

Foucault's concept of "askesis" refers to the practices and techniques of self-discipline that individuals use to transform themselves into moral subjects. One area where this concept has gained attention is in the field of bodybuilding, which involves rigorous physical training and dietary control with the aim of achieving a muscular and well-toned physique.





Foucault argues that the body is not simply a passive object that is acted upon by external forces, but rather an active participant in processes of power and subjectivity. Through the practice of bodybuilding, individuals learn to discipline their bodies and shape their identities according to social norms and ideals of physical perfection. The strict regime of diet and exercise involved in bodybuilding can be seen as a form of self-regulation and control, through which individuals learn to govern themselves and conform to dominant standards of beauty and strength.







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At the same time, Foucault's concept of askesis suggests that bodybuilding is not simply a form of oppression, but also a means of resistance and self-creation. By cultivating their bodies and subjectivities, individuals can challenge dominant norms and ideals of masculinity, and carve out their own spaces of agency and autonomy. In this sense, bodybuilding can be seen as a site of struggle, where individuals negotiate their relationship with power and work to create alternative forms of identity and subjectivity.

