



POST SHOW REPORT 2021

Thank you

FOR PARTICIPATING & MAKING THE KIDS FAIR A GRAND SUCCESS

Organized by:



Nutrition Partner:



Entertainment Partner.



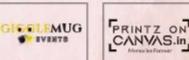
Associate Sponsor.



Personal Care Partner:



Activity Portner.



Internet Partner:



Knowledge Partner:



Health Care Partner.



Magazine Partner:



Education Partner.



Photography Partner.



Media Partner:

Gifting Partner:



THE HYDERABAD KIDS FAIR 2021

HITEX THANKS EACH AND EVERY PERSON WHO WAS A PART OF THE 14TH EDITION OF HYDERABAD KIDS FAIR 2021. IT WAS A FUN ROLLERCOASTER RIDE FILLED WITH ENTERTAINMENT, EDUCATION, CONTESTS, INTERACTION AMONG THE COMPANIES, PARTICIPATION AND ENTHUSIASM OF THE YOUNG KIDS IN VARIOUS INTERESTING ACTIVITIES. THANKING EVERYONE FOR MAKING IT A GRAND SUCCESS.

THE SHOW WAS A HIT AND IT EXCEEDED ALL THE EXPECTATIONS EVEN THOUGH THE PANDEMIC WAS AROUND THE CORNER. ALL SAFETY PRECAUTIONS WERE STRICTLY FOLLOWED BY EVERY INDIVIDUAL DURING THE EVENT.

OUR EXCITEMENT WAS DOUBLED WHEN WE WITNESSED A HUGE AUDIENCE WITH A FOOTFALL OF ABOUT 18,000 VISITORS IN THE 3-DAY EVENT. OUR EXHIBITORS ALSO SHOWED GREAT INTEREST IN THE EVENT WITH AN EXCEEDING NUMBER OF 150+ EXHIBITORS COMPARED TO THE LAST EDITION.

HITEX WAS EXTREMELY DELIGHTED TO HOST HYDERABAD'S LARGEST KIDS FAIR TO ENTERTAIN ALL THE PARTICIPANTS, EXHIBITORS AND VISITORS. IT IS OUR PLEASURE TO BE CHURNING OUT QUALITY EVENTS, TARGETING VARIOUS GROUPS OF AUDIENCES.

LET'S KEEP THE SPIRITS HIGH AND WITNESS GROWTH TOGETHER, LIKE ALWAYS.

WE WILL SEE YOU AGAIN IN DECEMBER 2022 WITH EVEN MORE FUN, ENGAGING ACTIVITIES AND ATTRACTIONS!



THE SHOW WAS INAUGURATED BY OUR KING SHRI. AKKINENI NAGARJUNA GARU





QUICK GLIMPSES OF THE OPENING CEREMONY & LIGHTING OF THE LAMP



A DIVERSE RANGE OF PARTICIPANTS MADE THE EVENT ALL THE MORE DYNAMIC

















FOCAL POINTS OF THE SHOW



150+ EXHIBITORS



18000+ VISITORS



95% EXHIBITORS WERE SATISFIED

EXHIBITOR PROFILE

Education, Technology

- » Schools
- » Books & Stationery
- » After School Services
- » Kids Magazines
- » Kids TV Channels
- » Mobile Apps
- » Gadgets
- » Gaming Products

Health & Safety

- » Children Hospitals
- » Kids Safety Products
- » Kids Insurance & Banking
- » Children Hygiene Products
- » Kids Cosmetics & Oral Care
- » Children Health Care Services

Playground Infrastructure

- » Furniture
- » Play Equipment
- » Software
- » Playground Infra
- » Security Systems

Kids Apparel & Accessories

- » Casual Wear
- » School Uniforms
- » Kids Cycles
- » Kids Furniture

Sports & Toys

- » Kids Sports Goods and services
- » Educational Toys
- » Play Toys & Games

Training services

» Kids Food, Beverages & Nutrition

VISITOR PROFILE

- » Kids Under Age 14
- » Parents & Grandparents
- » Childcare Specialists
- » Schools

- » Day Care Centers
- » Kids' Products Stores









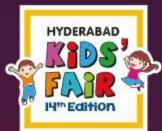
















EXHIBITORS DETAILS















































































































































(1)



DUTCHIE





FUNFOODS





LearnSmart 5



T5 Gurukut











SPORTOPIA



















PRESENTING OUR ESTEEMED EXHIBITORS WHO WERE A PART OF OUR EXCITING EVENT

SCHOLARS HUB	PINNACLE EDUCATION
ITSONS	PARENT CIRCLE MAGAZINE
KITSONS (KINDERKARE)	VIVID PUZZLES
LILA SPORTS PVT LIMITED	PIC TREE PVT LTD
LS LEARN SMART	S N PUBLICATIONS
SABAIDEE COUTURE PVT LTD	HAPUP
THULIR FURNITURE INC	PALLAVI GROUP OF SCHOOLS
NAGEEN EDTECH PVT LTD	GHIASUDDIN BABUKHAN CHARITABLE TRUST
STARHEALTH AND ALLIED INSURANCE CO LTD	INSTRUCKO PVT LTD
NESTLE	ALPHA PENPLUS
MAGIC BOX PUBLICATIONS	KIDEARN TECH PVT LTD
BYJU'S	NMR PUBLICATIONS
ORCHIDS	NATURELL INDIA PVT LTD
AMEYA GAMES	101 FLYING SECRETS
NATIONAL BOOK TRUST	SRESAMRATH EDUCATIONAL SOCIETY
STEM LEARNING SOLUTIONS PVT LTD	CRAFT & CHARACTERS ENTERPRISES
SRI VINAYAKA	SRI SLOKA GROUP
VIJAYA GANAPATHI	DIBBU SOLUTIONS PVT LTD
LOVELY CHOCLATE	THE BABY PHOTOGRAPHER
BDIAPERS	SOUKHYAA ENTERPRISES (BABY PRINTS)
JAMBOREE CHOCLATE	THEVIDESHI
ARK INFO SOLUTIONS	CARE HOSPITAL
BACHPAN	GADGETTO PRODUCTS
SAME POINT	ONE ENTERPRISES
GREEN GOLD	HAPPYTIZERS PRIVATE LIMITED
GROLIER INTERNATIONAL PVT.LTD.	ALL WAYS CREATIVE PVT LTD
ALMOND HOUSE PVT LTD	FIRMROOTS PRIVATE LIMITED
ORANGE FIGS	FABIE BABY
SPARK STUDIO	TETRA CLOTH
SMILY KIDDOS	SUMIX KIDS WEAR
SHYAM KUMAR KARRI	VIBRAMA TEXTTLES PVT LTD
BADISOCH	ROBOTIX LEARNING SOLUTIONS PVT_LTD
LAKSHMI HOME FABRICS	PIONEER ELABS
HAPLAP KIT	FROCKWALA
MODULA WOOD PVT LTD	T 5 GURUKUL
JANATA DRIVE IN	HOLOKITAB TECHNOLOGIES
FUTURRISTIC SYSTECH PVT LTD	TAASH ENTERPRISES
BIG LITTLE THINGS	GO DESI MILK
HEARTY BITE	SCIENSATION SOCIETY
B CRICKET	LIBRARY SOLUTIONS
KIDS AGE	FIFTH AVENUE EVENT MANAGEMENT
HAPPY MONGO ONLINE SOLUTIONS PVT LTD	TOYS & TALES THE TOY RENTING COMPANY
S S FOOD PRODUCTS	CELESTIAL WORLD FILM LAND
MY PRINTS CASTING & PHOTOGRAPHY	ZUMBA - SUCHETHA PAL
BNP MEDIA	GIGGLE MUG

SKIPPI

GLIMPSES OF EXHIBITORS

















GLIMPSES OF EXHIBITORS

















OUR SPONSORS SHOWED A GREAT AMOUNT OF SUPPORT DURING THE WHOLE EVENT

Nutrition Partner:



Entertainment Partner:



Associate Sponsor:



Personal Care Partner:



Activity Partner:



Gifting Partner:



Internet Partner:



Knowledge Partner:



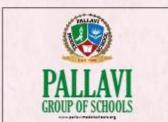
Health Care Partner:



Magazine Partner:



Education Partner:

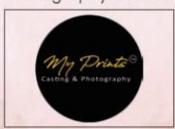




Media Partner:



Photography Partner:



THANKING EVERYONE FOR MAKING IT A GRAND SUCCESS.

EVENT ATTRACTIONS

















SHOWCASE OF NEWLY LAUNCHED PRODUCTS AND INNOVATIONS

















BUSINESS GROWTH THROUGH NETWORKING AND COLLABORATIONS













WHERE THE LITTLE ONES HAD THE MOST FUN!

















A ZONE WHERE EXCITEMENT COULD NOT BE CONTROLLED

















LEARNING IMPORTANT LIFE SKILLS FOR A BRIGHTER FUTURE

















A FUSION OF ALL THE CUISINES AND DELICACIES UNDER ONE ROOF



















OPENING CEREMONY & LIGHTING OF THE LAMP















A BUYER-SELLER MEET FOR BUSINESSES THAT SHOWCASE PRODUCTS RELATED TO SCHOOLS









A BUYER-SELLER MEET FOR BUSINESSES THAT SHOWCASE PRODUCTS RELATED TO SCHOOLS







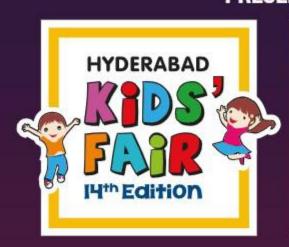


A BUYER-SELLER MEET FOR BUSINESSES THAT SHOWCASE PRODUCTS RELATED TO SCHOOLS











A BIG THANK YOU TO ALL THE PEOPLE WHO MADE HYDERABAD KIDS FAIR 2021 A GRAND SUCCESS.

WE WILL SOON BE BACK WITH EXCITING ACTIVITIES AND INNOVATIONS IN THE NEXT EDITION!

