



BSA Football Research

Fall 2024



Research Question

What are the best strategies defensive play callers can use to maximize defensive EPA during “clutch time”?

- *How can we predict EPA in a single play based on a given scenario?*
- *How can we predict what the offense will do?*
- *How can we account for the past 58 minutes of the game when making our predictions?*
- *How can we account for variability in the quality and playstyles of opposing QBs?*

What is “clutch time”?

We are defining “clutch time” as situations where:

- Two minute drill (exactly 120 seconds remaining in the game)
- The point differential is less than or equal to 8 points

What is EPA (Expected Points Added)?

- *Expected points (EP)* is the average number of points yielded at the end of the drive based on field position, down, and distance,
- After the play, $EPA = new\ EP - old\ EPA$
- Eg: On their own 35, the EP from drive roughly 0.5 points, but on the opponent's 35 EP is roughly 2.5 points. If a play starts at the own 35 and gains 30 yards, $EPA = 2.5 - 0.5 = 2$

Data



1. Dataset #1: nflverse play by play

- This contains formation data, pressure, coverage-type
- Focus on 2018-2023 → rule changes created different play styles

1. Dataset #2: nflverse comprehensive data

- This contains data for each game, 1999-2024
- Contains required EPA data, timestamps within games (372 columns)



XGBoost Model Background

- This regression model predicts **passing** EPA against all coverages given a situation and route targeted.
- Used XGBoost because it efficiently handles complex data and reduces potential complications.
- Selected several features to represent a specific potential scenario in a play.
- Uses datasets 1 and 2, mostly 1 due to coverage data
 - Only uses plays during clutch time
- It evaluates a given play in a vacuum and does *not* account for the previous 58 minutes of the game.

XGBoost Model Features



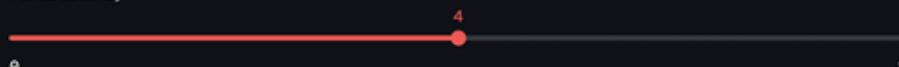
| <u>Situational</u> | <u>Defensive Properties</u> | <u>Offensive Properties</u> |
|---------------------------|-----------------------------|-------------------------------------|
| Points down by (0-8) | Number of defenders in box | Pass length (short/long) |
| Down | Number of pass rushers | Pass location (left, middle, right) |
| Distance to 1st down | Time to throw | Did play go out of bounds? |
| Yardline | Was QB pressured? | No huddle? |
| Timeouts left | Coverage played | Route targeted |
| Seconds remaining (0-120) | | |



XGBoost Model App

NFL Coverage 4th Qtr EPA Predictor

Points down by



Yards till Opponent's Endzone

75

- +

Time Remaining in 4th Qtr (seconds)

120

- +

No huddle?

Timeouts left

- 0
- 1
- 2
- 3

Down

- 1
- 2
- 3
- 4

Predicted EPAs Based on Scenario:

| Coverage | predicted_EPA |
|----------|---------------|
| COVER_0 | -1.3619 |
| COVER_1 | -1.1911 |
| COVER_4 | -1.1517 |
| 2_MAN | -1.1415 |
| COVER_2 | -1.1393 |
| COVER_3 | -1.0873 |
| COVER_6 | -0.8284 |
| PREVENT | 0.0733 |

One can input a scenario to the model using this web app constructed with Streamlit

XGBoost Model Evaluation

Model Metric Evaluation:

- *Mean Absolute Error (MAE)*: **0.782**
- *Mean Squared Error (MSE)*: **1.472**
- *Root Mean Squared Error (RMSE)*: **1.213**
- *R-squared (R^2)*: **0.207**

Baseline Metric Evaluation:

| | <u>Mean Baseline</u> | <u>Median Baseline</u> |
|-------------------------------------|----------------------|------------------------|
| <i>Mean Absolute Error (MAE)</i> | 1.885 | 1.908 |
| <i>Mean Squared Error (MSE)</i> | 0.904 | 0.892 |
| <i>R-Squared (R^2)</i> | 0.0 | -0.012 |

Bayesian Route Classifier

Goal

- Use play by play data (via Next Gen Stats) to classify the route concept of individual plays prior to the snap
- Trained on a random subset of the data from 2018-2023

Final Method

- Used a naive Bayes classifier for multiclass prediction
- Chosen over more complex and tree-based models due to model simplicity and interpretability
 - Accuracy gains were marginal in comparison to changes in these factors (despite assumption of feature independence)

Bayesian Route Classifier

Model Results

- Accuracy of 0.3817 on testing data
- No Information Rate: 0.1613
- P value (Accuracy > NIR): < 2.2e-16

Most Important Predictors (in order of importance)

- Team of possession
- Defensive personnel
- Defensive coverage
- Offensive formation
- Offensive personnel

Bayesian Network (Joint Probability)



- **Advantages**
 - Computationally resourceful
 - Versatile
 - Reliable
- **Goal**
 1. Split by scenarios
 2. Find weights of regressors
 3. Run predictions

Bayesian Network (Joint Probability)



- Results

- MLE
- MAE
 - Normalization
- MSE
- R² (Unreliable)
- STDEV and MEAN

- Features

- Play type
- Time
(seconds)
- WP
- Down and
distance



QB Clustering

- Goals of clustering
 - reduce complexity
 - wanted to account for QB quality, playing style, mobility
- Features used
 - Style: Attempts/game, Aggressiveness%, Time to throw, intended air yards/attempts
 - Mobility: Rushing Y/A, Y/G, TD/G, A/G
 - Quality: QBR
- Methodology
 - Scaled Data, removed outliers
 - kMeans clustering w/ elbow technique to select # of clusters

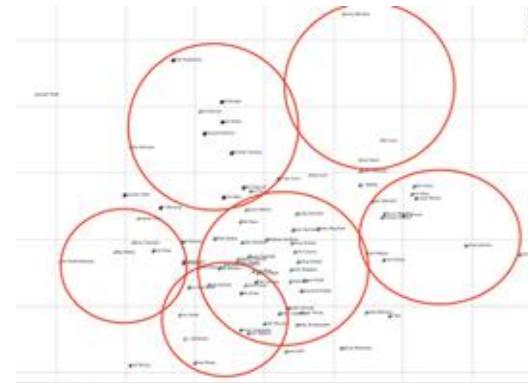


QB Clustering (cont.)

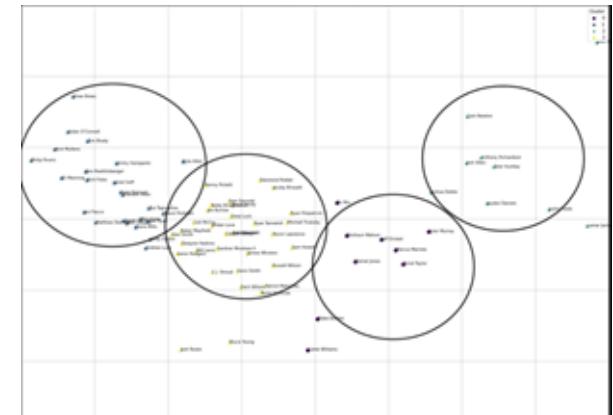
- Add visualizations and examples of classes
- PCA for visualization

- Ended w/ 6 style clusters (could be reduced) (ex: Gunslingers, Quick short passers, dual-threat playmakers)
- 4 mobility clusters (could be reduced) (ex: scramblers, not mobile, low-usage vs high-usage dual-threats)

Style



Mobility





Challenges

- Data limitations → the play by play data lacked sufficient route concept logs
- Toughness of predicting certain routes due to their lack of usage during crunch time
 - This anyways makes its unpredictability not a significant challenge
- Issues with using time series data



Future Plans

- Merging all our solutions to these subproblems to solve the overarching question
- Create singular deliverable based on merged models where users can input a scenario to get predictions
- Accounting for QB's passing location tendencies, time to throw, difficulty to pressure, and quality via QBR
- Using QB Clustering to improve accuracy of route classification and EPA predictions
- Consider clustering defensive tendencies