

Hannah Brown

PROFILE

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check out my online portfolio....
www.wix.com/hsangardebrown/portfolio

Skills and Abilities

Promotion & Communication

- Solid portfolio, variation of briefs working with a diverse selection of brands including Speedo, Universal Works and Kickers.
- Take strong interest in how a brand markets themselves and new and innovative technologies that they can use to make themselves stand out and ahead of their competitors.
- Enjoy being creative and pro active with all tasks at hand using my own initiative.
- Strong interest in utilising new communication channels especially social media.

Leadership & Teamwork

- Developed good team-leading skills, including motivating other team members and working together getting the job at hand done in the quickest and most efficient way possible.
- Demonstration of being able to run a team smoothly and keeping customers/clients happy in variety of demanding office environments.
- Learned to adapt quickly to different teams and environments through a variety of casual work.
- Gained insight into how teams can develop strategies to deal with problems through participating as a team member in project assignments as part of my university course.

Organisation & Time Management

- Learned the importance of prioritising competing demands whilst at university, juggling projects and teamwork.
- Exceptionally good communication skills both verbally and written, due to previous experience very confident of the telephone.
- Very energetic and great ability to deal with clients, queries, problems and complaints.

Education

Nottingham Trent University of Art and Design (Oct 2008 - July 2011)

BA (Hons) Fashion Marketing & Communication

University of the Arts London Wimbledon (Sept 2006 - July 2007)

CCW Foundation Diploma in Art and Design (Merit)

Godalming College, Surrey (Sept 2004 - July 2006)

(Maths AS Level – C, Art AS Level – A, Business Studies A Level – C, Textiles A Level – A)

Tormead School, Surrey (Sept 2002 - July 2004)

9 GCSE's, grades A-C (incl English, Maths, Science, Arts)

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Experience

Sales Assistant @ Zara, Nottingham (Oct 2010 Christmas contract)

- Good insight into the Fast Fashion industry and how a top retail brand operates, adapting itself to forever changing trends.

Marketing Executive @ The Mandolay, Surrey (May - Sept 2010)

- Responsible for all marketing tasks helping to promote and advertise Mandolay hotel, bar and events. Key role in events planning and other administrative tasks assisting the General Manager.
- Accountable for all designs of promotional material including online adverts and direct marketing and planning.
- In charge of small team of promoters, co ordinating them efficiently and effectively.
- Prepared market surveys, reports on competitor's strategies, prices etc.

Resourcer for PR & Marketing Recruitment Consultancy, Huntress, London (Jan - July 2008)

- Responsible for all administrative roles including; payroll duties, drop bags, correspondence and with clients and candidates, lead generations.
- Formulate and maintain all job adverts for PR & Marketing team.

AQA Exam Board, Surrey (2007-2009 Summer temping contract)

- Working in variety of departments in administrative roles.

Bar Supervisor @ Mustard, Surrey (2007)

Temping in variety of offices, Surrey

- Help develop time management, as I had to balance job with academic study.
- Responsible for making sure salon runs smoothly and keeping customers happy

Sales Assistant @ Miss Selfridge, Surrey (2005-2006)

- Arcadia Manager Training Scheme

Additional Skills

- Fully conversant with both Apple and PC (Word, Excel, Pages etc)
- High level of computing design skills (Photoshop and other Adobe software)
- Full, clean UK driving license and access to car

Interests & Achievements

Enjoy travelling and experiencing new cultures, always wanting to meet new people. I take a huge interest in the way a brand communicates itself in different countries and how they are perceived or advertised differently. I also enjoy trend watching and keeping note of all types of new trends whether in fashion or technology and how these relate and translate into other industries.

References available upon Request.