

Introduction

Capstone Project - The Battle of Neighborhoods

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According to Reuter's and SCMP's recent reports (25 July 2018), in mainland China, confidence in local vaccines has been shaken anew and social media has erupted in fury after Changsheng Bio-technology Co Ltd was found to falsified data for its rabies vaccines and produced ineffective batches for shots to prevent diphtheria, whooping cough and tetanus.

The influx of Chinese consumers generates a great demand in clinic services in Hong Kong.

Hong Kong clinics prepare for influx of mainland visitors after China vaccine scandal

Source:
<https://www.reuters.com/article/us-china-vaccines-hongkong/hong-kong-clinics-prepare-for-influx-of-mainland-visitors-after-china-vaccine-scandal-idUSKBN1KF1HC>

HONG KONG (Reuters) - Henry Yeung, a pediatrician and president of the Hong Kong Doctors Union, has just boosted his orders for a popular vaccine for infants - stocking up in preparation for a surge in mainland Chinese visitors spooked by the country's latest vaccine scandal.

Source:
<https://www.scmp.com/news/hong-kong/health-environment/article/2156463/chinas-vaccine-crisis-unfolds-hong-kong-needs>

Business Problem

Health & Environment

As China's vaccine crisis unfolds, Hong Kong needs 'urgent policy' against 'coming influx' of visitors seeking jobs

Lawmaker warns that mishandling situation would be a blow to local administration, but others say fears are unfounded as free market can adjust



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- Hong Kong has long served as a haven for mainland Chinese consumers following food and public health scandals in China through the years.
- However, these consumers are not familiar with the **clinic locations** in Hong Kong and also what necessary locations are nearby these clinics.
- It is essential to gather the clinic location data on Internet and **explore the locations nearby** to recommend the most suitable clinics for these Chinese consumer to stay in Hong Kong.
- The recommendation should also be visualized in a **Hong Kong map** for better perception