

Lakshmi Narashimha Naidu Palacholla

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SUMMARY

Salesforce developer with 2.2 years of experience out of 3.10 years, focusing on Apex, Aura, and LWC. I specialize in Sales, Service, and Experience clouds to improve corporate operations and customer experiences.

SKILLS

- **Technical Skills :** HTML, CSS, JavaScript, SOSL, SOQL, Aura Lightning components, Apex, Triggers, Visual force , Lightning Web Components
- **Soft Skills :** Effective Time Management, Growth Oriented, Proactive Communication, Creative Problem Solving, Collaborative.

EXPERIENCE

Salesforce Developer

Seanergy Digital

February 2022 – June 2023, Hyderabad, TS

- DMGgo, a transportation provider for companies like Amazon and FedEx, facilitates truck and driver services for product deliveries. A community portal available for truck and driver owners to manage their operations.
- Implemented a Salesforce system to handle driver onboarding and step van (promotion) driver operations, incorporating customized modules for offer letter generation.
- Integrated data from the experience drive portal using Lightning Web Components (LWC) and Aura components to enhance functionality and user experience.
- Utilized Salesforce functionalities for sending emails and notifications to users during both driver onboarding and offboarding processes.
- Developed custom dynamic dashboards and reports within the experience portal, leveraging Lightning Web Components to provide insightful data visualization.
- Enabled the uploading of documents related to driver offer packages, such as custom PDF documentation, using Salesforce capabilities.

Salesforce Developer

Farmsoul

July 2021 – February 2022, Hyderabad, TS

- Implemented login functionality using Aura components to accommodate multiple user logins.
- Configured the user interface to dynamically adapt to the roles of Admin and production users.
- Developed reports and dashboards using Aura components in the admin portal for tracking product purchases, stock levels, and sales data.
- Tailored the user interface based on user roles to ensure a customized experience for Admin and production users.

Design Engineer

Reliability Engineering Industries

June 2019 – January 2021, Hyderabad, TS

- As a design engineer, I managed the production and research of mechanical seals.
- Gathered client specifications to design seals for pumps, reactors, and various mechanical equipment.
- Developed 3D part models based on customer drawings and generated corresponding 2D drafts.
- Assigned logical stock codes for production to the 2D drafts and eventually created assembly drafts from 3D assembly models.

PROJECTS

MYPORTFOLIO

<https://narasimhalwc-dev-ed.develop.my.site.com/portfolio/> • October 2023 – December 2023

- Developed a candidate portfolio showcase in Salesforce, organized using objects, fields, and relationships configured through metadata.
- Created a Lightning web components (LWC) experience portal using the Lightning Web Runtime (LWR) template, incorporating HTML, JavaScript, and CSS.
- Utilized SOQL queries and Apex programming to fetch candidate records from the server side in Salesforce.
- Implemented Lightning Data Service (LDS) to create a client-side cache, reducing the need for repetitive server requests.
- Employed Visual Studio Code (VS Code) with Salesforce extensions for seamless development, deployment, and debugging of Lightning web components.
- Used Git for version control and tracking changes during Lightning web components (LWC) code development, ensuring organized collaboration in a team environment.

CERTIFICATIONS

- **Salesforce Certified Administrator**
Salesforce • 2023
- **Salesforce Certified Platform Developer I**
Salesforce • 2023

- **Copado Salesforce DevOps Fundamentals 1**

Copado Community • 2023

EDUCATION

Bachelor's of Technology

Minor in Mechanical Engineering • GITAM University • Bengaluru • 2018 • 7.39