



# Online Shopping 101: Start

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## Objectives



At the end of this module, you will be able to achieve the following:

- Explain how to start shopping online.
- Demonstrate the steps involved in registering on an e-commerce website.
- Demonstrate the steps involved in adding an address to an e-commerce website.





## Registering on an e-commerce website



Here are the steps to register on an e-commerce website.

*Select the Play Demo button to start the demonstration.*

**Step 1:** Select and open an Internet browser.

**Step 2:** Input the web address of the e-commerce website.

**Step 3:** Register on the e-commerce website using an email address or a mobile phone number.

**Step 4:** Once registered, sign in using the registered account.

**Play Demo**

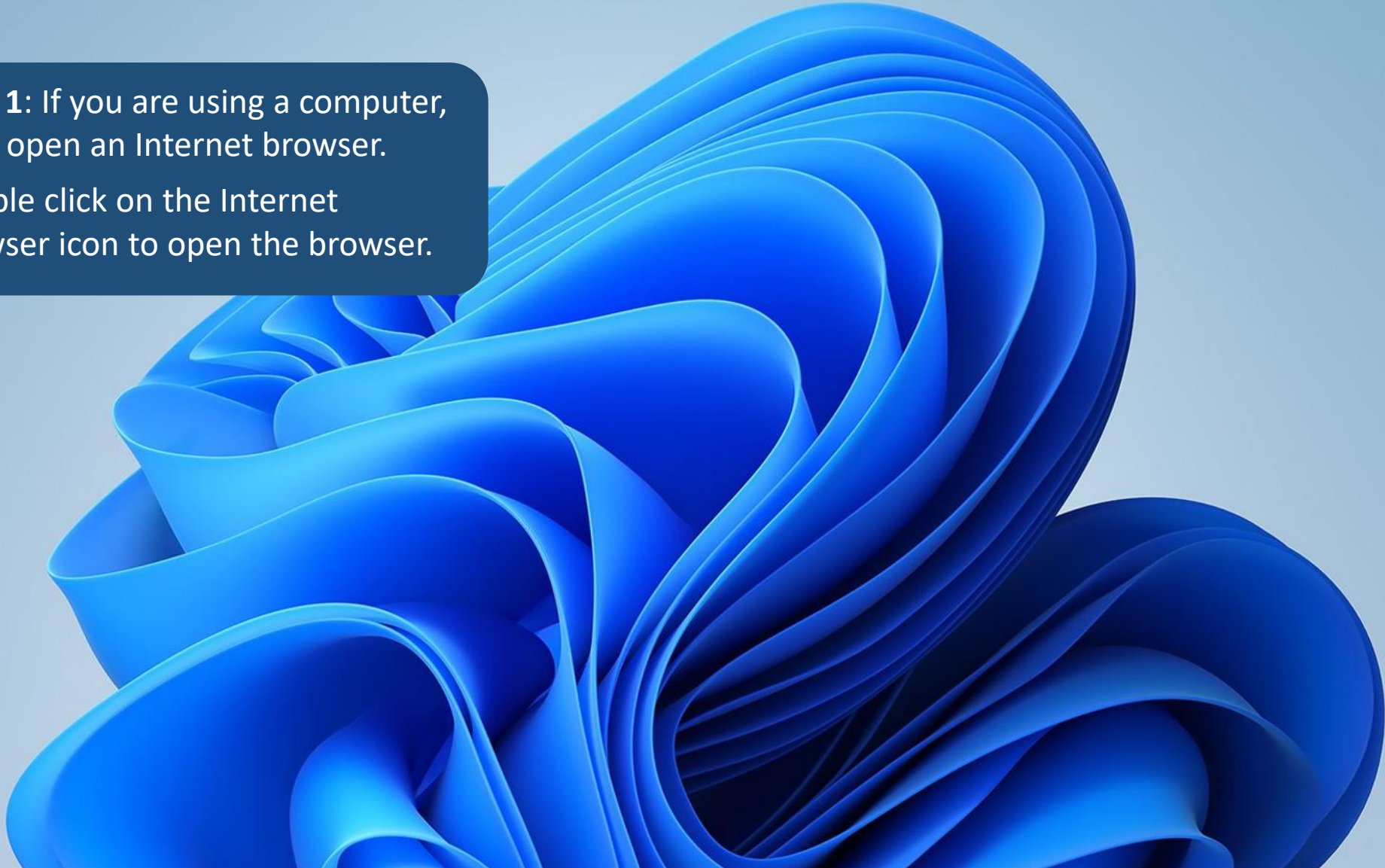
**Note:** For the purpose of this training, we will be looking at amazon.com as a sample e-commerce website.



*Select the back and next button to navigate.*



**Step 1:** If you are using a computer, then open an Internet browser.  
Double click on the Internet browser icon to open the browser.



# Online Shopping 101: Start



Select the back and next button to navigate.



# Online Shopping 101: Start

Amazon.com. Spend less. Smile more.

amazon.com

amazon

Deliver to India

All

Search

Hello, Sign in Account & Lists

Returns & Orders

Cart

All

Today's Deals

Customer Service

Registry

Gift Cards

Sell

Step 3: Select **Start here**, seen under the **Sign in** button.

Sign in

New customer? [Start here.](#)

Refresh your space

Shop the Home store

You are on amazon.com. You can also shop on Amazon India for millions of products with fast local delivery. [Click here to go to amazon.in](#)

Gaming accessories

Headsets

Keyboards

Health & Personal Care

Shop by Category

Computers & Accessories

Video Games

Sign in for the best experience

Sign in securely

We ship over 45 million products around the world

Select the back and next button to navigate.

# Online Shopping 101: Start

Amazon Registration

amazon.com/ap/register?openid.pape.max\_auth\_age=0&openid.return\_to=https%3A%2F%2Fwww.amazon.com%2F%3F\_encoding%3DUTF8%26ref\_%3Dnav\_newcust&openid.identity=http%3A%...

**amazon**

## Create account

**Your name**

**Mobile number or email**

**Password**

At least 6 characters

Passwords must be at least 6 characters.

**Re-enter password**

**Continue**

By creating an account, you agree to Amazon's [Conditions of Use](#) and [Privacy Notice](#).

Already have an account? [Sign-In](#)

Buying for work? [Create a free business account](#)

[Conditions of Use](#) [Privacy Notice](#) [Help](#)

**Step 4:** Type in your name, an email address or a mobile phone number, and a unique password to register yourself on amazon.com.

Read the **Conditions of Use** and **Privacy Notice** before selecting **Continue**.

Select the back and next button to navigate.

# Online Shopping 101: Start

Amazon.com. Spend less. Smile more.

amazon Deliver to India All

Hello, Sign in Account & Lists Returns & Orders Cart

Sign in

New customer? [Start here.](#)

## Refresh your space

Shop the Home store

You are on amazon.com. You can also shop on Amazon India for millions of products with fast local delivery. [Click here to go to amazon.in](#)

### Gaming accessories

Headsets

Keyboards

### Health & Personal Care

### Shop by Category

Computers & Accessories

Video Games

### Sign in for the best experience

Sign in securely

We ship over 45 million products around the world

Select the back and next button to navigate.





## Check your knowledge 1



1. Consider that one of your friends reaches out to you seeking help on signing into amazon.com. They are not sure if they need to use an email address or a phone number to sign in.

Which of the following statements will you use to help your friend?

*Select the correct option and then, select the Submit button.*

- ☐ A. You can either use your phone number or your email address.
- ☐ B. I am not sure which one it is. What did you use last time?
- ☐ C. You can only use your email address.
- ☐ D. You need both your phone number and email address to sign in.

**SUBMIT**

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Check your knowledge 1



Consider that one of your friends reaches out to you seeking help on signing into amazon.com. They are not sure if they need to use an email address or a phone number to sign in.

Which of the following statements will you use to help your friend?

Select the correct option and then, select

That is correct/That is incorrect!



Great, you helped your friend correctly! / Oops, that wasn't the correct guidance for your friend.

You can either use an email address or a phone number to sign into amazon.com.

- ☐ A. You can either use your phone number or your email address.
- ☐ B. I am not sure which one to use.
- ☐ C. You can only use your email address.
- ☐ D. You need both your phone number and your email address.

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## Adding your address



Here are the steps to add an address on amazon.com.

*Select the Play Demo button to start the demonstration.*

**Step 1:** Choose Select your address button.

**Step 2:** Input address details.

**Step 3:** Check if you want to set the address as default delivery location and select the residence type.

**Step 4:** Select Save address once done.

[Play Demo](#)



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*Select the back and next button to navigate.*

# Online Shopping 101: Start

Amazon Sign-In

https://www.amazon.in/gp/yours

amazon.in

Hello  
Select your address

All

Search

India

Hello,  
Account & Lists

Returns  
& Orders

Cart

All

Fresh

Amazon Pay

Best Seller

Mobiles

Buy Again

Prime

Today's Deals

Customer Service

Gift Cards

Electronics

New Releases

Fashion

NO TIME TO DIE

Join Prime starting ₹179

\*Redirects to PrimeVideo.com

Your Amazon.in

Your Browsing History

Improve Your Recommendations

Your Profile

Learn more

Top picks for

Redmi 9 Activ (Coral Green, 4GB RAM, 64GB Storage)  
★★★★☆ 146,377  
₹9,499.00

boAt Rockerz 255 Pro+ Bluetooth Wireless in Ear Earphones with Mic (Active Black)  
★★★★☆ 463,818  
₹1,099.00

Tata Tea Premium, 1500 g  
★★★★☆ 10,578  
₹499.00

Redmi 9A Sport (Coral Green, 2GB RAM, 32GB Storage) | 2GHz Octa-core Helio G25 Processor | 5000mAh  
★★★★☆ 148,487  
₹7,099.00

boAt Airdopes 141 True Wireless Earbuds with 42H Playtime, Beast Mode (Low Latency Upto 80ms) ...  
★★★★☆ 42,563  
₹1,399.00

Saffola Gold Refined Cooking oil | Blend of Rice Bran & Sunflower oil | Helps Keeps Heart Healthy | 1L ...  
★★★★☆ 10,563  
₹190.00 - ₹2,150.00

Oneplus Bullets Wireless Z Bass Edition Bluetooth in Ear Earphones with mic (Black)  
★★★★☆ 189,315  
₹1,999.00

Maggi 2-Minute Noodles Masala, 70g (Pack of 12)  
★★★★☆ 44,247  
₹179.00 - ₹377.00

Tata Sampann Unpolished Toor Dal/ Arhar Dal, 1kg  
★★★★☆ 11,006  
₹120.00 - ₹250.00

Aashirvaad Select Premium Sharbati Atta, 1kg  
★★★★☆ 9,716  
₹80.00 - ₹610.00

Mother Dairy Cow Ghee, 1L  
★★★★☆ 6,947  
₹550.00 - ₹695.00

Fortune Premium Kachi Ghani Pure Mustard Oil, 1tr PET Bottle  
★★★★☆ 11,969  
₹200.00 - ₹370.00

Vedaka Popular Whole Almonds, 1kg  
★★★★☆ 14,143  
₹140.00 - ₹1,174.00

Tata Tea Gold, 1kg  
★★★★☆ 23,615  
₹250.00 - ₹699.00

Step 1: After you've signed in, add the address, where you would like to receive the products, using the Select your address option.

Select the back and next button to navigate.



# Online Shopping 101: Start

Amazon Sign-In

https://www.amazon.in/gp/yours

amazon.in

Hello 

Select your address

All

Q

India

Hello, 

Account & Lists

Returns & Orders

0 Cart

AllFreshAmazon PayBest SellersMobilesBuy AgainPrimeToday's DealsCustomer ServiceGift CardsElectronicsNew ReleasesFashion

Join Prime starting ₹179

Your Amazon.inYour Browsing HistoryRecommended For YouImprove Your RecommendationsYour ProfileLearn more

Top picks for you



Redmi 9 Activ (Coral Green, 4GB RAM, 64GB Storage)

★★★★☆ 146,377

₹9,499.00



boAt Rockerz 255 Pro+ Bluetooth Wireless in Ear Earphones with Mic (Active Black)

★★★★☆ 463,818

₹1,099.00



Tata Tea Premium

★★★★★

₹499.00



Saffola Gold Refined Cooking oil | Blend of Rice Bran & Sunflower oil | Helps Keeps Heart Healthy | 1...

★★★★★ 10,563

₹190.00 - ₹2,150.00



Oneplus Bullets Wireless Z Bass Edition Bluetooth in Ear Earphones with mic (Black)

★★★★★ 189,315

₹1,999.00

Choose your location

Select a delivery location to see product availability and delivery options

Add an address or pick-up point

or enter an Indian pincode

Apply



Maggi 2-Minute Noodles Masala, 70g (Pack of 12)

★★★★★ 44,247



Tata Sampann Unpolished Toor Dal/ Arhar Dal, 1kg

★★★★★ 11,006



Tata Tea Gold, 1kg

★★★★★ 23,615

₹250.00 - ₹699.00



Tata Sampann Unpolished Toor Dal/ Arhar Dal, 1kg

★★★★★ 11,969

₹550.00 - ₹695.00



Tata Sampann Unpolished Toor Dal/ Arhar Dal, 1kg

★★★★★ 14,143

₹250.00 - ₹699.00



Tata Tea Gold, 1kg

★★★★★ 23,615

₹250.00 - ₹699.00

Step 2: Upon selecting the **Select your address**, a pop-up window will appear. Within this window, select **Add an address or pick-up point**.

Select the back and next button to navigate.

# Online Shopping 101: Start

Amazon Sign-In

Your Addresses

amazon.in

Hello Select your address

All

India

Hello Account & Lists

Returns & Orders

0 Cart

All

Fresh

Amazon Pay

Best Sellers

Mobiles

Buy Again

Prime

Today's Deals

Customer Service

Gift Cards

Electronics

New Releases

Fashion

NO TIME TO DIE

Join Prime starting ₹179

\*Redirects to PrimeVideo.com

Your Account > Your Addresses

Your Addresses

Add address

Step 3: You will then be led to a page to add an address. Select the Plus sign seen above Add address.

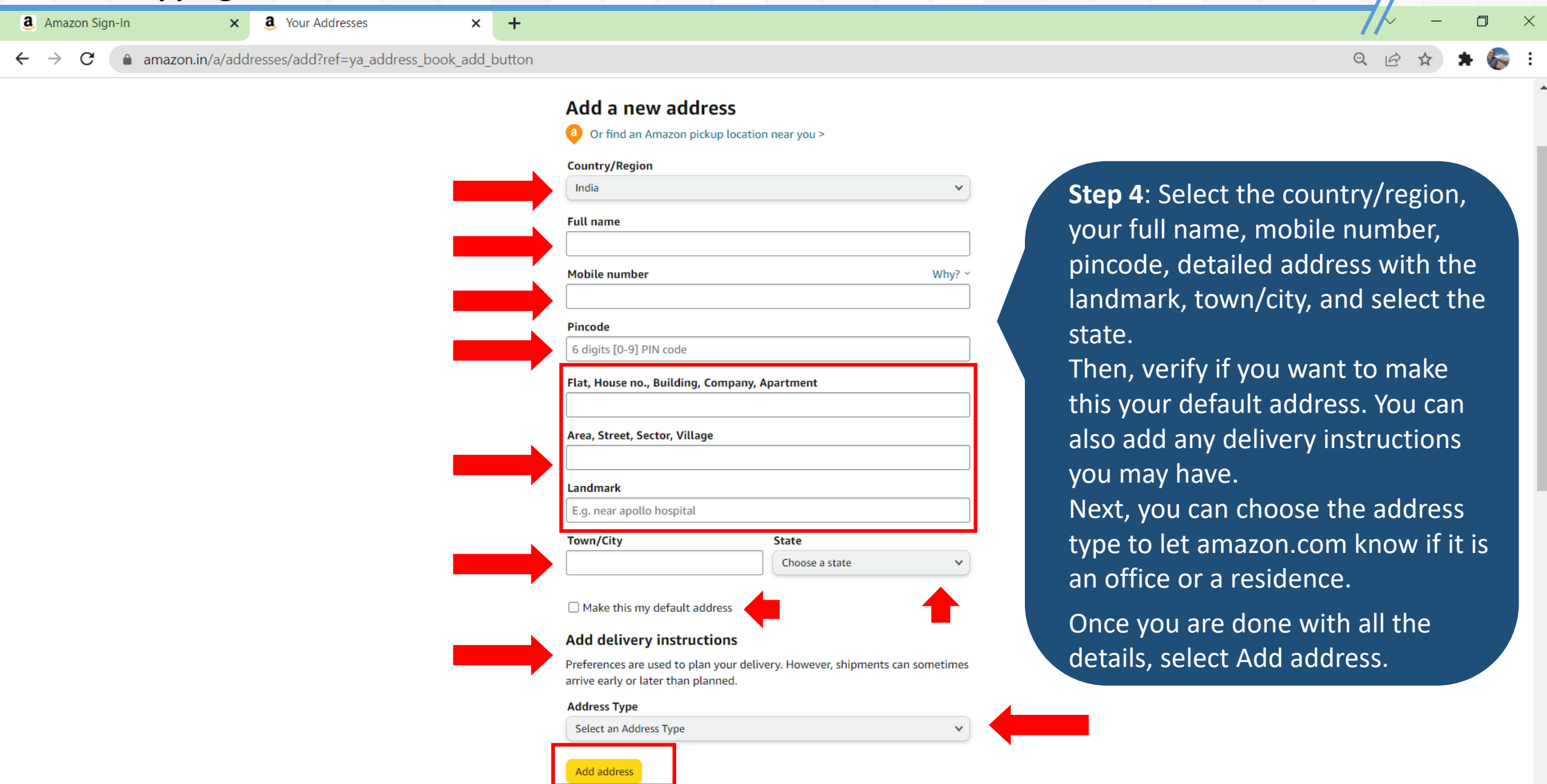
After viewing product detail pages, look here to find an easy way to navigate back to pages you are interested in.

View or edit your browsing history

Select the back and next button to navigate.



# Online Shopping 101: Start



The screenshot shows the Amazon 'Add a new address' page. Red arrows point to the following fields and elements:

- Country/Region (Dropdown menu showing India)
- Full name (Text input field)
- Mobile number (Text input field with a 'Why?' link)
- Pincode (Text input field with a placeholder '6 digits [0-9] PIN code')
- Flat, House no., Building, Company, Apartment (Text input field)
- Area, Street, Sector, Village (Text input field)
- Landmark (Text input field with a placeholder 'E.g. near apollo hospital')
- Town/City (Text input field)
- State (Dropdown menu showing 'Choose a state')
- ☐ Make this my default address
- Add delivery instructions (Section header and text)
- Address Type (Dropdown menu showing 'Select an Address Type')
- Add address (Yellow button)

The 'Add address' button is highlighted with a red box.

**Step 4:** Select the country/region, your full name, mobile number, pincode, detailed address with the landmark, town/city, and select the state.

Then, verify if you want to make this your default address. You can also add any delivery instructions you may have. Next, you can choose the address type to let amazon.com know if it is an office or a residence.

Once you are done with all the details, select Add address.

Select the back and next button to navigate.



## Check your knowledge 2



2. Consider that your friend has reached out to you to understand if there is an option to add an office address in amazon.com. Which of the following statements will you use to help your friend?

*Select the correct option and then, select the Submit button.*

- ☐ A. No, you can only add a residential address.
- ☐ B. Yes, you can add an office address.

**SUBMIT**

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Check your knowledge 1



Consider that one of your friends reaches out to you seeking help on signing into amazon.com. They are not sure if they need to use an email address or a phone number to sign in.

Which of the following statements will you use to help your friend?

Select the correct option and then, select

- ☐ A. You can either use your phone number or your email address.
- ☐ B. I am not sure which one is correct.
- ☐ C. You can only use your email address.
- ☐ D. You need both your phone number and your email address.

That is correct/That is incorrect!



Great, you helped your friend correctly! / Oops, that wasn't the correct guidance for your friend.

You can add an office address on amazon.com. Upon entering an address, you get an option to select what type of address you have entered. You can select this to let amazon.com know if it is an office or a residential address.

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## Module summary



Here is a summary of what we learned so far:

- To shop online, you need to register with an e-commerce website.
- You can use either your phone number or email address to register.
- Once registered, you need to add an address where the products will be delivered.

