on twitter.

- 11. In the News Spotlight:** Features In The News title. Title will be truncated if character count exceeds character limit. Clicking/Tapping on an In The News article will take the user to the selected In The News article page.

- 12. Press Release, In the news, Event & Speaker Features:** Can only be used if selected content contains an image. Ability to crop and resize image in the CMS. Title is fixed. Caption pulls in date and title. Text will truncate if character count is exceeded.

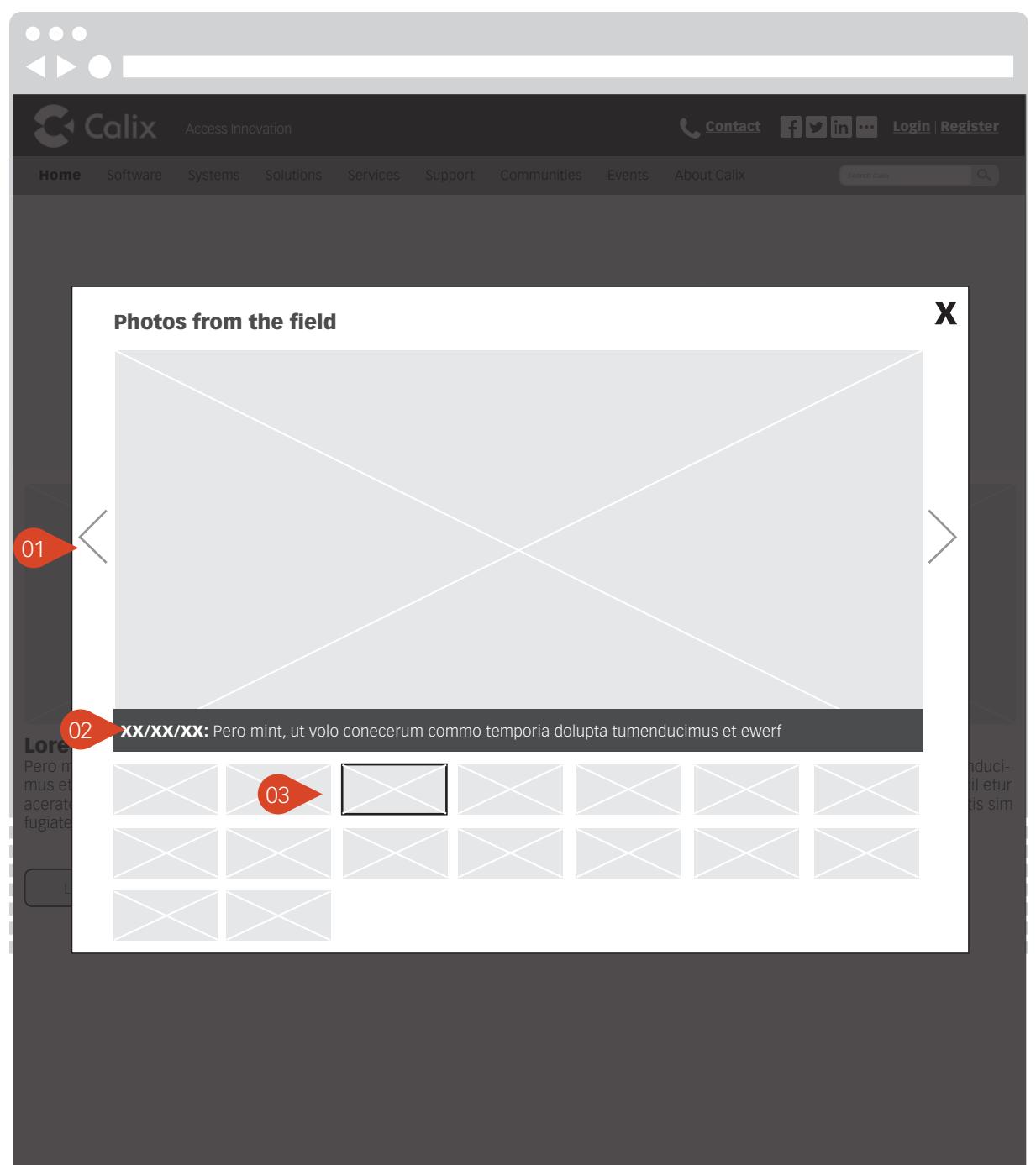


## ANNOTATIONS

**1. Arrows:** User can use arrows to toggle between photos.

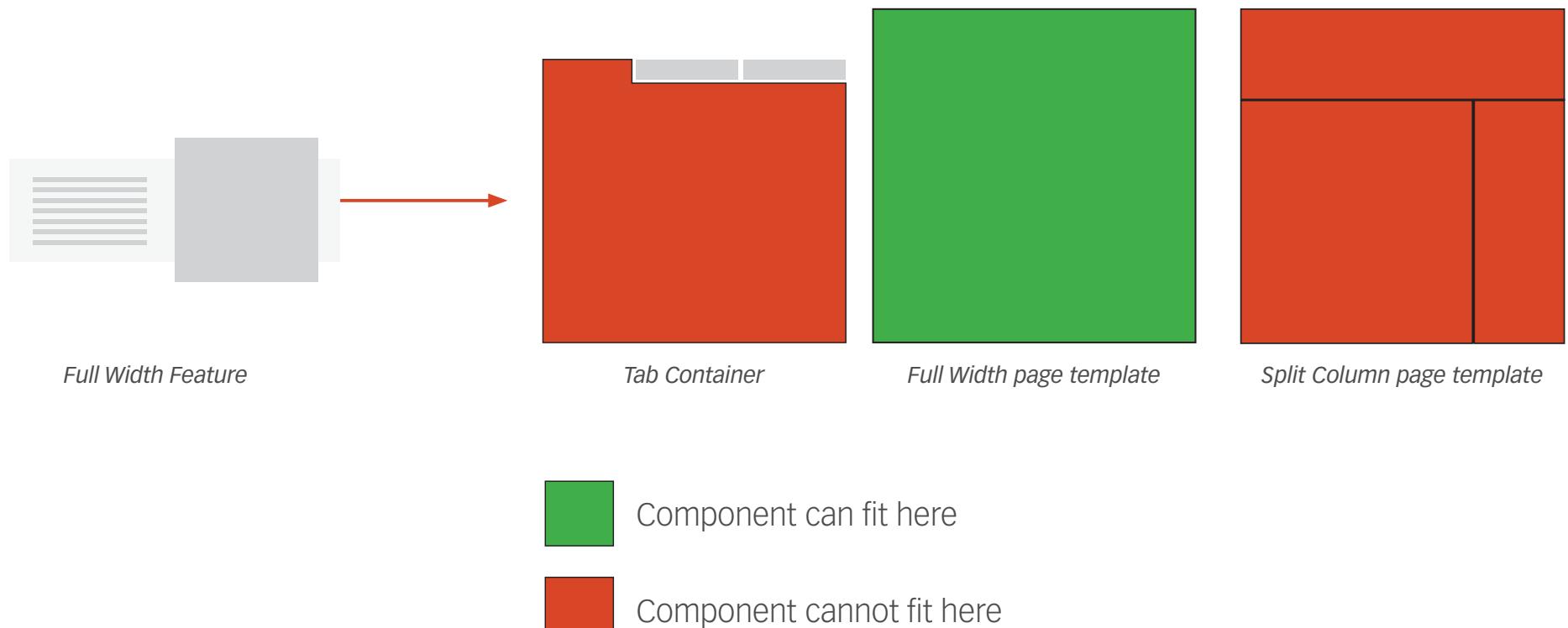
**2. Caption:** All images uploaded will have an optional date and caption that will only display in the featured image area within the lightbox.

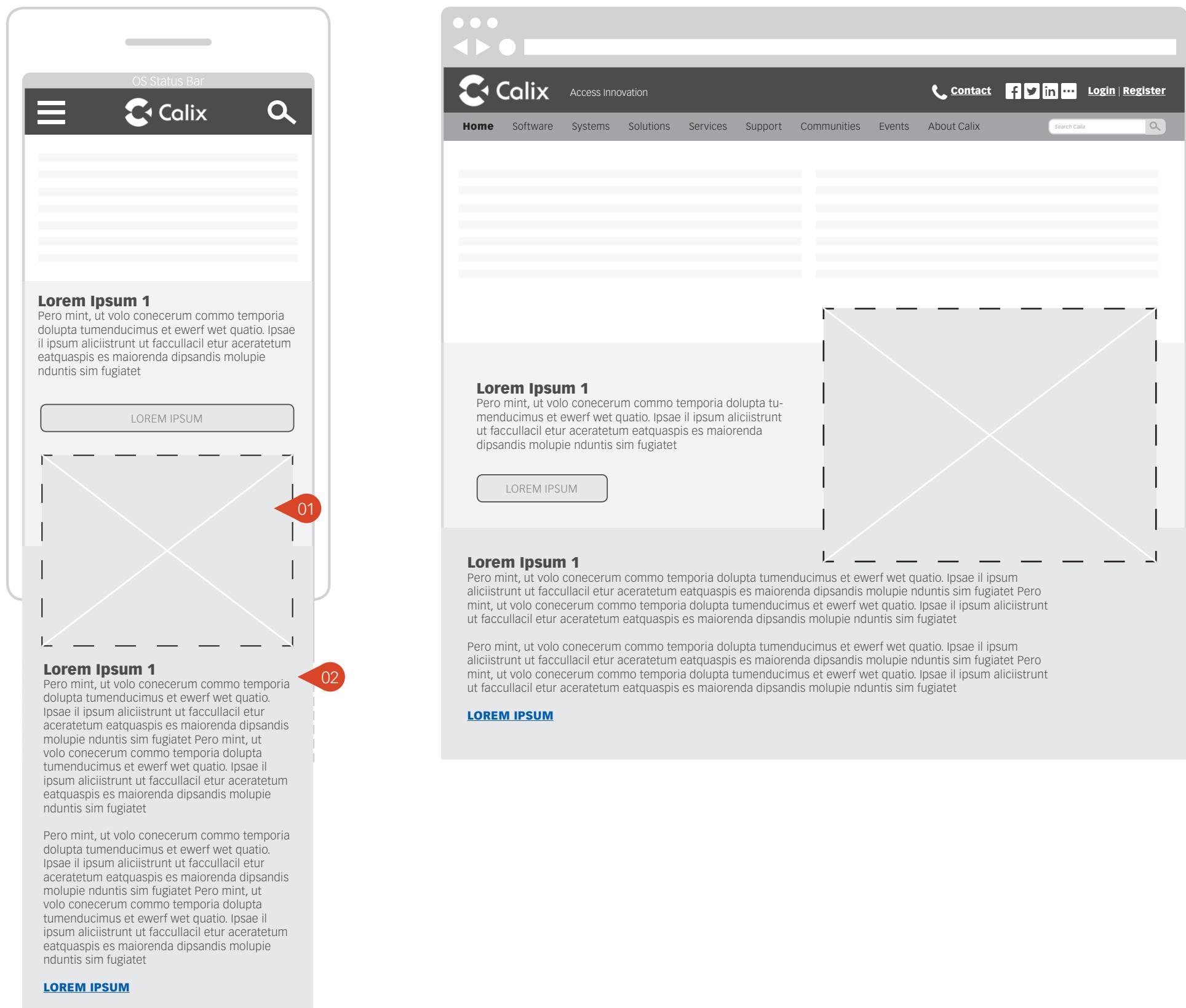
**3. Thumbnails:** Thumbnails should be the same aspect ratio as the feature image area. User can also click on a thumbnail to toggle between photos.



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# Full Width Feature





## ANNOTATIONS

- 1. Mobile Images:** Mobile and desktop use the same image.
- 2. Content Stacking:** Content stack in reading order on a mobile device with the Component Title appearing first.

## ANNOTATIONS

**1. Layout Options:** Component can be set to image left or image right. Only static images can be used. Primary text area is required. Secondary text area is optional.

**2. Curves:** Optional bottom-curve and an optional top-curve. If no background is present, curve displays as a rule.

**3. Primary text area:** Headline and body copy required. Font size, style, color and justification (left) cannot be adjusted. User can use WYSIWYG to create bold, italicized or hyperlinked text within body copy.

**4. CTA:** Primary text area and secondary text areas can contain up to 2 CTA's as the last element(s) in the column. CTA's can be set to Primary button, Secondary button, or Text link. Second CTA will appear to the right of the first. If there is not enough room, the second CTA will appear below the first.

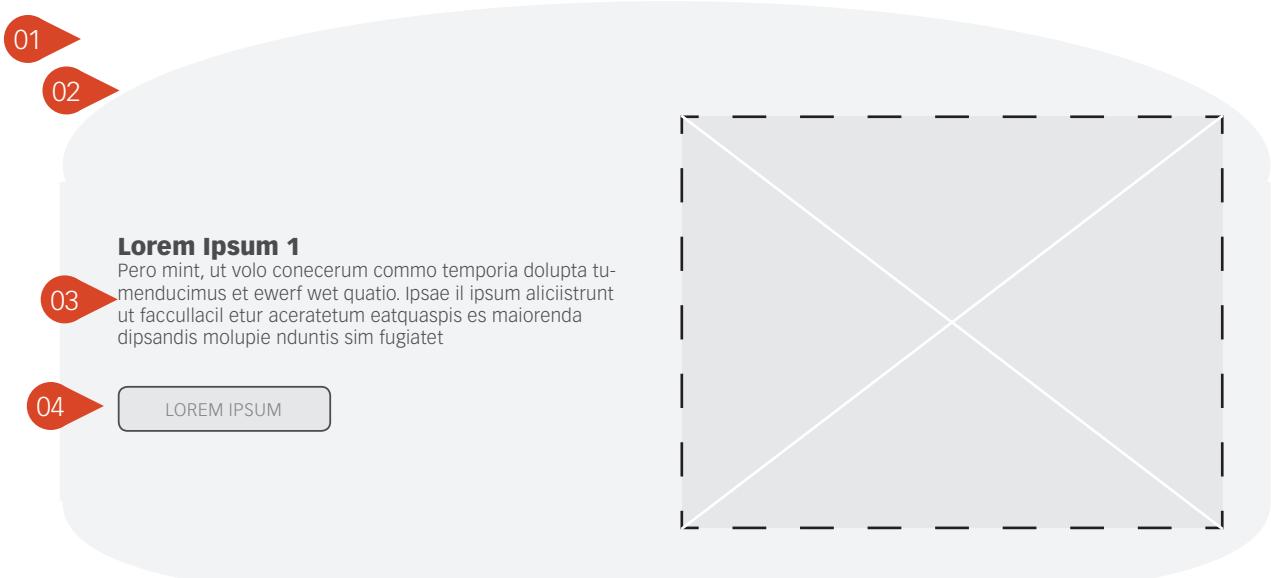
**5. Image:** Image size is flexible. Visual design to determine min/max width and min/max height. Image should be uploaded with a transparent background if a background is present.

Image can extend beyond background color. If a secondary text area is used, the image must overlap into the secondary text area as shown to clearly communicate that the content is related. This will be achieved by anchoring the bottom of the image to the top of the secondary text area.

**6. Secondary text area:** The secondary text area is optional. Headline is optional, and body copy required. Font size, style, color and justification (left) cannot be adjusted. User can use WYSIWYG to create bold, italicized or hyperlinked text within body copy. Secondary text area does not have a character limit.

Secondary text area should only occupy 10 the first 10 of 12 columns.

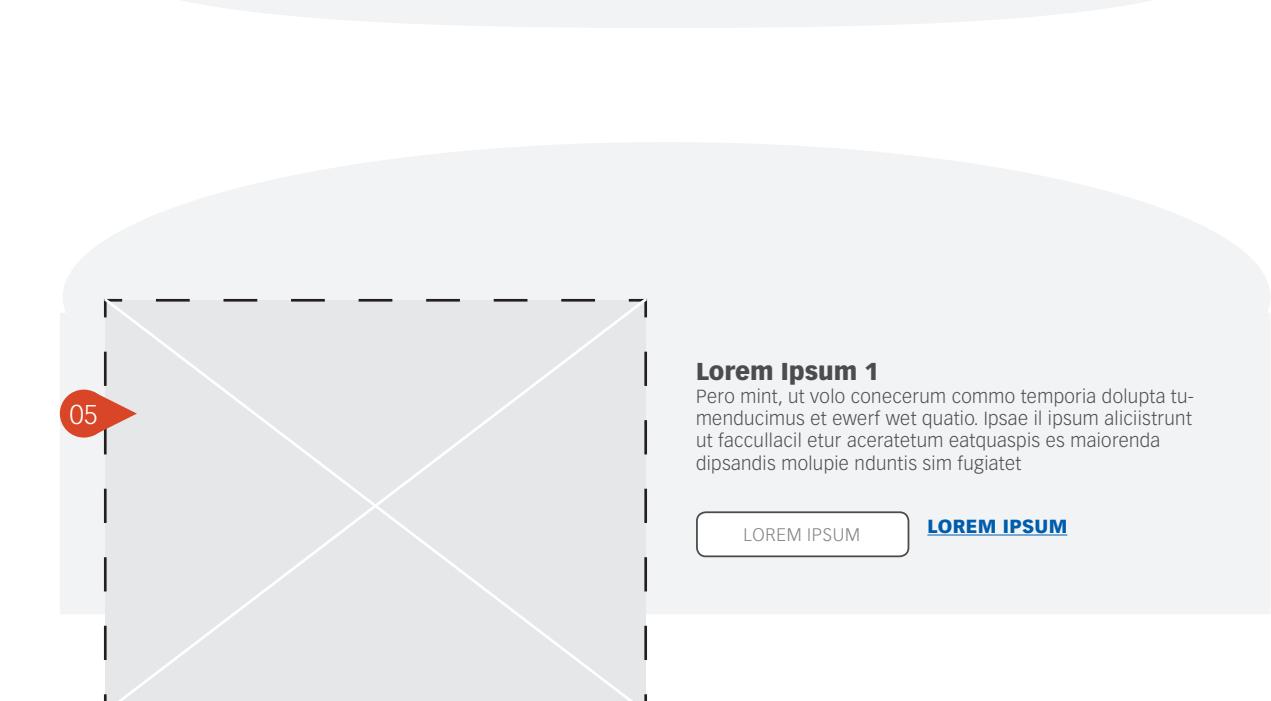
**7. Background:** Background is optional for primary and secondary text area.. Color, TBD in visual design, cannot be adjusted.



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LOREM IPSUM

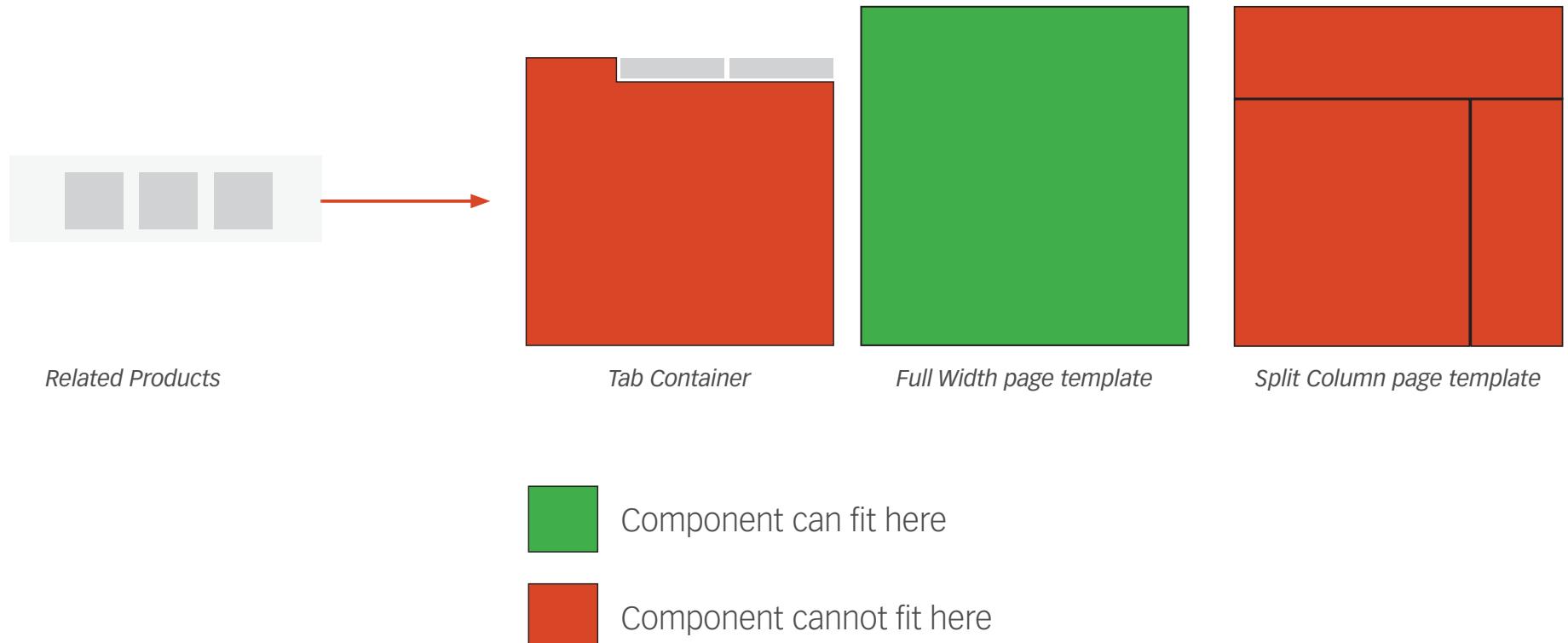
**LOREM IPSUM**

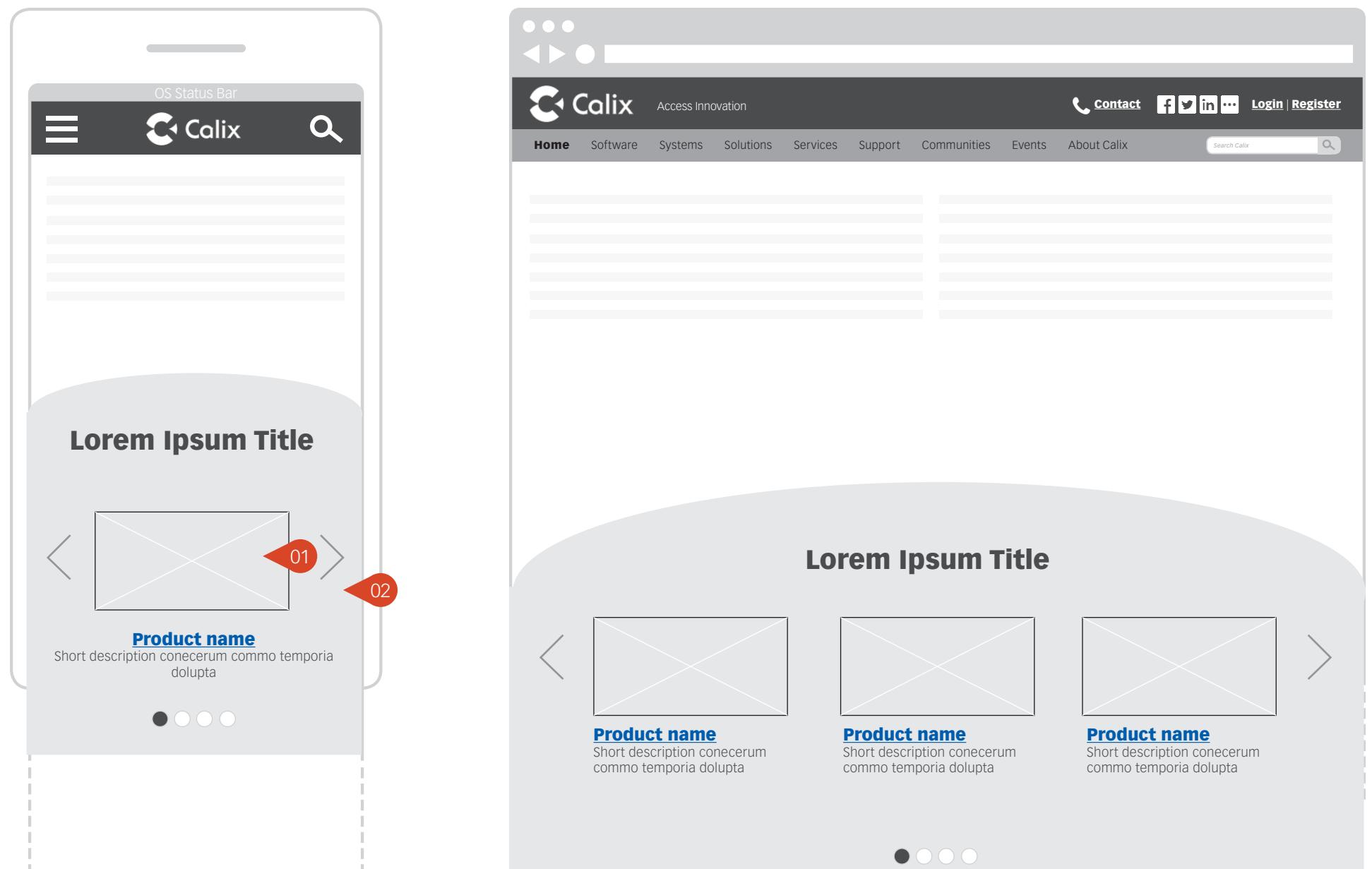
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# Group 4

**EPSILON®**

# Related Products





## ANNOTATIONS

- 1. Mobile Images:** Mobile and desktop use the same image.
- 2. Mobile Carousel:** If there is only one product, carousel dots and arrow will not be displayed.

## ANNOTATIONS

**1. Layout Options:** Layout is fixed to a 3 column layout. When more than 3 products are present, the component will display a carousel on desktop. If more than 1 product is present, component will display a carousel on mobile.

There is no limit on the number of products, and the carousel will utilize infinite scrolling in both directions.

**2. Background:** Background is optional. Color, TBD in visual design, cannot be adjusted.

**3. Curves:** Optional bottom-curve and an optional top-curve. If no background is present, curve displays as a rule.

**4. Title:** Title is required. Font size, style, color and justification (center) cannot be adjusted.

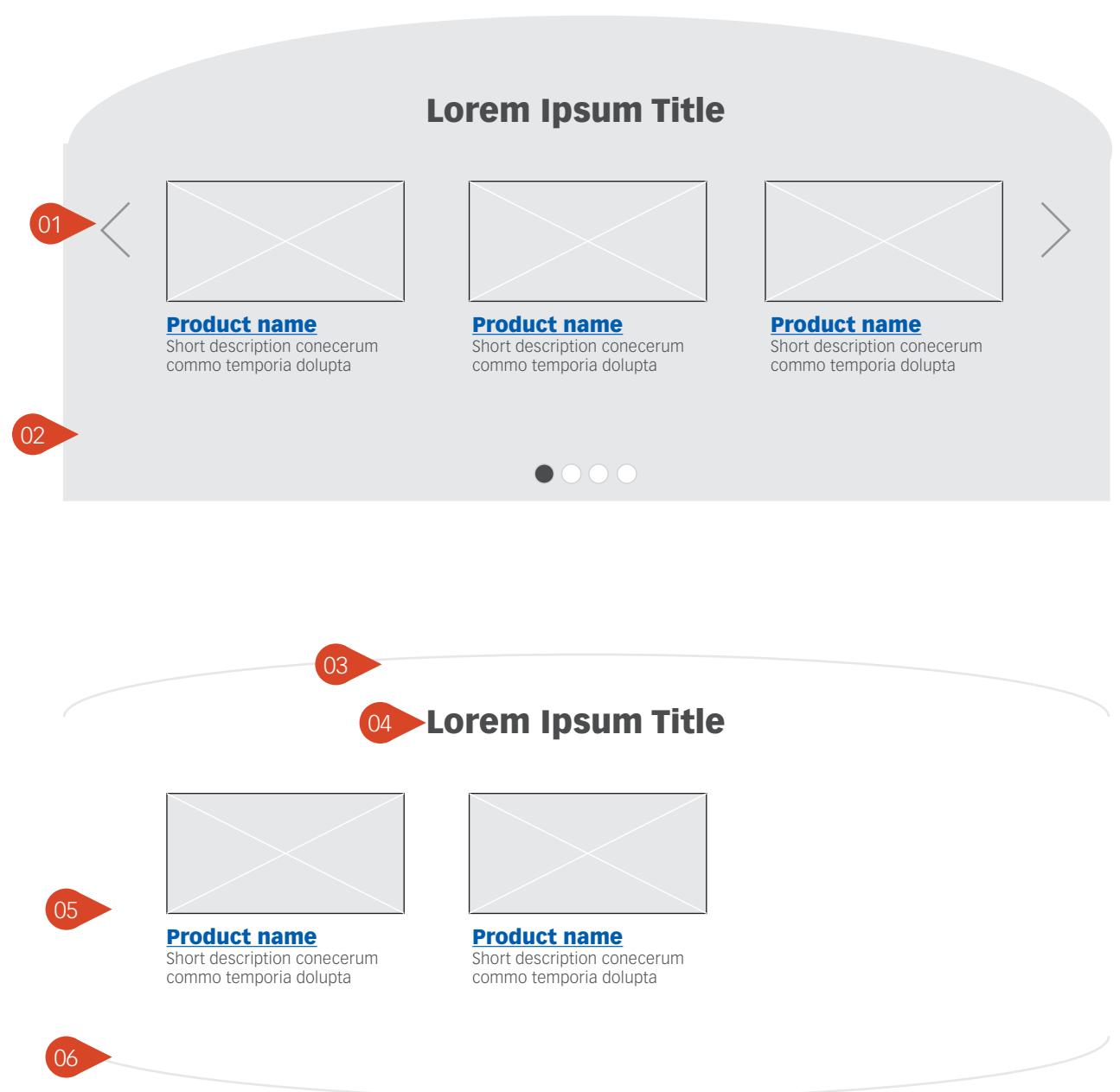
**5. Image:** Image aspect ratio will match the aspect ratio of all other landscape, rectangular images used outside the hero component.

Clicking the image will take the user to the product page.

If a background is present, image should have a transparent background, or a background that matches the color of the component background color.

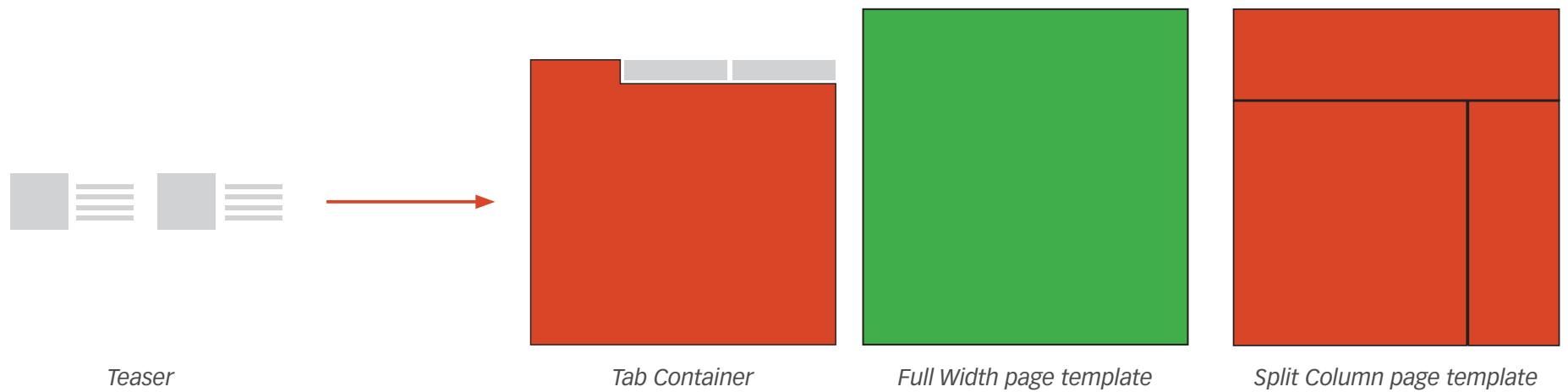
**6. Text fields:** Product name is required and always displays as a link. Clicking the product name will take the user to the product page.

Description is required.



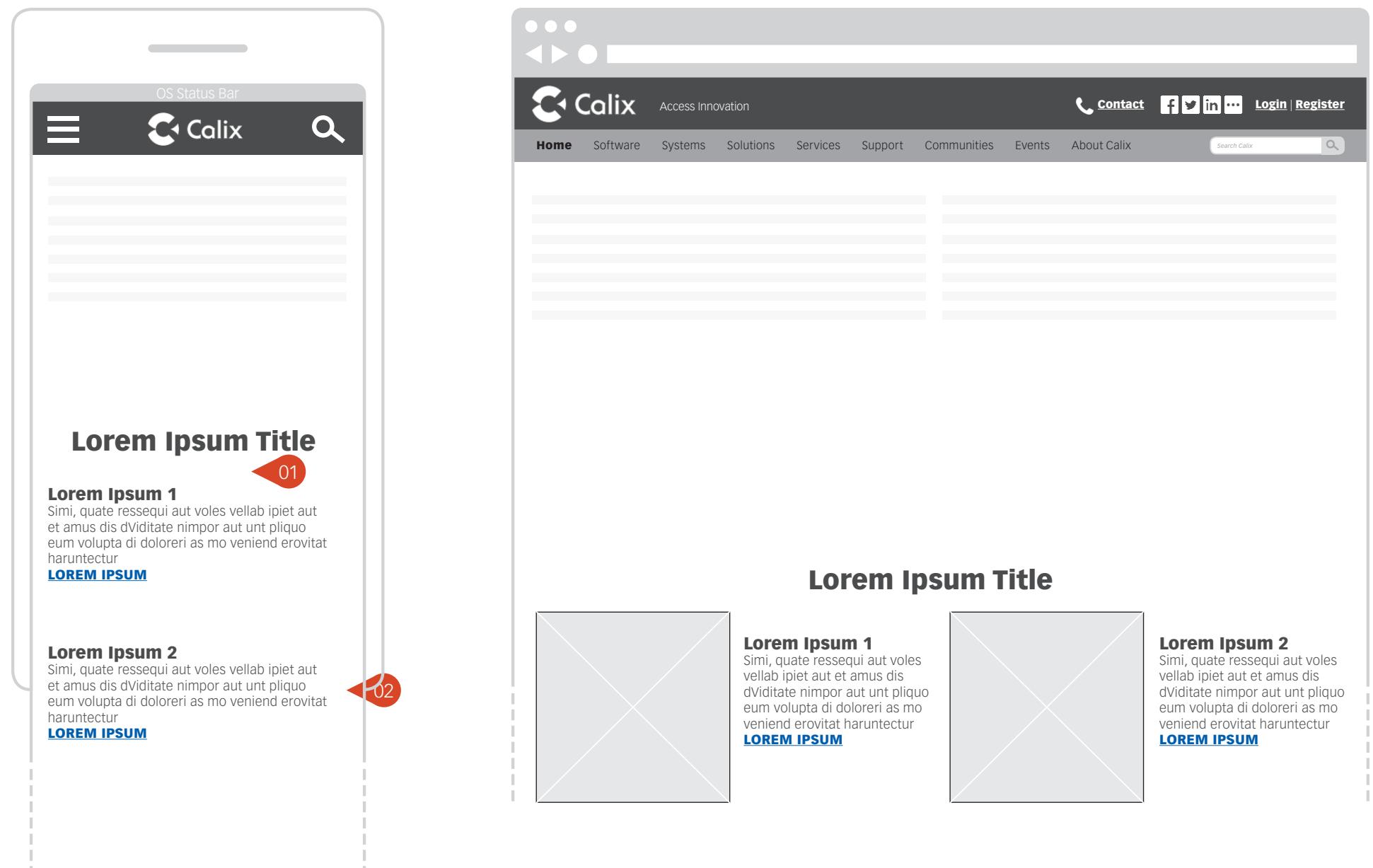
**EPSILON®**

# Teaser



Component can fit here

Component cannot fit here



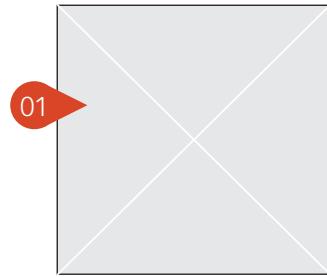
## ANNOTATIONS

**1. No mobile Images:** Images do not appear on mobile.

**2. Content Stacking:** Content stack in reading order.

## ANNOTATIONS

**1. Layout Options:** Layout is fixed to a 4 column layout.



**Lorem Ipsum 1**  
Sim, quate ressequi aut voles  
vellab ipiet aut et amus dis  
dviditate nimpot aut unt pliquo  
eum volupta di doloreri as mo  
veniend erovitat haruntetur  
[LOREM IPSUM](#)



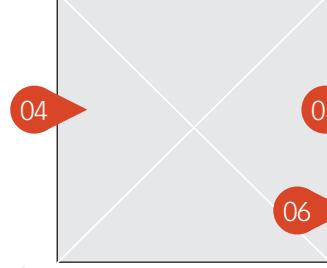
**Lorem Ipsum 2**  
Sim, quate ressequi aut voles  
vellab ipiet aut et amus dis  
dviditate nimpot aut unt pliquo  
eum volupta di doloreri as mo  
veniend erovitat haruntetur  
[LOREM IPSUM](#)

**2. Curves:** Optional bottom-curve and an optional top-curve. Curve displays as a rule.

**3. Title:** Title is optional. Font size, style, color and justification (center) cannot be adjusted.



**Lorem Ipsum Title**



**Lorem Ipsum 1**  
Sim, quate ressequi aut voles  
vellab ipiet aut et amus dis  
dviditate nimpot aut unt pliquo  
eum volupta di doloreri as mo  
veniend erovitat haruntetur  
[LOREM IPSUM](#)



**Lorem Ipsum 2**  
Sim, quate ressequi aut voles  
vellab ipiet aut et amus dis  
dviditate nimpot aut unt pliquo  
eum volupta di doloreri as mo  
veniend erovitat haruntetur  
[LOREM IPSUM](#)

**4. Image:** Image should be the same aspect ratio and dimensions as the image used in the "Related Product" component. Clicking the image will take the user to the same page associated with the CTA.

**5. Text fields:** All fields are required. Font size, style, color and justification (left) cannot be adjusted.

**6. CTA:** CTA will always be a text link and will appear as the last item in the column.



**Lorem Ipsum 1**  
Sim, quate ressequi aut voles  
vellab ipiet aut et amus dis  
dviditate nimpot aut unt pliquo  
eum volupta di doloreri as mo  
veniend erovitat haruntetur  
[LOREM IPSUM](#)

06



05



04

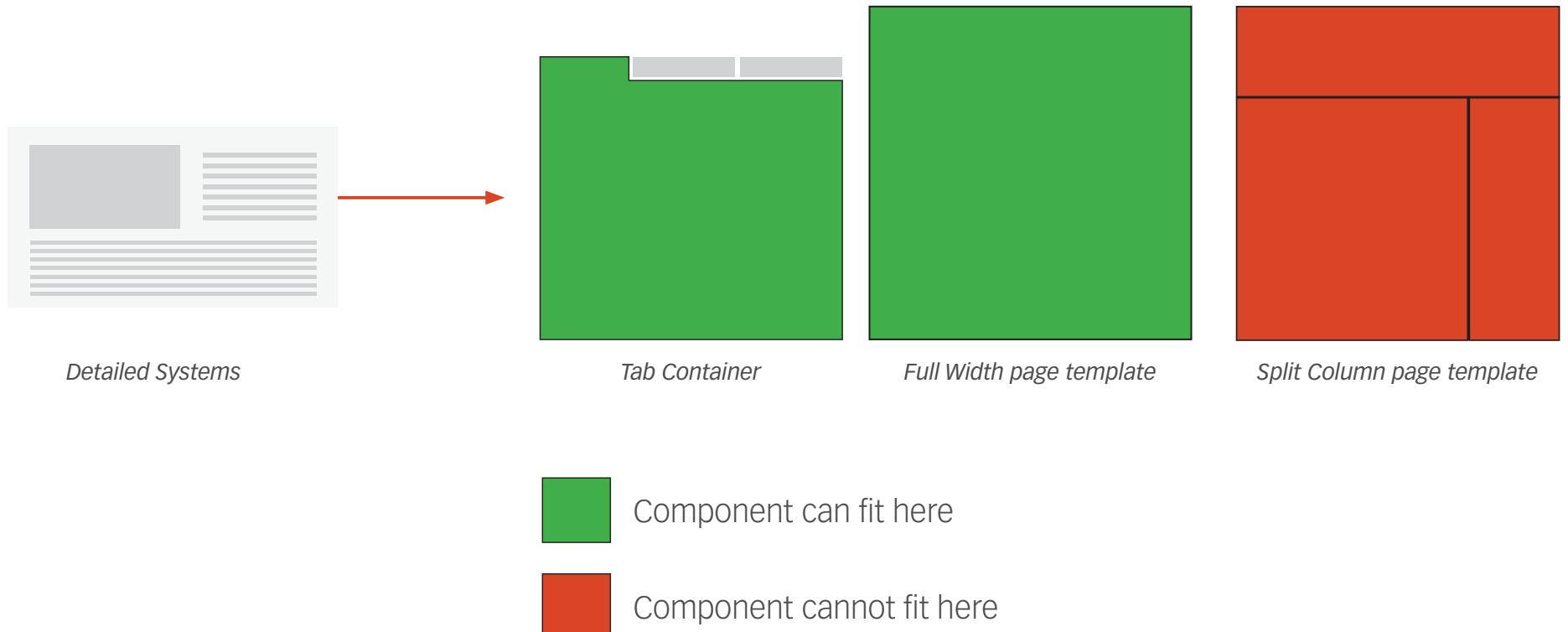
02

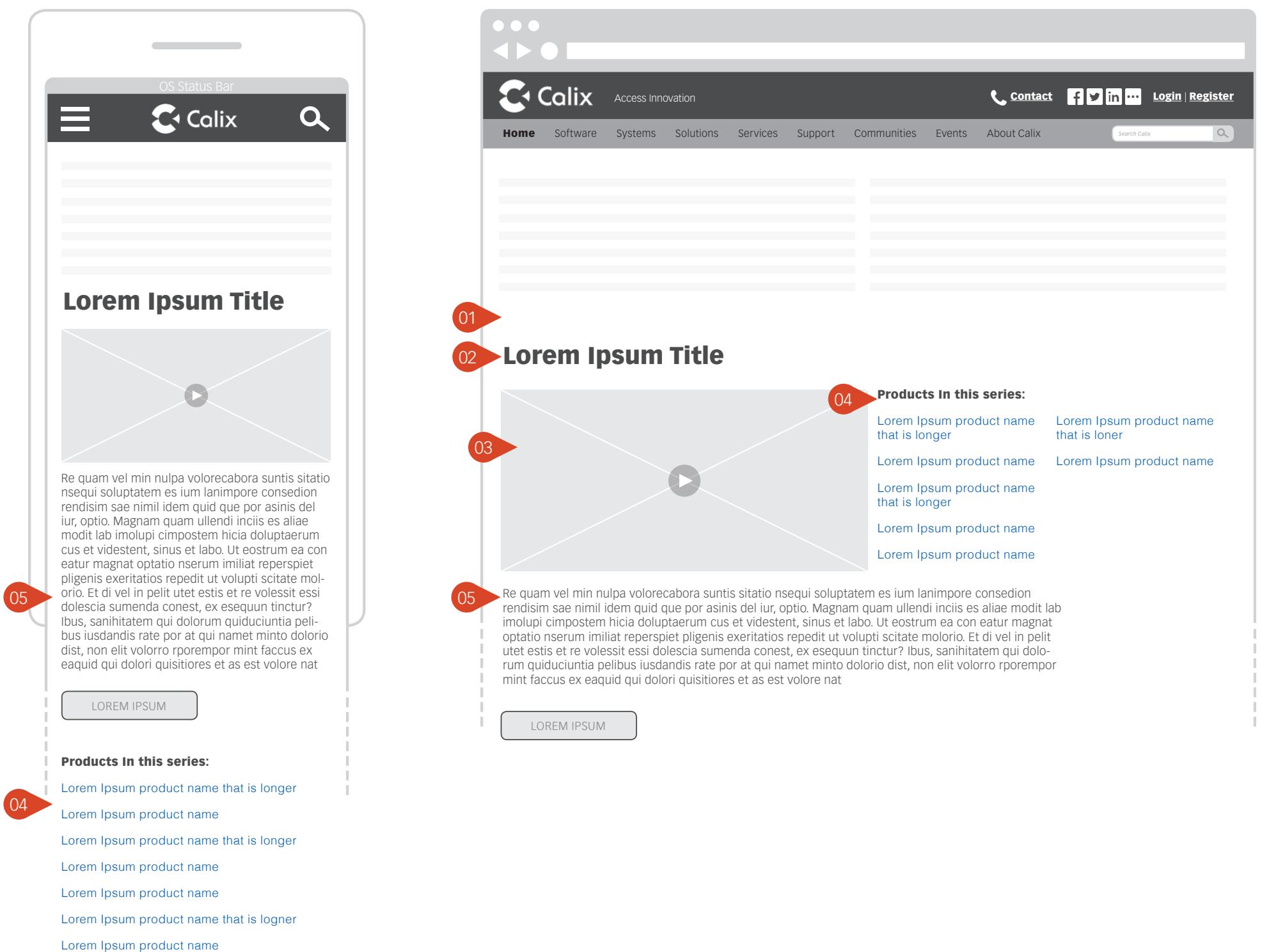
03

01

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# Detailed Systems



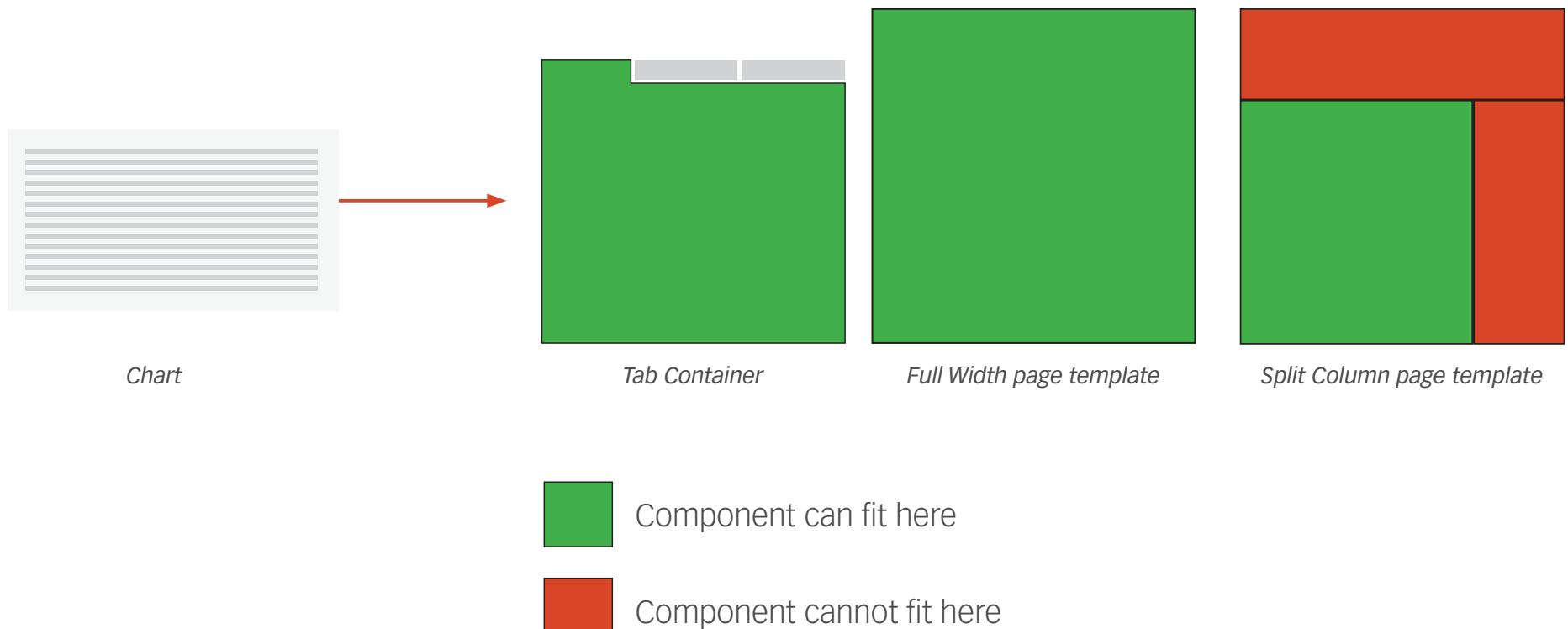


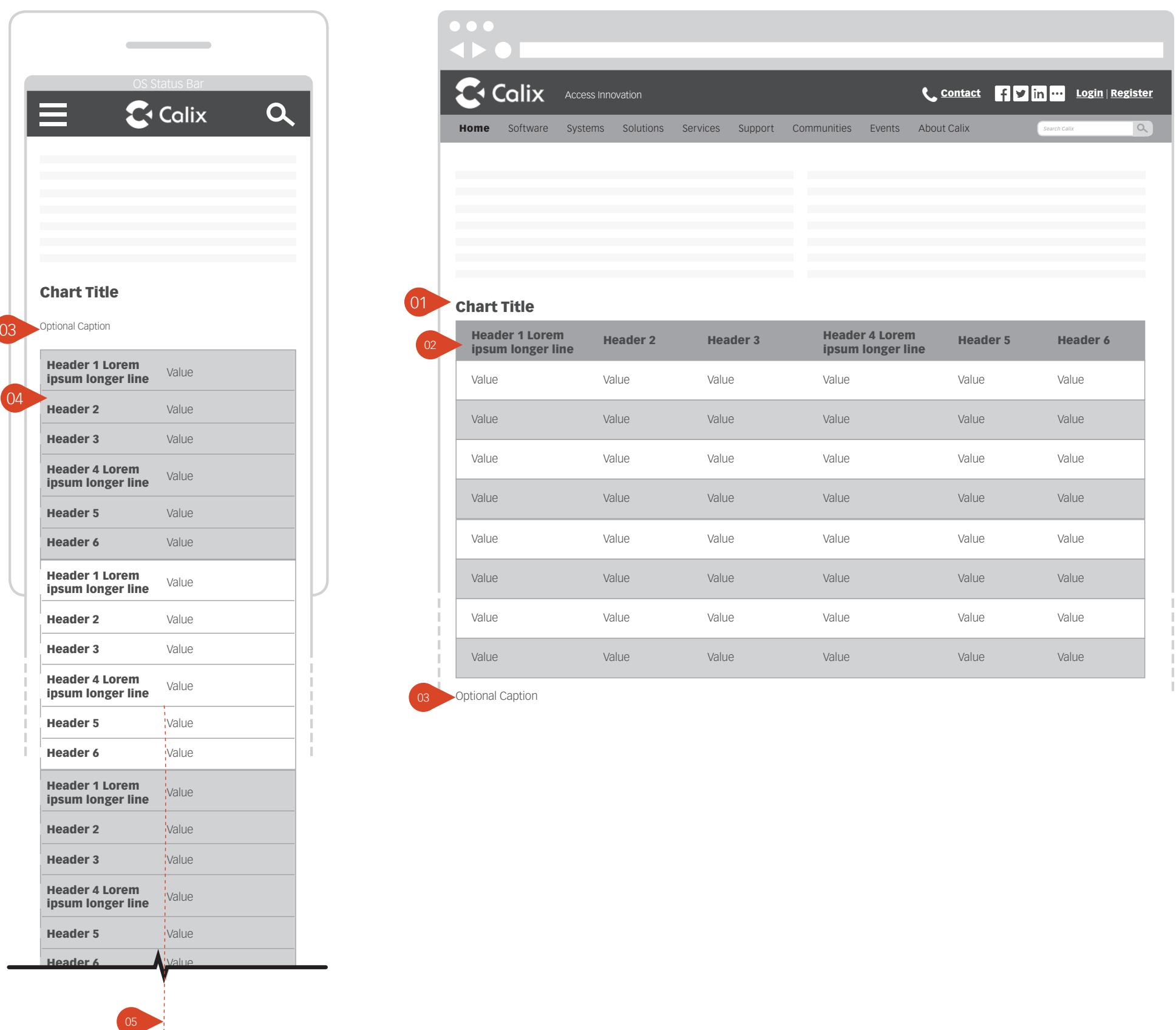
## ANNOTATIONS

- 1. Layout:** Layout is fixed with image area on the left, related product links on the right and description below.
- 2. Title:** Title is required. Font style, size, color, and justification (left) cannot be adjusted.
- 3. Image area:** Image area can be set to static image, video, or video library. Aspect ratio will match the aspect ratio of all other landscape, rectangular images used outside the hero component.
- 4. Product links:** Product links title is fixed. Links will appear below CTA on mobile.
- 5. Description:** Description is required. Font style, size, color, and justification (left) cannot be adjusted. User can use WYSIWYG to create bold, italicized or hyperlinked text within description. Text spans 10 of the 12 columns for easier readability, intentional white space.
- 6. CTA:** Descriptions can contain up to 2 CTA's as the last element(s) in the column. CTA's can be set to Primary button, Secondary button, or Text link. Second CTA will appear to the right of the first. If there is not enough room, the second CTA will appear below the first.

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# Chart





## ANNOTATIONS

- 1. Chart Title:** Chart title is required. Font size, style, color and justification (left) cannot be adjusted. No character limit.
- 2. Data cell specifications:** Min cell width, and max number of columns TBD in visual design. Font size, style, color and justification (left) for headers and values cannot be adjusted. Max column width may be adjusted during localization.  
All text should be vertically center aligned within the cell.
- 3. Caption:** Chart caption is optional. No character limit. Caption appears beneath title on a mobile device. User can use WYSIWYG to create hyperlinked text.
- 4. Mobile display:** Each row displays individually on a mobile device. Minimum cell width TBD in visual design.
- 5. Mobile values:** Values should always be left-aligned.

The wireframe shows a header with the Calix logo and navigation links for Home, Software, Systems, Solutions, Services, Support, Communities, Events, and About Calix. Below the header is a search bar. The main content area features a large chart with a title 'Chart Title'. The chart has two columns of headers: 'Header 1' (with a long text description) and 'Header 2', 'Header 3', 'Header 4' (also with a long text description), 'Header 5', and 'Header 6'. The chart body contains eight rows, each with six 'Value' cells. To the right of the chart is a sidebar with a 'Press Release' section containing placeholder text and navigation arrows.

01 Chart Title

| Header 1<br>Lorem ipsum<br>longer line | Header 2 | Header 3 | Header 1<br>Lorem ipsum<br>longer line | Header 5 | Header 6 |
|--|----------|----------|--|----------|----------|
| Value                                  | Value    | Value    | Value                                  | Value    | Value    |
| Value                                  | Value    | Value    | Value                                  | Value    | Value    |
| Value                                  | Value    | Value    | Value                                  | Value    | Value    |
| Value                                  | Value    | Value    | Value                                  | Value    | Value    |
| Value                                  | Value    | Value    | Value                                  | Value    | Value    |
| Value                                  | Value    | Value    | Value                                  | Value    | Value    |
| Value                                  | Value    | Value    | Value                                  | Value    | Value    |

Optional Caption

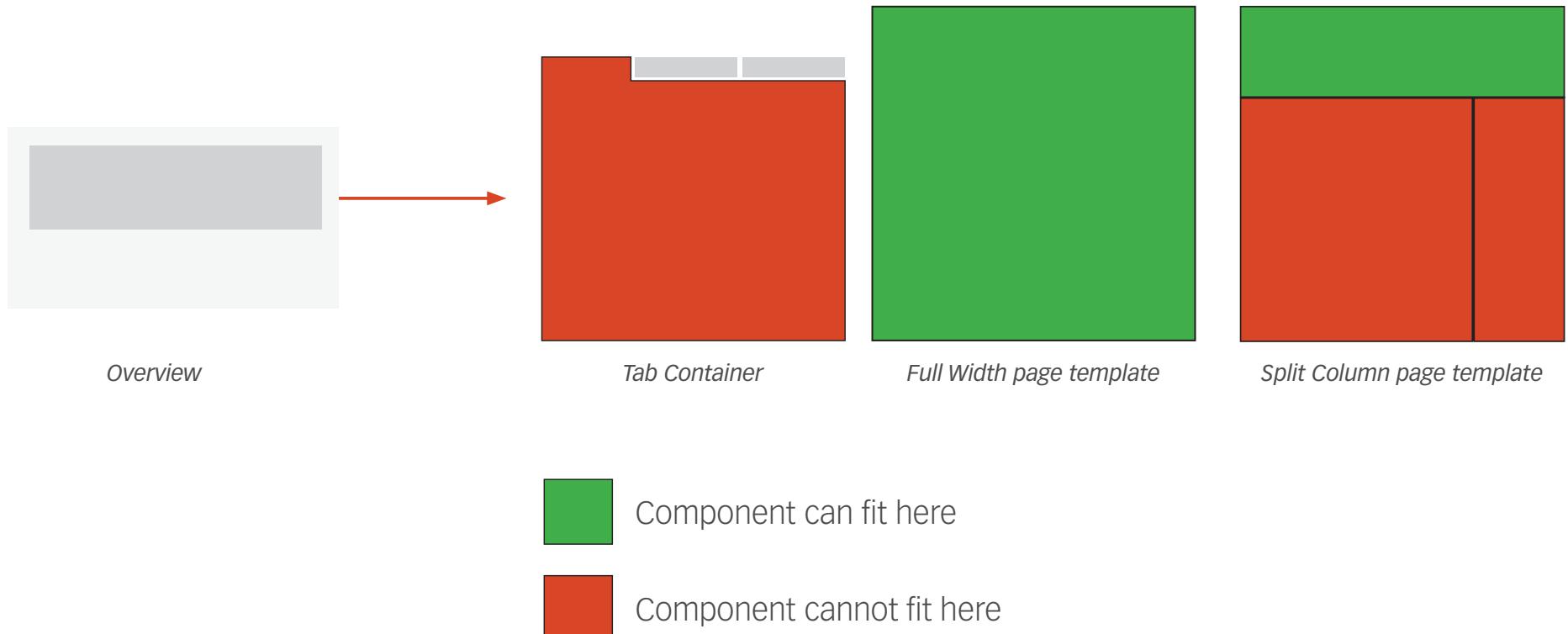
Press Release: June 6, 2014  
Pero mint, ut volo  
concerum commo  
temporia dolupta  
tumenducimus et  
ewerf

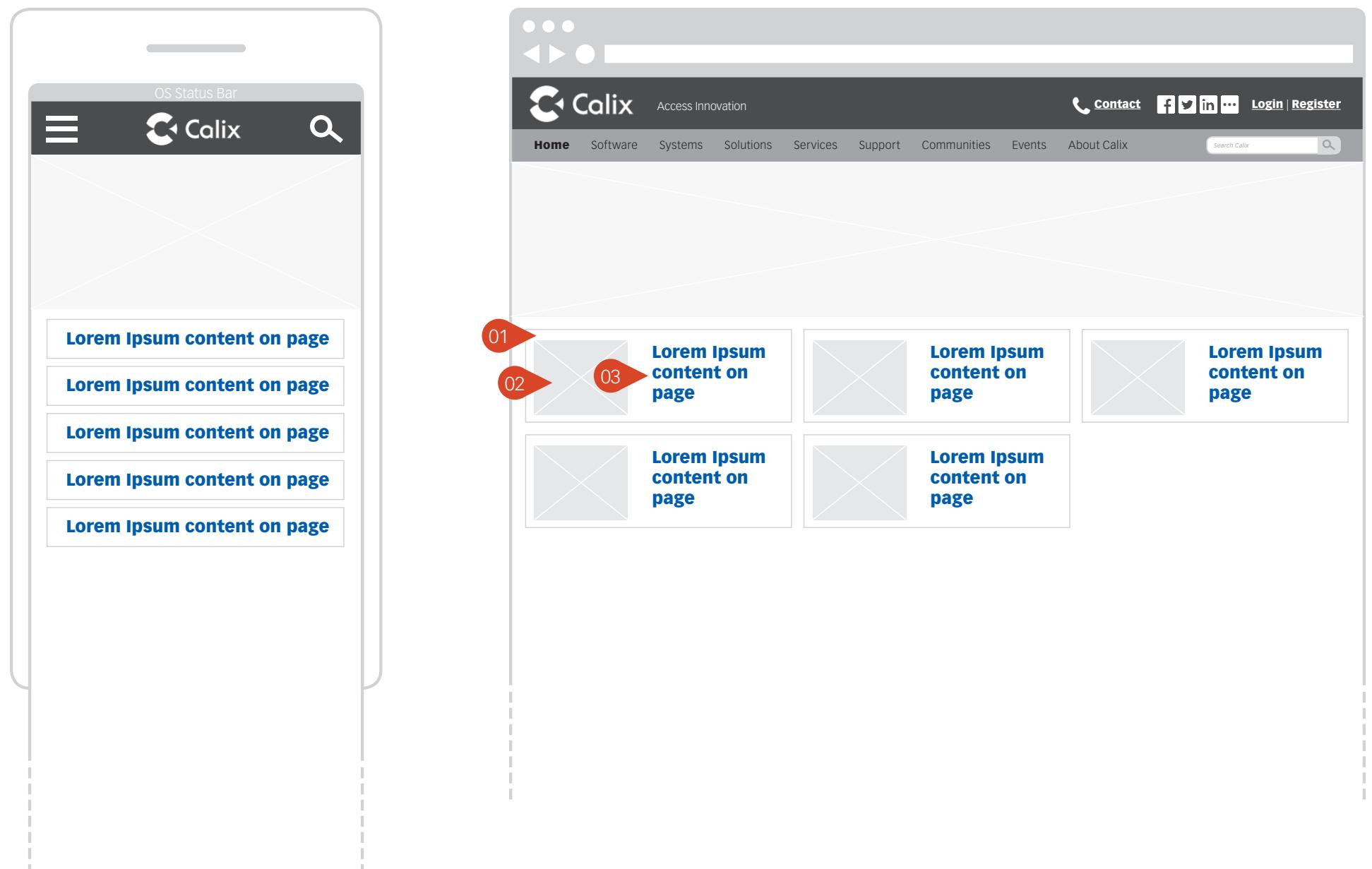
## ANNOTATIONS

- 1. Large Column:** All options, controls and behaviors are the same as full-width component, cells will fluidly change size to fit content area.

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# Overview





## ANNOTATIONS

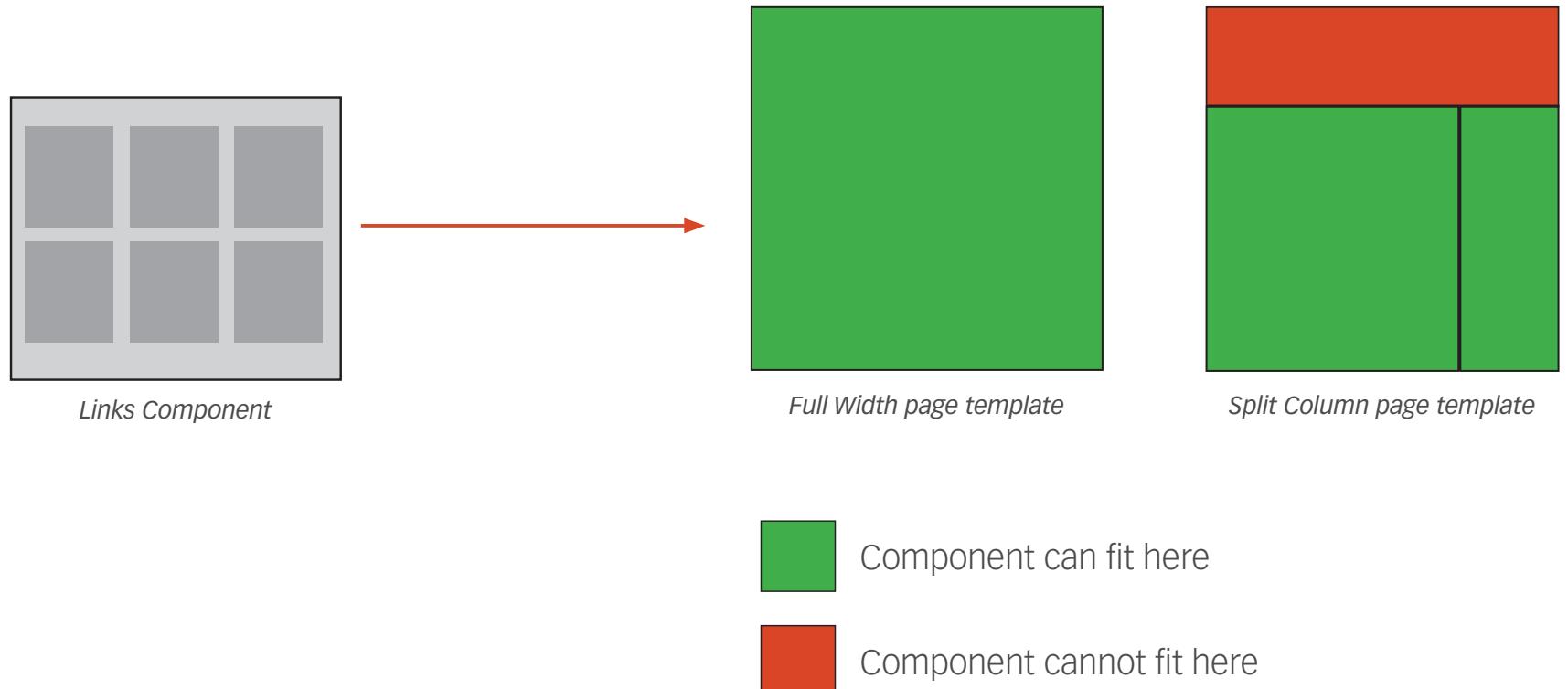
- 1. Overview Tile:** Tile width and height is fixed and will occupy 3 columns. Image required. Title required. Entire tile is clickable, and acts as an anchor link to content on the page. The collection of tiles is intended to immediately follow a Hero or Text Only Page Header component.
- 2. Image:** Image is a square. Dimensions TBD. Image is removed on a mobile device.
- 3. Title:** Title is required. Title will display as a link.
- 4. Optional Bottom Curve:** Have an optional bottom-curve and will always display as a rule.

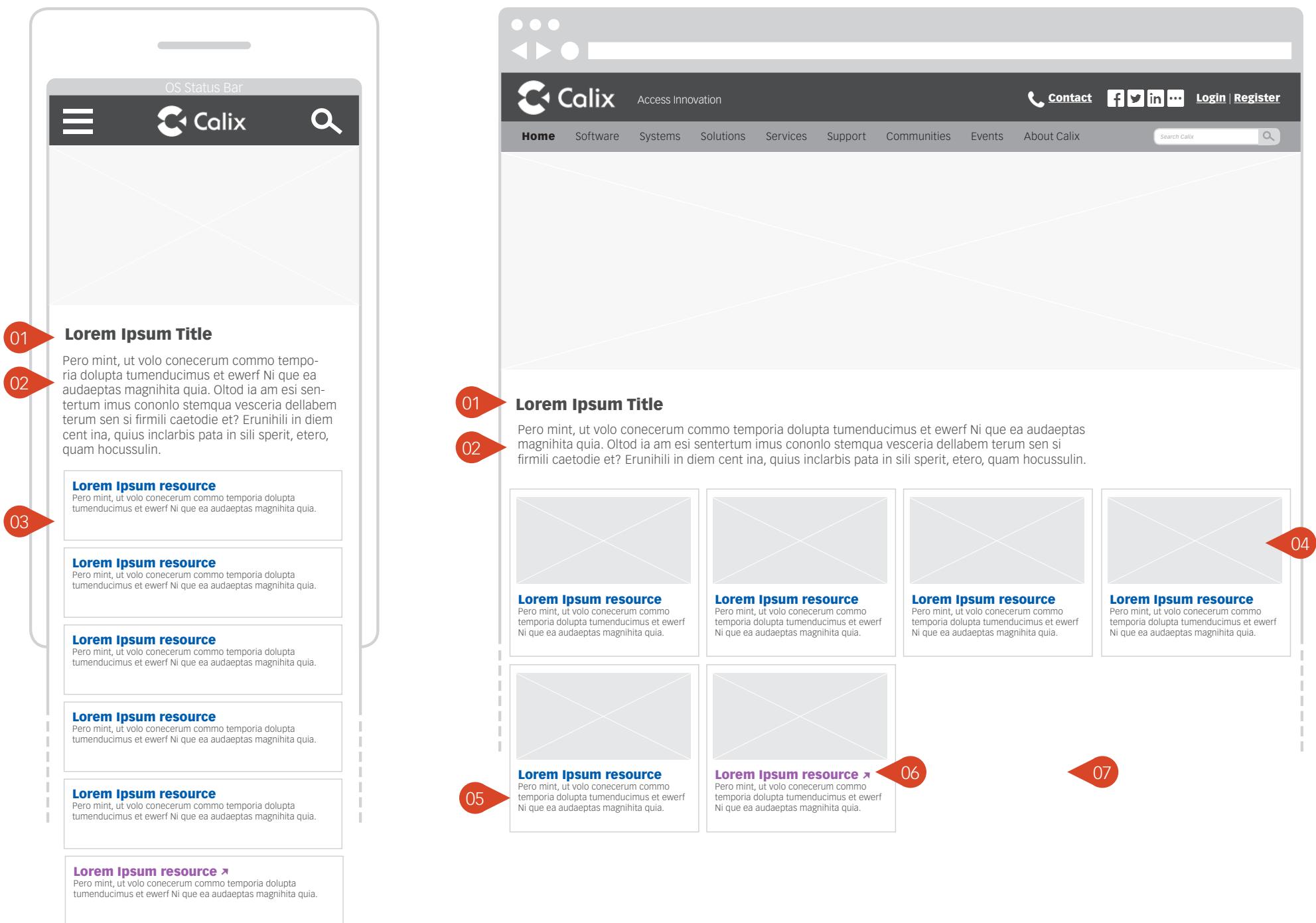
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# Group 5

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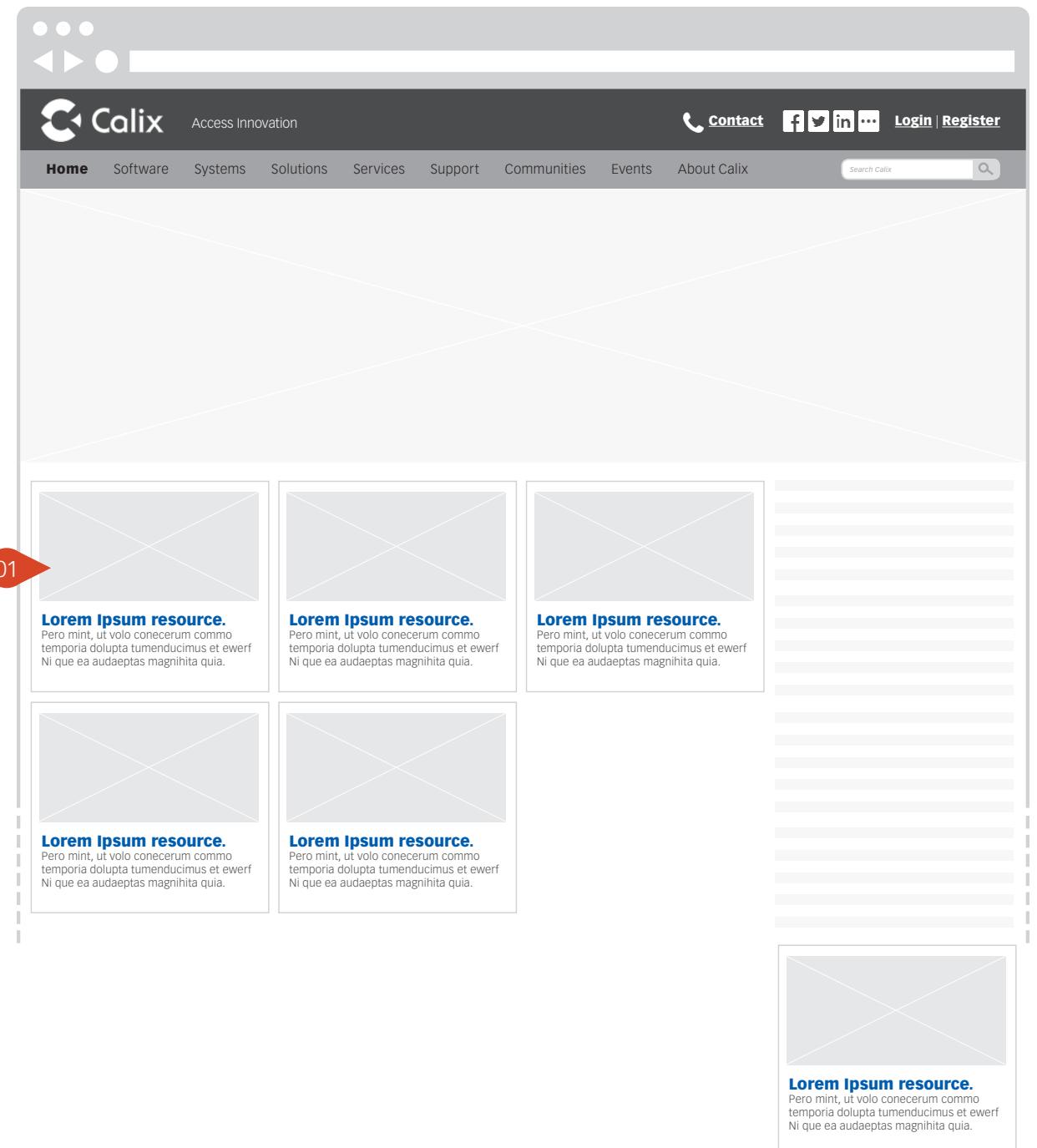
# Links





## ANNOTATIONS

- 1. Component Title Field:** Component title field is optional. Font size, style, color and justification (left) cannot be adjusted.
- 2. Component Description:** Component description field is optional. Font size, style, color and justification (left) cannot be adjusted.
- 3. Mobile Tiles:** Mobile tiles do not display image. Tiles stack in reading order.
- 4. Images:** Images are required, and will match the aspect ratio of all other landscape, rectangular images used outside the hero component.
- 5. Tile Text fields:** Link Title is required and will display as a link. Links description is required.
- 6. External links:** External links should be visually distinguished from all other links.
- 7. Layout:** The links component layout is fixed, and displays tiles from left to right on the page in a 4 column layout. There is no limit of the number of link tiles that can be used.



## ANNOTATIONS

- 1. Large column:** Only displays tiles in a 3 column layout.
- 2. Small column:** Only displays tiles in a single column layout.

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# Group 6

## ANNOTATIONS

01 Header elements shift to the left to accommodate for FirstName and notification icon.

Notification icon is always present when a user is signed in on desktop, regardless of which page they are on within the site.

02 Clicking on "FirstName" will display an overlay giving the user the option to logout or access their Account Settings.



User can collapse the overlay by clicking on "FirstName" again, or by clicking anywhere on the screen outside the overlay.

03 Jump to page dropdown will appear when a user is within My Calix. Dropdown will include all MyCalix navigation links:



04 The MyCalix Fleck does not appear when the user is in the My Calix section of the website.

05 The first 2 members of the account team will display. A link indicating how many more team members will appear below. Clicking this links will push the content beneath it down to reveal the full team list. Once the full list is expanded, the link at the bottom will change to read as "show less." Clicking the "show less" link will collapse the team list back to only displaying 2 members.

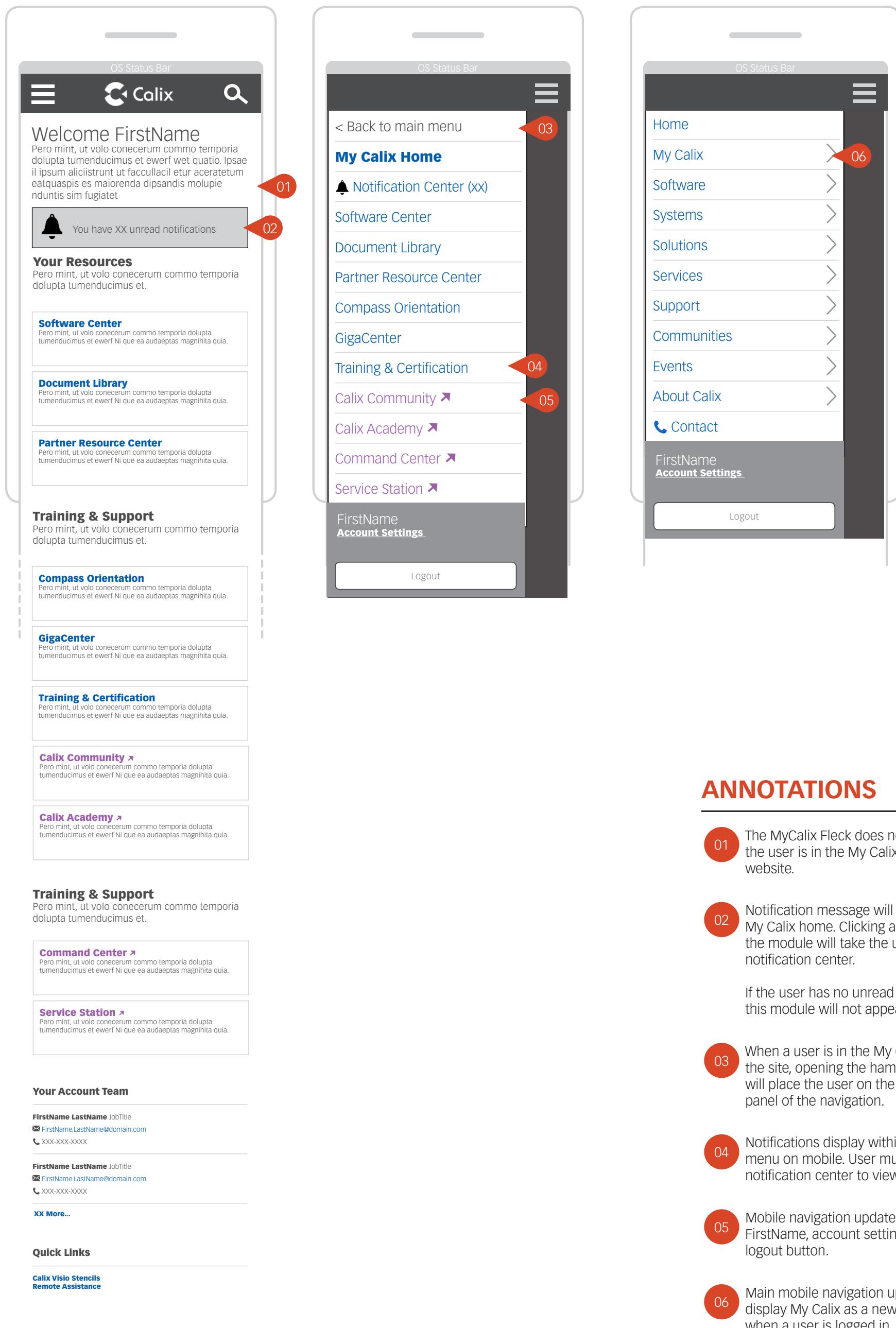
If there is no Account Team data, the Account Team component will not display and all content below will shift up.

06 Quick links will list links that do not require their own link tile. We recommend including a link to account settings here.

07 All external links must be displayed in the global style for external links.

Annotations pointing to specific elements:

- 01 Points to the 'FirstName' dropdown icon in the top right.
- 02 Points to the 'Logout' button in the 'FirstName' dropdown.
- 03 Points to the 'Jump to page' dropdown in the top right.
- 04 Points to the 'XX More...' link in the 'Your Account Team' section.
- 05 Points to the '07' annotation in the bottom right corner of the wireframe.
- 06 Points to the 'Quick Links' section.
- 07 Points to the 'External Link' style in the 'Quick Links' section.



## ANNOTATIONS

- 01 The MyCalix Fleck does not appear when the user is in the My Calix section of the website.
- 02 Notification message will appear on My Calix home. Clicking anywhere on the module will take the user to the notification center.  
If the user has no unread notifications, this module will not appear on the page.
- 03 When a user is in the My Calix section of the site, opening the hamburger menu will place the user on the "My Calix" panel of the navigation.
- 04 Notifications display within hamburger menu on mobile. User must access the notification center to view notifications.
- 05 Mobile navigation updates to display FirstName, account settings link and logout button.
- 06 Main mobile navigation updates to display My Calix as a new navigation item when a user is logged in.

## ANNOTATIONS

01 When a user has unread notifications, a bubble indicating the number of unread notifications will appear with the notification icon.

02 Clicking on the notification icon will display the users' 10 most recent notifications. Only 5 should be visible, allowing the user to scroll to view more.

The "See all (XX) notifications" CTA will be persistent as the user scrolls, and should indicate the total number of read and unread notification.

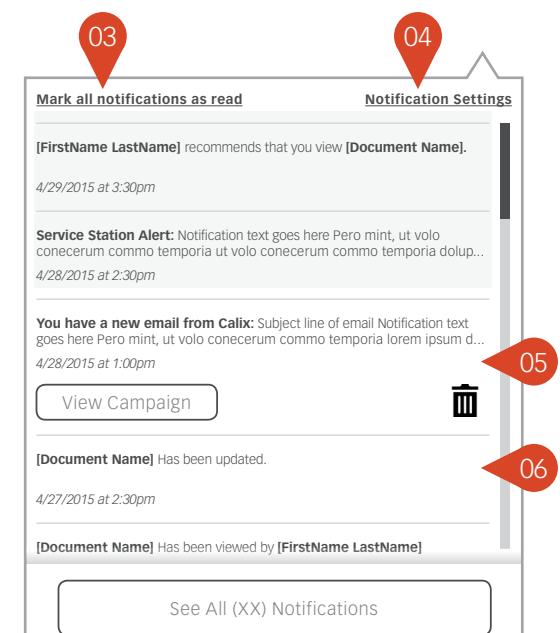
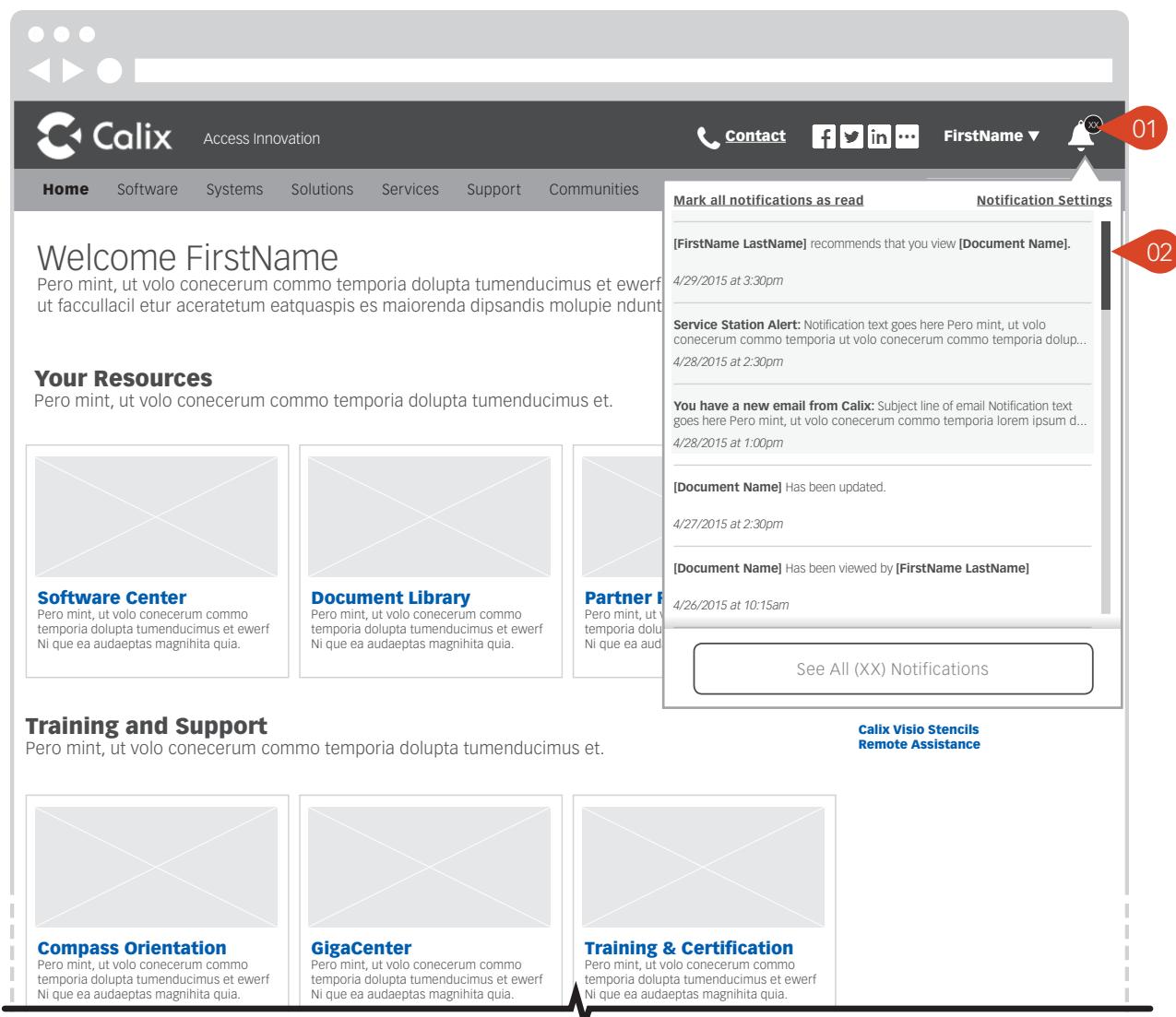
03 Clicking this link mark all notifications in the notification center as read.

04 This link will take the user to their account settings page.

05 When a user clicks on a notification, the content below will be pushed down to allow for the display of the action CTA and an icon to delete the notification.

Clicking the notification automatically renders the notification as "read."

06 Read and unread notification must be visually distinguished from each other.



The image shows a side-by-side comparison of a mobile phone screen on the left and a desktop browser window on the right, both displaying a 'Your Notifications' page.

**Mobile View (Left):**

- OS Status Bar:** Shows signal strength, battery, and time.
- Header:** Calix logo, search icon, and navigation bar with Home, Software, Systems, Solutions, Services, Support, Communities, Events, About Calix.
- Breadcrumbs:** Home > My Calix > Your Notifications.
- Title:** Your Notifications.
- Text:** Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum alicistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda dipsandis moulipie nduntis sim fugiatet.
- Section Header:** XX Total Notifications (XX unread).
- Filter:** A dropdown menu showing 'All Notifications' (selected) and other options like 'Documents', 'Service Station', and 'Marketing Campaigns'. (01)
- Action Buttons:** 'Mark all notifications as read' (02).
- List:** A list of notifications with timestamp and subject. Examples include '[FirstName LastName] recommends that you view [Document Name]' (03), '[Service Station Alert]' (04), '[You have a new email from Calix]' (05), '[Document Name] Has been updated' (06), and '[Document Name] Has been viewed by [FirstName LastName]' (07).
- Bottom:** A 'Load more notifications' button (08).

**Desktop View (Right):**

- Header:** Calix logo, 'Access Innovation', social media links (Facebook, Twitter, LinkedIn), and user profile (FirstName).
- Breadcrumbs:** Home > My Calix > Your Notifications.
- Title:** Your Notifications.
- Text:** Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum alicistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda dipsandis moulipie nduntis sim fugiatet.
- Section Header:** XX Total Notifications | XX unread.
- Filter:** Buttons for 'All Notifications' (selected), 'Documents', 'Service Station', and 'Marketing Campaigns'. (01)
- Action Buttons:** 'Select All', 'Mark as read', 'Delete', and a note: 'Notifications will automatically be deleted after XX days'. (02)
- List:** A list of notifications with timestamp and subject. Examples include '[FirstName LastName] recommends that you view [Document Name]' (03), '[Service Station Alert]' (04), '[You have a new email from Calix]' (05), '[Document Name] Has been updated' (06), and '[Document Name] Has been viewed by [FirstName LastName]' (07).
- Right Panel:** A sidebar with the text: 'Go to your **account settings** to update your notification settings.' (08)
- Bottom:** A 'Load more notifications' button (09).

## ANNOTATIONS

- 01 User can filter notifications by notification type. Filters will default to all.
- 02 In the future when many more filters will potentially exist, filter can wrap or convert do a dropdown.
- 03 On desktop, the user can easily select all notifications or select multiple notifications at once to mark as read or delete.
- 04 "Mark as read" and "Delete" buttons will be disabled until a selection has been made.
- 05 A message informing the user that notifications will automatically delete after a certain number of days must be present on the page.
- 06 On mobile user can easily mark all notifications as read.
- 07 There are five types of notifications:
  - (1) Document Recommendation (Action = view document)
  - (2) New Marketing Campaign (Action =view campaign)
  - (3) Favorite Document Update (Action = view document)
  - (4) Service Station Alert (Action = Go to service station)
  - (5) Recommended document has been viewed (Action = view document)
- 08 Do we want to pull the subject line for marketing campaigns?
- 09 On both desktop and mobile, the first 25 notifications will appear on initial page load with a "Load more notifications" button at the bottom of the page. Clicking or tapping this button will load the next 25 notifications.
- 10 When a user taps on a notification on a mobile device, the content below will be pushed down to allow for the display of the action CTA and an icon to delete the notification. Tapping a notification automatically renders the notification as read.

The wireframe illustrates the layout and functionality of the Calix Document Library across two platforms: mobile (left) and desktop (right).

**Mobile View (Left):**

- Header:** OS Status Bar, Calix logo, search icon.
- Breadcrumbs:** Home > My Calix.
- Title:** Document Library.
- Text:** Placeholder text: "Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maioresma dipsandis molupie nduntis sim fugiatet".
- Search:** Search Document Library input field with a magnifying glass icon.
- Section:** Document Home dropdown menu.
- Section:** Recently Viewed Documents (0 items listed).
- Section:** Your Favorite Documents (0 items listed).
- Section:** Popular Documents (0 items listed).
- Bottom:** Recently Viewed Documents section (0 items listed), including a "View XX more favorite documents" link.

**Desktop View (Right):**

- Header:** Calix logo, Access Innovation, navigation links: Home, Software, Systems, Solutions, Services, Support, Communities, Events, About Calix, Contact, social media icons, FirstName dropdown, search bar.
- Breadcrumbs:** Home > My Calix.
- Title:** Document Library.
- Text:** Placeholder text: "Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maioresma dipsandis molupie nduntis sim fugiatet".
- Search:** Search Document Library input field with a magnifying glass icon.
- Section:** Document Home dropdown menu.
- Section:** Recently Viewed Documents (5 items listed, each with HTML and PDF download icons and a recommend icon).
- Section:** Your Favorite Documents (5 items listed, each with HTML and PDF download icons and a recommend icon).
- Section:** Popular Documents (5 items listed, each with HTML and PDF download icons and a recommend icon).
- Annotations:** Red numbered callouts point to specific features:
  - 01: Search Document Library input field.
  - 02: Document Home dropdown menu.
  - 03: Recently Viewed Documents section.
  - 04: Document Home dropdown menu options: Favorites, Products, Software, Enclosures, Services & Support, OEM Product Information.
  - 05: Recommend icon in the Recently Viewed Documents list.
  - 06: "View XX more favorite documents" link.
  - 07: Popular Documents section.
  - 08: Bottom Recently Viewed Documents section.

## ANNOTATIONS

- 01 Searching in the document library will take the user to the search results page with the "document" filter applied.
- 02 Document Library defaults to "Document Home."
- 03 A message will display for new users who do not have recently viewed documents or favorite documents. "You have no recently viewed documents" will be displayed for recently viewed documents, and "You have no favorite documents yet" will be displayed for favorite documents.
- 04 Users can browse by favorites, products, software, enclosures, services & support, and OEM product information. Additional filters will be available within each section, which can be seen later in this document.
- 05 A recommend icon will appear for Calix employees.
- 06 Favorite documents will list in order of the most recently added to favorites. If a user has more than 5 favorite documents, a link will appear indicating how many additional favorite documents they have. Clicking or tapping this link will take the user to the 'favorites' section of the document library.
- 07 Document popularity is determined by most often viewed and/or downloaded documents.
- 08 When a user taps on a document on a mobile device, the content below will be pushed down to allow for the display of the action CTAs.

**Mobile View (Left):**

OS Status Bar

Calix

My Calix

## Document Library

Pero mint, ut volo conecerum cōmmo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maioresma dipsandis molupie nduntis sim fugiatet

Search Document Library

Products

B-Series

BLM Series

C-Series

E-Series

F-Series

P-Series & T-Series (ONTs)

E-Series

**Planning & Installation**

Document Name (Sub Class)  
Last Posted XX/XXXX

Document Name (Sub Class)

**System Operations**

Document Name (Sub Class)  
Last Posted XX/XXXX

Document Name (Sub Class)  
Last Posted XX/XXXX

Document Name (Sub Class)  
Last Posted XX/XXXX

Document Name (Sub Class)

Calix Access Innovation

Contact [Facebook](#) [Twitter](#) [LinkedIn](#) [Email](#) FirstName ▾ [Bell](#)

Home Software Systems Solutions Services Support Communities Events About Calix

Search Calix

Jump to page ▾

**Document Library**

Pero mint, ut volo conecerum cōmmo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maioresma dipsandis molupie nduntis sim fugiatet

Search Document Library

All B-Series BLM Series C-Series E-Series F-Series P-Series & T-Series (ONTs) **01**

**Planning & Installation** **02**

Document Name (Sub Class)  
Last Posted XX/XXXX [HTML](#) [PDF](#) [Heart](#)

Document Name (Sub Class)  
Last Posted XX/XXXX [HTML](#) [PDF](#) [Heart](#)

Document Name (Sub Class)  
Last Posted XX/XXXX [DocType](#) [DocType](#) [HTML](#) [Heart](#)

Document Name (Sub Class)  
Last Posted XX/XXXX [HTML](#) [PDF](#) [Heart](#)

Document Name (Sub Class)  
Last Posted XX/XXXX [DocType](#) [HTML](#) [PDF](#) [Heart](#)

**System Operations**

Document Name (Sub Class)  
Last Posted XX/XXXX [HTML](#) [PDF](#) [Heart](#)

Document Name (Sub Class)  
Last Posted XX/XXXX [DocType](#) [PDF](#) [Heart](#)

Document Name (Sub Class)  
Last Posted XX/XXXX [PDF](#) [Heart](#)

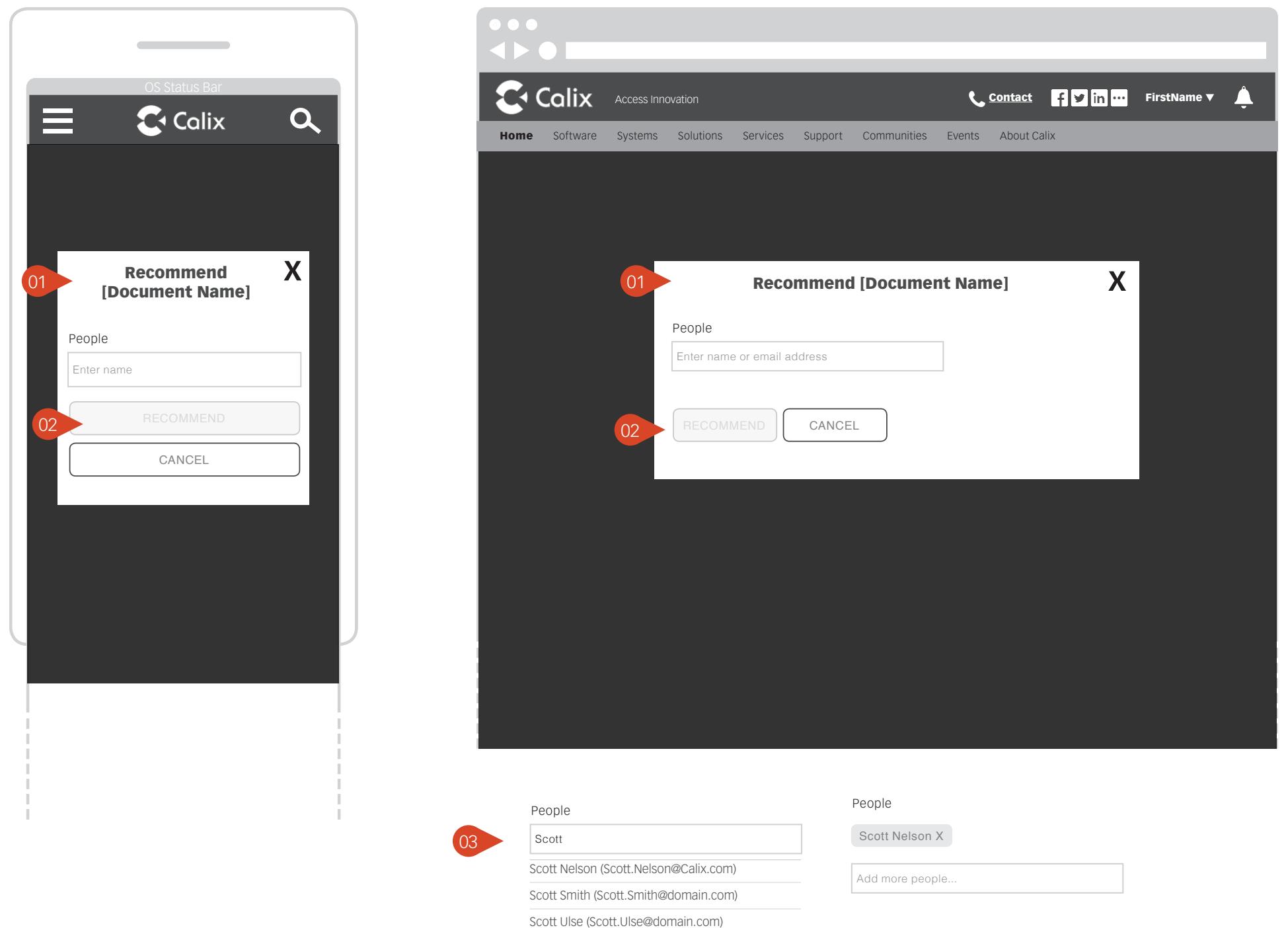
Document Name (Sub Class) [HTML](#) [PDF](#) [Heart](#)

Planning & Installation **03**

Installation Guides  Planning Resources

## ANNOTATIONS

- 01 Top level filters appear at the top of the page.
- 02 Documents will list down the page grouped by information type.
- 03 If a user filters by information type, additional filters for the associated sub-types will be displayed.
- 04 On a mobile device, no filtering is available. Top level items are nested in accordion links.

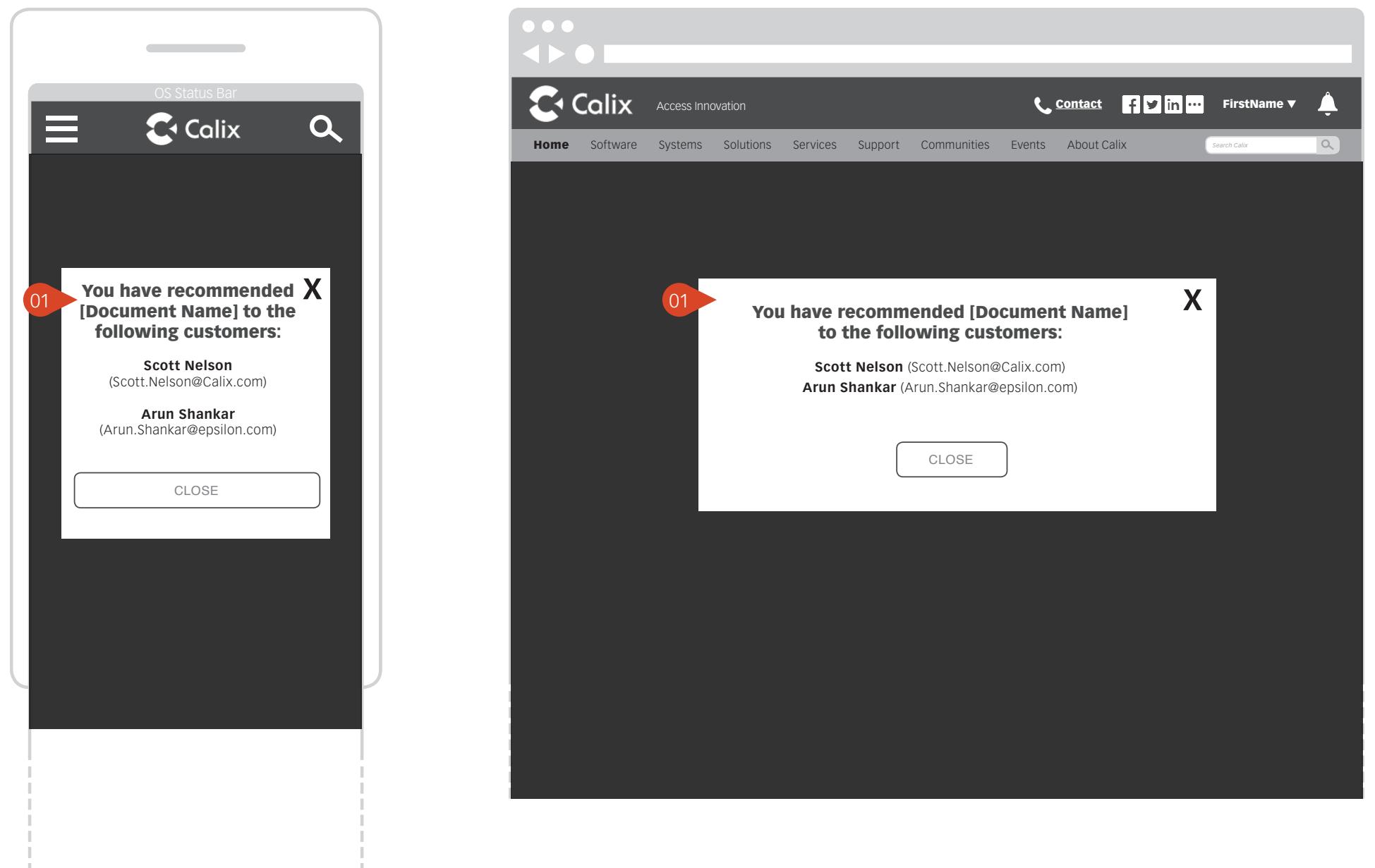


## ANNOTATIONS

- 01 Clicking or tapping on the recommend icon will trigger an overlay.
- 02 The 'RECOMMEND' button should be disabled until at least 1 customer has been selected.  
Clicking or tapping "Recommend" will display the confirmation overlay seen on the next page.
- 03 Type ahead matching will be used to enable the user to find a customer by name or email address. Once the customer is selected, the customer's name will appear above the text field with an "X" to allow the user to remove the customer if desired.  
Once a user has added one customer, the text within the text box will invite the user to add another customer. The user can add as many customers as they desire before clicking "recommend."

# Recommend Document Confirmation Overlay

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The image shows a side-by-side comparison of a mobile phone screen on the left and a desktop browser window on the right, both displaying the 'Account Settings' page for a Calix user.

**Mobile Screen (Left):**

- Header:** OS Status Bar, Calix logo, search icon.
- Breadcrumbs:** Home > My Calix.
- Section: Account Settings**
  - Text:** Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maioresma dipsandis molupie nduntis sim fugiatet.
  - Text:** Username: EmailAddress@domain.com (Company Name)
  - Text:** Do you have a new corporate email address? [Click here](#) to update the email address for your account.
  - Button:** CHANGE PASSWORD (highlighted with red circle 01).
  - Section: Account Information**
    - Text:** Scott Nelson, 1035 N Mcdowell Blvd., Petaluma, CA 94954, United States, (707) 766-3000.
    - Button:** EDIT (highlighted with red circle 03).
  - Section: Subscriptions**
    - Text:** Beacon Newsletter (unchecked), Lorem Ipsum Bulletin (checked), Lorem Ipsum Bulletin (checked), Lorem Ipsum Bulletin (checked), Lorem Ipsum Bulletin (checked), Lorem Ipsum Bulletin (checked).
    - Icon:** envelope (highlighted with red circle 04).
  - Section: Notifications**
    - Text:** Service station alerts (checked), New marketing campaigns (unchecked), Recommended documents (checked), Updates to favorite documents (checked), Recommended document has been accessed (unchecked).
    - Icon:** bell (highlighted with red circle 03).

**Desktop Screen (Right):**

- Header:** Calix Access Innovation, Contact, social media icons, FirstName dropdown, search bar.
- Breadcrumbs:** Home > My Calix, Jump to page ▾.
- Section: Account Settings**
  - Text:** Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maioresma dipsandis molupie nduntis sim fugiatet.
  - Text:** Username: EmailAddress@domain.com (Company Name)
  - Text:** Do you have a new corporate email address? [Click here](#) to update the email address for your account.
  - Button:** CHANGE PASSWORD (highlighted with red circle 01).
  - Section: Account Information**
    - Text:** Scott Nelson, 1035 N Mcdowell Blvd., Petaluma, CA 94954, United States, (707) 766-3000.
    - Button:** EDIT (highlighted with red circle 02).
    - Button:** EDIT (highlighted with red circle 03).
  - Section: Subscriptions**
    - Text:** Beacon Newsletter (checked), Lorem Ipsum Bulletin (unchecked), Lorem Ipsum Bulletin (checked), Lorem Ipsum Bulletin (checked), Lorem Ipsum Bulletin (checked), Lorem Ipsum Bulletin (checked).
    - Icon:** envelope (highlighted with red circle 04).
  - Section: Notifications**
    - Text:** Service station alerts (checked), New marketing campaigns (unchecked), Recommended documents (checked), Updates to favorite documents (checked), Recommended document has been accessed (unchecked).

## ANNOTATIONS

- 01 Clicking or tapping "change password" will trigger the change password overlay.
- 02 Clicking or tapping "click here" will trigger the New email (username) request overlay.
- 03 Clicking or tapping "Edit" will trigger edit mode as shown on the following page.
- 04 In the future, additional options, like SMS can be added to the user's settings:

**Subscriptions**

|                      | Smartphone (checkbox)               | Email (checkbox)                    |
|----------------------|-------------------------------------|-------------------------------------|
| Beacon Newsletter    | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Lorem Ipsum Bulletin | <input type="checkbox"/>            | <input type="checkbox"/>            |
| Lorem Ipsum Bulletin | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Lorem Ipsum Bulletin | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Lorem Ipsum Bulletin | <input type="checkbox"/>            | <input type="checkbox"/>            |
| Lorem Ipsum Bulletin | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |

# Account Settings Edit Mode

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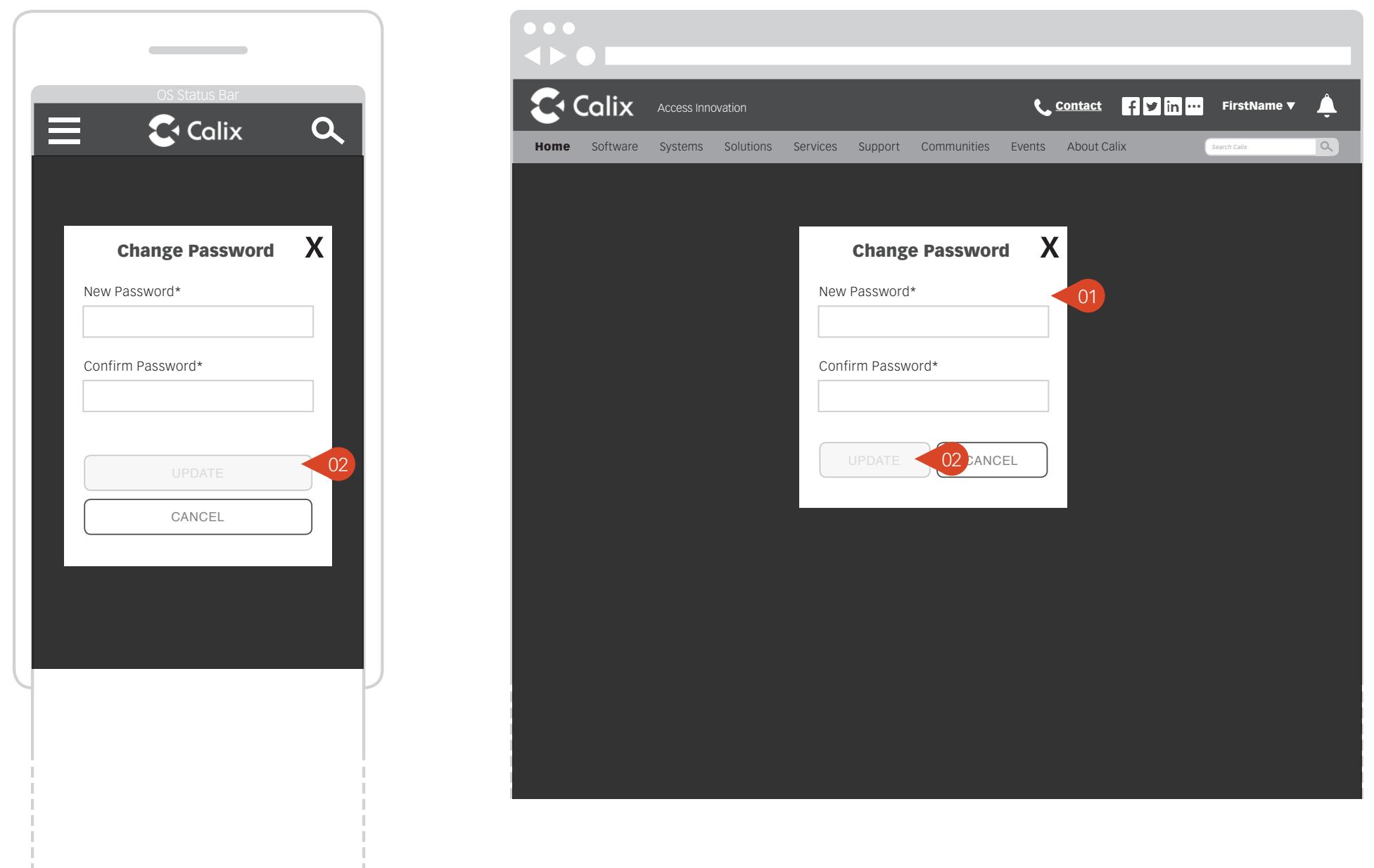
The image shows a side-by-side comparison of a mobile phone screen on the left and a desktop browser window on the right, both displaying the 'Account Settings' page in 'Edit Mode'. The mobile screen has a dark grey header with 'OS Status Bar' at the top, followed by the Calix logo and a search icon. Below this is the 'My Calix' navigation bar. The main content area is titled 'Account Settings' with placeholder text: 'Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maioresanda dipsandis molupie nduntis sim fugiatet'. A section for 'Username' is present, showing 'EmailAddress@domain.com (Company Name)' with a note about updating the email address. A 'CHANGE PASSWORD' button is visible. The 'Account Information' section is expanded, marked with a red callout '01'. It includes fields for First Name ('Scott'), Last Name ('Nelson'), Address Line 1 ('1035 N McDowell Blvd'), City ('Petaluma'), State ('California'), Zip ('94954'), Phone numbers ('707 766 3000'), Ext., Fax, and Country ('United States'). Below this is a 'Subscriptions' section with checkboxes for various bulletins, one of which is checked and highlighted with a red callout '05'. At the bottom of the mobile screen are 'SAVE' and 'CANCEL' buttons, each with a red callout '03' and '04' respectively. The desktop screen has a similar layout but lacks the OS status bar. It features a top navigation bar with links like Home, Software, Systems, Solutions, Services, Support, Communities, Events, About Calix, and a search bar. The 'Account Information' section is also expanded, with red callouts '01' and '02' pointing to the first name field and the fax input area respectively. The 'Subscriptions' section is identical to the mobile version. The 'SAVE' and 'CANCEL' buttons at the bottom are also highlighted with red callouts '03' and '04'.

## ANNOTATIONS

- 01 When a user clicks or taps "edit" the user will be in edit mode and the account information form fields will be revealed. The rest of the content on the page will be pushed down.  
**Please note:** The edit mode may need to be a salesforce screen. Additionally, all fields are placeholder. Scott to confirm what's in identity management.
- 02 We recommend removing captcha because the user is already behind a login.
- 03 Clicking or tapping "save" will commit the users changes, collapse the form fields and take the user out of edit mode.
- 04 Clicking or tapping "cancel" will discard any changes made, collapse the form fields and take the user out of edit mode.
- 05 Tapping anywhere on the row will select/deselect the checkbox.

# Change Password Overlay

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## ANNOTATIONS

- 01 Scott to confirm new password functionality.
- 02 Update button should be disabled until all fields are entered without errors.

# New Email (username) Request

Page 111 of 111

The image displays two wireframe prototypes for a 'New Email (username) Request' form. The left prototype is for a mobile device, showing a standard form with fields for First Name\*, Last Name\*, Company\*, Current Email\*, New Email\*, and Confirm New Email\*. The right prototype is for a desktop browser, showing a more complex form with two columns for First Name\* and Last Name\*, and two rows for Company\* and Current Email\*. Both forms include a 'SUBMIT' button and a 'CANCEL' button. A red callout '01' points to the 'SUBMIT' button in both prototypes, indicating a design note.

## ANNOTATIONS

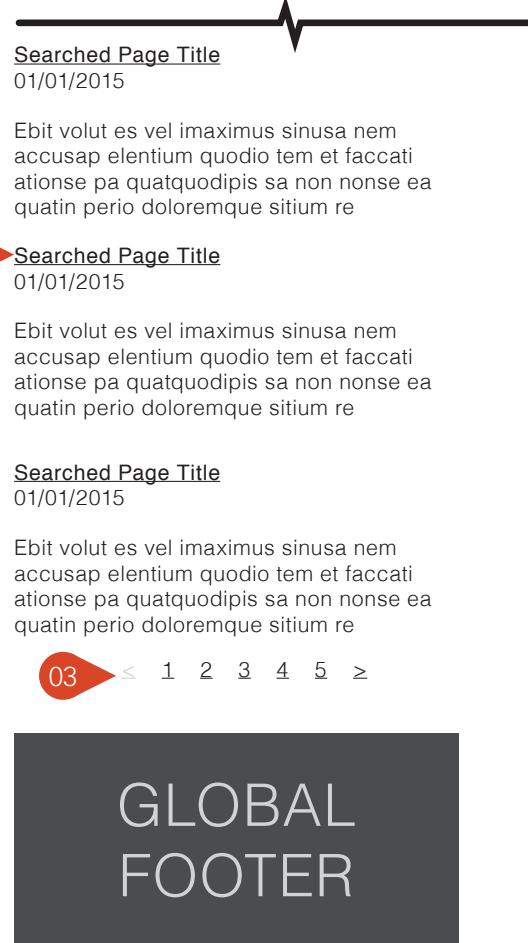
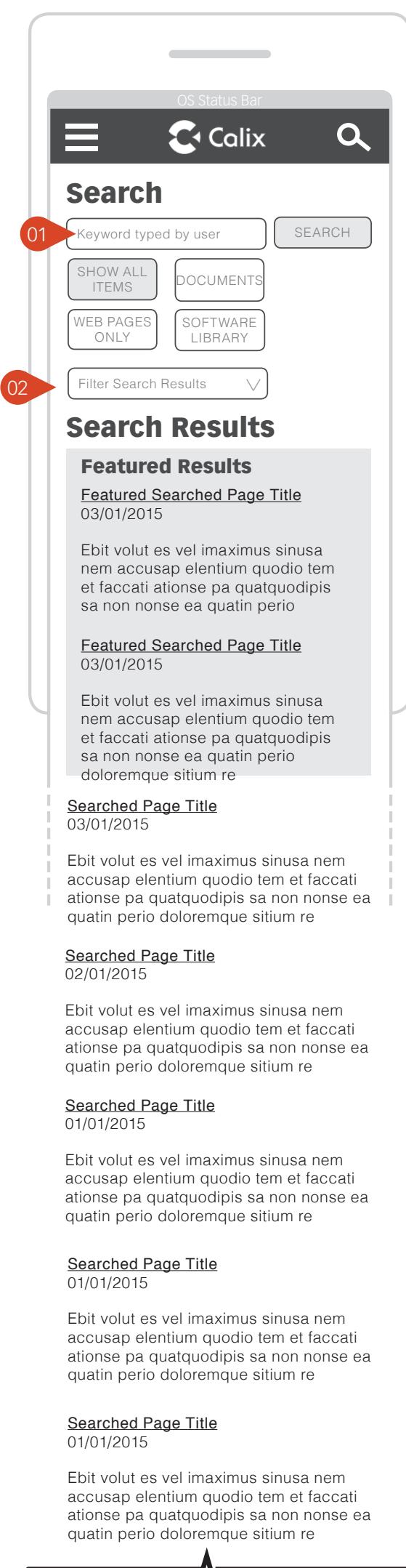
- 01 Submit button should be disabled until all fields are entered without errors.

## ANNOTATIONS

- 01 Search term(s) typed by user remain in field until new search is made.
- 02 Clicking the Search button creates a new search (does not search within results).
- 03 There are two featured search results. Rules TBD. Featured results are set off from "regular" search results visually.
- 04 Clicking on the title of the search result takes the user to the specified result.
- 05 Rolling over the title of a search result shows a preview of the page if preview is supported for that type.
- 06 User can close the modal by clicking on the close "X" or clicking anywhere outside of the hover preview state.
- 07 If the preview is a document, the user can scroll through it by clicking the next and previous buttons.
- 08 These "meta" toggles (can be clicked on or off), by default All Items is on when doing a search. If they are not needed because of defined role then they will not display and the rest of the search filters will move up.
- 09 If there are more than 6 items in the list truncate to 5 items and show a link to expand the rest of the list. The show more link should include the number of list items that will show on expansion.

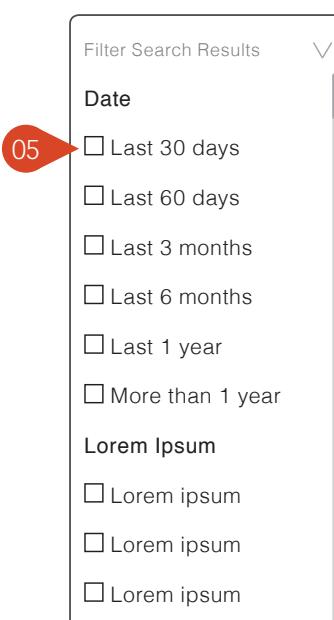
The screenshot shows the Calix Global Search interface. At the top, there's a navigation bar with the Calix logo, a search bar, and social media links. Below it is a 'Search' section with a keyword input field and a 'SEARCH' button. The main area is titled 'Search Results' and contains a 'Featured Results' section with two entries: 'Featured Searched Page Title (PDF)' and 'Featured Searched Page Title (HTML)'. Both entries have a timestamp '03/01/2015' and a preview snippet. A callout '03' points to the preview area of the first entry. Below this is a list of five regular search results, each with a title like 'Searched Page Title (DOC)', a timestamp, and a preview snippet. A callout '04' points to the first result in this list. A callout '05' points to the close button of a preview modal. A callout '06' points to the page navigation controls ('View', 'Page 1/5', and arrows). To the right of the search results is a sidebar with filters for 'Date' (checkboxes for 'Last 30 days', 'Last 60 days', 'Last 3 months', 'Last 6 months', 'Last 1 year', 'More than 1 year'), 'Lorem Ipsum' (checkboxes for 'B-Series', 'C-Series', 'E-Series', 'P-Series', 'BML 1500', 'Enclosures'), and 'GLOBAL FOOTER' (checkboxes for 'Lorem ipsum'). A callout '07' points to the 'SHOW ALL ITEMS' button in the sidebar. A callout '08' points to the 'Show (xx) more' link at the bottom of the sidebar.

GLOBAL FOOTER



## ANNOTATIONS

- 01 Search results page shows the full search bar and terms in it on the results page.
- 02 Filters are condensed into a drop down filter.
- 03 There are 44 px width and height for each number and previous and next buttons.
- 04 Tapping the title link will take the user directly to the specified page. There are no document rollovers on the mobile view.
- 05 In order to select more than one option the drop down contains check boxes, like on the desktop version. No more than 10 items show at a time and a user must scroll to see all items.



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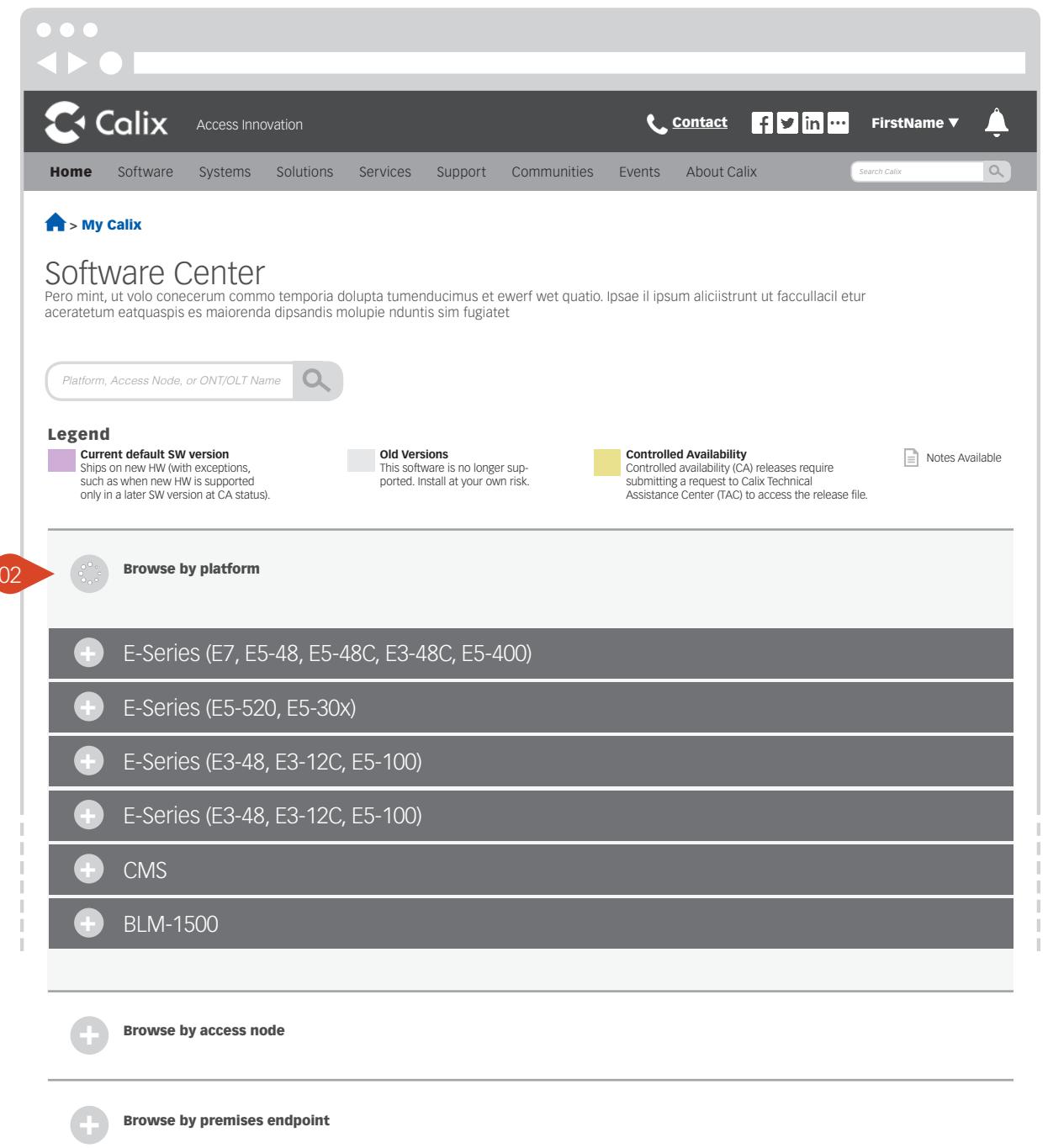
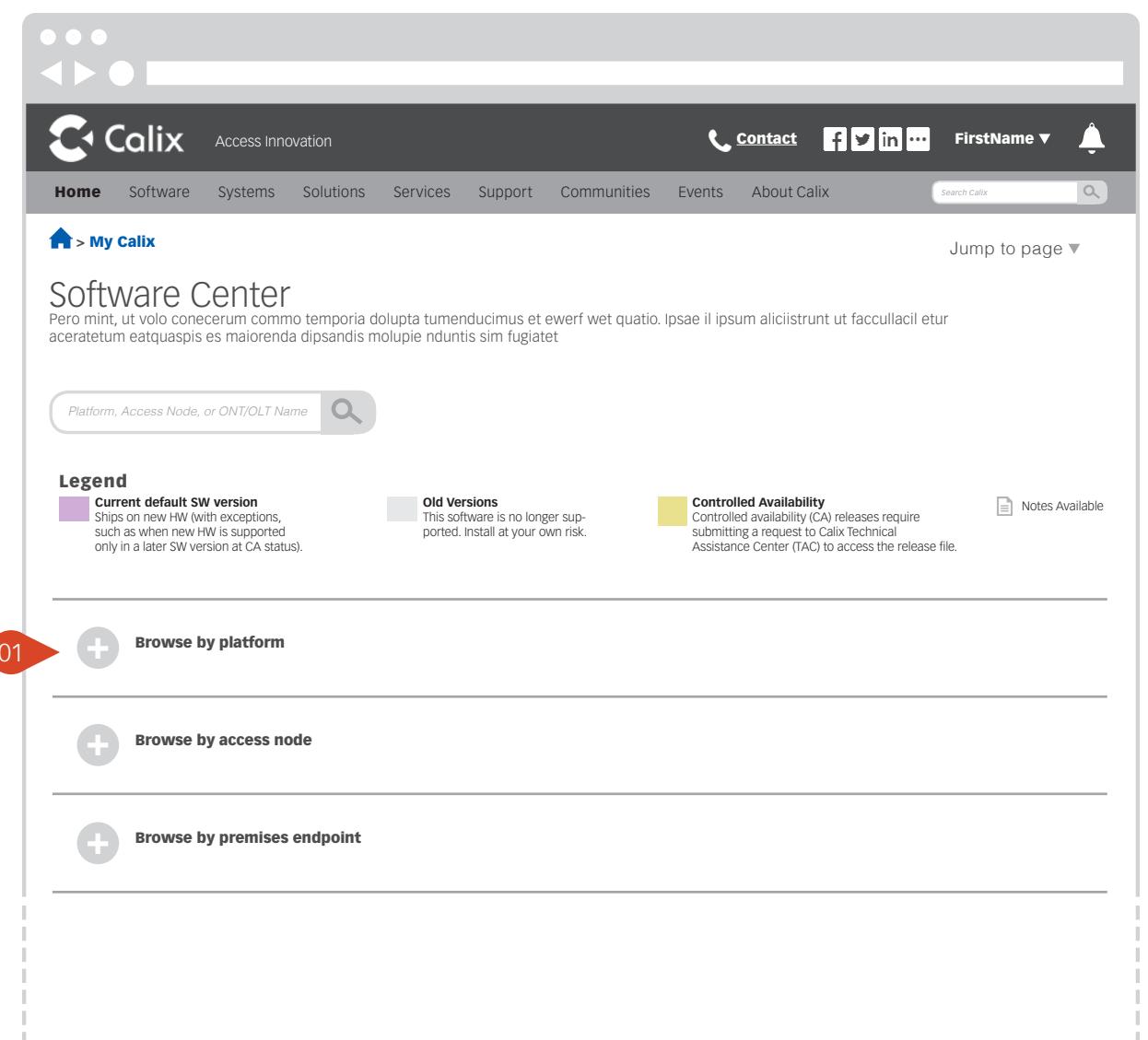
# Software Center

## ANNOTATIONS

**01** Only one section can be expanded at once. Expanding another section while one section is already expanded will force close the currently expanded section. If a user reopens a previously expanded section, it will open to the same place it was within the section at the time it was force closed.

This logic is true within each level browsing.

**02** There should be an animated loading icon when content is loading.



The screenshot shows the Calix Software Center interface. At the top, there's a navigation bar with the Calix logo, a search bar, and links for Contact, social media, and user profile. Below the header, a breadcrumb trail shows 'Home > My Calix'. A search bar at the top right allows users to 'Jump to page ▼'.

**Software Center**  
Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda dipsandis molupie nduntis sim fugiate

**Legend**

- Current default SW version** (Purple square): Ships on new HW (with exceptions, such as when new HW is supported only in a later SW version at CA status).
- Old Versions** (Grey square): This software is no longer supported. Install at your own risk.
- Controlled Availability** (Yellow square): Controlled availability (CA) releases require submitting a request to Calix Technical Assistance Center (TAC) to access the release file.
- Notes Available** (Document icon): Notes Available

**Browse by platform**

- E-Series (E7, E5-48, E5-48C, E3-48C, E5-400)
- + E7
- + E5-48
- + E5-48C
- + E3-48C
- + E5-400
- + E-Series (E5-520, E5-30X)
- + E-Series (E3-48, E3-12C, E5-100)
- + E-Series (E3-48, E3-12C, E5-100)
- + CMS
- + BLM-1500

**Browse by access node**

**Browse by premises endpoint**

## ANNOTATIONS

01 Once a search is performed the results open in a new tab and do not display on this page.

02 User can view older releases. Clicking the right arrow will animate the current matrix to slide from the right to the left, with another matrix animating from right to left to replace it.

The new matrix will show the next 4 older releases. If less than 4 are present, the cells will be empty.

When the user clicks the right arrow from this screen, the label to the left will update to read "5-9 of XX"

Arrows will be disabled when there is no matrix to the left or right. On the current screen, this is the most recent matrix, so the left arrow is disabled.

03 Clicking on the info button (exact icon and colors will be determined in the visual phase) will show an overlay of all the minor releases. View following page for reference. On hover, there is a tooltip stating "Show all minor releases".

04 If there are no related product, this section will not display.

05 Clicking on the link will trigger the software details overlay.

06 Clicking on the notes available icon will trigger the software details overlay.

07 Clicking the request software link will open a service station page as a new tab.

The screenshot shows the Calix Software Center interface. At the top, there's a navigation bar with links for Home, Software, Systems, Solutions, Services, Support, Communities, Events, and About Calix. A search bar at the top right contains the placeholder 'Search Calix'. Below the navigation is a breadcrumb trail: Home > My Calix. To the right of the breadcrumb is a 'Jump to page ▼' button. The main content area is titled 'Software Center' with a sub-section 'Browse by platform' for 'E-Series (E7, E5-48, E5-48C, E3-48C, E5-400)'. A legend defines three categories: 'Current default SW version' (purple), 'Old Versions' (grey), and 'Controlled Availability' (yellow). A search bar with placeholder 'Platform, Access Node, or ONT/OLT Name' and a magnifying glass icon is located above the table. The table itself has columns for 'Releases' (2.3, 2.2, 2.1, 2.0, 2.0) and various hardware models (E7, P-Series 800G, P-Series 700GE, P-Series 700GX, T-Series T07xG, CMS). Each row contains several columns of 'XXX' values. Red callout numbers point to specific elements: 01 points to the search bar; 02 points to the right arrow at the top right of the table; 03 points to the '2.0' column header; 04 points to the 'Related Products' section; 05 points to the 'P-Series 700GE' row; 06 points to the 'CMS' row; and 07 points to the 'Request Software' link at the bottom of the table.

## ANNOTATIONS

01 This is the Minor Releases overlay. It lists out the minor releases for the specific Major Release. A user can click on any of the links to download the minor release. Once a link is clicked, it will either open the software select or the software download overlay depending on how many binaries that minor release has associated with it.

02 The Minor Releases overlay can be closed by clicking on the close button. Only one overlay can be open at a time so if another info icon is clicked the currently open overlay closes.

The screenshot shows the Calix Software Center interface. At the top, there's a navigation bar with links for Home, Software, Systems, Solutions, Services, Support, Communities, Events, and About Calix. On the right, there are social media icons for Facebook, Twitter, LinkedIn, and YouTube, along with a search bar and a 'FirstName' dropdown menu. Below the navigation, a breadcrumb trail shows 'Home > My Calix'. To the right of the trail is a 'Jump to page ▼' button. The main content area is titled 'Software Center' with a sub-header in Latin. A legend at the top right defines three categories: 'Current default SW version' (purple square), 'Old Versions' (grey square), and 'Controlled Availability' (yellow square). A note indicates that controlled availability (CA) releases require a request to the Technical Assistance Center (TAC). A search bar is at the top left of the content area. Below it, a 'Browse by platform' section shows 'E-Series (E7, E5-48, E5-48C, E3-48C, E5-400)' and 'E7'. The main table displays software releases for E7, with the first two rows highlighted in purple (labeled 01 and 02). The table includes columns for 'Releases', 'Hardware', 'Software', 'Status', and 'Notes'. Below the table is a 'Related Products' section listing P-Series 800G, P-Series 700GE, P-Series 700GX, T-Series T07xG, CMS, and BLM-1500. At the bottom, there are links for 'Browse by access node' and 'Browse by premises endpoint'.

## ANNOTATIONS

- 01 When there are multiple software binaries, an overlay giving the user the option to select a binary will precede the software details overlay.

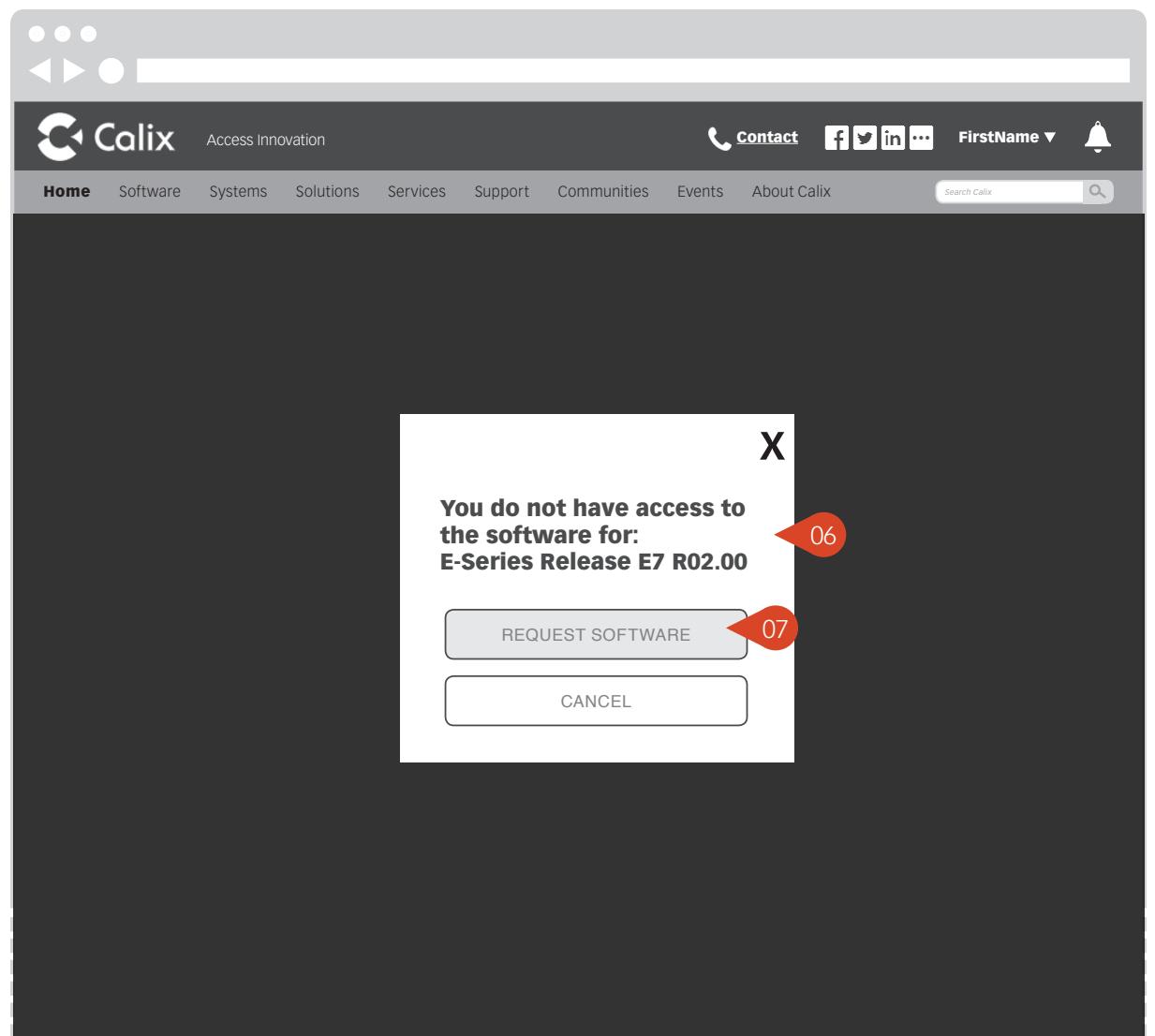
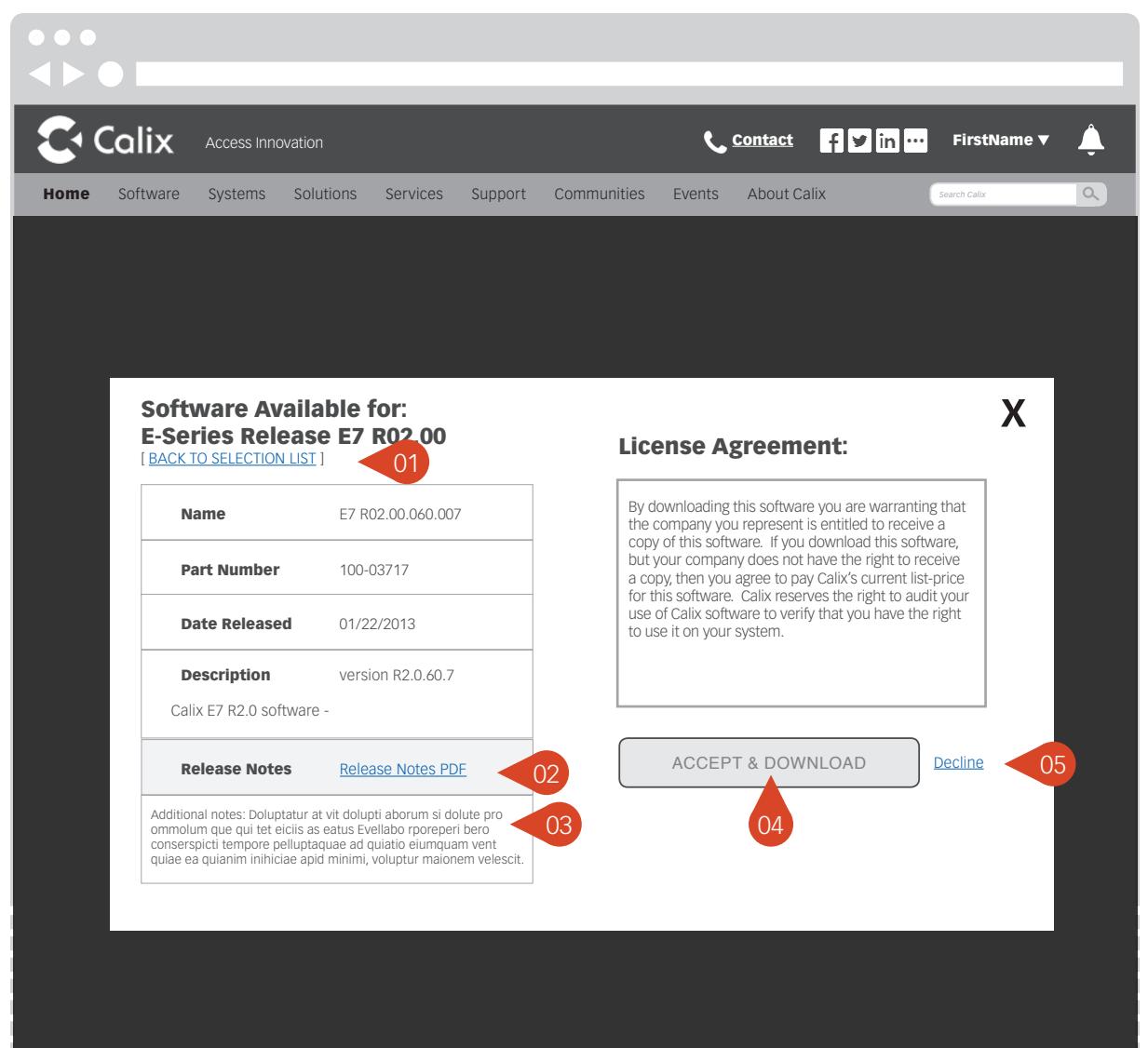
The image displays two wireframe prototypes side-by-side, both showing a software selection interface.

**Top Wireframe:** This is a general software search interface. At the top, there are two collapsed sections labeled "CMS". Below them is a table titled "Releases" with columns for version numbers 13.1, 2.2, 2.1, 2.0, 1.9, and 1.5. The row for "CMS" shows the value "13.1.254" under the first column. A message "Can't find what you're looking for? Request Software" is present. Below the table are three buttons: "+ OCM", "+ BLM-1500", "+ Browse by access node", and "+ Browse by premises endpoint".

**Bottom Wireframe:** This is a specific software download interface. It features a header with the Calix logo and navigation links like Home, Software, Systems, Solutions, Services, Support, Communities, Events, and About Calix. On the right, there are social media icons and a search bar. A modal window titled "Select a software for download" is open in the center. The modal lists several software options with right-pointing arrows: CMS Actelis JAR, CMS B6 Support Utilities, CMS Solaris, CMS Client (Mac), CMS Client (Win), CMS Linux (32-bit), and CMS Linux (64-bit). An orange callout bubble with the number "01" points to the first item in the list, "CMS Actelis JAR".

## ANNOTATIONS

- 01 Clicking this back to selection link will take the user back to the multiple binary overlay. This link will only appear for softwares that have multiple binaries.
- 02 The "Release notes PDF" link will use browser/OS defaults for handling of PDF files.
- 03 If there are no additional notes available, this section will not be displayed.
- 04 Clicking Accept & Download will download the software and return the user to the matrix.
- 05 Clicking "Decline" will close the overlay and return the user to the previous screen.
- 06 This modal will be displayed if the user does not have access to the selected software.
- 07 Clicking the request software link will trigger a service station page.



The screenshot shows the Calix Software Center interface on a desktop. At the top, there's a navigation bar with links for Home, Software, Systems, Solutions, Services, Support, Communities, Events, and About Calix. On the far right, there are icons for Contact, social media (Facebook, Twitter, LinkedIn), and a user profile. A search bar is located at the top right.

The main content area is titled "Software Center". It features a legend:

- Current default SW version**: Shown on new HW (with exceptions, such as when new HW is supported only in a later SW version at CA status).
- Old Versions**: This software is no longer supported. Install at your own risk.
- Controlled Availability**: Controlled availability (CA) releases require submitting a request to Calix Technical Assistance Center (TAC) to access the release file.

Below the legend are three sections with plus signs:

- Browse by platform**
- Browse by access node**
- Browse by premises endpoint**

This screenshot shows the same desktop interface as the first one, but the "Browse by access node" section is expanded. It lists five series: B-Series, BLM Series, C-Series, E-Series, and F-Series. Each item has a plus sign icon to its left.

The screenshot shows the Calix Software Center interface. At the top, there's a navigation bar with the Calix logo, a search bar, and links for Contact, Facebook, Twitter, LinkedIn, and a dropdown for FirstName. Below the navigation is a breadcrumb trail: Home > My Calix. To the right is a "Jump to page ▾" button.

The main content area is titled "Software Center" with a sub-section "Platform, Access Node, or ONT/OLT Name". A search bar is located above the list of platforms.

A legend is present on the left side:

- Current default SW version**: Ships on new HW (with exceptions, such as when new HW is supported only in a later SW version at CA status).
- Old Versions**: This software is no longer supported. Install at your own risk.
- Controlled Availability**: Controlled availability (CA) releases require submitting a request to Calix Technical Assistance Center (TAC) to access the release file.

The interface includes sections for "Browse by platform", "Browse by access node", and "Browse by premises endpoint".

**Browse by platform** (button):

- **Browse by access node** (button):
  - + B-Series
  - + BLM Series
  - + C-Series
  - E-Series
    - + E7
    - + E5-XX
    - + E5-4XX
    - + E5-3XX
    - + E5-1XX
    - + E5-4X
    - + E3
  - + F-Series

**Browse by premises endpoint** (button):

The screenshot shows the Calix Software Center interface. At the top, there's a navigation bar with links for Home, Software, Systems, Solutions, Services, Support, Communities, Events, About Calix, and a search bar. Below the navigation is a breadcrumb trail: Home > My Calix > Software Center. A legend on the left explains color coding: purple for Current default SW version, grey for Old Versions, and yellow for Controlled Availability. The main content area displays the E-Series product page, which includes a sidebar with categories like Browse by platform, Browse by access node, and a list of related products. The E7 product page shows software releases for various platforms, with the E7 row highlighted in purple. A table below shows related products for the E7 series.

| Releases | 2.3 | 2.2 | 2.1 | 2.0 | 1.3 | 1.2 |
|----------|-----|-----|-----|-----|-----|-----|
| E7       | XXX | XXX | XXX | XXX | XXX | XXX |

**Related Products**

| P-Series 800G  | XXX | XXX | N/A | XXX | XXX | XXX |
|----------------|-----|-----|-----|-----|-----|-----|
| P-Series 700GE | XXX | XXX | N/A | XXX | XXX | XXX |
| P-Series 700GX | XXX | XXX | N/A | XXX | XXX | XXX |
| T-Series T07XG | XXX | XXX | N/A | XXX | XXX | XXX |
| CMS            | XXX | XXX | XXX | XXX | XXX | XXX |

Can't find what you're looking for? [Request Software](#)

**E-Series**

- E5-XX
- E5-4XX
- E5-3XX
- E5-1XX
- E5-4X
- E3
- F-Series

**Browse by premises endpoint**

# Browse by premise endpoint (Desktop 1 of 3)

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The screenshot shows the Calix Software Center interface on a desktop browser. At the top, there's a header with the Calix logo, a search bar, and various navigation links like Home, Software, Systems, Solutions, Services, Support, Communities, Events, and About Calix. Below the header, a breadcrumb trail shows 'Home > My Calix'. The main content area is titled 'Software Center' with a sub-instruction: 'Pero mint, ut volo coneccerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda dipsandis molupie nduntis sim fugiate'. There's a search bar at the top of the content area. A legend on the left defines three categories: 'Current default SW version' (purple square), 'Old Versions' (grey square), and 'Controlled Availability' (yellow square). Below the legend are three buttons: '+ Browse by platform', '+ Browse by access node', and '+ Browse by premises endpoint'.

This screenshot shows the same desktop interface as above, but the 'Browse by premises endpoint' section is now expanded. It reveals two additional buttons: '+ P-Series' and '+ T-Series'. The rest of the interface remains consistent with the first screenshot, including the header, breadcrumb trail, and legend.

The screenshot shows the Calix Software Center interface. At the top, there's a navigation bar with the Calix logo, "Access Innovation", and links for Home, Software, Systems, Solutions, Services, Support, Communities, Events, About Calix, Contact, and social media icons. A search bar at the top right contains the placeholder "Search Calix". Below the navigation, a breadcrumb trail shows "My Calix". To the right, there's a "Jump to page ▼" button.

The main content area is titled "Software Center" with a sub-headline: "Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda dipsandis molupie nduntis sim fugiate".

A search bar at the top of the content area has the placeholder "Platform, Access Node, or ONT/OLT Name" and a magnifying glass icon. Below it is a "Legend" section with three items:

- Current default SW version**: Ships on new HW (with exceptions, such as when new HW is supported only in a later SW version at CA status).
- Old Versions**: This software is no longer supported. Install at your own risk.
- Controlled Availability**: Controlled availability (CA) releases require submitting a request to Calix Technical Assistance Center (TAC) to access the release file.

Below the legend are three main browse options:

- Browse by platform** (with a plus sign icon)
- Browse by access node** (with a plus sign icon)
- Browse by premises endpoint** (with a minus sign icon)

The "Browse by premises endpoint" section is expanded, showing categories for P-Series, 700GE ONTs, 700GX ONTs, and 800G Gigacenters, each with a plus sign icon. Below this is another section for T-Series, also with a plus sign icon.

## ANNOTATIONS

- 01 When the product being viewed has associated models, they will be displayed in a list.

**Software Center**  
Pero mint, ut volo conecerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum aliciistrunt ut faccullacil etur aceratetum eatquaspis es maiorenda dipsandis molupie nduntis sim fugiate

Platform, Access Node, or ONT/OLT Name

**Legend**

- Current default SW version** Ships on new HW (with exceptions, such as when new HW is supported only in a later SW version at CA status).
- Old Versions** This software is no longer supported. Install at your own risk.
- Controlled Availability** Controlled availability (CA) releases require submitting a request to Calix Technical Assistance Center (TAC) to access the release file.

**Browse by platform**

**Browse by access node**

**Browse by premises endpoint**

**P-Series**

**700GE ONTs**

The 700 GE family includes the following ONT models:  
711GE, 712GE, 716GE, 717GE, 721GE, 722GE, 725GE, 726GE, 727GE

| Releases | 11.2 | 11.0 | 10.8 | 10.6 | 10.3 | 10.2 |
|----------|------|------|------|------|------|------|
| 700GE    | XXX  | XXX  | XXX  | XXX  | XXX  | XXX  |

**Related Products**

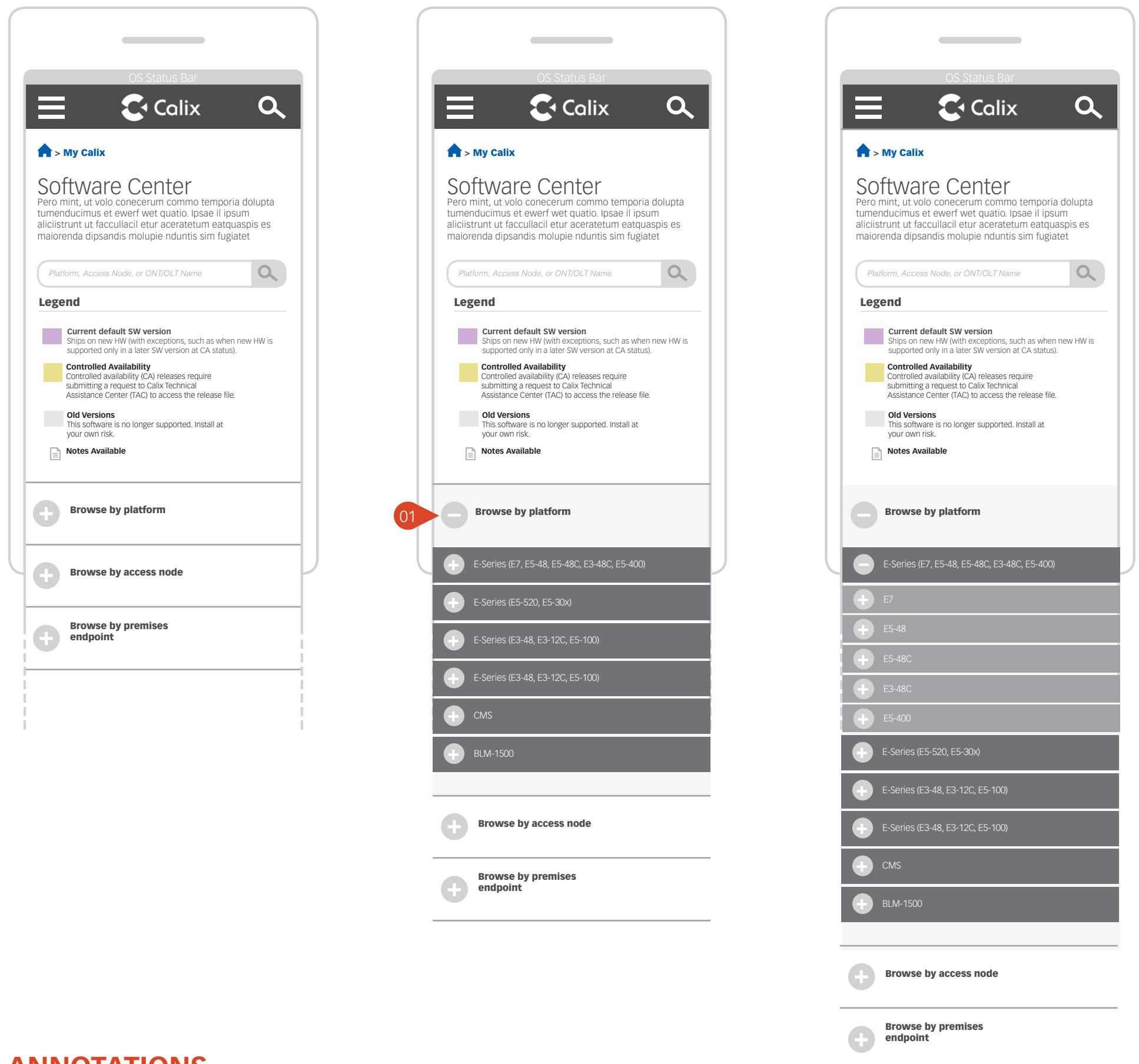
| E7  | XXX | XXX | XXX | XXX | XXX | XXX |
|-----|-----|-----|-----|-----|-----|-----|
| B6  | XXX | XXX | XXX | XXX | XXX | XXX |
| CMS | XXX | XXX | XXX | XXX | XXX | XXX |

Can't find what you're looking for? [Request Software](#)

**700GX ONTs**

**800G Gigacenters**

**T-Series**



## ANNOTATIONS

- 01 Only one section can be expanded at once. Expanding another section while one section is already expanded will force close the currently expanded section. If a user reopens a previously expanded section, it will open to the same place it was within the section at the time it was force closed.

This logic is true within each level browsing.

# Browse by platform (Mobile 2 of 2)

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## ANNOTATIONS

- 01 When the product being viewed has associated models, they will be displayed in a card list.
- 02 Tapping the info button will open an overlay (like the one on desktop) to show the minor releases.
- 03 The latest 4 releases will be displayed by default. Tapping "Load older versions" will load the next 4 versions.
- 04 Clicking this back to selection list link will take the user back to the multiple binary overlay. This link will only appear for softwares that have multiple binaries
- 05 The "Release notes PDF" link will use browser/OS defaults for handling of PDF files.
- 06 If there are no additional notes available, this section will not be displayed.
- 07 Tapping Download will take the user to the license agreement overlay.
- 08 Clicking Accept & Download will download the software and return the user to the matrix.
- 09 Tapping "Decline" will close the overlay and return the user to the matrix.
- 10 This modal will be displayed if the user does not have access to the selected software.
- 11 Tapping request software will trigger a service station screen.
- 12 Tapping Cancel will close the overlay and return the user to the matrix.

# Global Control Inventory (Draft)

This section is included for reference only; please refer to Visual Design Comps for final assets.

## Main Navigation text links



## Main Navigation Drawer

Software

**Software**  
Pero mint, ut volo concerum commo temporia dolupta tumenducimus et ewerf wet quatio. Ipsae il ipsum  
aliciistrunt ut facculacil etur aceratum eatquaspis es maiorenda dipsandis molupie nduntis sim fugiatet

**Compass** **Calix Management Systems**

Command Center  
Consumer Connect  
Flow Analyze  
Service Verify  
Open Link Cable

Desktop

Mobile

|             |   |
|-------------|---|
| Home        | > |
| Software    | > |
| Systems     | > |
| Solutions   | > |
| Services    | > |
| Support     | > |
| Communities | > |
| Events      | > |
| About Calix | > |
| Contact     |   |

LOGIN REGISTER

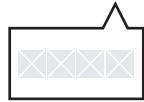
## Breadcrumbs

> **Lorum Ipsum** > **Lorum Ipsum** >

## Search Bar



## Social Sharing Overlay



## Login Overlay

A wireframe of a login overlay with fields for "Username" and "Password", a checkbox for "Automatically log me in the future", a "Login" button, and a "Forgot your password?" link.

## Lightbox



## Leadership Drawer

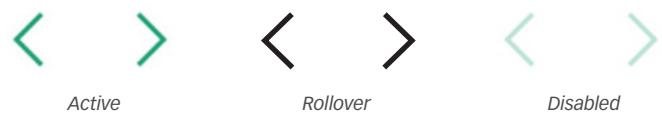
Two wireframes illustrating the leadership drawer feature. On the left (Desktop), a circular profile picture is above a card containing "FirstName LastName", "Job Title", and "Department". Below the card is a large block of placeholder text. On the right (Mobile), the same layout is shown, but the text block is much smaller and truncated.

## ANNOTATIONS

01 Visual design to update current design to place search icon to the right of text field as pictured.

02 The purple background distracts from the content being displayed. Visual design to consider changing this to a transparent black or gray.

## Carousel Arrows



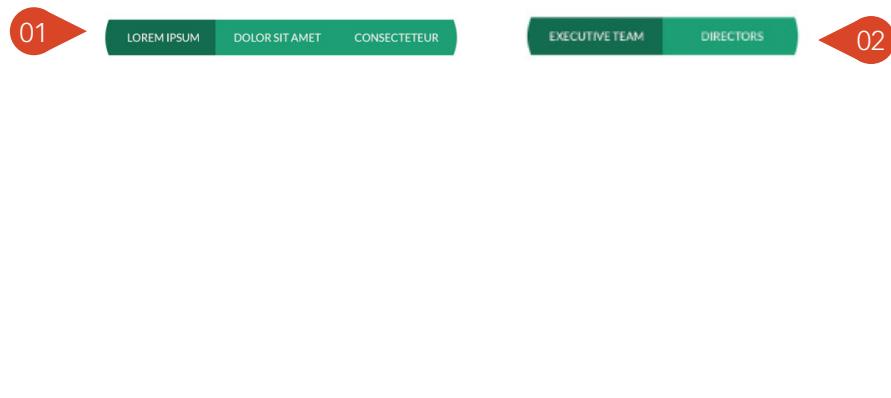
## Carousel Dots



## Filter Buttons



## Tabs & Mobile Accordions



## Tool Tips



## ANNOTATIONS

- 01 Tab design needs to be updated to clearly indicate what content is nested within the tab structure
- 02 Tab design needs to be updated to be clearly understood as tabs when only 2 tabs are present.
- 03 Tabs display as accordion links on a mobile device. Accordion links are also used on mobile in other instances outside of a tabbed container.
- 04 While the current style guide includes 3 colors for tool tips, we recommend only displaying tool tip in one color for consistency.

### Primary CTA button



### Secondary CTA button



### Play Video Button



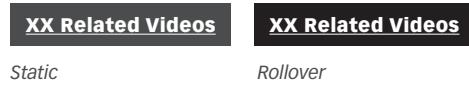
### Text links



### Download as PDF button



### Related Videos Label (Video Library)

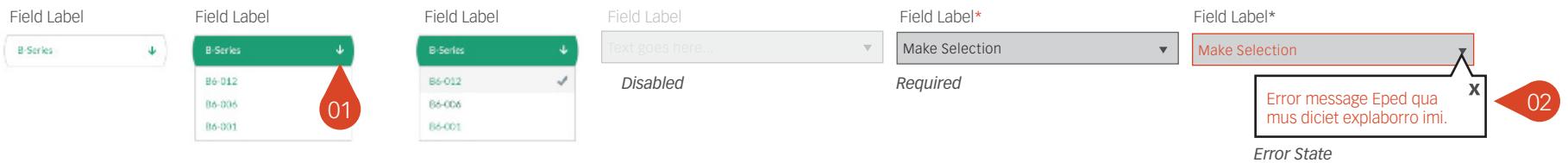


## ANNOTATIONS

- 01 On desktop, button sizes are based on content and will wrap if it exceeds maximum width. Maximum width TBD in visual design.
- 02 On mobile, buttons widths are fixed, with a minimum height, content will wrap if it exceeds width. Fixed width and minimum height TBD in visual design.
- 03 Text links should never break onto two lines—utilize non-breaking spaces.

Text links should be differentiated from inline text links (hyperlinked text created with WYSIWYG).

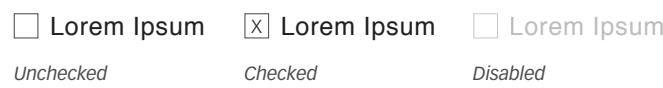
## Dropdowns



## Text Fields



## Checkbox



## ANNOTATIONS

01 Dropdown design needs to be updated to be more conventional and read as a dropdown. When on mobile, the dropdown will be styled, but use the browser functionality.  
The current design with the arrow is confusing and misleading.

02 Error messages display in tool tip style below the effected field. Tool tip goes away after the field loses focus or the user clicks the "x" to close.

Search Icon



View Icons



More Icon (social sharing)



View Larger Photo Icon



Tool Tip Icon



MyCalix Fleck Icon



Play Icon



Contact Icon



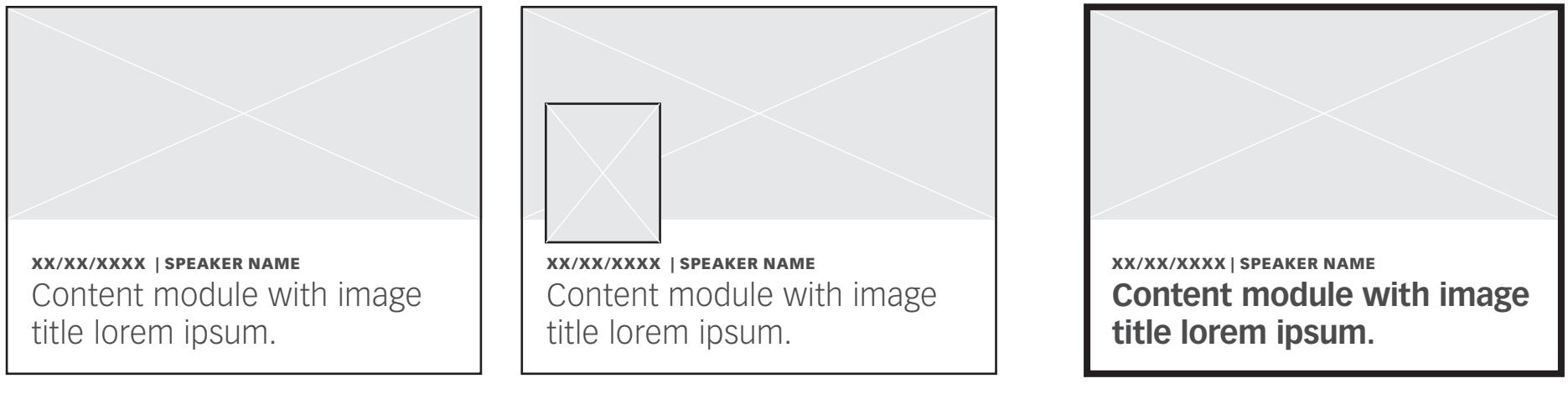
Home Icon (Breadcrumb)



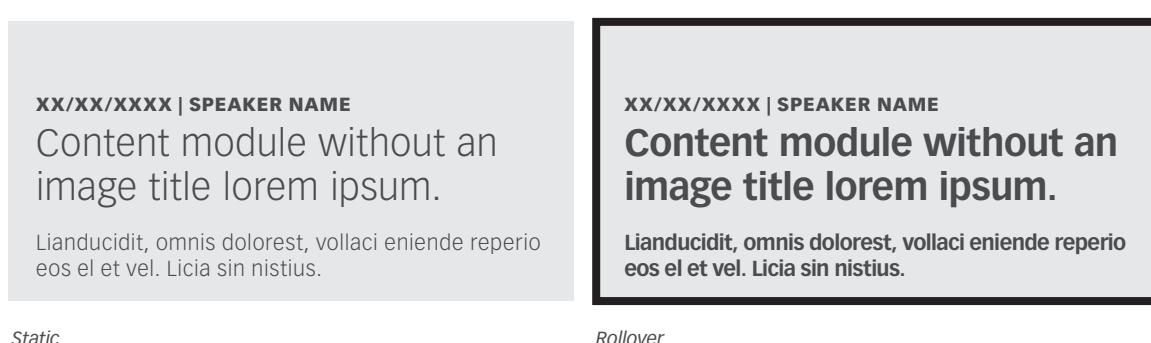
## Content Label



## Module with image



## Module without an image



## Content Label



## Module with image



## Module without an image



## Archival tool



## Landscape, Rectangular images



**ASPECT RATIO:** XX:XX  
**DIMENSIONS FOR UPLOAD:** XX:XX

### USED IN THE FOLLOWING COMPONENTS:

- Video & Video library poster frame
- Image with text below
- Generic content
- Uneven columns (rectangular image)
- News & social spotlight features
- Related Products

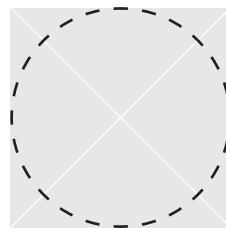
## Square Images



**UNEVEN COLUMN SQUARE IMAGE**  
**DIMENSIONS FOR UPLOAD:** XX:XX



**DESKTOP OVERVIEW COMPONENT TILE SQUARE IMAGE**  
**DIMENSIONS FOR UPLOAD:** XX:XX



**LEADERSHIP HEADSHOT SQUARE IMAGE (DISPLAYS AS CIRCLE)**  
**DIMENSIONS FOR UPLOAD:** XX:XX

## Short Hero



DESKTOP

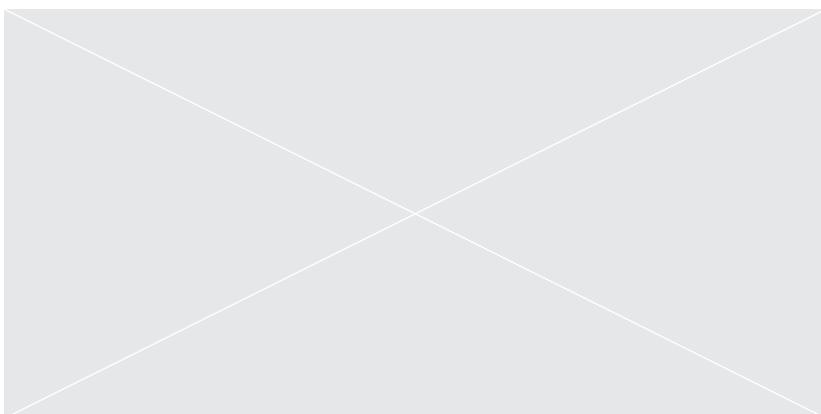
DIMENSIONS FOR UPLOAD: XX:XX



MOBILE

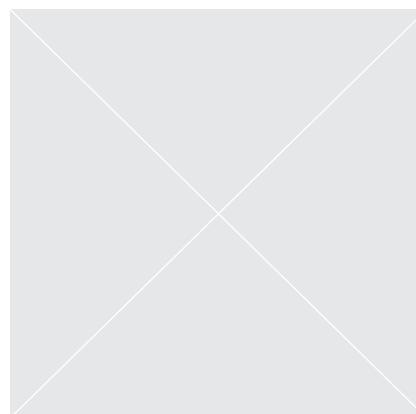
DIMENSIONS FOR UPLOAD: XX:XX

## Tall Hero



DESKTOP

DIMENSIONS FOR UPLOAD: XX:XX



MOBILE

DIMENSIONS FOR UPLOAD: XX:XX

## Speaker Headshot



DIMENSIONS FOR UPLOAD: XX:XX

## Teaser Component



DIMENSIONS FOR UPLOAD: XX:XX

## Full width feature

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**Minimum Width:** xx

**Maximum Width:** xx

**Minimum Height:** xx

**Maximum Height:** xx

## In the news, press release, event & speaker images

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**Minimum Width:** xx

**Maximum Width:** xx

**Minimum Height:** xx

**Maximum Height:** xx

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# Thank You