

Nariné Karakavorian

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Paris

Blending creativity and vision in fashion and design, I started my journey in Beirut and is now based in Paris. I lead artistic direction, create trendsetting designs, and offer expertise in visual identity consulting. My work integrates interior design principles into fashion, establishing a unique, innovative, and timeless brand.

Experiences

- ✳ **LEAD DESIGNER & CREATIVE DIRECTOR — FREELANCE, RIYADH (SAUDI ARABIA)**
Remote, 2023 → 2024

 - Lead Design and creative director for the launch of a collection for an incoming ready-to-wear luxury brand.
 - Directed the entire creative and production process, from initial concept to market launch.
 - Developed and designed a lineup of garments and accessories for the collection.
 - Coordinating collaboration with artisans and fabric specialists to source materials and production methods.
- ✳ **ARTIST CONSULTING & STYLING — INSTITUT DU MONDE ARABE, FÊTE DE LA MUSIQUE, DJ SALIAH**
Paris, June 2023

 - Designed and styled looks for DJ Saliah’s public appearances and events.
 - Created a piece of clothing tailored to the client’s specific needs.
 - Orchestrated a press photoshoot, coordinating with photographers and creative teams to ensure the client’s vision and styling direction were perfectly captured.
- ✳ **EDITORIAL PHOTOSHOOT STYLIST & CREATIVE DIRECTOR — GQ MIDDLE EAST**
Paris, 2024

 - Creative direction and styling for high-profile editorial photoshoots.
 - Collaboration with photographers, models, and makeup artists to create visually compelling content.
 - Managed all pre-production and on-set logistics, from wardrobe selection to final look adjustments.
- ✳ **FREELANCE FASHION DESIGNER — KRISTIES LAB, BEIRUT (LEBANON)**
Remote, 2023

 - Directing fashion design projects.
 - Collaborated with marketing teams on campaigns, enhancing product appeal and audience engagement.
 - Managed design process from concept to delivery.
- ✳ **SENIOR SALES REP & ASSISTANT SALES MANAGER — GANNI**
Paris, 2022 – 2024

 - Managing a team of sales agents.
 - Development and implementation of sales strategies, promotions, and events, resulting in increased revenue.
 - Cultivated client relationships through regular follow-up and personalized experiences.
 - Maintained comprehensive product knowledge to guide customers and enhance their shopping satisfaction.
- ✳ **FASHION DESIGNER & CREATIVE DIRECTOR — MOD’ART INTERNATIONAL**
Paris, 2021

 - Launching of my debut collection.
 - Directed the fashion show that showcased my collection.
 - Designed all aspects of the collection’s development, from concept through to production and presentation.

EDUCATION :

- ✳ **MOD’ART INTERNATIONAL PARIS**
2018 → 2021

Bachelors degree in Fashion Design.
- ✳ **I.T.S.S.C. BEIRUT**
2015 → 2018

Baccalaureate in Interior design and Architecture

SKILLS

- ✳ **ARTISTIC DIRECTION**

Artistic direction, fashion design, creative thinking, trend awareness, brand development
- ✳ **HARD SKILLS**

Indesign, Illustrator, sewing, drawing
- ✳ **SOFT SKILLS**

Team working, multitasking, autonomy, communication, management

LANGUAGES

- ✳ **FRENCH (BILINGUAL)**
- ✳ **ENGLISH (BILINGUAL)**
- ✳ **ARABIC (BILINGUAL)**
- ✳ **ARMENIAN (MOTHER TONGUE)**
- ✳ **TURKISH (INTERMEDIATE)**