

Narges Ataee Ahsani

Marketing Expert, Visual Designer

Tehran, Iran, Islamic Republic of

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Innovative visual designer seeking to use my creativity, technical skill, and marketing proficiency to generate influential content. A lifelong artist with proficiency in numerous mediums, including watercolor painting, photography, and video. Expertly utilize graphic design software and equipment to bring my ideas to life. Prefer to develop designs consumers find meaningful on multiple levels. Engage in frequent market research to accurately determine the preferences of target customers.

WORK EXPERIENCE

Avaanegar Messenger

Graphics and Character Designer

- Created visual elements of the Chaapaarak chat client and screen decorations.
- Designed requirements of a multiplayer online Android game (user interface, characters, icon-set, animations, etc).

September 2015 - April 2016 | Iran, Islamic Republic of

Rang O Sang Group

Visual Designer

- Designed a Tetris game for Android.

April 2016 - December 2016 | Iran, Islamic Republic of

Miare

Visual Designer, Marketing Agent

- Designed branding materials (logo, business cards, and brochures) which got used as the company's primary materials.
- Generated visual content in several mediums which led to a huge improvement of the company's inner communication.

December 2016 - July 2017 | Iran, Islamic Republic of

Miare

Marketing Expert

- Created the company's brand book based on branding guidelines and Color Theory which guided the creation of Application, website and any other product of the company.
- Developed 100+ graphic design projects (brochures, logos, infographics, advertisements) that have increased client transactions by an average of 25%
- Managed 10+ mediums by creating strategies, generating contents (social media visual and textual content) and tracking down data which improved clients' awareness.

July 2017 - April 2019 | Tehran, Iran, Islamic Republic of

Hamisun

Web UI Designer

- Redesigned Hamisun call management company's website based on the latest design trends which led to a notable increase in the average time spent by users on the website

July 2016 - September 2016 | Tehran, Iran, Islamic Republic of

Medyab

Marketing Expert

- Designed branding materials (logo, business cards, and brochures)
- Formed the company's brand book based on branding guidelines and Color Theory which guided the creation of application, website and other products of the company.
- Developed 50+ graphic design artifacts (brochures, flyers, infographics, advertisements, guidelines)
- Managed mediums by creating strategies and timelines, generating content (visual and textual) and tracking down data which improved clients' awareness and gained early adaptors.

April 2019 - Present | Iran, Islamic Republic of

TikeNik

Marketing Expert, Content Creator

- Created the company's brand book based on branding guidelines and Color Theory which guided the creation of any further visual content (Instagram posts, Cafe Bazaar Banners, Inner Application Banners, etc)
- Created strategies and timelines, generated content (social media and inner app visual and textual content) and managed social campaigns.

November 2019 - Present | Tehran, Iran, Islamic Republic of

EDUCATION**Soore Art University**

B.A in Painting

Relevant Coursework: Color Theory, Photography, Illustrator, drawing.

January 2015 - Present | Iran, Islamic Republic of

Rahnema College

A six-week course to improve the UI/UX design skills of attendees in a team-centric manner. Title of workshops: UX Strategy, Design Thinking, User Behavior Analytics, Information Architecture, Gamification, User Flow, and User Journey Designing, Documentation.

February 2018 - March 2018 | Tehran, Iran, Islamic Republic of

LANGUAGES

English (Fluent)

Persian (Native)

SKILLS

Adobe Illustrator, Adobe Photoshop, B2B Marketing, B2C Marketing, Branding, Content Creation, Content Marketing, Creative Thinking, Digital Marketing, Illustration, Layout, Marketing, Social Media Marketing, Watercolor Painting