

ARTIFICIAL  
INTELLIGENCE



MACHINE  
LEARNING



DEEP  
LEARNING

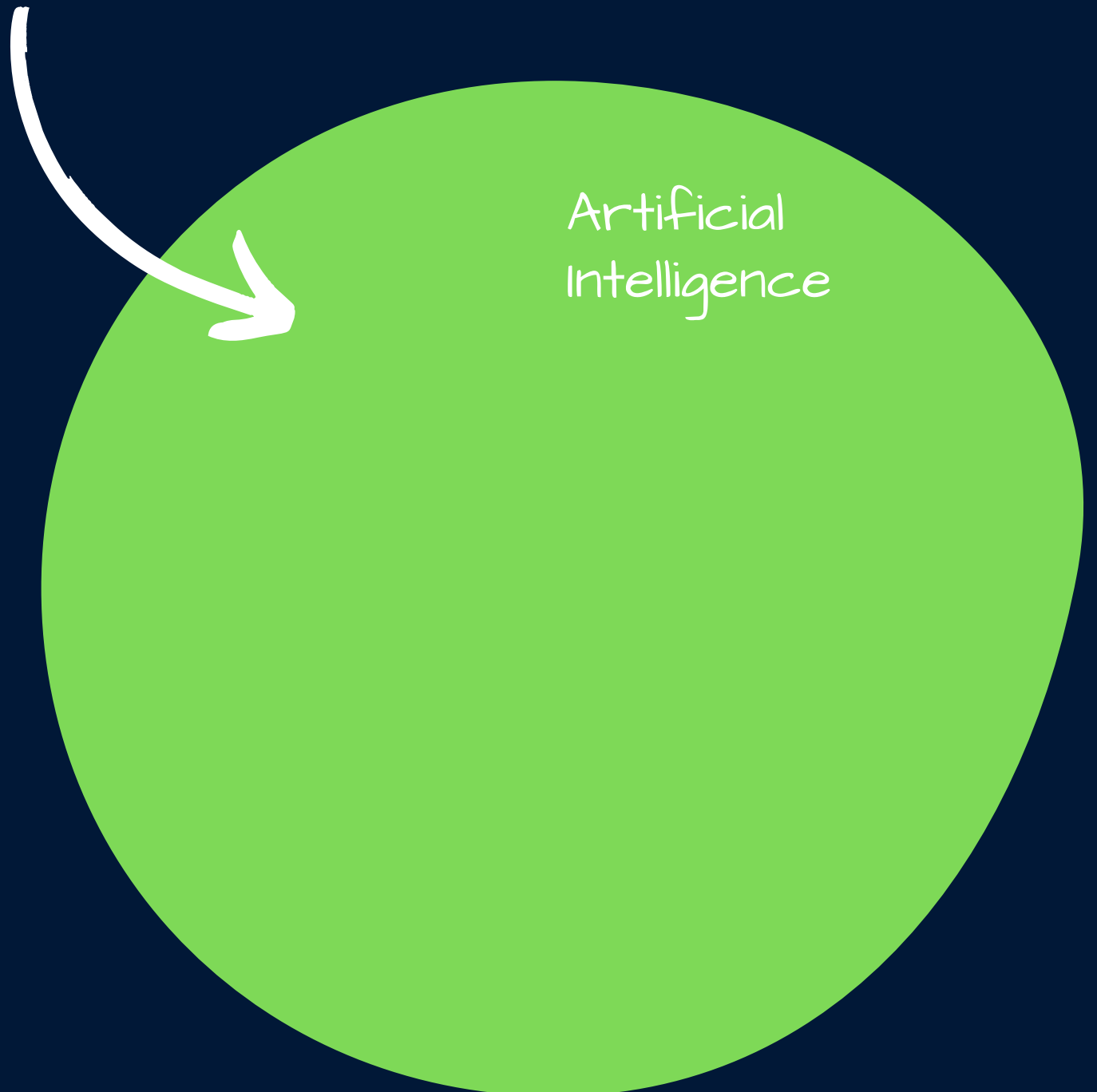


DATA  
SCIENCE



## ARTIFICIAL INTELLIGENCE

**Artificial Intelligence** (A.I.) is the **broader field**, in which the aim is to programme machines to somewhat mimic the cognitive processes associated with humans, things such as learning, and problem solving!



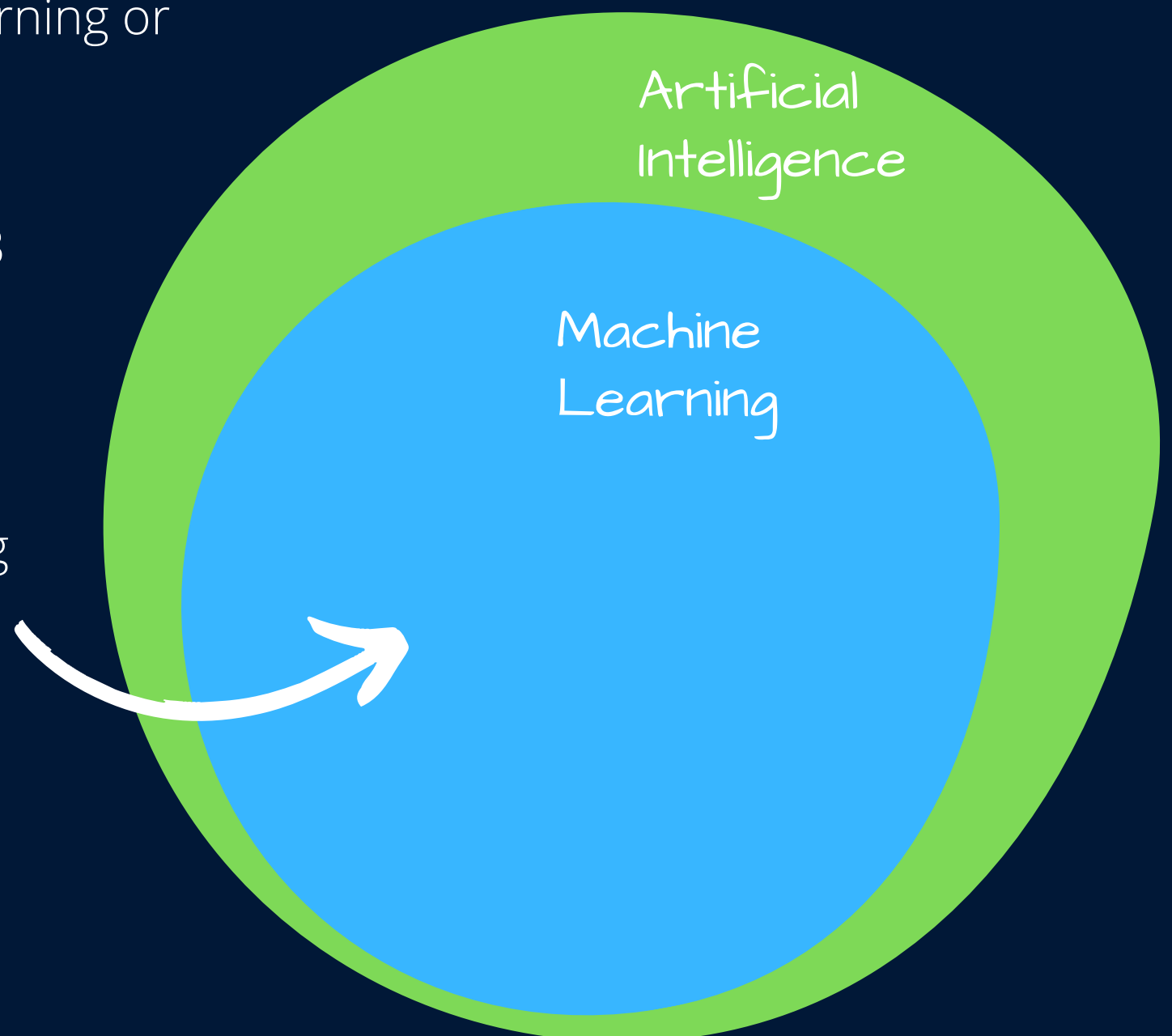
## MACHINE LEARNING

**Machine Learning** (ML) sits within the field of Artificial Intelligence - and more precisely, Machine Learning is the **implementation**.

It's the techniques, the algorithms, and the methods that get us to this place of machine based learning or problem solving.

Machine Learning itself is commonly broken up into 3 "types" of learning:

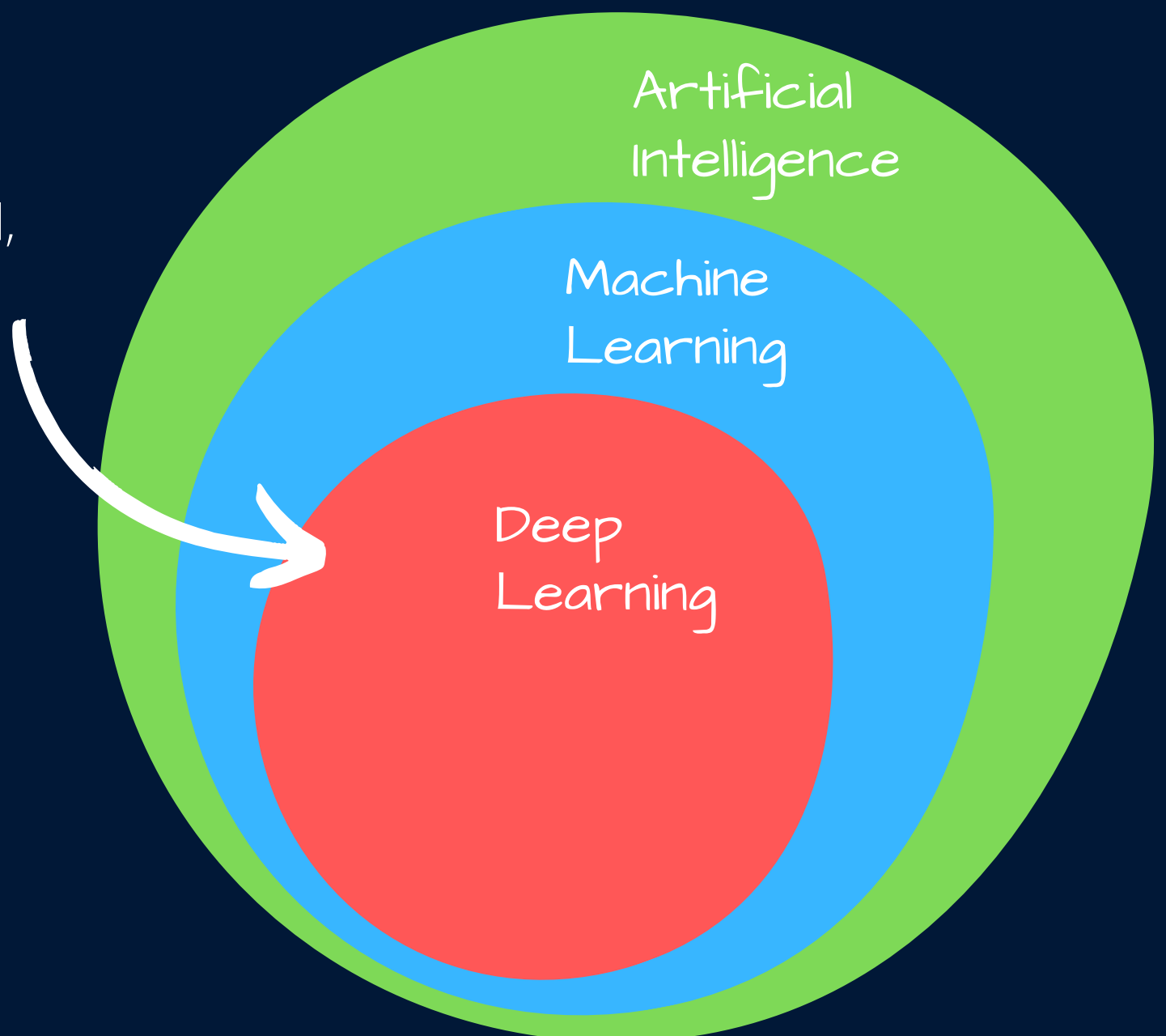
- Supervised Learning
- Unsupervised Learning
- Reinforcement Learning



## DEEP LEARNING

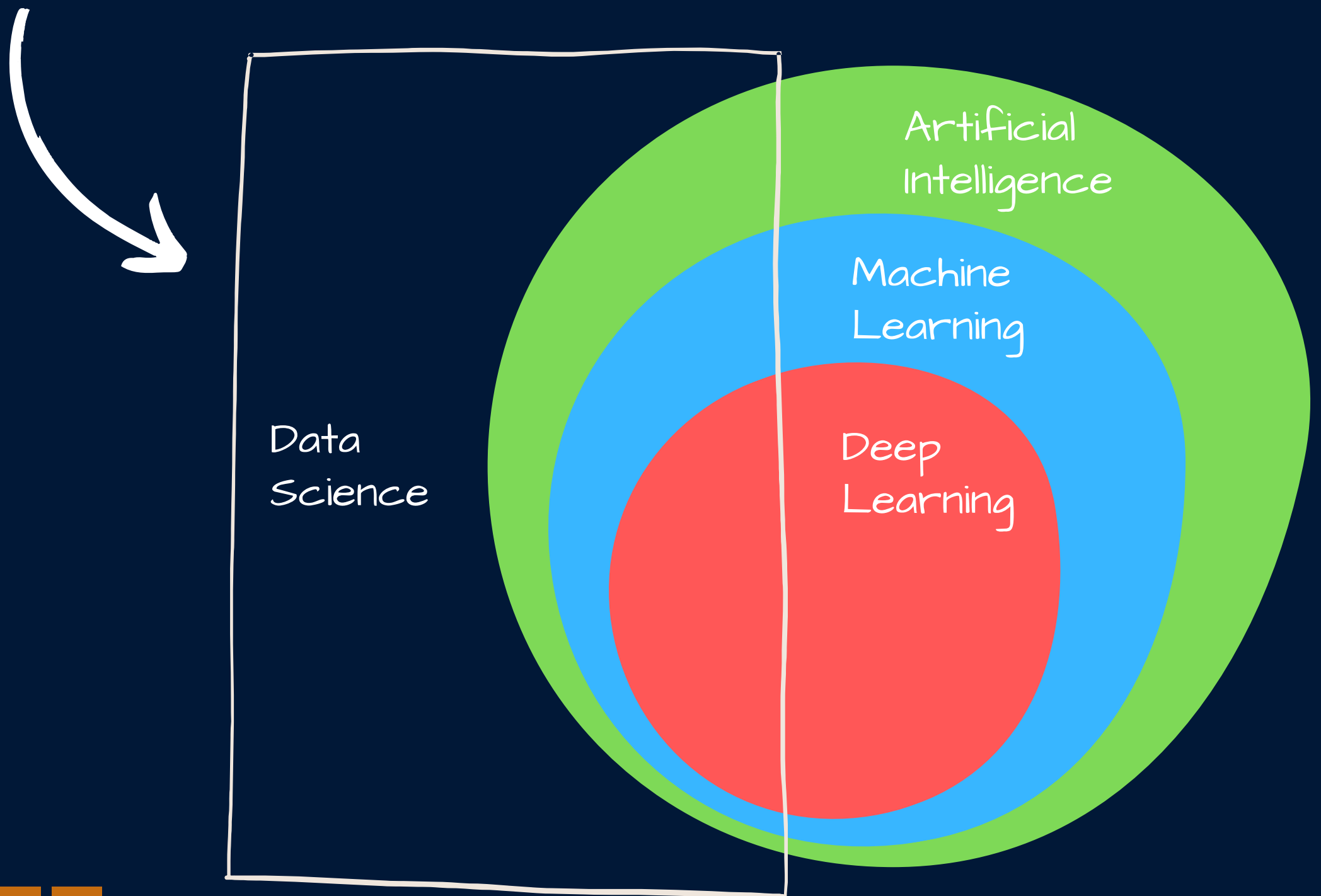
**Deep Learning** is a subset of algorithms & techniques within the area of Machine Learning - specifically those utilising multi-layered Neural Networks - algorithms based loosely on the workings of our own brains.

These techniques are often more adept at solving problems in more abstract data, such as images, sound, and language.



## DATA SCIENCE

Data Science is a field that combines these areas, plus mathematics & statistics, programming, and domain knowledge...all in its noble quest to solve problems, and add value to business and to society!



## TO SUMMARISE . . .

So let's recap...

**Artificial Intelligence** (A.I.) is the broader field, with the aim of programming machines to learn and problem solve.

**Machine Learning** (ML) is more the actual implementation to get there, so the algorithms and techniques themselves - and **Deep Learning** is a specific subset of algorithms within Machine Learning.

**Data Science** doesn't fit into these areas, it instead fits across them, and makes use of them (as well as other skills & tools) to add value using data!