Naresh Gatala

Lead Frontend Engineer
Somerset, New Jersey (Willing to Relocate)
nareshghatalla@gmail.com | +1 (704) 464-7227

PROFESSIONAL SUMMARY

Front-End Lead Developer with **11+ years of experience** delivering enterprise-scale digital solutions across higher education, telecommunications, automobile, and consulting sectors. Proven expertise in **React, ES6 JavaScript, TypeScript, NodeJS, Adobe AEM, and Agile delivery**, with a strong track record of leading cross-functional teams and delivering high-quality, scalable user experiences aligned with business goals.

CORE SKILLS

Front-End Technologies
React.js, Redux, JavaScript (ES6+), TypeScript, HTML5, CSS3 (SASS, PostCSS), Tailwind CSS, NodeJS, Vite, jQuery, Jest

Adobe Experience Cloud
AEM 6.5, Dynamic Media, Dispatcher, Experience Fragments, Adobe Analytics, Adobe Target

DevOps & Tools
Git, GitHub, Jenkins, SonarCloud, JIRA, Confluence, AWS

Leadership & Delivery
Agile / SAFe, Sprint Planning, Estimation, Architecture Design, Stakeholder Management, Risk Mitigation

Certifications
Adobe Certified Expert (AEM, Campaign, Analytics)
SAFe 5 Agilist | PSM I & II

PROFESSIONAL EXPERIENCE

Natsoft Corporation (Guardian Life Insurance Company) – New Jersey, USA

Lead Frontend Engineer | Apr 2025 – Present

- Design and develop enterprise-level web applications with a strong focus on **ReactJS** and modern front-end architecture

- Build, debug, and optimize applications using **Next.js, Node.js**, and associated development tools
- Implement **component-driven development (CDD)** for scalable, reusable, and maintainable UI components
- Develop responsive and interactive UIs using **JavaScript, HTML5, CSS3, and jQuery, Tailwind CSS**
- Consume and manage **RESTful APIs** using Fetch, Axios, and asynchronous data handling patterns
- Integrate front-end applications with backend services using **JWT / OAuth2 authentication**
- Implement state management using **Redux, Context API**
- Develop applications supporting both **Client-Side Rendering (CSR)** and **Server-Side Rendering (SSR)**
- Monitor and optimize **web vitals** to ensure high performance, accessibility, and user experience

---

Victoria University – Melbourne, Australia

Frontend Engineering Lead (Manager) | Jul 2023 – Mar 2025

- Led design and development of scalable, high-performance front-end solutions using **React** and **ES6+** JavaScript
- Defined front-end architecture standards, reusable component libraries, and performance best practices
- Conducted code and design reviews, mentored junior developers
- Collaborated with UX, product, and backend teams to translate business requirements into technical solutions
- Drove sprint planning, estimations, delivery timelines, and risk mitigation
- Acted as primary front-end stakeholder contact, communicating technical trade-offs effectively

---

RMIT University – Melbourne, Australia

Front End Lead | Sep 2021 – Jul 2023

- Built responsive web applications using **ReactJS, ES6, HTML5, and CSS3**
- Developed reusable React components and managed application state using hooks
- Integrated front-end applications with **NodeJS REST APIs and Jest** for Unit testing
- Implemented cross-browser compatible UI using **Flexbox** and modern CSS
- Optimized performance by reducing load times and improving rendering efficiency
- Collaborated closely with UX/UI teams to deliver pixel-perfect designs

---

Capgemini Consulting – Melbourne, Australia

Frontend Developer (AEM) | Jun 2016 – Sep 2021

- Led onshore and offshore teams (10+ members) delivering enterprise **AEM** solutions
- Designed and developed front-end and backend AEM components using **Agile methodologies**
- Established reusable UI frameworks, repositories, and coding standards
- Played a key role across discovery, requirements, build, and go-live phases
- Delivered consistent sprint commitments; recognized as **"Squad of the Sprint"**
- Created AEM upgrade accelerators and reusable documentation
- Conducted interviews and mentored graduates and junior developers

---

CHE Proximity – Melbourne, Australia

Front-End Developer (AEM) | Jul 2016 – Feb 2017

- Developed responsive AEM components using **HTML5, CSS, and JavaScript**
- Integrated Angular dashboards and managed **Oracle Responsys** eDM campaigns
- Delivered Telstra's **"Smarter Business"** AEM 6.2 platform

---

Leo Burnett – Melbourne, Australia

Full-Stack Developer (AEM) | Nov 2014 – Jun 2016

- Built and maintained **Honda Australia's AEM platform**
- Developed backend servlets, JSP components, and SQL integrations for lead management

---

EDUCATION

Master of Information & Communication Technology
La Trobe University, Australia — 2014

Bachelor of Information Technology
Jawaharlal Nehru Technological University (JNTU), India — 2012