## Lakshmi Narashimha Naidu Palacholla

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#### **SUMMARY**

Salesforce developer with total experience of 3.10 years, focusing on Apex, Aura, and LWC. I specialize in Sales, Service, and Experience clouds to improve corporate operations and customer experiences.

#### **SKILLS**

Technical Skills : HTML, CSS, JavaScript, SOSL, SOQL, Aura Lightening components, Apex, Triggers, Visual force , Lightning Web Components

Soft Skills: Effective Time Management, Growth Oriented, Proactive Communication, Creative Problem Solving, Collaborative.

#### **EXPERIENCE**

#### Salesforce Developer Seanergy Digital,

DMGgo Project

February 2022 - June 2023, Hyderabad, TS

- DMGgo, a transportation provider for companies Amazon and FedEx, facilitates truck and driver services for product deliveries. A community portal available for truck and driver owners to manage their operations.
- Implemented a Salesforce system to handle driver onboarding and step van (promotion) driver operations, incorporating customized modules for offer letter generation.
- · Integrated data from the experience drive portal using Lightning Web Components (LWC) and Aura components to change driver details.
- · Utilized Salesforce functionalities for sending emails and notifications to users during both driver onboarding and offboarding processes.
- Developed custom dynamic dashboards and reports within the experience portal, leveraging Lightning Web Components to provide showing data visualization.
- · Enabled the uploading of documents related to driver offer packages, such as custom PDF documentation, using Salesforce capabilities.

#### **Salesforce Developer**

Farmsoul

July 2021 - February 2022, Hyderabad, TS

- $\cdot \ \text{Implemented login functionality using Aura components to accommodate multiple user logins}.$
- · Configured the user interface to dynamically adapt to the roles of Admin and production users.
- · Developed reports and dashboards using Aura components in the admin portal for tracking product purchases, stock levels, and sales data.
- · Tailored the user interface based on user roles to ensure a customized experience for Admin and production users.

#### **Design Engineer**

#### **Reliability Engineering Industries**

June 2019 - January 2021, Hyderabad, TS

- · As a design engineer, I managed the production and research of mechanical seals.
- · Gathered client specifications to design seals for pumps, reactors, and various mechanical equipment.
- · Developed 3D part models based on customer drawings and generated corresponding 2D drafts.
- · Assigned logical stock codes for production to the 2D drafts and eventually created assembly drafts from 3D assembly models.

#### **PROJECTS**

#### MYPORTFOLIO

https://narasimhalwc-dev-ed.develop.my.site.com/portfolio/ ·October 2023 -December 2023

- · Developed a candidate portfolio showcase in Salesforce, organized using objects, fields, and relationships configured through metadata.
- · Created a Lightning web components (LWC) experience portal using the Lightning Web Runtime (LWR) template, incorporating HTML, JavaScript, and CSS.
- · Utilized SOQL queries and Apex programming to fetch candidate records from the server side in Salesforce.
- · Implemented Lightning Data Service (LDS) to create a client-side cache, reducing the need for repetitive server requests.
- Employed Visual Studio Code (VS Code) with Salesforce extensions for seamless development, deployment, and debugging of Lightning web components.
- · Used Git for version control and tracking changes during Lightning web components (LWC) code development, ensuring organized collaboration in a team environment.

### **CERTIFICATIONS**

#### **Salesforce Certified Administrator**

Salesforce • 2023

#### Salesforce Certified Platform Developer I

Salesforce • 2023

# Copado Salesforce DevOps Fundamentals 1 Copado Cummunity · 2023

# **EDUCATION**

Bachelor's of Technology Minor in Mechanical Engineering  $\cdot$  GITAM University  $\cdot$  Bengaluru  $\cdot$  2018  $\cdot$  7.39