# Lecture M4a: Point Estimates, Sampling Variability and Central Limit Theorem

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## Outline

- Statistical inference
- Point estimation
- Method of moments
- 4 Variability and CLT
- Outlook

#### Statistical inference

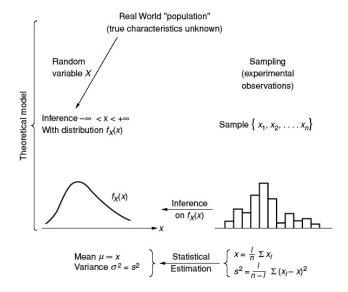
Statistical inference

To develop probabilistic models from observational data, we need to *estimate* the statistical parameters and probabilities of the distributions.

- In most applications, the true population is unknown
- Estimates are obtained from representative samples



## Role of sampling in statistical inference



#### Statistical inference

This module (M4) covers concepts in statistical inference:

- Point estimates and sampling variability (M4a; today)
- Confidence intervals for a proportion (M4b)
- Hypothesis testing for a proportion (M4c)

#### Point estimates

#### Definition

A **point estimate** of a parameter  $\theta$  (e.g. proportion p, or mean value  $\mu$ ) is a single number that can be regarded as a sensible value for  $\theta$  and is obtained by computing the value of a suitable statistic from given sample data. The selected statistic is the **point estimator** of  $\theta$ .

#### **Notation**

- Ô: point estimator (pronounced theta hat)
- $\hat{\theta}$ : point estimate

$$\hat{\theta} = \theta + \text{ estimation error}$$
 (1)

• A hat can be placed on the actual statistic estimated for clarity, e.g.

$$\hat{p} = \overline{X}$$

#### Desired properties of a point estimator:

- Unbiasedness
- Consistency
- Efficiency
- Sufficiency

# Desired properties of point estimators

#### Unbiasedness

An estimator is *unbiased* if its expected value is equal to the true value of the parameter it estimates:

$$\mathbb{E}(\hat{\theta}) = \theta \quad (\text{if } \hat{\theta} \text{ is unbiased}) \tag{2}$$

Thus, the bias is given by:

$$\mathsf{Bias}_{\hat{\theta}} = \mathbb{E}(\hat{\theta}) - \theta \tag{3}$$

#### **Consistency**

An estimator is consistent if  $\hat{\theta} \to \theta$  as  $n \to \infty$ ,i.e. the estimation error should decrease with increasing sample size.

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## Desired properties of point estimators

## Efficiency

The efficiency of an estimator is defined by how small its variance is.

#### Sufficiency

A sufficient estimator uses all the relevant information in a given sample in its estimation.

In many applications, efficiency (low variance) and unbiasedness (low bias) are the most important properties of an estimator.

## Bias vs. variance

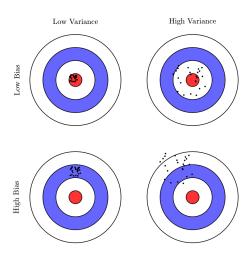


Image source: https://tex.stackexchange.com/a/307285/2269

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## Sample moments

- The moments of a random variable are its key descriptors.
- Parameters of the distribution of a random variable are usually related to the first and second moments (mean and variance, respectively)

Given a sample  $x_1, x_2, \ldots, x_n$ , the point estimates of the population mean  $\mu$  and variance  $\sigma^2$  are:

#### Sample mean

$$\overline{x} = \frac{1}{n} \sum_{i=1}^{n} x_i \tag{4}$$

#### Sample variance

$$s^{2} = \frac{1}{n-1} \sum_{i=1}^{n} (x_{i} - \overline{x})^{2}$$
 (5)

## Unbiasedness of $s^2$

From Equation (5), you can show (as an exercise) that:

$$s^{2} = \frac{1}{n-1} \left[ \sum_{i=1}^{n} x_{i}^{2} - n\overline{x}^{2} \right]$$
 (6)

You may be wondering why the sample variance is not just the average of the sum of squared deviations from the sample mean. But

$$s^2 = E\left(\frac{1}{n-1}\sum_{i=1}^n (x_i - \overline{x})^2\right) = \sigma^2$$
 (7)

$$\hat{\sigma}^2 = E\left(\frac{1}{n}\sum_{i=1}^n (x_i - \overline{x})^2\right) = \frac{n-1}{n}\sigma^2 \tag{8}$$

The second estimator is biased  $\left(-\frac{\sigma^2}{n}\right)$  and underestimates  $\sigma^2$ .

## Sample mean and variance

## Example 1: Elastic modulus of alloys

The elastic modulus (GPa) of a sample of alloy specimens from a die-casting process is:

$$X = 44.2, 43.9, 44.7, 44.2, 44.0, 43.8, 44.6, 43.1$$

Method of moments

- Estimate the population mean using the estimator  $\bar{x}$  (sample mean)
- Estimate the population variance using the estimator  $s^2$  (sample variance)
- Now, estimate the variance replacing the denominator (n-1) with n in the estimator  $s^2$ . What do you notice?

# Sample mean and variance

## Example 1: Elastic modulus of alloys (cont.)

$$X = 44.2, 43.9, 44.7, 44.2, 44.0, 43.8, 44.6, 43.1$$

(a) 
$$\hat{\mu} = \overline{x} = \frac{1}{8} \sum_{i=1}^{8} x_i \approx \boxed{44.063}$$

(b) 
$$s^2 = \frac{1}{7} \left[ \sum_{i=1}^8 x_i^2 - 8(44.063^2) \right] \approx \boxed{0.251}$$

(c) Biased estimate of  $\sigma^2$ :

$$\hat{\sigma}^2 = \frac{1}{8} \left[ \sum_{i=1}^8 x_i^2 - 8(44.063^2) \right] = \frac{7}{8} (0.251) = \boxed{0.220}$$

 $\hat{\sigma}^2$  underestimates  $\sigma^2$  by 0.031 squared units.

## Variability of a point estimate

#### Example 2: Solar energy expansion

Suppose the proportion of American adults who support the expansion of solar energy is p = 0.88, which is our parameter of interest. Develop a simulation to investigate how the sample proportion  $\hat{p}$  behaves compared to the true population proportion p:

- (a) Create a set of a large number of entries (e.g. 300 million) where 88% are in support and 12% are not.
- **(b)** Sample n = 1000 entries without replacement
- (c) Plot the histogram of the sampling distribution of  $\hat{p}$
- (d) Compute the sample mean  $x_{\hat{p}}$
- (e) Compute the standard deviation  $s_{\hat{p}}$  (called the **standard error**  $SE_{\hat{p}}$ ).
- (f) Investigate what happens as *n* increases.

# The Central Limit Theorem (CLT)

#### **Theorem**

Let  $X_1, X_2, \ldots, X_n$  be a random sample from a distribution with mean  $\mu$  and variance  $\sigma^2$ . If n is sufficiently large, then the sample mean  $\overline{X}$  has approximately a normal distribution with  $\mu_{\overline{X}} = \mu$  and  $\sigma^2_{\overline{X}} = \sigma^2/n$ ; and the sample total  $(S_n = X_1 + X_2 + \ldots + X_n)$  has approximately a normal distribution with

$$\mu_{S} = n\mu \tag{9}$$

$$\sigma_{\mathsf{S}}^2 = n\sigma^2 \tag{10}$$

#### Implications:

- The sum of a large number of random components approaches a normal/Gaussian distribution
- The product of large number of random components approaches the lognormal distribution

## Central limit theorem (cont.)

#### Sample mean

$$\overline{X} = \frac{X_1 + X_2 + \dots + X_n}{n} \tag{11}$$

## Sum of sample observations

$$S_n = X_1 + X_2 + \dots + X_n$$
 (12)

If *n* is sufficiently large for **any** sample:

$$\overline{X} \sim \mathcal{N}\left(\mu, \frac{\sigma^2}{n}\right)$$
 (13)

$$S_n \sim \mathcal{N}(n\mu, n\sigma^2)$$
 (14)

Note that the quantity  $\sqrt{\frac{\sigma^2}{n}} = \frac{\sigma}{\sqrt{n}}$  is also known as the sampling error (SE) or the standard error of the mean (SEM)

# Sample proportion and the CLT

If the observations in a given sample are a Bernoulli sequence with a constant proportion (or probability) p, then if n is large, the sample proportion  $\hat{p}$  follows a normal distribution (according to the CLT):

$$\hat{p} \sim \mathcal{N}(\mu_{\hat{p}}, SE_{\hat{p}}^2) = \mathcal{N}\left(p, \frac{p(1-p)}{n}\right)$$
 (15)

where

Sample mean proportion: 
$$\mu_{\hat{p}} = p$$
  
Sampling error/standard error of  $\hat{p}$ :  $SE_{\hat{p}} = \sqrt{\frac{p(1-p)}{n}}$ 

One rule of thumb for determining whether n is large enough is to check that both np and n(1-p) are  $\geq 10$  (also known as the success-failure condition).

# CLT application: sample proportion

## Example 3: Solar energy expansion (CLT)

Suppose the proportion of American adults who support the expansion of solar energy is p=0.88, which is our parameter of interest. If we were to take a poll of 1000 American adults on this topic, the estimate would not be perfect, but how close might we expect the sample proportion in the poll would be to 88%?

- (a) According to the CLT, what is the distribution of  $\hat{p}$ ?
- **(b)** According to the CLT, what are  $\mu_{\hat{p}}$  and  $SE_{\hat{p}}$ , respectively?

## CLT application: sample proportion (cont.)

## Example 3: Solar energy expansion (CLT)

(a) First, we note that the response of each American adult in the entire population is part of a Bernoulli sequence with p=0.88. According to the CLT, the distribution of  $\hat{p}$  (the mean proportion based on the sample) is normal/Gaussian. We can denote this as:

$$\hat{p} \sim \mathcal{N}\left(p, \frac{\sigma^2}{n}\right) \text{ OR } \mathcal{N}\left(\mu_p, \frac{\sigma_p^2}{n}\right)$$
 (16)

(b)  $\mu_{\hat{p}}$  denotes the mean estimate of p, which is 0.88 (according to the CLT, the mean of the sample is the population mean if n is large).  $SE_{\hat{p}}$  denotes the sampling error, which is the the square root of the variance of the sample mean:  $\sqrt{\sigma^2/n}$ . Given that the sample is governed by the Binomial distribution with  $\sigma^2 = p(1-p)$ . Thus:

$$SE_{\hat{p}}^2 = \frac{\sigma^2}{n} = \frac{p(1-p)}{n} = \frac{0.88(0.12)}{1000}$$

### Success-failure condition

In the case of a proportion p, the CLT holds only if:

- The observations are independent (i.e. random)
- The sample size n is sufficiently large

The second condition is typically observed via the success-failure condition, i.e.:

$$np \geq 10$$
 (17)

$$n(1-p) \geq 10 \tag{18}$$

## Example 4: Mean batch weight

A certain brand of cement is shipped in batches of 40 bags. Previous records indicate the weight of a randomly selected bag of this brand has a mean of  $2.5~\rm kg$  and an SD of  $0.1~\rm kg$ . The exact distribution is unknown.

- (a) What is the mean weight of one batch of this brand of cement?
- (b) If the shipping company charges an overweight fee if a batch exceeds the mean batch weight by more than 1 kg, what is the probability that a batch will be charged?

## Another application of the CLT

## Example 4: Mean batch weight (cont.)

Let *B* be the total weight of one batch.

(a) The mean weight of one batch is thus

$$\mu_B = 40 \times 2.5 = 100 \text{ kg}$$
 (19)

(b) By the CLT, B is approximately normal with  $\mu_B = 100$  and  $\sigma_B^2 = 40(0.1)^2$ . The probability a batch will be charged is:

$$P(B > 101) = 1 - \Phi\left(\frac{101 - 100}{0.1\sqrt{40}}\right)$$
$$= 1 - \Phi(1.581)$$
$$= 1 - 0.9431 \approx \boxed{5.69\%}$$

#### Summary

- Desired properties of point estimates: unbiasedness and efficiency
- Distribution of sample proportions (or other parameters) is called a sampling distribution
- When *n* is sufficiently large and observations are independent, the sample proportion (or other parameter) follows a normal distribution
- The success-failure condition can be used to determine if n is large enough for the CLT to hold (for a sample proportion)

### Simulation

Simulation is the process of representing (modeling) a hypothetical process using a compute in order to compute or evaluate outcomes absent of real-life experimentation.

#### Uses of simulation

- Estimating probabilities
- Estimating statistical parameters for a given population, such as mean, median and variance
- Finding the bias (difference between true and estimated value) of a given parameter
- Synthesizing data
- Conducting experiments

## Example 4: Estimating probability via simulation

A motorist is driving at the posted maximum speed along a stretch of road. The probability that the motorist approaches a red light at the first intersection (A) is 0.4. The probability that the motorist encounters a red light again at the next intersection (B) is 0.7. If the motorist does not encounter a red light at the first intersection (A), then the probability the motorist encounters a red light at the second intersection (B) is 0.2. If in a certain instance the motorist is observed to have encountered a red light at intersection B, what is the probability the motorist encountered a red light at intersection A?

(a) First use Bayes' Theorem to compute the required probability. Recall:

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)} = \frac{P(B|A)P(A)}{P(B|A)P(A) + P(B|\overline{A})P(\overline{A})}$$
(20)

(b) Perform a simulation to estimate this probability.

# Example 4: Estimating probability via simulation (cont.)

#### Solution

(a) From the problem, we know that P(A)=0.4, P(B|A)=0.7,  $P(B|\overline{A})=0.2$ . Thus,

$$P(A|B) = \frac{P(B|A)P(A)}{P(B|A)P(A) + P(B|\overline{A})P(\overline{A})}$$

$$= \frac{0.7(0.4)}{0.7(0.4) + (0.2)(1 - 0.4)}$$

$$= \frac{0.28}{0.28 + 0.12}$$

$$= \boxed{0.7}$$

(b) For the simulation, see M4\_matlab\_example4.m