

# Regional Market Trend

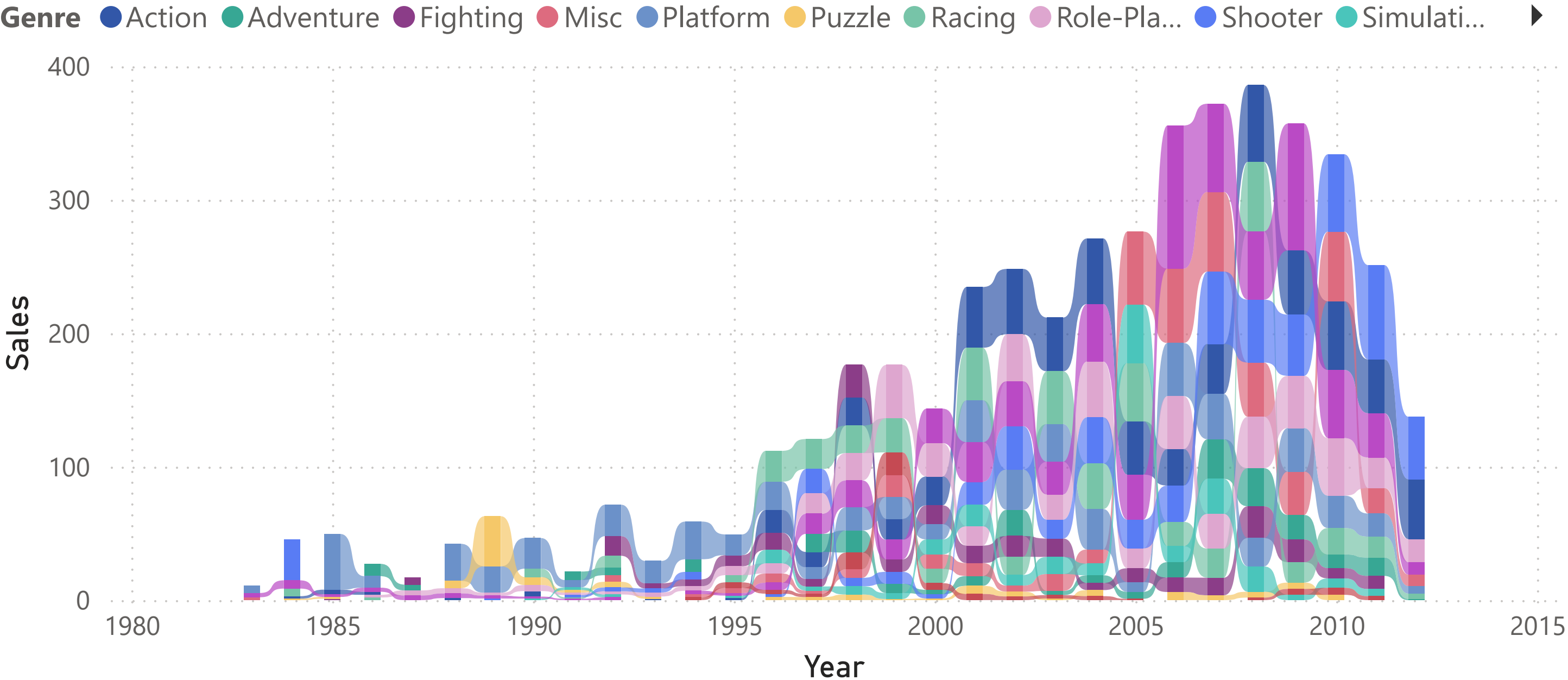
Regional Market Trend

Games Reviews vs Sales

Console Trends

Publisher Analysis

Sales by Year and Genre



Year

1983

2012

Review

30

97

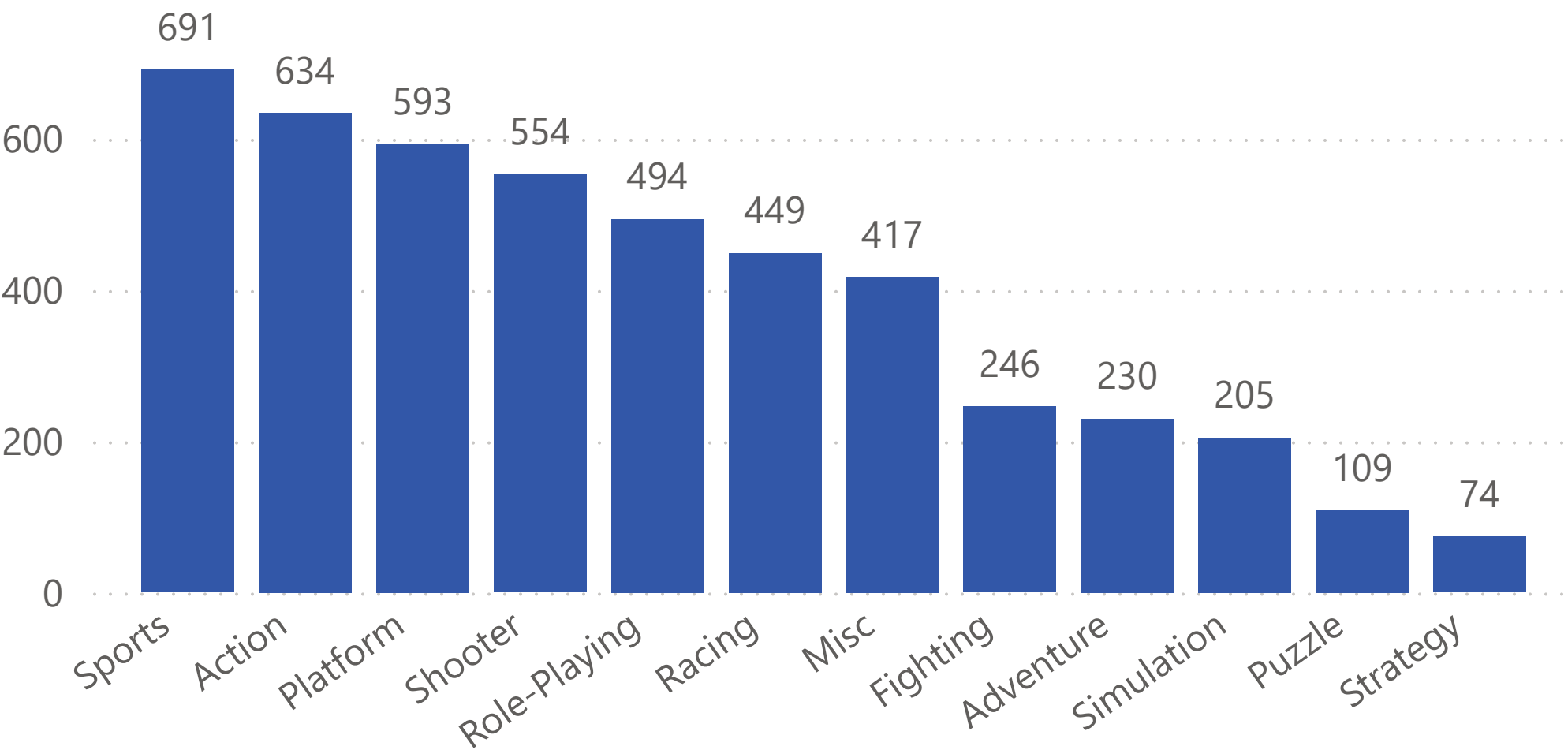
Region

Global

Genre

All

Sales | millions and Number of Games in Genre by Genre



Game Title

Sales

Rank

Genre

Wii Sports

81.12

1

Sports

Super Mario Bros.

40.24

2

Platform

Mario Kart Wii

33.55

3

Racing

Wii Sports Resort

31.52

4

Sports

Tetris

30.26

5

Puzzle

New Super Mario Bros.

29.08

6

Platform

Wii Play

28.71

7

Misc

Total

362.92

←

Game Research & Analysis

Regional Market Trend

Games Reviews vs Sales

Console Trends

Publisher Analysis

Publisher	Sales	Review	First Genre	First Rank
⊕ Nintendo	1,447.81	24077	Action	1
⊕ Electronic Arts	624.18	26940	Action	1004
⊕ Sony Computer Entertainment	377.61	12679	Action	1033
⊕ Activision	369.98	11166	Action	1007
⊕ Take-Two Interactive	208.42	6257	Action	1003
⊕ Ubisoft	196.32	7072	Action	1002
⊕ Microsoft Game Studios	169.73	3881	Action	106
⊕ THQ	142.98	6484	Action	1001
⊕ Sega	121.80	6352	Action	1029
⊕ Capcom	114.33	5170	Action	1018

Year

19832012

Review

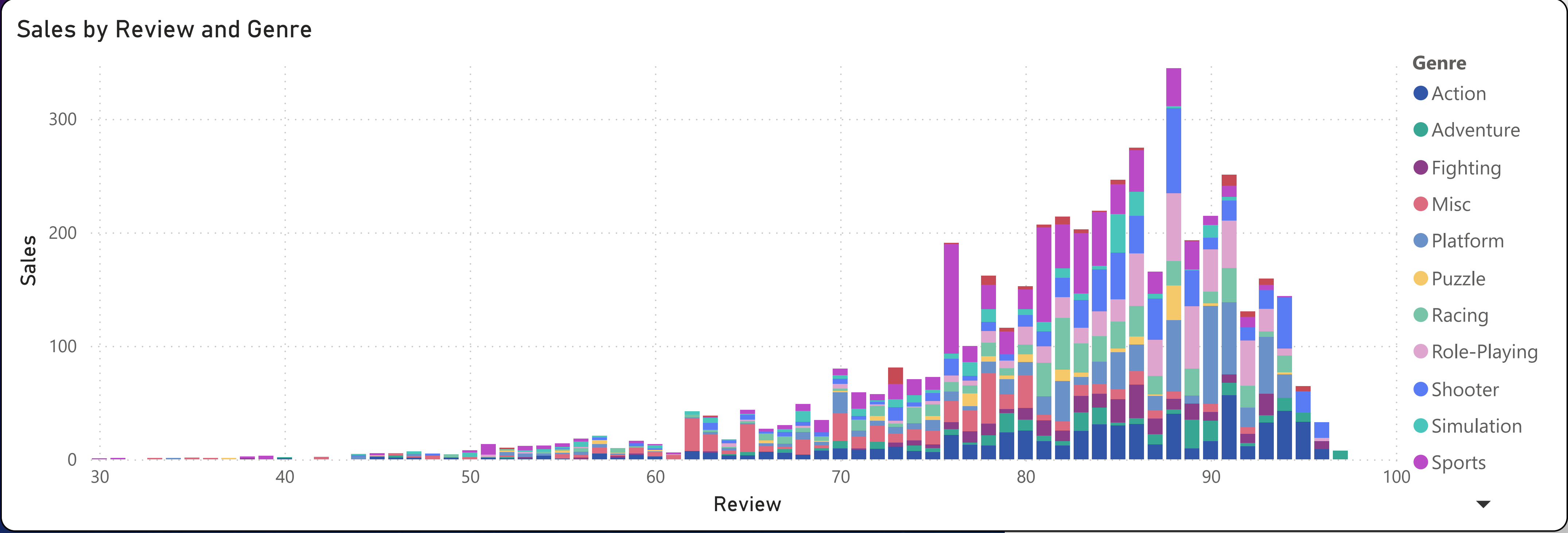
3097

Region

Global

Genre

All





# Platform Trends

Regional Market Trend

Games Reviews vs Sales

Console Trends

Publisher Analysis

Year	Sales   millions	Number of Games
2012	137.41	60
3DS	11.06	6
DS	6.38	1
PC	6.93	4
PS3	44.16	21
Total	4,696.00	1878

Genre

All

Platform

All

Publisher

All

Review

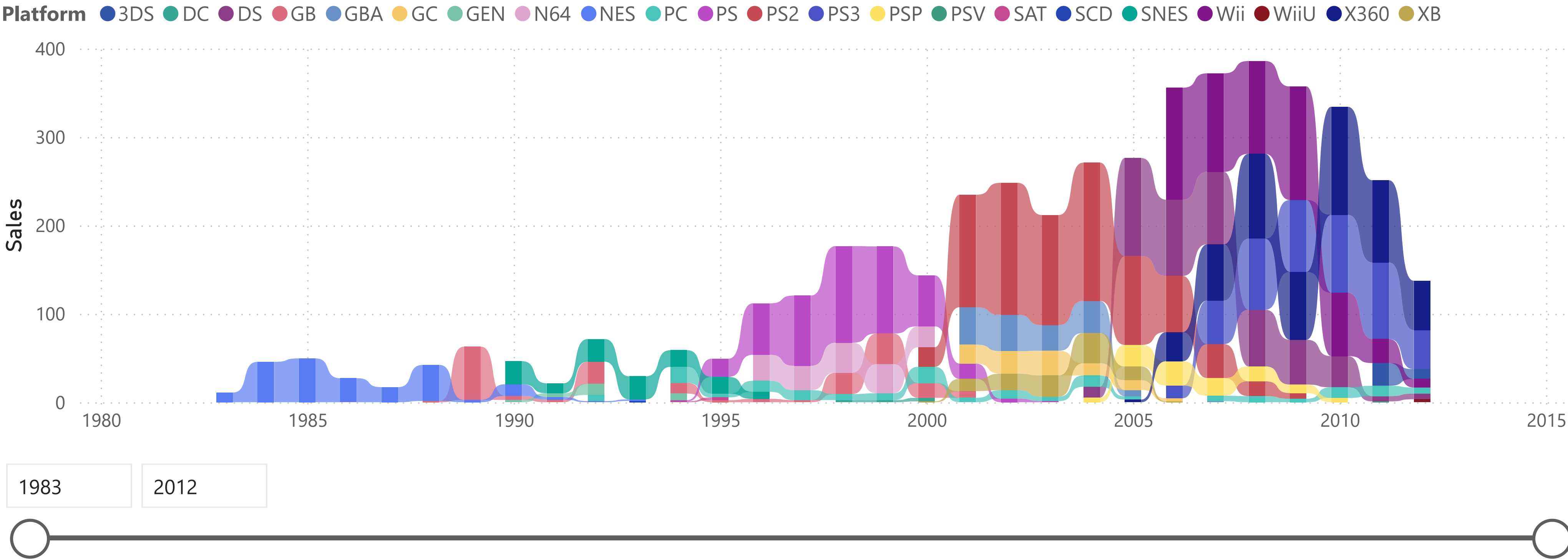
30

97

Region

Global

Sales by Year and Platform



# Publisher Analysis

## Regional Market Trend

# Games Reviews vs Sales

## Console Trends

## Publisher Analysis

Region

All

▼

Genre

All

▼

Review

30

97

Publisher

All

▼

Publisher	Sales	Review	Year
⊕ Nintendo	80.54	24077	1983
⊕ Electronic Arts	67.23	26940	1995
⊕ Sony Computer Entertainment	40.51	12679	1994
⊕ Activision	34.85	11166	1994
⊕ Take-Two Interactive	24.50	6257	1997
⊕ Ubisoft	21.69	7072	1995
⊕ Microsoft Game Studios	13.37	3881	1996

