

Sasha




Jeez! I'm a junior still
struggling to make
friends in college.
I've just been focused
strictly on academics.

UCLA

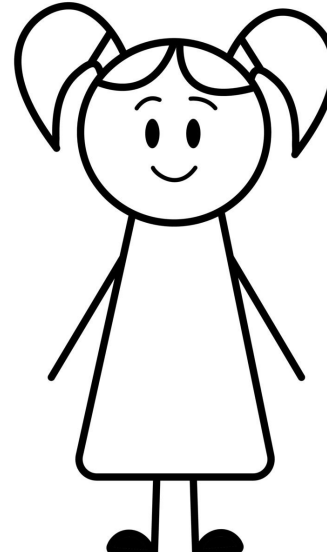
Population: 44,947



Sasha is a third-year student majoring in Mechanical Engineering. She is a student at UCLA where the student population is 44,947. In readers point of view, it is confusing to readers as tho why she doesn't have one single friend.



Hi, my name is
Sasha. I would
love to be your
partner.

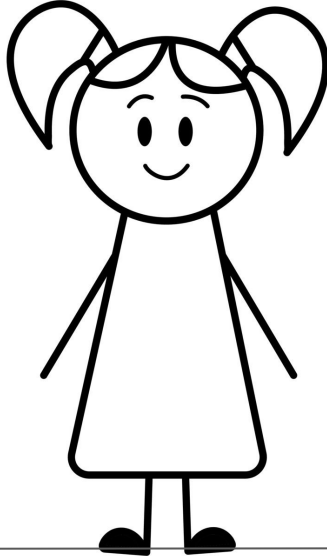


Hi, my name is
Amber. Would
you like to be
my partner?

In her Environmental class, the professor asks them to partner up with a classmate to complete a project. A girl approaches Sasha and asks her to be partners.



I'm really glad we met! I've been having a hard time finding friends!



I'm also glad we met. The way I've been making friends is by an app called LetsChat!

Sasha explains to Amber about her struggle of finding friends and that she is thankful for meeting her. Amber then explains to her about an app, LetChat! An app that students in UCLA can connect with.



Sasha Flair:
Hi y'all, my name is
Sasha Flair and I am a
third-year student
here at UCLA. My
major is mechanical
engineering. I'm
interested in making
all types of friends
(don't just have to be
my major). I love to
shop, write, and sleep.
Reach out
@Sasha_BFlair!

Sasha's phone



4 missed calls

120+ Outlooks

LetChat: Hi Sasha my name is Nate and I'm also a mechanical engineering major! I would like to get to know you and we can always help each other out with assignments too.

LetsChat: Hi Sasha! My name is Bethany. I saw your profile and I would love to meet....

30+ LetsChat! messages

Later that day, Sasha downloaded LetsChat! She filled out the information about herself and it then connected her to students similar with her interests and hobbies!



I'm really glad that I was able to make new friends using LetsChat! Now I have some friends and can balance my academic and social life.

Sasha is really happy that she was able to find LetsChat! She can now communicate with the other students.