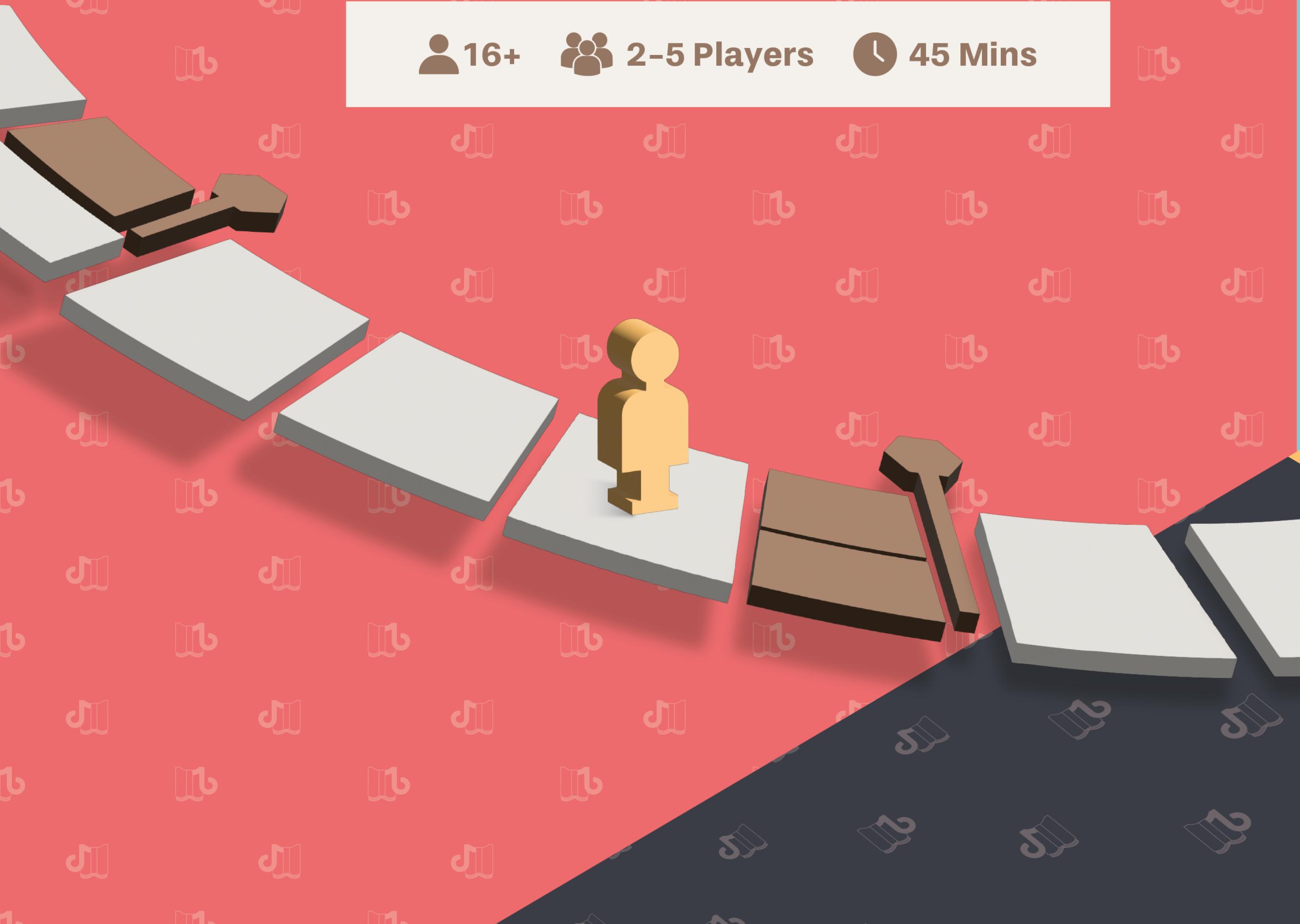


GAME MANUAL

16+ 2-5 Players 45 Mins



DISCLAIMER!

This board game is a satirical take on the publishing industry's treatment of marginalised authors, and is not intended to cause offence. It aims to spark conversations and create awareness about the systemic discrimination that exists in the publishing world.

This board game is also not affiliated with or endorsed by TikTok or any official TikTok entity. The use of the TikTok name is purely for illustrative purposes and does not imply any association with or endorsement by TikTok. The opinions, views, and ideas expressed in this game are solely those of the game creators and do not necessarily reflect the opinions or views of TikTok.

ADDITIONAL INFORMATION

TikTok has been chosen to be an element in this game because it has become an increasingly popular platform for promoting and discovering new authors and books through #booktok. Books that gain traction on BookTok often see a surge in sales, leading to publishers paying closer attention to this emerging trend. BookTok has also provided a platform for under-represented authors and books to gain visibility and attention. It has become a powerful force in shaping the publishing industry and the way books are marketed and consumed.

EXPERIENCE WHAT IT'S LIKE TO BE AN AUTHOR!

1. Collect Idea Tokens and exchange them to publish as many books as you can before you reach the end of the path.
2. Try your luck by posting TikToks to gain or lose Followers.
3. Followers are the currency of the game! Use them to pay for your fees and taxes.

**THE PLAYER WITH THE MOST NUMBER OF BOOK
CARDS AND FOLLOWERS WINS!**

SETTING UP

Choose a player to be the banker and this player will be in charge of the following:

- 1. Followers paid to and from the bank**
- 2. Idea Tokens received and forfeited**
- 3. Book Cards published**

BOARD CARDS

Place the following cards face down on the board:



PLAYER PIECES

Each player picks a coloured piece of their choice. Place them at the Start of the path.



CHARACTER CARDS

The banker distributes 1 Character Card randomly to each player and keeps any remaining cards back in the box. The Character Card will determine a player's dice roll and pay in the game. If there are less than 5 players, ensure 1 of the cards is **The Trailblazer**.

★Don't forget to collect your Followers anytime the D6 lands on your specific number even if another player has rolled the dice!★

THE OUTSIDER

You come from a marginalised community that is often rejected by agents/publishers as they don't understand your perspective.

Start with **1 Idea token**

Publishing Ideas Dice Roll:

**1-4 APPROVED
5-8 REJECTED**

Collect 35 followers when the D6 lands on **1** even if another player has rolled.

THE TRAILBLAZER

You have broken barriers and are a pioneer in your field. You are often seen as a representative of your community.

Start with **3 Idea tokens**

Publishing Ideas Dice Roll:

**1-5 APPROVED
6-8 REJECTED**

Collect 45 followers when the D6 lands on **2** even if another player has rolled.

THE SURVIVOR

You've overcome challenges in your life and faced discrimination due to your experience/identity in the publishing industry.

Start with **1 Idea token**

Publishing Ideas Dice Roll:

**1-4 APPROVED
5-8 REJECTED**

Collect 35 followers when the D6 lands on **3** even if another player has rolled.

THE ACTIVIST

You use your writing as a tool and find it difficult to publish as it is usually seen as "too political" or "too controversial".

Start with **2 Idea tokens**

Publishing Ideas Dice Roll:

**1-3 APPROVED
4-8 REJECTED**

Collect 25 followers when the D6 lands on **4** even if another player has rolled.

THE HYPHENATED

You struggle to get your work published because publishers/agents rarely approve manuscripts with intersectional themes.

Start with **2 Idea tokens**

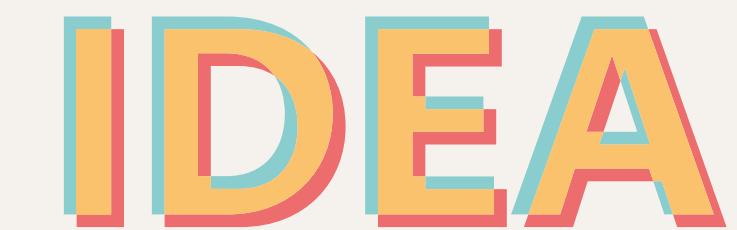
Publishing Ideas Dice Roll:

**1-3 APPROVED
4-8 REJECTED**

Collect 25 followers when the D6 lands on **5** even if another player has rolled.

IDEA TOKENS

The banker distributes the Idea Tokens to each player based on what is written on their card and leaves the rest in the tray.



FOLLOWER CHIPS

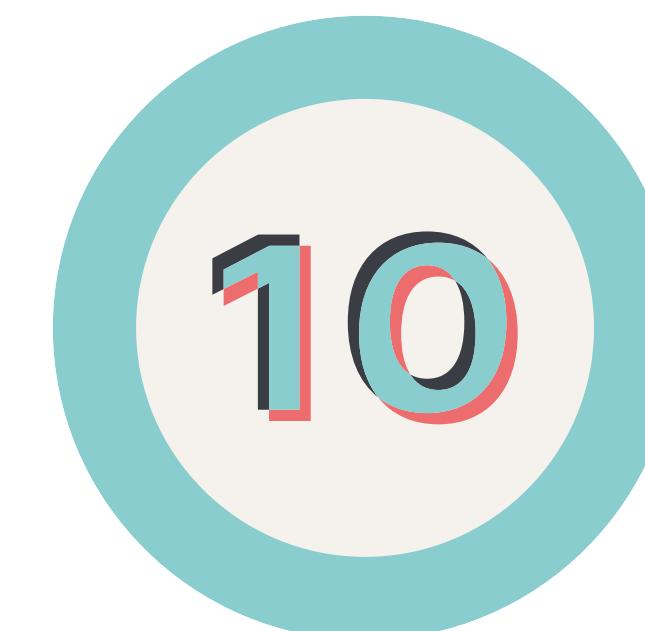
Followers are the currency of this game. The banker gives each players the following:



X 15



X 10



X 10



X 5

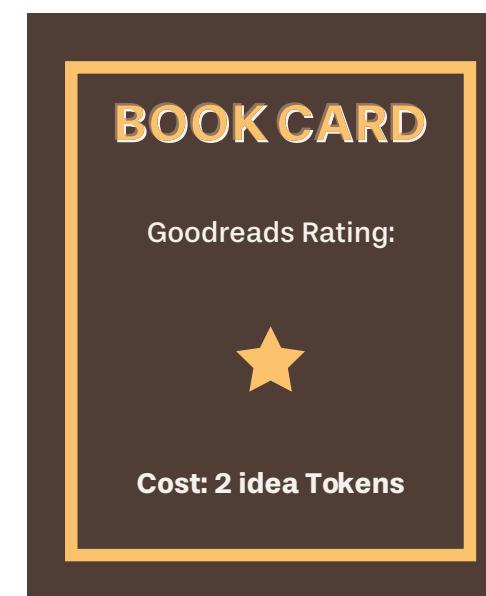
DICE

The dice with 6 sides (D6) is used for player turns.
The dice with 8 sides (D8) is used to check.
approval or rejection of publishing a book.★

★More info on slide 12-13

BOOK CARDS

The banker places the book cards in the box compartment based on their Goodreads ratings.



Book Sales Pay:
Collect 100 Followers
when your D6 lands
on an even number



Book Sales Pay:
Collect 300 Followers
when your D6 lands
on an even number



Book Sales Pay:
Collect 900 Followers
when your D6 lands
on an even number

GAME PLAY

The Trailblazer takes the first turn.
Then continue clockwise.

ON YOUR TURN

Roll D6 and move your piece the number of spaces★ according to the dice. Always move forward and follow what is written on the landing space. This ends your turn.

★If you land on a tax/fee space and do not have any followers left, you automatically forfeit the game and return all your idea tokens and book cards to the bank.

**Editing Fee
Pay 75**

**Minority Tax
Pay 50**

HALF STOP:

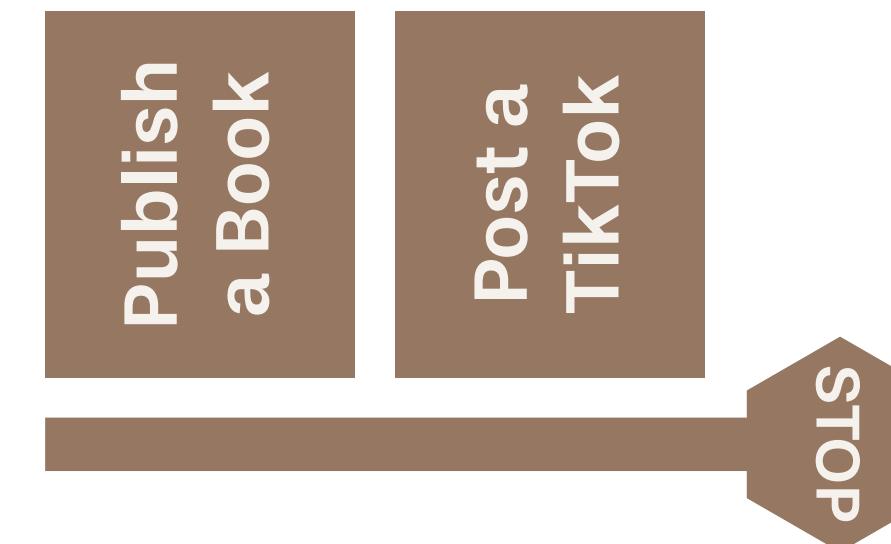


If you land on this space, you can either pick up an **Idea Card** or post a TikTok. If your piece is passing through this space, you can do either of the following:

1. Stop and post a TikTok★ even if you have moves left. This ends your turn. Your player piece stays in place even if you had moves left before you stopped.
2. Continue moving until the end of your moves and follow the directions of where you land.

★More info on slide 12-13

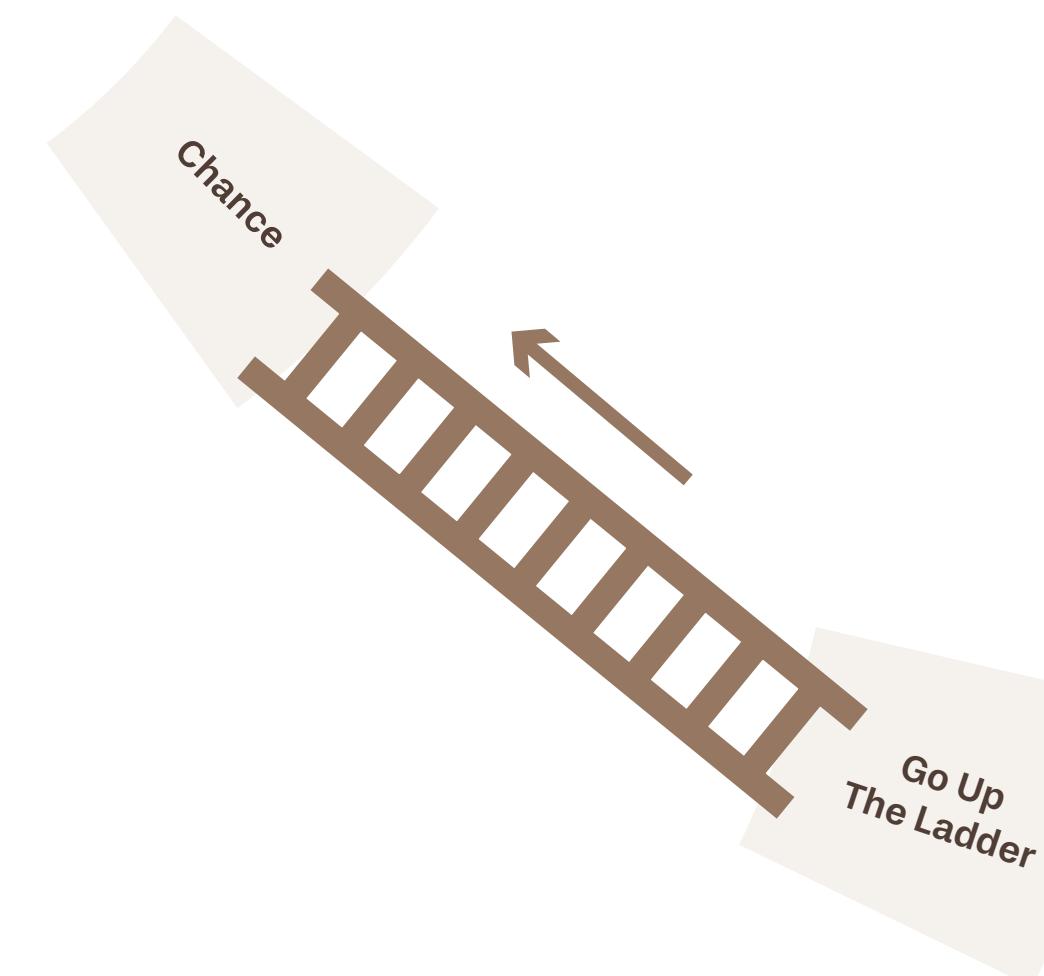
FULL STOP:



You have to stop at this space, even if you have moves left. You can either publish a book or post a TikTok.★

★More info on slide 12-13

LADDER:



If you land on a space with a ladder, move your piece up to the connecting space and follow the directions written on that space.

POST A TIKTOK

If a player chooses to "Post a TikTok", they have to pick up a **TikTok Card**. Follow the directions on the card and place the card back to the bottom of the deck. This ends their turn.

PUBLISH A BOOK

A player can only "Publish a Book" and receive a book card if they have enough idea tokens to pay the cost of the book. If they don't, they have to "Post a TikTok".

Do the following if you have enough Idea Tokens

Step 1: Submit the number of Idea Tokens needed for a book card.★

Step 2: Roll D8 to determine if your ideas are approved or rejected. The numbers that represent approval/rejection are determined by what is written on your character card.

★There are 3 types of book cards that each require a different number of idea tokens based on their goodreads rating.

If approved: The banker hands the player a book card.

If rejected: Pick up a **Rejection Card**. Keep this card with you until the end of the game.

HOW TO WIN

If all players except 1 have forfeited before the end of the path, that 1 player automatically wins.

If more than 1 player reaches the end of the path, do the following:

1. Exchange book cards for follower chips

1 star rated = 10 followers

3 star rated = 30 followers

5 star rated = 50 followers

2. Exchange each idea token for 25 followers

4. Pay the bank 15 followers for each **Rejection Card**

5. Count the the total number of followers. Player with the highest total wins.