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Outline

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The exponential family

A probability distribution belongs to the exponential family if its density can be modeled as:

$$p(\mathbf{y}|\boldsymbol{\eta}) = \frac{1}{Z(\boldsymbol{\eta})} h(\mathbf{y}) \exp\left[\boldsymbol{\eta}^{\top} \mathcal{T}(\mathbf{y})\right] = h(\mathbf{y}) \exp\left[\boldsymbol{\eta}^{\top} \mathcal{T}(\mathbf{y}) - A(\boldsymbol{\eta})\right]$$
(1)

where:

- $Z(\eta)$ is the partition function (normalization constant)
- h(y) is the base measure (scaling constant; typically 1)
- ullet η are the natural/canonical parameters
- $\mathcal{T}(\mathbf{y})$ are the sufficient statistics
- $A(\eta) = \ln Z(\eta)$ is the log-partition function

The log-likelihood is then given by:

$$\log p(\mathbf{y}|\boldsymbol{\eta}) = \log h(\mathbf{y}) + \boldsymbol{\eta}^{\top} \mathcal{T}(\mathbf{y}) - A(\boldsymbol{\eta}) + \text{const}$$
 (2)

Properties of exponential family

• Generalization: we define $\eta = f(\phi)$, thus:

$$p(\mathbf{y}|\phi) = h(\mathbf{y}) \exp\left[f(\phi)^{\top} \mathcal{T}(\mathbf{y}) - A(f(\phi))\right]$$
(3)

- If $f(\phi)$ is nonlinear, then the model is in the curved exponential family
- If $\eta = f(\phi) = \phi$, the model is in **canonical form**
- If $\mathcal{T}(y) = y$, the model is in the natural exponential family

$$p(\mathbf{y}|\boldsymbol{\eta}) = h(\mathbf{y}) \exp\left[\boldsymbol{\eta}^{\top} \mathbf{y} - A(\boldsymbol{\eta})\right]$$
(4)

Bernoulli distribution in exponential family form (1/2)

The Bernoulli distribution is given by:

$$p(y|\mu) = \mu^{y}(1-\mu)^{1-y}, \quad y \in \{0,1\}, \quad 0 < \mu < 1$$
 (5)

where $\mu = \mathbb{E}(y)$ is the probability of success. Rewriting:

$$p(y|\mu) = (1-\mu) \left(\frac{\mu}{1-\mu}\right)^y = (1-\mu) \exp\left[y \log\left(\frac{\mu}{1-\mu}\right)\right]$$

$$= (1-\mu) \exp\left[y \log\left(\frac{\mu}{1-\mu}\right) - 0\right]$$

Comparing to the exponential family form:

$$h(y) = 1 - \mu$$
 (base measure)
 $\mathcal{T}(y) = y$ (sufficient statistic)
 $\eta = \log\left(\frac{\mu}{1-\mu}\right)$ (natural parameter)
 $A(\eta) = 0$ (log-partition function)

Cumulant generating function

- Cumulants $\kappa_n(\mathbf{y})$ are functions of the central moments of a distribution
- ullet For example, $\kappa_1(oldsymbol{y}) = \mathbb{E}(oldsymbol{y})$ and $\kappa_2(oldsymbol{y}) = \mathbb{V}(oldsymbol{y})$
- Higher order cumulants are polynomial functions of the central moments
- The cumulants of a distribution are defined by the cumulant generating function (CGF):

$$K_{\mathbf{y}}(t) = \log \mathbb{E}(\exp(t\mathbf{y}))$$
 (6)

where $\mathbb{E}(\exp(t\mathbf{y}))$ is the moment generating function (MGF) of \mathbf{x}

- In the exponential family, the log-partition function $A(\eta)$ is the CGF of the sufficient statistics $\mathcal{T}(\mathbf{y})$
- Thus, the cumulants can be obtained by differentiating $A(\eta)$:

$$\kappa_1(\mathcal{T}(\mathbf{y})) = \mathbb{E}(\mathcal{T}(\mathbf{y})) = \nabla_{\boldsymbol{\eta}} A(\boldsymbol{\eta})$$

$$\kappa_2(\mathcal{T}(\mathbf{y})) = \operatorname{Cov}(\mathcal{T}(\mathbf{y})) = \nabla_{\boldsymbol{\eta}}^2 A(\boldsymbol{\eta})$$

Unique global maximum of the likelihood

From the CGF properties, we have:

$$\nabla_{\boldsymbol{\eta}}^2 A(\boldsymbol{\eta}) = \mathsf{Cov}(\mathcal{T}(\boldsymbol{y})) > 0 \tag{7}$$

This implies that the log-partition function $A(\eta)$ is strictly convex. Thus, the log-likehood

$$\log p(\mathbf{y}|\boldsymbol{\eta}) = \log h(\mathbf{y}) + \boldsymbol{\eta}^{\top} \mathcal{T}(\mathbf{y}) - A(\boldsymbol{\eta}) + \text{const}$$
 (8)

is guaranteed to have a unique global maximum.

The generalized linear model (GLM)

• Conventional linear regression models have the form:

$$p(y|\mathbf{x}, \mathbf{w}) \sim \mathcal{N}(y|\mathbf{x}^{\top}\mathbf{w}, \sigma^2)$$
 (9)

where

- y_i is a continuous response
- x_i is a vector of quantitative and/or qualitative explanatory variables
- Generalized linear models (GLMs) were introduced to extend this framework to allow y_i to be modeled by other exponential family distributions besides the normal/Gaussian, e.g.
 - exponential
 - binomial/multinomial (with fixed number of trials)
 - Poisson
- In the GLM framework:
 - The mean of y_i is given by μ_i
 - μ_i can be specified by a nonlinear function of $\mathbf{x}_i^{\mathsf{T}} \mathbf{w}$
 - Note that the simple linear regression is a special case of GLM in which $\mu_i = \mathbf{x}_i^{\top} \mathbf{w}$ and y_i follows a Gaussian distribution

GLM formulation

The GLM is a version of the exponential family distribution in which the natural parameters η_n are a **linear function** of the output. It is given by:

$$p(y_n|\mathbf{x}_n, \mathbf{w}, \sigma^2) = \exp\left[\frac{y_n\eta_n - A(\eta_n)}{\sigma^2} + \log h(y_n, \sigma^2)\right]$$
(10)

where:

- $\eta_n = \mathbf{w}^{\top} \mathbf{x}_n$ is the natural parameter (input)
- $y_n = \mathcal{T}(y_n)$ is the sufficient statistic
- $A(\eta_n)$ is the log-partition function (or log normalizer)
- $h(y_n, \sigma^2)$ is the base measure
- σ^2 is the dispersion parameter (typically known or set to 1)

Link and mean functions

Exponential family

Recalling that the mean and variance of the sufficient statistics $\mathcal{T}(y_n) = y_n$ are given by the first and second derivatives of the log-partition function $A(\eta_n)$, we have:

$$\mathbb{E}(y_n|\mathbf{x}_n,\mathbf{w},\sigma^2) = A'(\eta_n) = \ell^{-1}(\eta_n)$$
 (11)

$$Var(y_n|\mathbf{x}_n,\mathbf{w},\sigma^2) = A''(\eta_n)\sigma^2$$
 (12)

We define the **mean function** as

$$\mu_n = \ell^{-1}(\eta_n) \tag{13}$$

and the link function as its inverse:

$$g(\mu_n) = \ell(\mu_n) \tag{14}$$

The link function is thus the inverse of the mean function.

Linear regression (1/2)

Linear regression has the form:

$$p(y_n|\mathbf{x}_n, \mathbf{w}, \sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(-\frac{1}{2\sigma^2}(y_n - \mathbf{w}^\top \mathbf{x}_n)^2\right)$$
(15)

Taking logs:

$$\log p(y_n|\mathbf{x}_n, \mathbf{w}, \sigma^2) = -\frac{1}{2}\log(2\pi\sigma^2) - \frac{1}{2\sigma^2}(y_n - \mathbf{w}^\top \mathbf{x}_n)^2$$
 (16)

Setting $\eta_n = \mathbf{w}^{\top} \mathbf{x}_n$, we can write in GLM form as:

$$\log p(y_n|\mathbf{x}_n, \mathbf{w}, \sigma^2) = \frac{y_n \eta_n - \eta_n^2/2}{\sigma^2} - \frac{1}{2} \left(\frac{y_n^2}{\sigma^2} + \log(2\pi\sigma^2) \right)$$
(17)

If we set:

$$A(\eta_n) = \eta_n^2/2 \tag{18}$$

$$h(y_n, \sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(-\frac{1}{2\sigma^2}y_n^2\right)$$
 (19)

then we can write:

$$\log p(y_n|\mathbf{x}_n,\mathbf{w},\sigma^2) = \frac{y_n\eta_n - A(\eta_n)}{\sigma^2} + \log h(y_n,\sigma^2)$$
 (20)

And thus, the cumulants are given by:

$$\mathbb{E}(y_n|\mathbf{x}_n,\mathbf{w},\sigma^2) = A'(\eta_n) = \eta_n = \mathbf{w}^\top \mathbf{x}_n$$
 (21)

$$Var(y_n|\mathbf{x}_n,\mathbf{w},\sigma^2) = A''(\eta_n)\sigma^2 = \sigma^2$$
 (22)

GLM components

A GLM can be considered as consisting of three parts:

- Random component: this is the probability distribution of the response variable
- Systematic component: specifies the explanatory variables within the linear combination of their coefficients (Xw)
- Link function $g(\mu)$: defines the relationship between the random and systematic components:
 - Simple linear regression (identity link function):

$$g(\mu_n) = g(\mathbb{E}(y_n)) = \mathbf{x}_n^{\top} \mathbf{w}$$
 (23)

Binary logistic regression (logit link function):

$$g(\mu_n) = g(p(\mathbf{x}_n)) = \operatorname{logit}(p(\mathbf{x}_n)) = \operatorname{ln}\left(\frac{p(\mathbf{x}_n)}{1 - p(\mathbf{x}_n)}\right) = \mathbf{x}_n^{\top} \mathbf{w}$$
 (24)

Assumptions of GLM

- The observations of the response variable y are i.i.d.
- Response variable y_n is typically exponentially distributed (not restricted to being normally distributed)
 - Implies that errors need not be normally distributed (but should be independent)
- Link function is linear with respect to the coefficients (w_d)
 - Relationship between response and explanatory variables does not have to be linear
 - Explanatory variables can be nonlinear transformations of original values (as in simple linear regression)
- Variance may not homogeneous (i.e. homoscedasticity is not a requirement)
- Parameters are estimated via MIF

Commonly used GLM models and their components

Model	Random component	Link function
Linear regression	Gaussian	Identity: $g(\mu_n) = \mu_n = oldsymbol{w}^ op oldsymbol{x}_n$
Binary logistic regression	Bernoulli	Logit: $g(\mu_n) = \log\left(\frac{\mu_n}{1-\mu_n}\right)$
Probit regression	Bernoulli	Probit: $g(\mu_n) = \Phi^{-1}(\mu_n)$
Multinomial logit/logistic	Categorical	Multinomial logit: $g(\mu_{nc}) = \log\left(rac{\mu_{nc}}{\mu_{nC}} ight)$
Poisson regression	Poisson	$Log: \ g(\mu_{n}) = log(\mu_{n})$

Note that in all cases, the link function always results in:

$$g(\mu_n) = \mathbf{w}^\top \mathbf{x}_n \tag{25}$$

Its job is to "link" the response to the systematic component via a suitable transformation that results in a linear function of the w's.

MLE of GLM parameters

The negative log-likelihood (ignoring constant terms) is given by

$$NLL(\boldsymbol{w}) = -\log p(\mathcal{D}|\boldsymbol{w}) = -\sum_{n=1}^{N} \log p(y_n|\boldsymbol{x}_n, \boldsymbol{w}) = \sum_{n=1}^{N} \frac{A(\eta_n)}{\sigma^2} - \frac{y_n \eta_n}{\sigma^2}$$
 (26)

If we set $\ell_n = \eta_n y_n - A(\eta_n)$, then the NLL can be written as:

$$NLL(\boldsymbol{w}) = -\sum_{n=1}^{N} \frac{\ell_n}{\sigma^2}$$
 (27)

where $\eta_n = \mathbf{w}^{\top} \mathbf{x}_n$.

The gradient of the NLL (for a single term) is then given by:

$$\mathbf{g}_n = \frac{y_n - \mu_n}{\sigma^2} \mathbf{x}_n \tag{28}$$

where $\mu_n = A'(\eta_n) = \ell^{-1}(\eta_n)$ is the mean function.