

Commercial Photography



Considering a career in
COMMERCIAL
PHOTOGRAPHY?

Commercial photographers
use their expertise to
capture images that tell a
story.



Walker Career Center
9651 East 21st Street
Indianapolis IN 46229
Tel 317.532.6150
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Commercial Photography

CAREER PATHWAY

Freshman – Preparing for College and Careers

Sophomore – Computer Illustrations and Graphics And/Or 3-D Computer Animation Visualization

Junior – Graphic Design and Layout

Senior – Commercial Photography

DUAL CREDITS available

Year end Art Show Showcase

Courses count towards graduation pathway

SKILLS LEARNED

- Capture artistic images
- Use photo editing software
- Develop marketing strategies
- Develop customer service skills
- Positive interpersonal skills development
- Detail orientation
- Maintain a digital portfolio
- Use various photographic techniques and lighting

CAREER OPPORTUNITIES

JOB	SCHOOLING	PAY
Photographer	High School Diploma	\$ 34,000
Desktop Publisher	Associate's Degree	\$ 42,910
Industrial Designer	Bachelor's Degree	\$ 66,590
Film And Video Editors	Bachelor's Degree	\$ 58,990
Graphic Designer	Bachelor's Degree	\$ 50,370
Art Director	Bachelor's Degree	\$ 92,780



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