



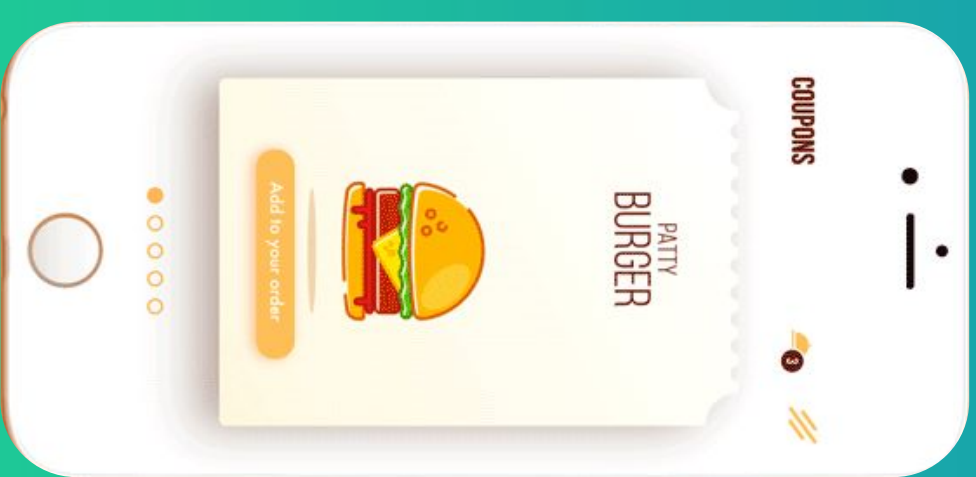
Contents

- What is Eat ง่ายๆ?
- Persona
- Affinity Diagram
- Scenarios
- Color Combination
- App Design



What is EatThailand..?

- EatThailand is a mobile application which is ease user to find available restaurants in Assumption University
- Showing the seat is available or not
- Accessible menu anywhere
- Allowing user to pay online
- Rating & Reviewing to restaurants



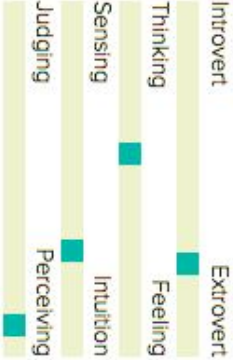
Athisak S



"Explore the unseen"

Age: 21
Work: Student
Family: Single
Location: Thailand
Character: Fun, Easy Going

Personality



Independent Adventurous Picky

Singy

Goals

- He want to spend time and talk with friend during lunch hours
- He want to try different restaurant around university
- He will try to avoid cash as much as possible

Frustrations

- He cannot find restaurant to eat during lunch hours
- He needs to carry cash where ever he go
- He spends lots of time queuing in front of restaurant

Bio

Athisak is a Thai Student studying in Assumption University of Thailand . He is a social person. He has a lot of friend from the club that he is participating in .He is a talkative person. He has 5 close friends who he likes to go around campus .He is a little impatient person . He is punctual person .

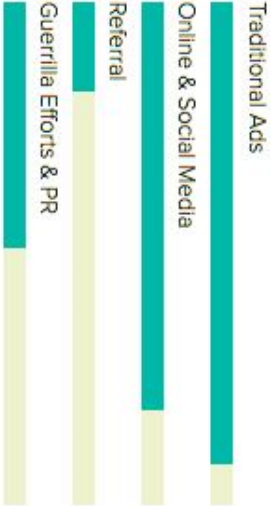
Motivation

Athisak is a healthy person and tries to limit his consumption of proceeed foods. He cares about his health and what he put in his body

Brands & Influencers

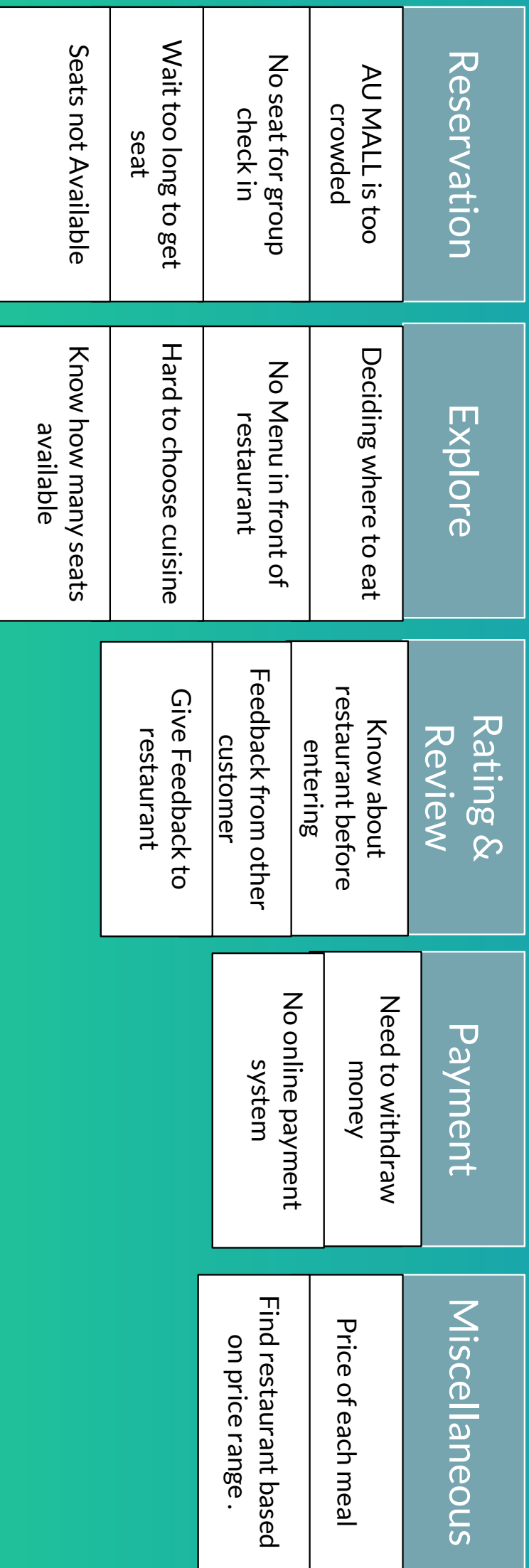


Preferred Channels



Persona

Affinity Diagram



Solution

He cannot find restaurant to eat :- Our app allows him to look through all the restaurant in the university

2.he need to use cash :- our app allow him to pay by scanning

3.he spend a lot queuing :- he can reserve seat from our app



Scenario 1

John is a first-year student who study BBA in Assumption University. Whenever he finishes his class and gonna have lunch with his friends at AU Mall. But there are no seats left for them and even they try to choose other restaurants. There are also no seats left.

One day, he meets new friend, Kate and they gonna have lunch at AU Mall. Kate use application “Eat Thi Nhai” to reserve seats for themselves. They get their seat as soon as they arrive. John was surprised that he doesn’t need to wait or queue at all.

He starts to download the application and try to reserve seats for his friends at their preferable restaurant. He won’t have to worry about the seats whenever he needs to eat with his friends.



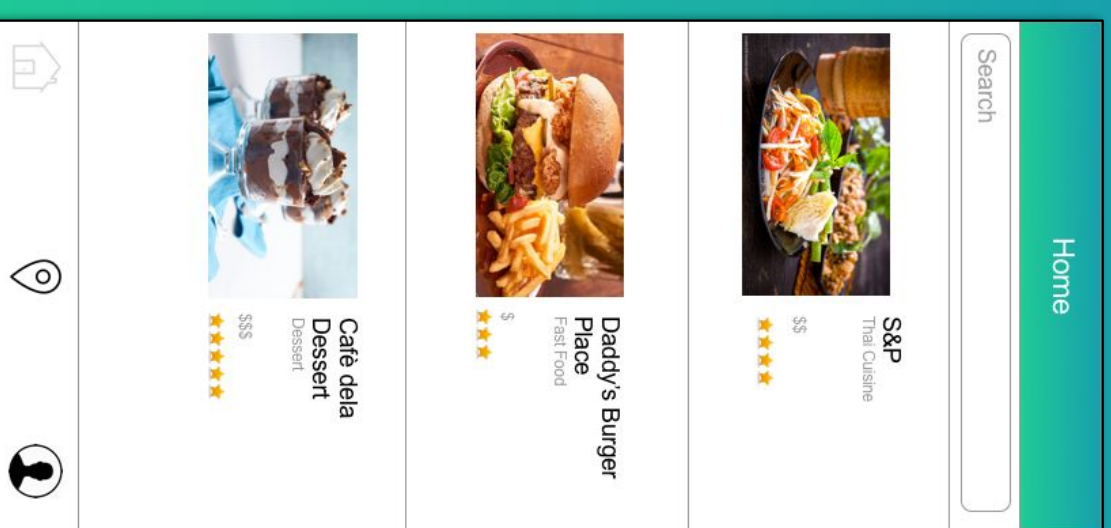
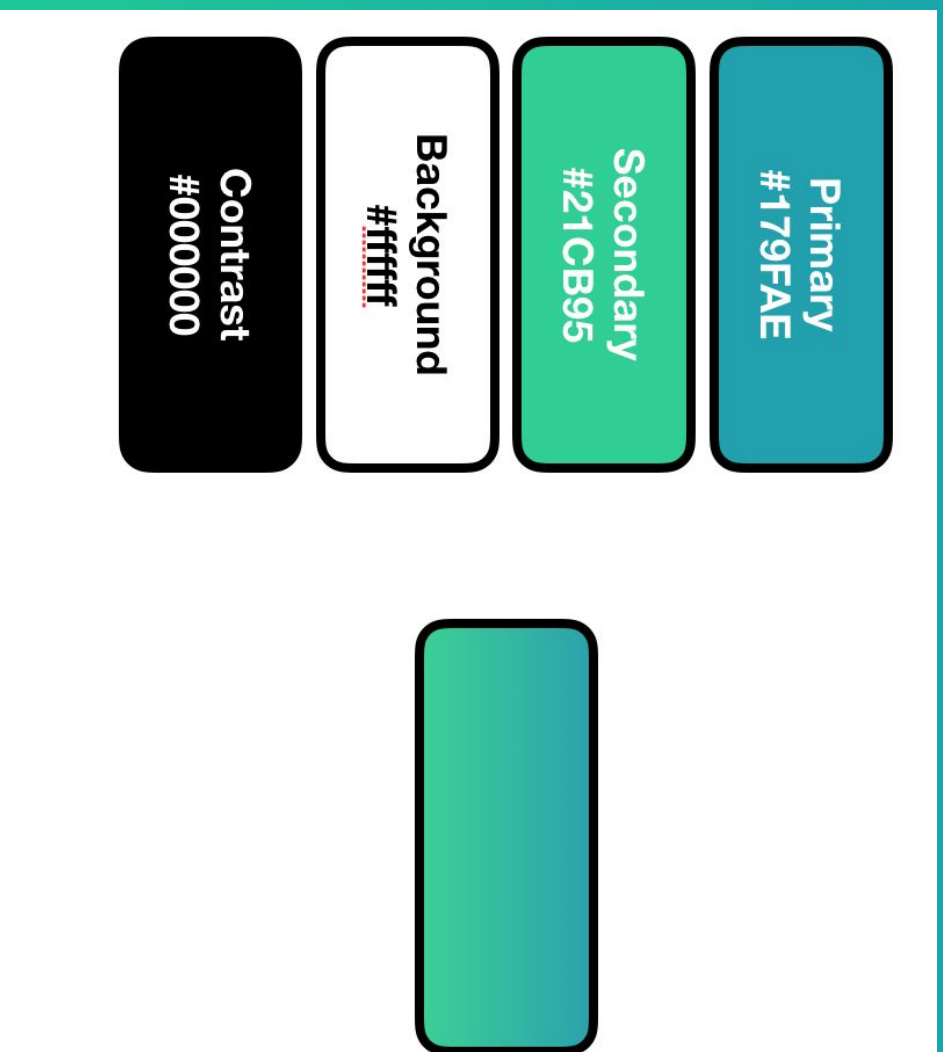
Scenario 2

Jake, a third year Assumption University student, has just finished his morning class. He plans on eating lunch at a restaurant somewhere within the school premises but he can not decide where to eat. As he leaves the classroom, Jake is browsing a website called Glurr and notices someone who mentions about an app called Eat Thi Nhai, that can help you select what you want to eat within ABAC as well as nearby places outside the campus.

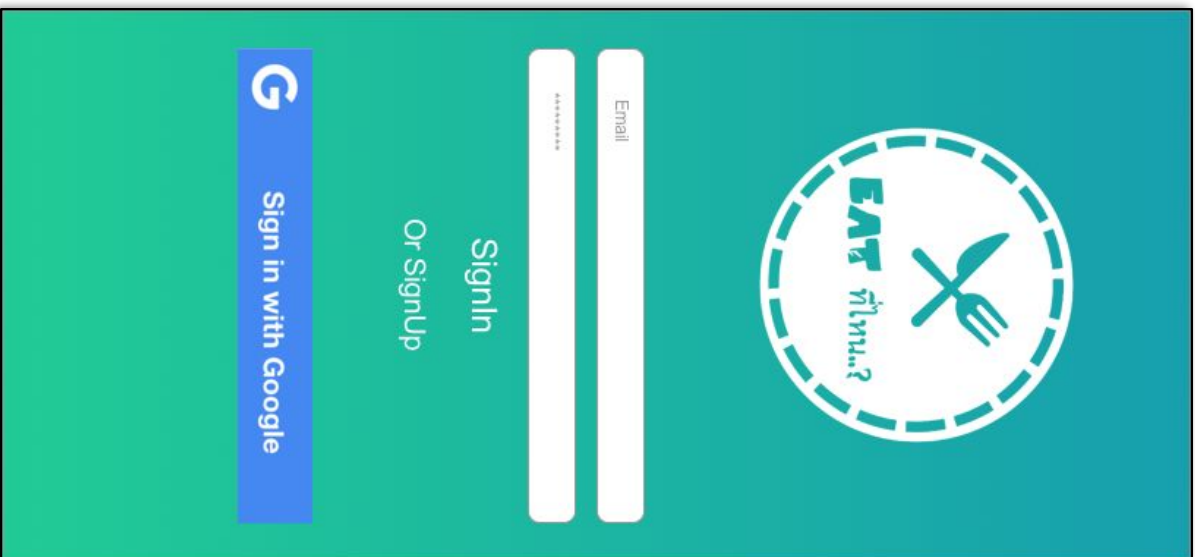
He then downloads the app and browses through it, viewing the restaurants available as well as the foods that some restaurants serve.

He selects an option that allows him to enter what he is in the mood for, and it suggests restaurants that serve such. He selects one of the restaurants to check out the reviews for it. After being pleased with the reviews he makes his way to AU Mall where the restaurant is located.


Color Combination



Interfaces



This is the login page. Opens when the app is launched the first time or when a user logs out.



EAT Slicing

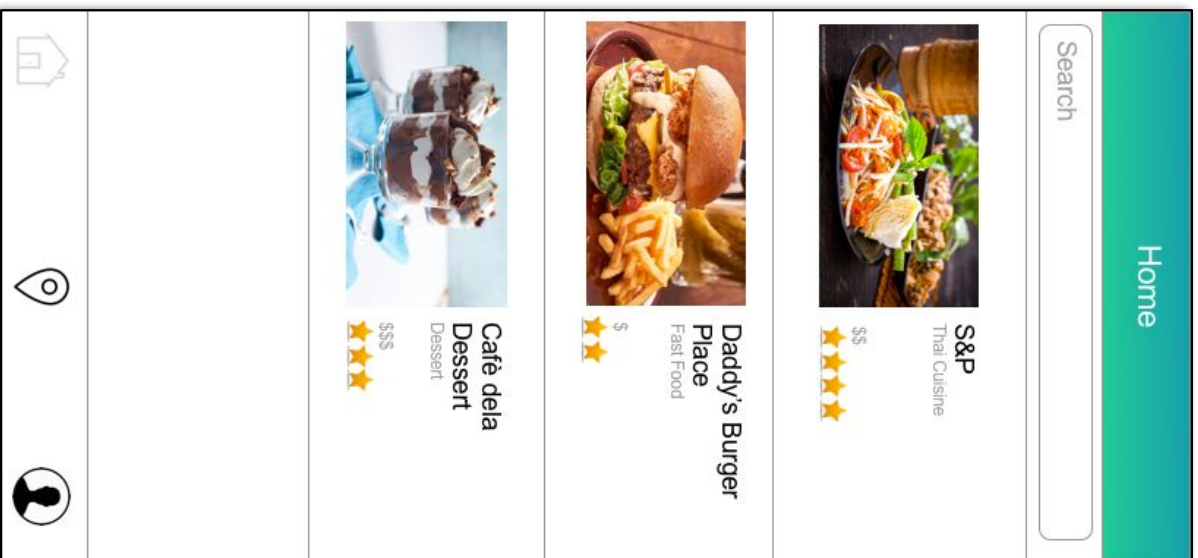
Email

Password





Confirm Password

SignUp

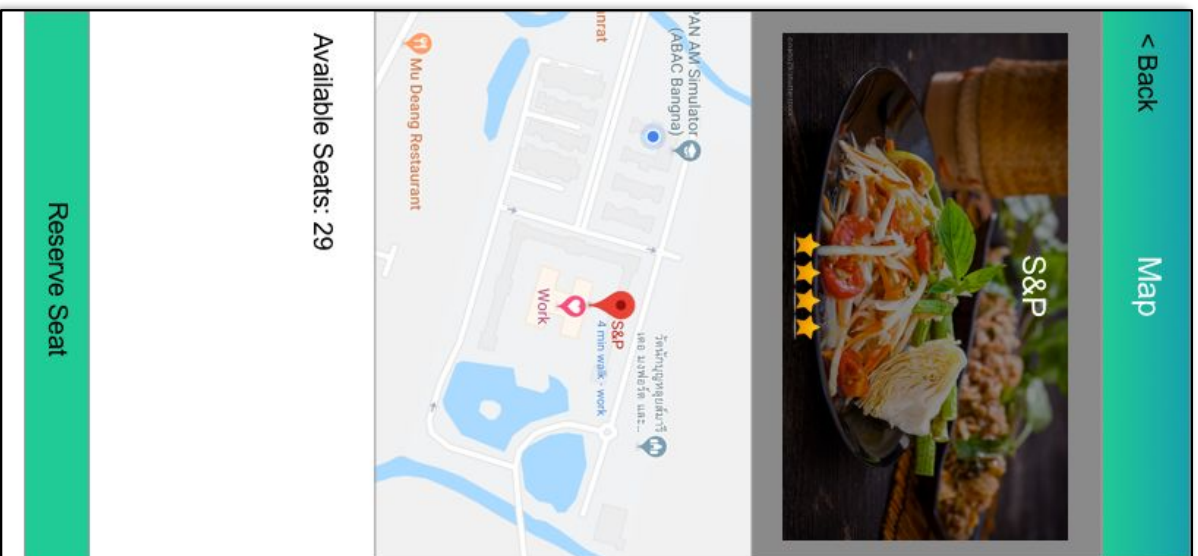
When clicked the signup button in the login page it brings out this page where the user is able to create an account and login later.



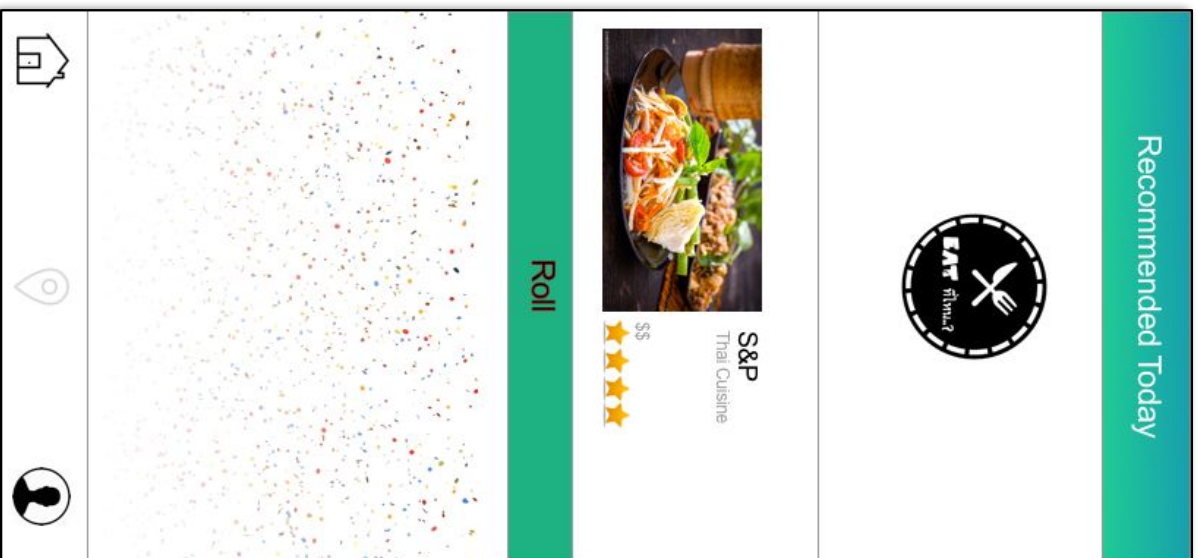
Once the user has logged in, the user is taken to the home page where the user can browse through various restaurants around ABAC

<div> <div>< Back</div> <div>Restaurant</div> </div>	
<div> <div>Tom Yum Kung</div> <div>120</div> </div> 	<div> <div>Basil Leaf Pork</div> <div>69</div> </div> 
<div> <div>Som Tum</div> <div>49</div> </div> 	

Once selected a restaurant on the home page, the user will be taken to this page where they can browse through the menu as well as the price of the food item.



When click on the 'i' icon in the restaurant page it gives you more details such as the location of the restaurant. The user is able to see if there are seats available or not, if so then they can also reserve the seats.



This is the recommended tab where the user can ask the app to roll a random restaurant for them (RNG).



This is the profile tab where the user is able to see their info and also is able to signout from this tab. The user is also eligible to pay via QR code from this tab.



This is an example of the scene when QR Payment is pressed from the profile tab.

THANK YOU

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