

Power BI Sales Dashboard

This project is an interactive Power BI Sales Dashboard built using the Superstore dataset to analyze sales performance, profitability, and regional trends.

Project Overview

The dashboard provides a high-level business view with key performance indicators and visual insights to support data-driven decision-making.

Key Metrics

- Total Sales: 2.30M
- Total Profit: 286.40K
- Total Quantity Sold: 38K

Visual Insights

- Sales by Category(Technology, Furniture, Office Supplies)
- Monthly Sales Trend
- Sales by State (Geographical Analysis)

Dashboard Preview

Sales Dashboard(dashboard_overview.png)

Tools & Technologies

- Power BI
- DAX
- Data Visualization
- Superstore Dataset

Files in this Repository

- Sales Dashboard.pbix → Power BI working file
- Sales Dashboard-1.pd` → Exported dashboard
- dashboard_overview.png → Dashboard screenshot

Business Insights

- Technology category contributes the highest sales.
- Sales peak during the last quarter, indicating strong year-end demand.
- Certain states consistently outperform others in total sales.

Author

Narendra Prasad Gubbala

- GitHub: <https://github.com/narendraprasad2423-ai>
- Portfolio: <https://comforting-brigadeiros-da8044.netlify.app>