

Quotation for NGO Website Development

Client Name:

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Project Title: NGO Website Development with Admin Dashboard and Quiz System

1. Scope of Work

This project involves the complete design, development, deployment, and handover of a fully functional NGO website with quiz and payment modules. The system will provide both end-user (student and donor) interfaces and an admin control panel for managing content, quizzes, users, and payments. It will also include lead capture, hosting, and basic security configurations.

2. Modules

Module 1: Website Design & Structure

- Development of a **fully responsive, SEO-optimized** website compatible across devices (desktop, tablet, mobile).
- Key pages to include:
 - **Home Page:** Highlights mission, vision, projects, achievements, and calls to action (Join Us / Donate Now / Participate).
 - **About Us Page:** Organization details, mission, team, history, and NGO registration info.
 - **Programs / Initiatives:** Displays ongoing and completed programs with photo/video galleries.
 - **Gallery:** Dynamic section for photos and videos with lightbox viewing.
 - **Contact Us:** Interactive form, Google Map integration, and location details.
 - **Hire Us Page:** Integrated lead generation form for CSR tie-ups, partnerships, and collaborations.
 - **Donation Page:** Integrated with Razorpay for collecting secure donations.
- Integration of structured meta tags, sitemap, and schema markup for improved search engine visibility.
- CMS configuration for editable text, images, and media content.

Module 2: Student Quiz System

- Dedicated student interface for quiz registration, participation, and score display.
- **Features:**
 - Secure email-based registration and OTP verification.
 - User login system with password encryption.
 - Quiz dashboard listing available and completed quizzes.
 - Timer-based quiz participation with MCQ format and auto submission on timeout.
 - Instant score calculation and result page with correct answer highlights.
 - Performance history stored for student reference.
 - Admin-controlled quiz availability (open/close quizzes, set attempt limits).
 - Question bank and randomization logic for fair testing.

Module 3: Admin Dashboard

- Password-protected dashboard for administrators.
- **Dashboard Overview:** Total users, quizzes, donations, and active leads.
- **Quiz Management:** Create, edit, delete quizzes; import/export via CSV; manage question banks.
- **Student Management:** View user list, reset passwords, approve/disapprove registrations.
- **Content Management:** Edit homepage sections, upload images and announcements.
- **Reports & Analytics:** Exportable reports on quiz performance, user participation, and donations.
- **Email Notification System:** Admin can send broadcast updates to registered users.
- **Transaction Logs:** Integrated Razorpay payment history visible within dashboard.

Module 4: Payment Gateway Integration (Razorpay)

- Full integration of Razorpay API* for donations and payments.
- Supports UPI, debit/credit cards, and net banking.
- Auto-generated donation receipts (PDF format) with donor details.
- Secure payment verification, success/failure redirection, and acknowledgment emails.
- Admin view for tracking transactions, filtering by date, and exporting logs.

Module 5: Lead Generation and Communication Forms

- **Hire Us Form:** Captures leads and stores them in the backend.
- Auto email notifications for new submissions.

- Built-in validation and captcha verification for spam prevention.
- Separate section in admin panel for viewing, sorting, and exporting lead data.
- Volunteer Sign-Up, Event Registration form

Module 6: Hosting, Security & Deployment

- Deployment on **SSL-secured hosting** with HTTPS setup.
- Domain and DNS configuration.
- **Security Implementations:**
 - SQL injection prevention.
 - Encrypted password implementation.
 - File upload validation.
 - Access control and IP log for admin panel.
- Regular database backup configuration.
- SMTP setup for automated notifications and verification emails.
- Image compression, caching, and speed optimization for faster performance.
- Post-deployment support for hosting configuration and troubleshooting.

3. Deliverables

- Fully functional NGO website with front-end and admin dashboard.
- Hosting setup and SSL configuration.
- Razorpay integration for secure donations.
- Admin documentation and login credentials.
- Post-launch support for one month.

4. Project Timeline

Phase	Description	Duration
Phase 0	Planning & Presentation	-
Phase 1	Client Approvals	2 Days
Phase 2	Front-end and Backend Development	5 Days
Phase 3	Payment Gateway and Quiz Integration	3 Days
Phase 4	Testing, Debugging, and Deployment	4 Days
Total Estimated Duration		14 Working Days

5. Pricing (Estimated)

Module	Description	Cost (INR)
Module 1	Website Design & Structure	₹10,000
Module 2	Student Quiz System	₹10,000
Module 3	Admin Dashboard	₹5,000
Module 4	Razorpay Payment Gateway Integration & website payment tracking	₹5,000
Module 5	Lead Generation Forms	FREE
Module 6	Hosting, Security & Deployment	FREE
	Basic SEO & Metadata Update	FREE
	All basic required copyright free graphics and assets required in the website	FREE
	1 Year Domain [#]	FREE
Total (Excluding GST)		₹30,000

Optional Add-ons:

Annual Maintenance: ₹6,000/year after first year.

Additional quiz setup/customization: as per complexity of the module

6. Payment Terms

- 50% advance on project initiation.
- 40% after development completion.
- 10% post-deployment and final approval.

7. Validity

This quotation is valid for **15 days** from the date of issue.

* Razorpay APIs are required to be shared by/before Phase 3 of the project.

Non-flagship domains. Subject to availability.