The four fundamentals of

Compliance

Play by the rules or the feds will shut you down.

It might not always be evident, but in the long run, it’s in our best interest and their best interest to have a stable, secure digital currency.

Imagine you own an oil company. You operate 1000 wells, 500 refineries and 20,000 gas stations. You know you can’t do this forever but oil is all you know and you’ve built your life and your children’s lives on it. Now imagine one day some kid comes into your office and puts a little yellow cylinder on your desk. He tells you it can power a car from NY to LA. All you have to do is throw it up in the air two or three times when you get there and it’ll take you back again. You know this kid can’t possibly bring his invention to scale before you die but you’re sure as hell not going to let your grandkids futures be ruined by this punk and his yellow can. You know you can’t stop him but you’re sure as hell going to do everything in your power to slow him down. You call all your oil buddies together and you formulate a plan to block this kid. Your lawyers and lobbyists get to work on legislation and you call in a favor or two. Despite your efforts, the kid goes around everybody and within the decade, he has replaced you.

No imagine you’re a banker. Banker, meet Bitcoin.

We believe there is a need for a viable alternative currency and that there’s great opportunity for those willing to put their time, energy and resources into building the infrastructure needed to support it. We believe BitCoin is that currency and that we, along with an army of likeminded trailblazers, can build a system better suited to the realities of the current and future global economy.

Nobody gave us permission to have a new digital currency. We didn’t ask for permission and we’re not asking for it now. It’s out and it can’t be put back. Libertarians, conservatives, liberals and anarchists collectively own it, each for their own reasons. In this moment, Bitcoin is trading at XXX. The infrastructure to support a viable alternative currency does not exist. We, and others like us, are building it ourselves. We’re doing it because we believe there’s a need for it and an opportunity for those bold enough to invest in it now. It will rise to great heights and fall to great depths. We believe in it and we believe in the community to make it thrive. Care to join us on the ride?

Security

There can NEVER be a security compromises

There can NEVER be an interruption in service

Liquidity

Need BitCoins to sell and money to buy it

Having empathy and the customer’s best interest is in our best interest. Our long-term goals require us to create a customer experience that blows minds. If we were shortsighted we’d be on Wall St.

Technology

As a reaction to Mt Gox being so SLOW!

Mt Gox 5 transactions each 1 sec

In one week, he makes a system that do 1,000,000 transactions ea. sec.

SIGN UP for EARLY ACCESS

Or

SIGN UP/SIGN IN