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Online Shopping 101: Start

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Objectives



At the end of this module, you will be able to achieve the following:

- Explain how to start shopping online.
- Demonstrate the steps involved in registering on an e-commerce website.
- Demonstrate the steps involved in adding an address to an e-commerce website.



Select the back and next button to navigate.

Online Shopping 101: Start

Registering on an e-commerce website



Here are the steps to register on an e-commerce website.

Select the Play Demo button to start the demonstration.

Step 1: Select and open an Internet browser.

Step 2: Input the web address of the e-commerce website.

Step 3: Register on the e-commerce website using an email address or a mobile phone number.

Step 4: Once registered, sign in using the registered account.

Play Demo

Note: For the purpose of this training, we will be looking at amazon.com as a sample e-commerce website.

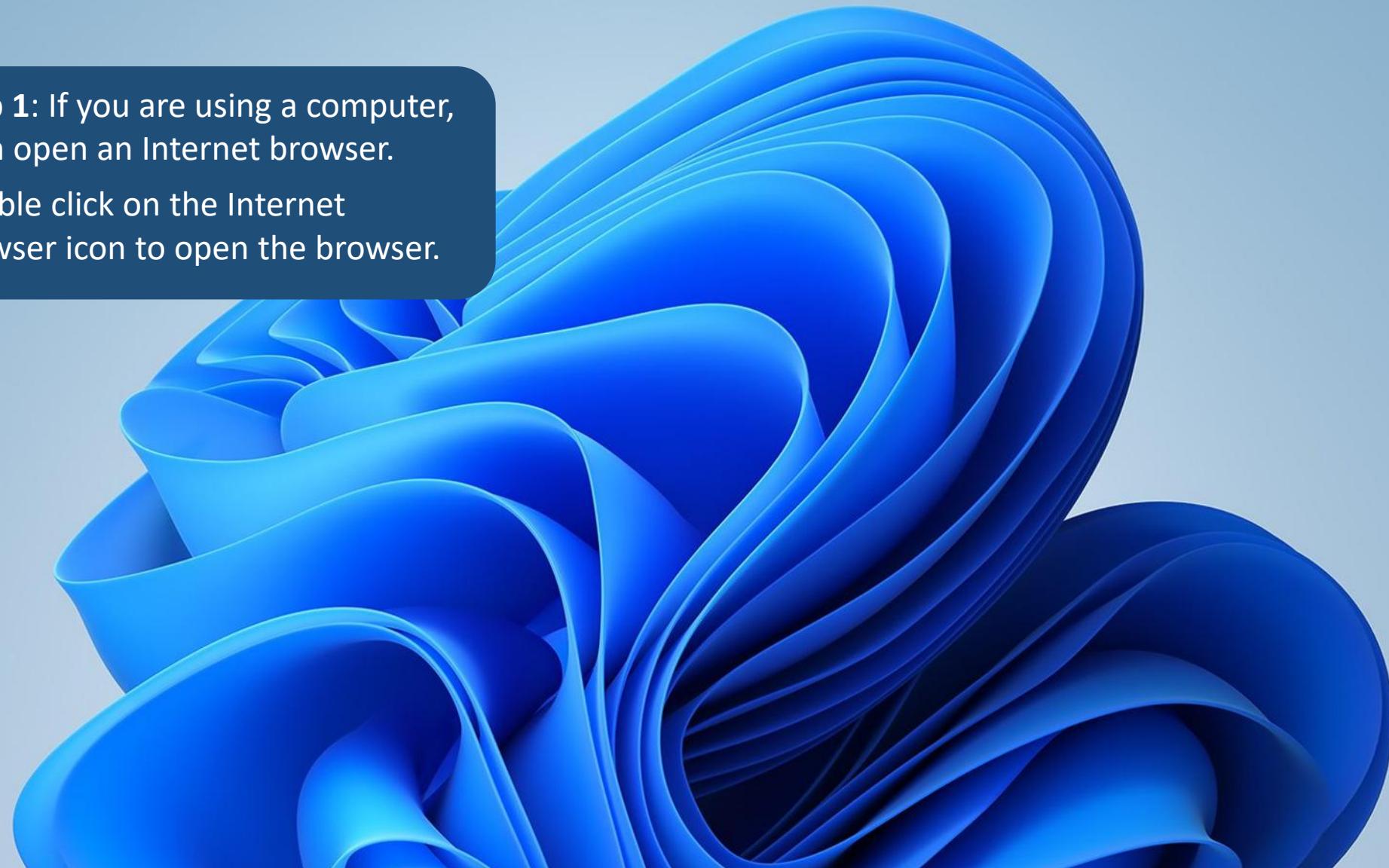


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Online Shopping 101: Start



Step 1: If you are using a computer, then open an Internet browser.
Double click on the Internet browser icon to open the browser.



Select the back and next button to navigate.

Online Shopping 101: Start



The screenshot shows a web browser window with a red box highlighting the address bar containing the URL 'amazon.com'. Below the address bar is a search results dropdown menu. A callout bubble on the right side provides instructions for Step 2.

Step 2: Input the web address of the e-commerce website you want to shop on. For instance, you can type amazon.com. Once typed, select the Enter key.

- a amazon.com
- a Amazon.com. Spend less. Smile more. - amazon.com
- ama - Google Search
- amazon marketplace
- amazon ceo
- Amazon E-commerce company
- a Amazon.com: Duracell CopperTop AA Alkaline Batteries, Long Lasting, Alkaline Batteries-Household/dp/B09FVKMRS7/ref=sr_1_1_sspa?...
Batteries-Household/dp/B09FVKMRS7/ref=sr_1_1_sspa?...
- a Your Account - amazon.com/gp/css/homepage.html?ref_=nav_AccountFlyout
- a Amazon.com. Spend less. Smile more. - amazon.com/?ref_=nav_custrec_signin&captcha_verified=1&claim_type=MobileNumber&new_account=1&

Select the back and next button to navigate.

Online Shopping 101: Start

a Amazon.com. Spend less. Smile more. +  Deliver to India All  Hello, Sign in Account & Lists Returns & Orders Cart

All Today's Deals Customer Service Registry Gift Cards Sell

Step 3: Select **Start here**, seen under the **Sign in** button.

Refresh your space 

Shop the Home store

You are on amazon.com. You can also shop on Amazon India for millions of products with fast local delivery. Click here to go to amazon.in

Gaming accessories 
Headsets Keyboards

Health & Personal Care 

Shop by Category 
Computers & Accessories Video Games

Sign in for the best experience 
Sign in securely

We ship over 45 million products around the world

Select the back and next button to navigate.

The screenshot shows the Amazon 'Create account' registration page. A red box highlights the input fields for 'Your name', 'Mobile number or email', and 'Password'. A yellow button labeled 'Continue' is also highlighted with a red box. Below the form, a blue callout box contains the following text:

Step 4: Type in your name, an email address or a mobile phone number, and a unique password to register yourself on amazon.com.

Read the **Conditions of Use** and **Privacy Notice** before selecting **Continue**.

At the bottom of the page, there are links for 'Already have an account? [Sign-In](#)' and 'Buying for work? [Create a free business account](#)'.

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A Amazon.com. Spend less. Smile more. +

amazon.com

amazon Deliver to India All

All Today's Deals Customer Service Registry Gift Cards Sell

Refresh your space Shop the Home store

You are on amazon.com. You can also shop on Amazon India for millions of products with fast local delivery. Click here to go to amazon.in

Gaming accessories

Headsets Keyboards

Health & Personal Care

Shop by Category

Computers & Accessories Video Games

Sign in for the best experience

Sign in securely

We ship over 45 million products around the world

The image shows the Amazon homepage. At the top right, there is a red box highlighting the 'Sign in' button on the account dropdown menu. A large blue callout box on the right side contains the text: 'Step 5: Once registered, select Sign in and log in using the registered account.' Below this, there is a message about switching to Amazon India. The main content area features a large yellow sofa and a sidebar with categories like Gaming accessories, Health & Personal Care, and Shop by Category.

Select the back and next button to navigate.



Check your knowledge 1



1. Consider that one of your friends reaches out to you seeking help on signing into amazon.com. They are not sure if they need to use an email address or a phone number to sign in.

Which of the following statements will you use to help your friend?

Select the correct option and then, select the Submit button.

- A. You can either use your phone number or your email address.
- B. I am not sure which one it is. What did you use last time?
- C. You can only use your email address.
- D. You need both your phone number and email address to sign in.

SUBMIT

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Check your knowledge 1



Consider that one of your friends reaches out to you seeking help on signing into amazon.com. They are not sure if they need to use an email address or a phone number to sign in.

Which of the following statements will you use to help your friend?

Select the correct option and then, select

That is correct/That is incorrect!



- A. You can either use your phone number or your email address.
- B. I am not sure which one to use.
- C. You can only use your email address.
- D. You need both your phone number and email address.

Great, you helped your friend correctly! / Oops, that wasn't the correct guidance for your friend.

You can either use an email address or a phone number to sign into amazon.com.

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Adding your address



Here are the steps to add an address on amazon.com.

Select the Play Demo button to start the demonstration.

Step 1: Choose Select your address button.

Step 2: Input address details.

Step 3: Check if you want to set the address as default delivery location and select the residence type.

Step 4: Select Save address once done.

Play Demo



Select the back and next button to navigate.

Online Shopping 101: Start

A Amazon Sign-In x a https://www.amazon.in/gp/yourstore/home?path=%2Fgp%2Fyourstore%2Fhome&useRedirectOnSuccess=1&signIn=1&action=sign-out&ref_=nav_AccountFlyout_signout& +

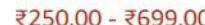
amazon.in Hello, Select your address All Search India Hello, Account & Lists Returns & Orders Cart

All Fresh Amazon Pay Best Sellers Mobiles Buy Again Prime Today's Deals Customer Service Gift Cards Electronics New Releases Fashion **NO TIME TO DIE** Join Prime starting ₹179 *Redirects to PrimeVideo.com

Your Amazon.in Your Browsing History Improve Your Recommendations Your Profile Learn more

Top picks for

Step 1: After you've signed in, add the address, where you would like to receive the products, using the **Select your address** option.

 Redmi 9 Activ (Coral Green, 4GB RAM, 64GB Storage)  146,377 ₹9,499.00	 boAt Rockerz 255 Pro+ Bluetooth Wireless in Ear Earphones with Mic (Active Black)  463,818 ₹1,099.00	 Tata Tea Premium, 1500 g  10,578 ₹499.00	 Redmi 9A Sport (Coral Green, 2GB RAM, 32GB Storage) 2GHz Octa-core Helio G25 Processor 5000...  148,487 ₹7,099.00	 boAt Airdopes 141 True Wireless Earbuds with 42H Playtime, Beast Mode(Low Latency Upto 80ms)...  42,563 ₹1,399.00	 Saffola Gold Refined Cooking oil Blend of Rice Bran & Sunflower oil Helps Keeps Heart Healthy 1...  10,563 ₹190.00 - ₹2,150.00	 Oneplus Bullets Wireless Z Bass Edition Bluetooth in Ear Earphones with mic (Black)  189,315 ₹1,999.00
 Maggi 2-Minute Noodles Masala, 70g (Pack of 12)  44,247 ₹179.00 - ₹222.00	 Tata Sampann Unpolished Toor Dal/ Arhar Dal, 1kg  11,006 ₹120.00 - ₹250.00	 Aashirvaad Select Premium Sharbati Atta, 1kg  9,716 ₹80.00 - ₹100.00	 Mother Dairy Cow Ghee, 1L  6,947 ₹550.00 - ₹695.00	 Fortune Premium Kachi Ghani Pure Mustard Oil, 1ltr PET Bottle  11,969 ₹200.00 - ₹700.00	 Vedaka Popular Whole Almonds, 1kg  14,143 ₹140.00 - ₹174.00	 Tata Tea Gold, 1kg  23,615 ₹250.00 - ₹699.00

Select the back and next button to navigate.

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A Amazon Sign-In x a https://www.amazon.in/gp/yours x +

amazon.in gp/yourstore/home?path=%2Fgp%2Fyourstore%2Fhome&useRedirectOnSuccess=1&signIn=1&action=sign-out&ref_=nav_AccountFlyout_signout&

Hello Select your address All

All Fresh Amazon Pay Best Sellers Mobiles Buy Again Prime Today's Deals Customer Service Gift Cards Electronics New Releases Fashion Hello, Account & Lists Returns & Orders Cart NO TIME TO DIE Join Prime starting ₹179 *Redirects to PrimeVideo.com

Your Amazon.in Your Browsing History Recommended For You Improve Your Recommendations Your Profile Learn more

Top picks for you

Choose your location

Select a delivery location to see product availability and delivery options

Add an address or pick-up point

or enter an Indian pincode

Apply

Step 2: Upon selecting the **Select your address**, a pop-up window will appear. Within this window, select **Add an address or pick-up point**.

Select the back and next button to navigate.

Online Shopping 101: Start

Amazon Sign-In x Your Addresses x + // - □ X

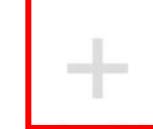
amazon.in/a/addresses Print Star Settings More

amazon.in Hello Select your address All Search India Hello Account & Lists Returns & Orders Cart 0

All Fresh Amazon Pay Best Sellers Mobiles Buy Again Prime Today's Deals Customer Service Gift Cards Electronics New Releases Fashion **NO TIME TO DIE** Join Prime starting ₹179 *Redirects to PrimeVideo.com

Your Account > Your Addresses

Your Addresses



Add address

Step 3: You will then be led to a page to add an address. Select the **Plus** sign seen above **Add address**.

After viewing product detail pages, look here to find an easy way to navigate back to pages you are interested in.

View or edit your browsing history

Select the back and next button to navigate.

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The screenshot shows the 'Add a new address' page on the Amazon website. The form includes fields for Country/Region (set to India), Full name, Mobile number, Pincode, and detailed address (Flat, House no., Building, Company, Apartment; Area, Street, Sector, Village; Landmark). Below these are Town/City and State dropdowns. A checkbox for 'Make this my default address' is present, along with an 'Add delivery instructions' section and an 'Address Type' dropdown. A prominent yellow 'Add address' button at the bottom is highlighted with a red border. Red arrows point from the left towards the address input fields, and another arrow points up to the 'Default address' checkbox. A large red arrow points to the 'Add address' button.

Add a new address

Or find an Amazon pickup location near you >

Country/Region
India

Full name

Mobile number Why?

Pincode
6 digits [0-9] PIN code

Flat, House no., Building, Company, Apartment

Area, Street, Sector, Village

Landmark
E.g. near apollo hospital

Town/City

State
Choose a state

Make this my default address

Add delivery instructions
Preferences are used to plan your delivery. However, shipments can sometimes arrive early or later than planned.

Address Type
Select an Address Type

Add address

Step 4: Select the country/region, your full name, mobile number, pincode, detailed address with the landmark, town/city, and select the state.

Then, verify if you want to make this your default address. You can also add any delivery instructions you may have.

Next, you can choose the address type to let amazon.com know if it is an office or a residence.

Once you are done with all the details, select Add address.

Select the back and next button to navigate.



Check your knowledge 2



2. Consider that your friend has reached out to you to understand if there is an option to add an office address in amazon.com.

Which of the following statements will you use to help your friend?

Select the correct option and then, select the Submit button.

- A. No, you can only add a residential address.
- B. Yes, you can add an office address.

SUBMIT

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Check your knowledge 1



Consider that one of your friends reaches out to you seeking help on signing into amazon.com. They are not sure if they need to use an email address or a phone number to sign in.

Which of the following statements will you use to help your friend?

Select the correct option and then, select

That is correct/That is incorrect!



- A. You can either use your phone number or your email address.
- B. I am not sure which one to use.
- C. You can only use your email address.
- D. You need both your phone number and email address.

Great, you helped your friend correctly! / Oops, that wasn't the correct guidance for your friend.

You can add an office address on amazon.com. Upon entering an address, you get an option to select what type of address you have entered. You can select this to let amazon.com know if it is an office or a residential address.

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Module summary



Here is a summary of what we learned so far:

- To shop online, you need to register with an e-commerce website.
- You can use either your phone number or email address to register.
- Once registered, you need to add an address where the products will be delivered.



Select the back and next button to navigate.