

hello there,

welcome to the portfolio of Nathan Romero.

SUN GOD FESTIVAL 2011

Sun God Festival is an annual music festival at The University of California, San Diego that usually takes place on the Friday of the seventh week during spring quarter. Host to previous headliners such as N*E*R*D, Ludacris and Drake, Sun God Festival is by far the most popular student event at UC San Diego. To date, this has been the largest and most extensive project I've undertaken. With the theme of the festival lying somewhere between space and an alternate textile universe, countless hours have been put into creating and repurposing the look of the festival into a variety of different media.

POSTER PROMOTION



SGF2011 WEBSITE DESIGN



PROMOTIONAL BOOKMARKS



RAVECARDS



LARGE FORMAT 3X6 BANNER



WE ARE TRITONS 2011

Associated Students Elections are a big deal at UC San Diego. In the winter of 2011, I was commissioned by “We are Tritons” to create the identity for their slate. For people outside of UC San Diego culture, a slate is a political party. Running behind the platform of “Education, Community & Transportation” the slate fought for the rights of the common student. Although the identity of this slate went through a number of revisions, I was ultimately happy with the final aesthetic that we settled on and built the identity around.

LARGE FORMAT 3X6 BANNER



We are TRITONS

GENERAL PRINT 2010-2011

ASSOCIATED STUDENTS ELECTIONS 2010



DAEDELUS SHOW POSTER



GLAMOUR & GLOW FASHION SHOW POSTER



thanks for taking a look at my portfolio.

sincerely,

Nathan Romero

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P.S. If you'd like to take a look at some more of my work,
visit my online portfolio at nathanromero.com