

"I want my YouTube video to stand out among others.

"I need something visually appealing and attention-grabbing."

What design elements will convey the video's topic?

Will this thumbnail encourage viewers to click on the video

Thinks

The thumbnail needs to clearly represent the video content

LIST WHAT YOUR
AUDIENCE MIGHT
SAY ABOUT
YOUTUBE
THUMBNAILS. FOR
EXAMPLE, "I
WANT THUMBNAILS
THAT CATCH MY
ATTENTION."

HOW CAN I
CREATE A
THUMBNAIL
THAT
REFLECTS
THE VIDEO'S
QUALITY?"

CONSIDER WHAT YOUR AUDIENCE IS THINKING. FOR INSTANCE, "I HOPE THIS VIDEO IS WORTH WATCHING."

Search for relevant images and icons on Canva's platform.

Experiment with different layouts and color schemes.



ANXIOUS THAT
THE
THUMBNAIL
MIGHT NOT
EFFECTIVELY
CONVEY THE

EXCITED ABOUT
CREATING AN EYECATCHING
THUMBNAIL
ANXIOUS THAT THE
THUMBNAIL MIGHT
NOT EFFECTIVELY
CONVEY THE